Features

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Taking on Traffic – Getting You Around the Community
Cars, trucks, buses and rvs ... fire engines, ambulances, squad cars, motorcycles. You name the vehicle: it shares all the same streets in our City. Last year, improving the City’s traffic management program was named a top community priority by 61% of the respondents to our survey. And we are listening.

As part of our efforts to address citywide traffic concerns and deal with the effects of a closed Presidio of Monterey, we are making changes and enhancements to several key roadways and major arteries.

- **Lighthouse Avenue** – Left-turns are now prohibited on Lighthouse, and other changes are in the works for the street network in the New Monterey and Cannery Row areas.
- **Holman Highway/Hwy. 68** – Plans are on the table to widen the road from two lanes to four from Highway 1 to just past the hospital entrance.
- **Del Monte Avenue** – We have “un-developed” the coast land along Del Monte Avenue over the years to make way for traffic safety improvements.
- **Coastal Trail Widening at Presidio Curve** – Increasing the width of the Coastal Trail at Presidio Curve will improve safety for both pedestrians and bicyclists. The Pacific Street entrance to Lighthouse Avenue is closed during construction.

Our traffic program is geared to improve traffic flow; ensure that emergency vehicles have quick access to residences and businesses; decrease wait times and congestion; and maintain the safety of streets and traffic devices.

*Learn more about these projects below. And thank you for your patience as changes occur. Send your comments regarding traffic improvements to the City's Suggestion Hotline.*

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Traffic Report
Traffic patterns have changed over the last few years. Since the closing of the Defense Language Institute Foreign Language Center & Presidio of Monterey to through vehicle traffic, we have adjusted the flow of traffic to and from New Monterey and Pacific Grove to relieve congestion and ensure public safety. As part of the update to the City’s General Plan, currently underway, we looked at current traffic issues and projected concerns as they relate to growth
and development.

This issue of City Focus highlights some of the ways the City is addressing city-wide traffic concerns. For more info on traffic management or projects, call our Traffic Division at 646.3473 or email Rich Deal: Traffic updates.

No Left Turns Off Lighthouse Avenue
Free Sailing on Hawthorne, Foam

Motorists are no longer allowed to turn left off Lighthouse Avenue in the City – except at David Avenue. Left turns are now prohibited in both directions along this major thoroughfare in order to increase traffic safety, reduce collisions (about 100 each year) and improve vehicle flow. Travelers are encouraged to use Hawthorne and Foam streets to access New Monterey and Cannery Row destinations.

If you’re “inbound” on Lighthouse and going to Cannery Row and you don’t turn at David Avenue, then take a right on any side street along Lighthouse and travel around the block via Hawthorne. You can safely cross back toward the Row at one of the stoplights. Additional signs now guide visitors to their destinations.

Coming from downtown and you want to get to New Monterey? Take a ride on Foam Street, a one-way street designed to accommodate commuter traffic. Take a left at any cross street. For more detailed collision and traffic data relating to Lighthouse Avenue, visit the City’s Web site at www.monterey.org/http://www.monterey.org/traffic/.

Collision Data

From April 1999 thru March 2003 (four years), 407 collisions were reported on Lighthouse Avenue. Injuries were reported in 114 or 28% of the accidents. The highest total number of collisions were recorded at the Lighthouse/Prescott intersection. The same intersection also had the highest number of head-on and broadside collisions as a result of left turns.

Traffic Volume Data

Vehicles that traveled each day on Lighthouse for May 2002:

- between David and Irving Aves – 31,588
- between Reeside Avenue and Pvt. Bolio Road – 42,055

Holman Highway Expansion to Relieve Congestion

In the early 1920s, W. R. Holman realized that New Monterey and Pacific Grove were “fenced in by government land (the Presidio of Monterey) which I’m afraid might be closed in case of trouble.” Just imagine where we would be today, now that the Presidio is closed, without such visionary leadership that led to the building of Holman Highway/Hwy 68 leading from Pacific Grove to Highway 1.

In that visionary spirit, we have taken the lead, in a partnership with Caltrans and Monterey County, to reduce congestion created by the increased use of that major Peninsula artery. Plans are being developed to widen the roadway from two to four lanes west of Highway 1 to just past the entrance to Community Hospital of the Monterey Peninsula (CHOMP). The impacts of this project on the surrounding area and community are currently being analyzed and a report should be complete in early 2005. To fund construction, the City will seek out community partners and grant opportunities. Project updates will be posted on the Web.

Watch for Traffic Changes at Reeside, Dickman

Drivers will experience even better traffic flow and less congestion on Lighthouse Avenue once traffic patterns are altered on Reeside and Dickman avenues.
How it will work:
One-way travel on Reeside Avenue will be reversed between Lighthouse and Foam Street. The new direction of travel will go from Lighthouse to Foam (eastbound), allowing traffic on Reeside to cross Lighthouse toward Cannery Row.

Dickman Avenue will become a new one-way street traveling from Foam uphill to Hawthorne. On Foam Street, motorists will drive one more block up to Dickman Avenue to eventually reach the Defense Language Institute Foreign Language Center & Presidio of Monterey or to exit Cannery Row. The result, traffic flow will improve and waiting time at traffic lights will decrease.

Safety Tips
Top 10 Ways to Drive, Arrive Safe
We share the roadways with many other community members, so help make it an enjoyable experience.

1. Be courteous.
2. Drive defensively.
3. Use “hands free” cell-phone options, when talking and driving.
4. Slow down. Enjoy the time you spend in the car.
5. Be aware of your health conditions and limitations. Remember, driving is a privilege, not a right.
6. Pay attention to your vehicle’s mechanical condition.
7. Drive the speed limit or for the road conditions. More accidents occur when vehicles are traveling at high rates of speed.
8. Look and scan ahead. Don’t get tunnel vision. Don’t “tail gate.”
9. Don’t drink or take prescription medication and drive.
10. Wear your seat belt.

For more tips, call the Monterey Police Department at 646.3819.
For info regarding safe driving tips for seniors, stop by the Scholze Park Center at 280 Dickman Ave.or call 646.3878. The Senior Center offers courses in defensive driving.
Have a wonderful and safe summer and drive safely.

Coastal Trail Gets Wider at Presidio Curve
Fewer close-calls between bicyclists and joggers, more space, more time to relax and enjoy the scenery, not jockey for position – the Monterey Bay Coastal/ Recreation Trail is receiving a much-needed facelift just north of Fisherman’s Wharf. The most heavily-used section of the Coastal Trail on the Peninsula is getting wider. And once the upgrades are complete, community members will have a 16-foot bike lane AND a new, 6-foot walkway.

As a safety measure, the northbound Pacific Street entrance to Lighthouse Avenue has been closed, and traffic going toward Pacific Grove or New Monterey is detoured downtown and through the tunnel.
The Coastal Trail will remain open during construction, which is expected to last through September. A detour will lead trail users up to the right traffic lane of Presidio Curve.
The upgrades will improve safety for both pedestrians and bicyclists while improving the stability and life expectancy of the trail that runs along Presidio Curve.
For more details, call 646.3920.

Uses for State Theater Still Under Review –
Community Collaboration a Must
The landmark Golden State Theater – Monterey Conference Center addition by day, performing arts center by evening? Different ideas have been floated to bring exciting options like these to the community while preserving the historic theater on Alvarado Street.

Background on preservation efforts
Several community groups have talked about acquiring and restoring the State Theater for use as a performing arts center. At the City, we’ve discussed using a renovated State Theater as an extension to the Conference Center, thus increasing our ability to serve visiting groups. Research and analysis has been undertaken to see if the theater might serve both needs of meeting facility and performing arts center. The results of one study show that 13 to 20 conference uses per year would generate a significant revenue stream to help support the center.

Based on these promising projections, the City has commissioned a second report to determine, based on today’s dollars, the cost for purchase, restoration and operation of the multi-use center.
Community support, potential expenses and the current economy play a big role in how or if this collaborative project would move forward.
We cannot undertake this project alone, and we will be seeking community partners interested in the preservation and operation of this downtown jewel.

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City of Monterey

Rev. 04/06/10 L. Huelga http://www.monterey.org/focus/summer03/features.html
In the News

City $5 Million Lighter Gets Clearer

Background
During the past few months, we have grappled with the City’s projected revenue and expense gap. To date, we estimate there will be a $3.5-million gap between General Fund revenues and expenses in the upcoming fiscal year and a $5.1-million gap in the 2004-05 fiscal year. Unfortunately, the budget gap is not a fixed number since it is impossible to know when and if the economy will begin to improve. In addition, we don’t know how much local revenue the State will choose to divert, how much employee benefits and expenses will increase and how secure other revenue streams will remain in the future.

To deal with our budget gap, the City has re-evaluated how we spend and collect money.

Update
The Budget Reduction Plan, completed this spring, outlines how the City will bring the budget back into balance. It ensures that vital community needs are met and that the health, safety and welfare of our neighborhoods and business districts are preserved.

The budget plan for fiscal year 2004-05 was adopted by the City Council on May 20. And the changes affect a number of important City services and a number of our valuable employees. Cutbacks touch every City department and many programs – a few include, but are not limited to, reduced Library hours; closure of a neighborhood community center; reduced levels of maintenance for streets, buildings and parks; and decreased support for various grant and community-service programs.

Fifty-six staff positions, which includes 46 full-time positions and ten regular part-time jobs (30 hours/week) will be eliminated or reduced by June 30, 2004. Right now, 24 of those targeted positions are vacant. Community members are encouraged to get involved and participate in the budget planning process. Stay tuned to local media and our Web site for details about budget-related meetings and work sessions. Or check back with the City’s Web site. Send comments anytime.

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Project Updates -
Multi-Plex Theater, Cypress Center Get Go-Ahead, Move Forward

Del Monte Center – Construction on the 13-screen, state-of-the-art theater at Del Monte Center starts this summer. And developer Century Theaters expects to open the doors
in early summer 2004. To be constructed near Mervyn’s, the theater is expected to rejuvenate that end of the shopping center. Once the new screens are open, the existing six-screen theater complex will be replaced with a retail use.

**East Monterey – Cypress Center** will bring a 24-hour Chevron gas station and mini-mart, a restaurant and a new office/retail building to the corner of North Fremont Street and Casanova Avenue. Situated between the existing Safeway and Ralph’s grocery stores, this lot was essentially vacant for almost 20 years. This will be the first new construction on North Fremont since Blockbuster arrived in July 1990, and it is expected to spark additional commercial revitalization along North Fremont.

As part of the overall effort to enhance the North Fremont commercial area, the City is working with the businesses on North Fremont Street to set up a Business Improvement District, similar to the ones that we have in Downtown and on Lighthouse Avenue.

*For more details on economic development in the City, call the Planning Division at 646.3885 or email fell@ci.monterey.ca.us.*

**About Your Health**

**Reducing Stress through Exercise, Fitness**

In these days of international issues, financial doldrums and tough decisions about spending cuts, we have plenty of sources of daily stress. Combined, these pressures can lead to bouts of depression and lethargy. On the other hand, an excited aerobics instructor challenging us to "get in one more rep" as the music inspires us to new levels can lift the fog of frustration a bit. A few weeks of a regular walking program can do wonders for both our psyche and our waistline.

**How does it work?**

As energy levels rise in response to our newfound exercise commitment, so does our outlook on life. Ordinary people feel capable of doing extraordinary things. Those "magical endorphins" produced by exercise are the body's own naturally produced, 100% organic substances that relieve pain and induce feelings of well-being and relaxation.

Just like the "high" a mountain climber gets when the ascent is complete, so too the person who completes an exercise activity feels energized as they head to work or back home, content and ready to face any challenge.

**Dealing with excuses**

But I’m too busy – I just can’t find the time to exercise. Stop. Think about what you do on days off: watch a little television; grab a drink and check out the game?

Instead, go out for a walk – put on the Walkman to catch the game. Push the kids in the stroller and take your family down to the park and back. You’ll still catch the game, get some quality time with the family AND fit in that daily shot of exercise.

**Facts about fitness**

Research shows that even a few short rounds of exercise cumulatively, such as 10- to 15-minute walks, can provide the same benefits as a single, long activity. Still, if you like and/or need the motivation, there’s nothing like a cardio kick-boxing class or a spinning session. Find just what you are looking for at the Monterey Sports Center and our community centers including cardio salsa, basic training, yoga sculpt, pilates, race and pace and deep hydro dynamics. Fight back against the daily grind. Your mind and your body will thank you for it.

*For more info on classes, visit our [Sports Center Web site](mailto:646.3866) at or call 646.3866.*
Find that Perfect Activity
Take a class, workshop or course or join an exercise group. There is much to choose from. Just pick up an Activities Guide or go online at www.monterey.org/rec and find something that fits your needs.

At the neighborhood playgrounds, recreation leaders supervise and entertain kids with games and arts and crafts projects; and they take them on weekly field trips. Children at Whispering Pines Day Camp and Camp Quien Sabe resident camp learn about nature and how to cook outdoors; and play games, folk dance, sing, hike and create nature crafts. All age groups can take a cooking class or play sports. Aquatic classes, sports camps, cheerleading camp, tot activities and fitness classes are also open.

Activities Guides are available at the Monterey Recreation & Community Services Department office at City Hall; the Monterey Sports Center; all community centers; and the Monterey Public Library.

To get in on the action or for more details, call 646.3866 (www.monterey.org/rec).

City Council Meetings:
LIVE first and third
Tuesdays, 4 and 7 p.m.
Re-cablecast
Thursdays, 4 and 7 p.m.

Eye on Monterey:
Tuesdays and Thursdays, 6 p.m.
Wednesdays and Fridays, 9 a.m.

Monterey up to date:
Tuesdays and Thursdays, 6:30 p.m.
Wednesdays and Fridays, 9:30 a.m.

On the Volunteer Front
Experiences Impact People Around the World
When Irina Mikhailova packs her bags to return to her native Russia, she's taking along valuable volunteer experience. A Monterey Institute of International Studies (MIIS) exchange student, Irina is studying public administration. She's preparing for a career in the nonprofit world, and she's developing skills by helping out our volunteer program.

On Volunteering:
In her volunteer role, she can compare how the two countries organize volunteers and discover what motivates people and what volunteers expect. "I am surprised by the huge number of volunteers, and the fact that volunteering is an ongoing, organized process. In my country, volunteering is rather chaotic and spontaneous."

Impacting the Community
As a volunteer, Irina collects and organizes community resource data, designs newsletters and brochures, assists with the Volunteer Program and helps organize special events. Community Resources Coord. Tish Sammon says it's wonderful to have Irina on board. "She is full of enthusiasm and energy, and we really appreciate her flexibility and willingness to tackle
any job at hand." Irina returns to Russia at the end of July to start her new journey.

To join the volunteer team or get more details on volunteering, visit [www.monterey.org/volunteer](http://www.monterey.org/volunteer)
See Odds n Ends for some "hot" volunteer opportunities and for contact info!

Dealing with Disasters - A Regional Effort
People get trapped in trenches or in tall buildings and trees, structures can collapse during earthquakes and sometimes community members get lost. Who responds to these major emergencies and how do we get aid to those in need?

The Monterey County Urban Search and Rescue Team, created after the attacks of Sept. 11, is designed to unite the right people and the needed equipment during such disasters.

**How does it work?**
The team is composed of 30 members from the Monterey Fire Department and Salinas Rural and North County Fire Protection districts. They train together and work together with specialized equipment to prepare for unique challenges. Because it's a regional team, we can depend on help from our neighboring communities during a crisis AND save money on training and equipment purchase.

**Responses to date**
In 2002, the team responded to five emergencies in the county, and as of this writing, they have already had one call this year to help an injured tree cutter, trapped 100 feet in the air. Moving ahead, the group looks to upgrade their skill level and be certified through the California State Office of Emergency Services as a medium rescue team (Type 2) this year and graduate to heavy rescue (Type 3) by July 2005.

Together we can better protect the health, safety and welfare of our community. For more info, call 646.3900 (roth@ci.monterey.ca.us).

Join the NERT Team, Be Prepared
Neighborhood Emergency Response Team (NERT) training helps you be self-sufficient during a major disaster. This program offers info, material and easy-to-follow steps so that you can prepare your home, family and workplace. You'll learn how to turn on/off utilities, use a fire extinguisher and perform first aid.

**Choose a date that works**

- **Wednesdays 6:30 to 9:30 p.m.**  
  Aug. 13 thru Sept. 17  
  Nov. 5 thru Dec. 10

- **Saturdays 9 a.m. to 4 p.m.**  
  Oct. 4 and 11

- **For NERT members**  
  Quarterly drills 8 a.m. to noon  
  June 28, Sept. 27 and Dec. 13

To sign up or for more info, call 646.3900 or email rodewald@ci.monterey.ca.us

Energy Reduction Efforts Save Tax $$
Saving energy means saving money. Here are some of the ways the City works to conserve
energy and natural resources.

- **Electric and Hybrid Electric Vehicles (HEVs).**
  Last year, the City added a Toyota Prius HEV to our fleet. It has traveled more than 10,000 miles on less than 170 gallons of gas, a whopping 60.65 miles per gallon. We have also replaced gasoline-powered vehicles with electric carts to use on the Coastal Trail and around City Hall.

- **Spirotherms in water heating systems.**
  Spirotherms were installed in the Police Department and Monterey Public Library water systems. The spirotherms clean the system of particles that build up in the pipes and lines. They increase the heating capacity while reducing the amount of energy needed to move the water through the system.

- The City is also researching the use of **solar-powered heating systems and microturbines that work alongside existing heating systems.**

**Citizens Make Traffic Stops, Examine Crime Scenes, and Walk in the Shoes of Police Officer**

Practice concrete police and emergency service skills in the City’s Advanced Community Police Academy.

**What’s new?**

- Field trips to the coroner’s office and the Monterey County Jail
- Hands-on exercises at crime scenes, identifying and collecting evidence
- Investigations at fire scenes, determining causes
- Training with the gun simulator
- Drills in handling and investigating traffic collisions and traffic stops

The advanced course is an extension of the basic Community Police Academy, which has been offered since 1995. Graduates of the basic academy are eligible to take the second course. The next basic class begins on Sept. 3 and runs for 12 weeks each Wednesday from 6 to 9 p.m.

For more info, call Public Education Officer Adam Costa at 646.3819 (costa@ci.monterey.ca.us) or visit www.monterey.org/mpd

**Groundwater Treatment Starts in Neighborhood**

**Background**

Pollutants were discovered in the groundwater some 30 feet under the Monterey airport in 1998. TCE (trichloroethylene – used to degrease metals) was identified, and the pollution extends from the airport down into the Casanova Oak Knoll area between Ramona and Casanova avenues. The contamination does not affect water provided by the California-American Water Company (CAL-AM). The pollution occurred while the U.S. Navy had an active air base, the Naval Auxiliary Air Station from 1942-83, on land leased from the airport. The U.S. Army Corps of Engineers and the Regional Water Control Board are responsible for cleanup efforts. They continue to work with affected neighborhood members to answer questions and ensure public safety.

**Update on Clean up**

A chemical oxidation treatment system for the removal of the TCE was set up at Casanova Oak Knoll Park early this spring and will soon be fully operational. Tests of the treatment system began in May. The aboveground part of the treatment system consists of tanks, piping, pumps and gauges. A security alarm monitors the system and alerts the proper authorities in case of
an emergency. The treatment will run on a test basis for a year; then it will continue for about seven more years. The system was designed and constructed by the Corps of Engineers with funding from the Formerly Used Defense Site (FUDS) program.

More info about the system will be available soon on the Corps of Engineers’ FUDS Web site clicking on the link to the “Naval Auxiliary Air Station Monterey.”

For more details, call the Corps hotline at 1.800.227.0951 or call the City’s Public Works Department at 646.3920.

Rev. 09/03/09 L. Huelga  http://www.monterey.org/focus/summer03/news.html
City Briefs

General Plan Completion Near | Focus on Trees | Sister City Nanao, Japan

Completion of General Plan Update Near
The updated General Plan – the document that shapes the community and priority projects for some 20 years – is nearing final form.

Goals, policies and programs have been finalized. Final edits are in progress and finishing touches, including graphics, illustrations and photos, will be added before the draft plan is printed and presented to the Planning Commission (scheduled for July).

The next step? We will analyze how the policies, programs and projects presented in the plan will affect the overall community as it exists today. As a result, an Environmental Impact Report (EIR) will be prepared and sent out for public comment. The General Plan will then go to the Planning Commission and finally the City Council, for final review.

Opportunities for public input are ongoing, visit www.monterey.org/boards for meeting info and other updates or call 646.3885 (fell@ci.monterey.ca.us)

FOCUS ON TREES
Changes to Tree Laws Sustain Healthy, Green Community
Enhancements to laws regarding trees are designed to help promote, regulate and enforce the preservation of trees.

What you need to know

Facts: Community members need a permit to remove private trees larger than six inches in trunk diameter, and the City also regulates the trimming and removal of City trees.

Updates: Our updated tree law, first approved in 1991, now levies higher fines (civil penalties) when trees are removed without a permit or are excessively pruned. It also more specifically outlines the type and size of required replacement trees when trees are removed with a permit. To better protect both City and private trees from damage, the ordinance also better defines “excessive pruning” and prohibits such pruning.

The City also designated 15 City trees/tree groupings as “Local Landmark Trees”, trees of such unusual size, prominence or health that are of significant value to the community (see photo of Window on the Bay tree grouping). The nomination process for designating a Landmark Tree includes the tree owner’s consent and City approval. A tag identifying Landmark Trees will state “Local Landmark Tree – Do Not Trim or Remove without City Approval.”

Ultimately, it is the community that provides the strongest support for preserving our urban forest. For more info or to nominate a tree for landmark status, call 646-3860.

Sister City Nanao, Japan
You’ll find Fisherman’s Wharf and a downtown-shopping zone. People from all over the country
travel there to take in the beauty and serenity of this west coast town. There's even a Monterey Jazz Festival event – but English isn't their native tongue.

**Where's the place?** Nanao, Ishikawa Prefecture, Japan; Monterey's Sister City. Nanao, which means seven mountain peaks, has been our Sister City since 1996. More than 700 Nanao residents, both children and adults, have visited Monterey and in exchange, nearly 300 people from Monterey have made the trek to Nanao, located on the west coast of Honshu Island, Japan's largest island.

*For more info, visit* [www.monterey.org/sistercity](http://www.monterey.org/sistercity).

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For History Buffs and Arts & Culture

For History Buffs
Arts & Culture - Monterey Reads | Teen Scene | Storyteller Entertains Adults

Workers’ Shack Show Life on the Row
Transient workers who labored in the sardine processing factories along Cannery Row came from many parts of the world. They brought their own touch to the shacks they called home as they worked in the fishing and canning industry.

To shed light on this historic piece of Monterey’s past, the City offers a glimpse into the living quarters provided to these Row workers through the recreated Cannery Row Workers’ Shacks. Discover the austere living conditions experienced by the workers and peek into their world through the shacks’ windows. The furnishings are based on the belongings of three workers: a Spanish cannery worker, a Filipino reduction processor and two Japanese fishermen, who lived in these shanties, or similar ones. Although women played a major role in the industry, mostly single men stayed in the cabins.

Scores of these shanties dotted Ocean View Avenue (Cannery Row) from 1915-45; and, in 1996, the City preserved three along Bruce Ariss Way near the Monterey Bay Aquarium. A Bruce Ariss mural called Across from Doc’s Lab adorns the entrance to the buildings. The mural was recently reproduced and adds a touch of Steinbeck’s Cannery Row color to the reality of the working and living conditions encountered along Cannery Row.

Monterey Reads! the Same Book this Summer
Read the same book as your neighbor or co-worker this summer and help make Monterey an even friendlier place!
The Monterey Public Library encourages everyone to read The No. 1 Ladies’ Detective Agency by Alexander McCall Smith over the next few months. In the pages, you’ll find wisdom, humor and keen observations about human nature. It’s a story about community and appeals to men and women, teens and adults alike.
Share a common experience with your community. Turn to another person in line at the bank or market and have a brief chat about the book you’re both reading. Helping to unite the community through reading – that’s the idea behind Monterey Reads!

Drop by the Library to borrow the book, get your Monterey Reads! button and be a part of Monterey Reads! To get more info, call 646.3949 or visit www.monterey.org/library.

Teen Scene Focuses on Poetry
The Monterey Public Library celebrated National Poetry Month in April by hosting the Tenth Annual Monterey County High School Poetry Awards.
Thirty high school poets, along with their families, teachers and friends, packed the house to honor the teen poets and listen to a reading of the award-winning poetry.
Tape-delayed cablecasts of the program are airing on cable Ch. 24 and 25 in Monterey.
For more info about teen poetry or other Library cultural programs, call 646.3949 or email mccombs@ci.monterey.ca.us.
Storyteller Entertains Adults
Storyteller Donald Davis will take you on a memorable journey back to the southern Appalachian mountains of North Carolina for stories that are poignant, heartwarming and hilarious.
Join us in the Library Community Room, July 16 at 7 p.m. or on July 17 at 2 p.m. Tickets are $10 in advance only at the Check out Desk. Hurry! Sell-out guaranteed.

For info on stories for adults, call 646.3949 or email mccombs@ci.monterey.ca.us.

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Odds and Ends

What's Up for Volunteers | Monterey Celebrates the Fourth
Jobs With the City | Cementerio El Encinal

Hot, Hot, Hot! What's Up for Volunteers
Join us for the annual Fifth of July Beach Clean Up, from 9 a.m. to noon on July 5. Bring your friends and family out to clean up Del Monte Beach and enjoy free lunch afterwards. In a few hours, help restore a mess back to a beautiful beach! Let Volunteer Services know you'll be there.

- Be a Homework Pal and help elementary school students master concepts and complete difficult homework with success! An orientation and training will be held Aug. 9. Call Homework Pals Coordinator Dina Stansbury at 646.5604 for more details.
- Have you ever pulled weeds from underwater? Marine Research Volunteers are “weeding” the Harbor of an invasive species of kelp before it edges out our native plants. Interested in marine science (or gardening!) and protecting our local ecosystem? then volunteer.

For more volunteer opportunities, visit www.monterey.org/volunteer – Volunteer Services: sammon@ci.monterey.ca.us phone: 646.3719

Monterey Celebrates the Fourth, 2003 - for current July 4th information, go to www.monterey.org/four
Friday, July 4
10 a.m. Flag Raising Ceremony on Alvarado Street and Kick-off Parade, from Alvarado, up Del Monte Avenue and down Calle Principal to Jefferson Street.
11 a.m. Big Little Backyard Bar-B-Que and Entertainment Extravaganza in front of Colton Hall. Food for sale.
9:15 p.m. Fireworks Display off Wharf II.

Some tips for enjoying the celebration:

- if driving, arrive and park by 5 p.m.
- park and walk from Monterey Peninsula College OR Del Monte Center
- be patient and be prepared to stay downtown for one hour AFTER the fireworks are over
- follow ALL signs and detours, parking will be limited and traffic heavy
- individual fireworks are illegal on the beach and anywhere else in the City (punishable by $500 fine)

Help make this a fun and safe holiday weekend. For more info, call the Fourth of July Hotline at 646.3427, or go to www.monterey.org/four.

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Jobs With the City
Interested in part-time clerical work? Call 646.3765 to ask about our On-Call Clerical program. Enjoy meeting new people and learning new skills with each assignment! For other job info, call our Job Hotline at 646.3751.

**Cementerio El Encinal**
The City’s historical Cementerio El Encinal provides a full range of burial services. For info, call 646.3864.

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Rev. 06/02/10 L.Huelga http://www.monterey.org/focus/summer03/oddsnends.html
Community Tips

Trash Talk - Reduce Junk Mail and Other Tips | Pay Parking Tickets Online
Charge it at the City

Trash Talk
Reduce your waste the easy way!

How?
Easy. Eliminate junk mail.
Each time you open your mail, notice the amount of “unwanted and unwarranted” mail you receive. Multiply that amount by the millions of people who live in the USA (let alone the world), and you can visualize the amount of waste generated each day. Recycling isn’t the answer. It’s the last resort. However, there is a solution. An easy one. Take your name off the junk mail list. Send a postcard to:

Mail Preference Service
Direct Marketing Association
P O Box 9008
Farmingdale, NY 11735-9008

You will be taken off most junk mail lists for two years. Collect ALL variations of your name as spelled on the mail and send that info to the above address. Remember, every time you sign up for discount cards at the market, buy something on the Internet, send in a warranty card or sign up for easy-to-win raffles, your name is sold to the junk mail people. Tell them NOT to sell your name and address.
The City has pre-printed postcards; for details call or email us, see contact info below.

Need other ways to reduce waste?

• Here’s a gooey thought! Look in your trash can. What do you see? Can you figure out ways to reduce the waste?
• Companies listen to consumers. They want to please you and encourage you to buy their product. Over-packaging is another waste creator. Email or write to the companies you buy from and tell them to reduce packaging, or you will buy from a company that is more conscientious.
• Food scraps make up 48% of the waste generated in California. Fear not, there’s another easy solution: COMPOST. Send an email or call for composting info. What can you compost? Food scraps, paper towels, tissue, yard trimmings, grass, newspaper, oak leaves, maple leaves and more. What not to compost? Dog and cat waste, meat, dairy products, BBQ ash, eucalyptus leaves. Add some aeration and water to your compost pile, and you’ll get fertile soil for your plants.

– Solid Waste Mgr. Angela Brantley phone: 646.5662
Pay Parking Tickets Online
Now pay parking tickets by Visa or MasterCard on the Web. Visit www.monterey.org/parking and just follow the instructions. Be sure to have your citation and license plate number available. A fee of $3.95 per transaction will be charged. Parking citations can also be paid by check or money order.

For more info, call 646.3953 or stop by the Parking Office at 340 Tyler Street.

Charge it at the City
Just realized you drove to City Hall to pay for a building permit, library fine, business license, parking permit or recreation class, but forgot your checkbook? No problem. The City accepts Visa and MasterCard at several locations throughout the city including City Hall, the Recreation Office, Sports Center, Conference Center, Harbor, Library, Senior Center and several parking lots. Go ahead, charge it.

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City of Monterey

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