Features

Focus on Trees - Deciding Where to Plant | Ravenous | Community Upgrades
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Monterey Bay Sanctuary Continues Review of Rules
The basic rules and plan that govern activities in Monterey Bay such as fishing, boating and harvesting are still under public review. Community members have the opportunity to provide comments and suggestions as the Monterey Bay National Marine Sanctuary revises its management plan and proposes new regulations for the Sanctuary. View the draft plan on the Web at sanctuaries.nos.noaa.gov.

The City has provided comments to Sanctuary staff during the review process and supports the conservation, education, research and water quality protection efforts proposed in the program. “How the Sanctuary program balances use with conservation is very important to our residents and businesses,” said Monterey Harbormaster Steve Scheiblauer. “The community needs to be informed about the process and stay involved.” The City is also encouraging the Sanctuary to work cooperatively with neighboring communities and interested industries to find compromises, as opposed to establishing additional regulations.

Some of the items currently under consideration include:

- Focus on resource protection.
- Protect biodiversity by adopting more fully-protected areas, marine reserves, throughout Sanctuary.
- Place more education articles in media.
- Pursue fishing regulations only in Federal waters.
- Develop a plan to address the potential for additional invasive, exotic species.

Additional opportunities for public comment will be offered this fall. Look for updates in the local media and on this Web site at www.monterey.org/harbor or call the Monterey Harbor & Marina at 646-3950.

Focus on Trees -
Deciding Where to Plant
Planting trees throughout the local community continues to be a goal for both the City and residents. However, community members should find out where their property line is before planting because individuals are required to secure a permit before planting trees on City property or public rights of way. A right of way is land designated for underground and overhead utilities such as sewer mains, water and power lines; or for streets, curbs and sidewalks. Trees in these areas can damage pipes and property and cause power outages. Planting trees on
private property is not regulated. Residents are encouraged to plant and maintain their own trees for the benefit of the community’s urban forest.

Before planting near a street or utility check with the City. Call the Parks Division office at 831.646.3860 or send an email.

Ravenous Readers
Have you read a good book lately? Hungry for more? Bring your brown bag lunch to the Monterey Public Library on the first Monday of each month at noon for lively conversation, book recommendations and previews of soon-to-be published books. Other readers are hungry to know what good book you’ve read lately!
For more info, call or email Readers’ Services at 831.646.3477.

Community Upgrades Made Possible by Tourist Dollars

More than $2 million is being spent on neighborhood projects. Street and safety upgrades, sidewalk, curb and gutter improvements and neighborhood traffic studies – all this and more are being funded this year through NIP monies. Established in 1985, the Neighborhood Improvement Program (NIP) sends tourist-generated dollars directly into the City’s residential neighborhoods. Under a Charter Amendment, at least 16% of the money collected through hotel taxes (Transient Occupancy Tax) must be spent on neighborhood and community improvements.

Click here for more info on NIP and a complete list of the projects scheduled for this year visit or call 831.646.3997.

Nominate an NIP Project
Send in your project ideas for the Neighborhood Improvement Program (NIP) and help your community!

What is a project?
A Neighborhood Improvement Project is any upgrade (not on private property) to public streets, storm drains, sewers, sidewalks, walkways, lighting, traffic control devices, landscaping and beautification, parks, recreational facilities or other public buildings.

You can nominate a project by sending in the following info: name, address, telephone, project location, description of improvement and description of need/expected benefits. The deadline to submit projects is the second Friday each February. However, you can send in your ideas anytime.

Send nominations to the City of Monterey, Public Works Dept., City Hall, Monterey, CA 93940 or email clement@ci.monterey.ca.us. For more info, call the City’s Construction Management Division at 831.646.3997.

Skate Boarding in the City
Tips & Tricks for a Fun Skate

Getting it together
Looking for a favorite skateboarding magazine/video? Or maybe you just want to build a ramp in your backyard. Well, the Monterey Public Library is your local skateboarding resource. And it’s all free for Monterey residents. Read the
magazine Slap or find videos featuring skaters and surfers. Check out these titles: Extreme Skateboarding Moves, Concrete Wave; a History of Skateboarding, Thrasher; Insane Terrain; and On the Halfpipe with Tony Hawk. Learn how to build your own skateboarding ramp or find the location of skateboard parks and events worldwide. It’s all at your fingertips. For more details, call or email the Youth Services Desk at 831.646.3934.

Grab your gear, head to skate park
Skateboarders and in-line skaters should try the Monterey Skate Park located in the El Estero Park Complex behind Sollecito Park. The park is open daily 9 a.m. until dusk and is designed for skaters of all ages; however, skaters under eight years old must be supervised by an adult. All skaters must wear safety gear, including a helmet, knee and elbow pads and wrist/hand guards (City Ordinance No. 3268). For more info, call 831.646.3866 or visit www.monterey.org/rec.

Rules of the skateboard road
Legally, skateboarders are “pedestrians” and must follow the same rules as those who walk. Skateboarders must stay on the sidewalk, cross the road at crosswalks or intersections and yield to cars. As of Jan. 1, 2003, skateboarders also must wear helmets when riding on public property, per State law. Skateboarding is permitted on the Monterey Coastal/Recreation Trail from the back side of the Maritime Museum (near the tunnel entrance) to the city of Seaside.

Know where not to skateboard
Skateboarding is restricted in certain areas of the City including the Coastal/Recreation Trail from Pacific Grove to the Custom House Plaza; the surrounding State Parks property and downtown Monterey. Signs are posted in these areas. Skateboarding or trespassing on private property or in public or private parking lots is also illegal. Many property owners have authorized the police to take action if a violation is discovered. Fines for violations range from $50 to $100 and can be increased for repeat offenders. Reckless operation of skateboards, or any wheeled vehicle, is not permitted.

Join a Board, Commission

Get involved with local government
Volunteer at your City, serve on a Board or Commission. Board, commission and committee members play an important role. They participate in the decision-making process and act as advisers to the City Council.

Positions available...
Four-year terms: Library Board of Trustees.
One-year term: Neighborhood Improvement Program (NIP) Committee.

How to apply...
The City Clerk accepts applications on an ongoing basis, and we are currently recruiting for terms that expire in December.

Call the City Clerk’s Office at 646-3935 for more info or go to www.monterey.org/cityclerk.
Rev. 09/03/09 L. Huelga http://www.monterey.org/focus/winter02/features.html
In the News

At the Library -
**Online Libraries Make Research A Breeze**
Articles and photos from thousands of magazines, newspapers and reference books are now available through the Monterey Public Library, thanks to the addition of nine Web databases. Surf from the comfort of your home, office or classroom or stop by the Library for a demonstration. The Gale Group databases, purchased by the Monterey Bay Area Cooperative Library System, includes *Info Trac One File*, with the full text of more than 4,000 magazines. Or try *Info Trac Kid's Edition; Informe* magazines in Spanish; *What Do I Read Next?*, and comprehensive resource centers on health, literature, biography and business. To get access to these and other Library databases visit the Library or browse [www.monterey.org/library](http://www.monterey.org/library), click on Reference Desk, then click on Library Databases. For more details, call or email [Reference Services](mailto:) at 831.646.3933.

Arts & Culture -
**Join the Party, Celebrate the Birthday of Robert Louis Stevenson**
The annual Robert Louis Stevenson Birthday Party will be held on Thursday, Nov. 7, at 7 p.m. at the Monterey Public Library. Dr. Roger Swearingen, biographer and America’s leading Stevenson authority, will give a slide show lecture on “RLS in Monterey.” Join us for birthday cake following the lecture, courtesy of the Robert Louis Stevenson Club of Monterey. Admission is FREE, but reservations are required. Call 831.646.3949 or [email](mailto:).

License Needed to Doing Business in City
Have you recently moved to Monterey and opened a new business? Or have you purchased an existing business? All businesses operating in Monterey must hold a City business license. Income generated from the business license tax is used to fund police and fire services, recreation programs for youth and seniors, public works projects and general government activities.

*For more info including tax rates and an application, visit [www.monterey.org/finance](http://www.monterey.org/finance) or call the Revenue Office at 831.646.3944.*

Help Keep Storm Drains Clear
Creeks, catch basins, gutters, roads and even driveways make up Monterey’s storm drain rainwater collection system. The storm drain system is not connected to sewer lines, and water and pollutants collected there run into Monterey Bay untreated.

*On an average day these pollutants flow into the storm drain system, and ultimately into the Bay:*

- Motor oil from roads, driveways, parking lots and catch basins
• Heavy metals such as copper and lead from roofs, rain gutters and brake dust
• Detergents from washing cars or anything washed outside
• Fertilizers and pesticides from lawns and gardens
• Bare soil from hillsides
• Leaves and other yard waste
• Trash and cigarette butts
• Pet waste from lawns, streets and sidewalk

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How can you help?

• Maintain vehicles regularly. Use a drip tray to catch fluids until leaks are fixed. Recycle used motor oil for free at Jiffy Lube. Prevent spills by using a drip pan. Clean up spills with an absorbent material such as cat litter.
• Wash cars on unpaved surfaces or take them to a commercial car wash. Pour soapy water down an indoor sink or toilet.
• Use non-toxic alternatives to pesticides. Never apply pesticides or fertilizers when rain is forecast.
• Landscape yards so that rainwater gets absorbed. Grow native plants that need less water.
• Put yard waste in a disposal can, not in the gutter or storm drain.
• Do not place wood, logs or plants where they can wash into the storm drain.
• Place trash in proper containers and secure the lid.
• Pick up animal waste regularly. Put it in the toilet or wrap it in a bag and place in trash.

City Hall LIVE on TV
Watch your City Council meetings live on cable Ch. 25, the first and third Tuesday of each month. The Council usually meets at 4 and 7 p.m. at the Council Chamber at City Hall. Meetings are also aired on Thursdays tape-delayed. See your City in action, working for you!

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City Briefs

Got Graffiti? | Make a Difference Day | Seniors, Special Groups Save on Sewer Fees

Food Scraps: Trash or Treasure?
Banana peels, coffee grounds and filters; potato skins, plant clippings and leaves: trash or treasure? By composting, individuals can turn these and other scraps into enriched topsoil. Composting is a fun and easy way to reduce the amount of waste going to the landfill or to the sewage treatment plant. It takes very little work, just collect food scraps and layer them in a container. Time and heat do the rest.

Get started and purchase a bin at our compost sale from 9 a.m. to 1 p.m. on Sat., Oct. 19 at City Hall, sponsored by the City and the Monterey Regional Waste Management District. Or just stop by the exhibit area near Colton Hall to learn more.

For more info, call the City’s Solid Waste Manager Angela Brantley at 831.646.5662 or visit www.monterey.org/recycle.

Got Graffiti? Contact the City Online
Residents using online request forms
Community members have submitted more than 100 concerns via the City’s online service request form. A majority of the requests were answered and solved within 24 hours. The most reported issues include potholes, malfunctioning streetlights and abandoned cars. We also receive valuable input regarding our parks and City trees. If you need to submit a service request, link from the City’s Home Page to City Hall. Tell us about illegal dumping, damage to signs, graffiti, dead animals and parking issues. We want to hear from you.

Volunteer Front: Make a Difference Day
Want to support your community? Mark your calendar for Saturday, October 26 – it’s Make a Difference Day, the “national day of doing good.” Volunteers assist with projects designed to keep our community beautiful and our environment healthy. In just a few hours you can make a constructive, enduring impact. Teens, families and even community groups can volunteer.

To sign up or for more info, call or email the City’s Volunteer Services at 831.646.3719.

Seniors, Special Groups Save on Sewer Fees
Some community members may be exempt from paying the 28.1% sewer service fee to the Monterey Regional Water Pollution Control Agency (MRWPCA). Community members who meet the following criteria as defined in Ordinance No. 2730 could be eligible for a fee exemption.

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• 65 years of age or older or disabled; and
• jointly or severally liable for the payment of
  the sewer service fee; and
• the sewer services are used only at your
  principal place of residence.

For more info or for exemption forms, call the City's Revenue Office at 646-3944, or click here for the Finance Dept.

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For History Buffs Only...

Discover How Monterey Got its Name, Celebrate the Quadricentennial

Sebastian Vizcaino left what is now Acapulco, Mexico, in May 1602 – 400 years ago – to map out Alta California and find places where Manila Galleons from the east could stop and rest.

On Dec. 16, 1602, the ships San Diego and Santo Tamás and the frigate Tres Reyes sailed past Carmel Bay, around Point Pinos and entered the harbor. Vizcaino named the bay “Monterey” after the viceroy of Mexico, Don Gaspar de Zuñiga y Acevedo, Count of Monte Rey. His crew went ashore the next day and pitched a church tent under the shade of an oak with branches that touched the tidewater (located near where the north entrance to the Lighthouse Avenue tunnel is today).

In the shadow of this historic tree, Father Andrés de la Asunción celebrated the first recorded mass north of San Diego. Remnants of the oak tree are on display at San Carlos Church.

For more history info, go to Art & History or call the City's Museum Coordinator at 831.646.3991.

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Odds and Ends

Election Time | What Library Friends are For | City TV, Cable Channel 25

Parking Deal Targets Sports Center Users
Pay just $1 for parking next time you visit the Monterey Sports Center. Parking cards are now available for the adjacent East Custom House Garage. The fee is $1 per entrance, with no time limit. Because parking at the Sports Center was reduced to make way for the expansion, the City developed a special parking program. Previously, users who parked in the Sports Center lot paid 50 cents an hour for the two-hour meters. The new cards are pre-programmed for one, five or ten uses and are on sale at the Sports Center. For more info, call the Monterey Sports Center at 831.646.3730 or visit www.monterey.org/sportscenter, or visit City parking for further info.

Register, Participate - Election Time
Time to vote. The general election will be held on Nov. 5. Members in the U.S. Senate and House of Representatives are up for election. California will vote for a governor and numerous state and local representatives. In Monterey, voters will elect a Mayor and two Council members and be able to vote on two local ballot measures. Copies of both proposed measures are available in the City Clerk’s Office at Few Memorial Hall, on the corner of Pacific and Madison streets, or on the Web. Take the opportunity to register and vote. Voter registration forms are available at the Monterey Public Library, City Clerk’s Office, Post Office, the Monterey County Elections Office and online at www.ss.ca.gov/elections/elections.htm. Registration for the November election closes on October 21. For more info, call the City Clerk’s Office at 831.646.3935 or visit www.monterey.org/cityclerk.

What Library Friends are For
The Friends of the Monterey Public Library support the Library by raising funds for special projects and collections. Fundraising activities range from monthly book sales to an upcoming tour of China. For more info, call Library Friend Mary Ann Kane at 831.643.2358.

City TV, Cable Channel 25
Eye on Monterey- Tuesdays at 6 pm and Wednesdays at 9 am.
Council Wrap-up & Monterey Up-to-date- Tuesdays at 6:30 pm and Wednesdays at 9:30 am.

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Community Tips

Safety Tips -
Get an Emergency Safety Plan | Keep Homes Safer
Loans for First-time Homeowners

Safety Tips:
Get an Emergency Safety Plan
Do you have a plan if disaster strikes? Do you know what to do before, during and after emergencies? Find out today. The City can help you make a plan for you and your family. Get the Home Safety Emergency Plan by calling or emailing the Fire Department at 831.646.3900.

The Prep Guide is a comprehensive disaster-planning tool. Just follow the step-by-step instructions and complete the guide, then keep the guide handy for easy reference. The Prep Guide is designed to hang on a refrigerator or other metal area. So, get prepared today – just call.

Keep Homes Safer, More Secure
Potential burglars look for an easy mark or “target.” Surveys show that a thief will look for a house where they can enter quickly, quietly and undetected. You and your family can practice some simple safety tips that can help keep your home more secure.

- Around windows and doors, trim trees and shrubs that might help conceal a burglar.
- Trim trees and shrubs so your home can be seen from the street and neighboring residences.
- Use open metal fencing and gates to prevent access from the street to the side and back of your home. This “see through” fencing will provide a physical barrier, while allowing for natural surveillance.
- Plant roses, cactus or other thorny plants below windows.
- Use landscaping material which clearly defines your private property from the public sidewalk or street.
- Make your address clearly visible from the street.
- Install security lighting, activated by motion sensors, on the sides and back of your home.
- Report all suspicious persons and activities immediately to the police by calling 831.646.3914. If you see someone breaking into a home, call 911. Stay on the phone and be prepared to provide additional information.
- Stop deliveries and have a trusted friend or neighbor watch your home when you’re out of town. Notify the police department and provide the name and phone number of an emergency contact. Police volunteers can make periodic exterior safety checks while
you are away.

The Monterey Police Department also provides free security surveys for homes and businesses. To schedule an appointment, call Public Education Officer Adam Costa at 831.646.3819 (costa@ci.monterey.ca.us).

**Move Right for Sirens and Lights**
Cooperation is the key to making sure emergency public safety vehicles arrive at their destination quickly and safely. **Follow these simple rules to help.**
When drivers hear or see an emergency vehicle, pull over as close to the right edge of the road as possible and stop. Remain stopped until all emergency vehicles have passed. However, don't stop in an intersection. If you are in an intersection when you see an emergency vehicle, continue slowly through the intersection and then pull to the right as soon as possible and stop. Per the California Driver Handbook, "yield the right-of-way to emergency vehicles using a siren and red light." **Remember, in an emergency seconds count.**

**Keep Your Sidewalks Safe, Slip Free**
Property owners are responsible for maintaining the area in front of their property and keeping it free of safety hazards. When it rains, or during irrigation, water seeps over sidewalks and forms mossy areas where pedestrians can slip and fall. How to clean your sidewalk: Use a stiff bristle broom to whisk moss and foreign material away. Use biodegradable soap, if needed. Do not use bleach or other cleaners since runoff ends up in the Monterey Bay Sanctuary. For more info, call the City's Construction Management Division at 646.3997 (clement@ci.monterey.ca.us).

**Loans for First-time Homeowners Available**
Looking to become a first-time homeowner? If you live or work in the City, ask about our down payment assistance program. Maximum income guidelines apply to this program. Call 646-3995 Monday through Friday for more info or visit www.monterey.org/housing

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