



## Features

[Historic Preservation Efforts](#) | [Public Service Center Moves on to Design Phase](#)  
[Become a Police Officer](#) | [Support Your Community Fourth of July Celebration](#)  
[Library Cards Now Free to Regional Community](#) | [City Leading the Way in Stormwater Issues](#)



*Explore and Enjoy Our Heritage*

### **Historic Preservation Efforts Net National Recognition, Grant**

Concerted historic preservation campaigns at the City continue to attract national recognition, accolades as well as grant funding.

The City was recently awarded a \$100,000 Preserve America grant to develop a coordinated, interactive way-finding and signage program to promote historic and cultural resources; document and interpret public and private heritage assets; and enhance the visitor experience. Signs, pamphlets and Web-based tours will be part of the overall package. The City was designated as one of the country's Preserve America communities by First Lady Laura Bush in January 2005, making us eligible for grant funds.

"Monterey rivals any city in the United States for heritage, culture, natural history and scenic beauty," said Richard Moe, president of the National Trust for Historic Preservation.

Also, the National Trust for Historic Preservation named Monterey to its 2006 list of America's Dozen Distinctive Destinations, an annual slate of unique and lovingly preserved communities in the United States. The City was selected from a list of more than 90 destinations spanning 39 states. Nominations were submitted by individuals, preservation organizations and local communities.

For more info on historic preservation in the City, visit [www.monterey.org/commdevelop](http://www.monterey.org/commdevelop) and click on "History/Preservation."

### **Public Service Center Moves On to Design Phase**

The proposed one-stop Public Service Center, planned to consolidate City services, provide better customer access and create adequate office space, has moved on to the design phase after getting the go ahead from the City Council. The Council considered and voted to certify the Environmental Impact Report (EIR) at its meeting in early July and directed staff to work with project consultants to develop architectural drawings.

The current design calls for three buildings totaling approximately 35,000 square feet, with 26,000 square feet above ground and a 9,000-square-foot basement. The size of the north building was significantly reduced from original proposals in order to incorporate a landscaped plaza as a buffer between the existing historic building and better fit the Civic Center environment.

Unveiled in January 2006, this new proposal was reviewed and recommended to the Council by all of the City committees and



commissions. It incorporates much community input and many suggestions that have been collected throughout the public review process. The City Council took public comments on the project most recently at meetings in May and July.

For project background details and ongoing updates, visit [www.monterey.org/civiccenter](http://www.monterey.org/civiccenter)

## ***Help Keep Monterey Safe: Become a Police Officer***

Protect and serve your community by becoming part of the City's public safety team. The Monterey Police Department is looking for qualified applicants who are interested in a law enforcement career. Along with the traditional techniques and opportunities, a recently established community policing program affords officers a new way to work closely with the citizens of Monterey.

Learn more by visiting [www.monterey.org/mpd](http://www.monterey.org/mpd) Fill out an interest card and keep up to date with our application process.



[Return to top](#)

## ***Support Your Community Fourth of July Celebration with Time, Resources***



Support Monterey's family-oriented Independence Day celebration and preserve the Fourth of July community tradition. If you enjoyed the festivities, do your part by contributing funds or time to support the parade, lawn party, fireworks, cleanup and fundraising efforts. More than 75,000 people from throughout the area come to this community event. Although the City is committed to continuing the 19-year-old tradition, it does cost some \$250,000 to make it possible.

To help move ahead, the City has organized a Fourth of July fundraising committee to support our efforts and secure financial support from the community. Contributions from individuals and businesses are tax deductible.

To support the Fourth of July event campaign, make your checks payable to the City of Monterey - Fourth of July Celebration or make a donation via credit card. A self-addressed envelope is included in this edition of City Focus for your convenience.

**Mail contributions to:** Director Kay Russo, Recreation and Community Services Department, City Hall, Monterey, CA 93940.

For more info, call 646.3866 ([russo@ci.monterey.ca.us](mailto:russo@ci.monterey.ca.us)); or to volunteer, call 646.3719 ([www.monterey.org](http://www.monterey.org)).

## ***Library Cards Now Free to Regional Community***

The Monterey Public Library has closed the book – the pocketbook that is – by doing away with library card fees for residents of surrounding counties. Residents of Monterey, Santa Cruz and San Benito counties can get library cards free of charge as of July 1. The new policy could eventually extend to all California residents.

The action by the Monterey Public Library Board of Trustees not only enhances the Library's outreach efforts, it also secures access to State monies, estimated to total some \$102,000 – more than twice the \$40,000 once collected through non-resident card fees. The change also

opens the door to new partnerships and support from residents of neighboring communities who own businesses or property, work or attend schools in Monterey but were ineligible for free library cards.

Non-resident library card fees were instituted more than 10 years ago after a contract with Monterey County to compensate the City for serving non-residents was terminated.

*If you have questions, comments or concerns, call Library Director Kim Bui-Burton at 646.5601 or email [buiburto@ci.monterey.ca.us](mailto:buiburto@ci.monterey.ca.us)*

[Return to top](#)

---

## ***City Leading Way in Storm Water Issues***

The City is breaking new ground in our efforts to protect water quality and keep pollution out of the Bay by developing a strong Storm Water Management Plan (SWMP). Working in conjunction with six neighboring communities over the last three years, we have developed a plan that will serve as the stormwater regulatory road map for the next five years. The City has appeared before the Central Coast Regional Water Quality Control Board (CCRWQCB) twice seeking approval of the SWMP and a permit to move ahead. The approval process is not an exact science, but we are leading the way for coastal communities of our size. We have been working closely with environmental advocacy organizations such as the Natural Resources Defense Council and the Friends of the Sea Otter to revise our SWMP as needed. Next time we appear before the CCRWQCB, we are confident our plan will be approved.

*For more info on this process, call the City's Public Works Department at 646.3920 or visit [www.monterey.org/publicworks](http://www.monterey.org/publicworks) [See related News Article](#)*

[Return to top](#)

---

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

City of Monterey

Rev. 09/03/09 L. Huelga <http://www.monterey.org/focus/summer06/features.html>



## ***In the News***

[Trash Down Storm Drain Flows Straight to Bay](#)  
[Street Crews Keep Monterey Light, Smooth | Reducing Traffic Speed Neighborhood Effort](#)  
[Focus on Trees: Topping, Over Trimming Harmful | Volunteens Summer Mainstay at the City](#)  
[About Your Health: Today's Fitness Equals Tomorrow's Good Health](#)

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### ***Trash Down Storm Drain Flows Straight to the Bay***

Put trash, oil, detergents, fertilizers, pesticides, herbicides and animal waste in their place and keep them out of Monterey Bay.

Heavy rains left our streets and sidewalks looking pretty good, after washing all the trash and grime away. Unfortunately, the rain that cleansed our pavements also carried a lot of "pollution" straight into the Bay and local waterways via the City's stormwater drainage system.

Anything left in the gutter, on the sidewalk or in the yard will ultimately flow down the storm drain into the ocean. Storms, even small ones, can produce a large amount of runoff that will not be treated. Do your part and keep trash and pollutants out of our neighborhoods.

[See related Feature Article](#)

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### ***Streets Crews Keep Monterey Light, Smooth***

Ensuring that Monterey remains a smooth, clean and safe community is what it's all about at the City's Streets Division. Charged with maintaining and repairing 107 miles of roadway; 2,700 street lights; 90-plus miles of sewer line; 25 miles of storm drains; and 3,500 street signs, the fruits of the crews' efforts are seen and felt everywhere in town.

There are potholes to be filled and street lights to replace. There are daily street-sweeping schedules to meet and ongoing street striping and curb painting work to be done. Sewer lines need routine flushing to prevent plugging, and storm drains must be kept free of debris to prevent pollutants from flowing into the Bay.

The Streets crew is also called upon to clean-up after traffic accidents as well as to perform midnight cleanings of tunnel tiles. The City's Streets Division is everywhere you are.



[Return to top](#)

---

### ***Reducing Traffic Speed Neighborhood Effort***

Stop signs aren't designed to reduce the speed of cars traveling through City neighborhoods. And traffic lights are not always the best solution to address safety concerns. That's why traffic calming is a community effort that takes time and energy.

The City has been working closely with neighborhood groups to come up with solutions that will slow down cars and minimize cut through traffic. Part art, part science, traffic calming



involves analysis, education and evaluation. Answers aren't always obvious and many alternatives exist.

After many public meetings and collaborative efforts, we have successfully completed traffic calming plans for eight of our neighborhoods. Residents are working together to prioritize projects and identify funding opportunities. Several devices have already been built.

Traffic calming plans include options such as partial medians, traffic circles, curb extensions and street realignments.

*For more info, call the City's Traffic Engineering Division at 646.3473 or visit [www.monterey.org/publicworks](http://www.monterey.org/publicworks)*

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## **FOCUS ON TREES...**

### ***Topping, Excessive Trimming Harm Trees, Diminish Value***

Warmer weather brings much new greenery to our urban forest. The increased foliage in turn often leads to large-scale pruning that can cause irreversible damage or even death to large, mature trees. The best of intentions can violate tree health as well as the City's Tree Ordinance.

Many property owners want to prune large trees to enhance views, increase sunlight, provide building clearance or boost visual appeal. Unfortunately, drastic trimming can significantly harm trees and should only be undertaken after much research and consultation. All pruning should be performed by a qualified arborist.

Keep in mind that topping trees, the practice of removing the upper growing portions of the trunk and canopy, is generally not acceptable unless the top is dead or there are power lines overhead. Tree "topping" is prohibited and can lead to many problems such as irregular and poorly attached sprouting branches, insect attack and disease or complete tree dieback, decline and death.

If trimming is done properly, views can be improved and trees look good and stay healthy. Excessive trimming can compromise branch structure so that the tree is physically weakened or visually degraded. This can greatly detract from the value of the tree and its long-term safety and survival.

In addition, removing the interior or lateral branches and leaving just the outer canopy is commonly called "lion's tailing" and is harmful to a tree's structural integrity and growth habit. A good rule of thumb is not to remove more than 25% of the canopy or green branches in any one seasonal trimming.

While the City does not regulate tree trimming, excessive pruning or other harmful practices are prohibited by the City's Tree Ordinance. Help us keep trees safe, healthy and beautiful by practicing good trimming techniques.

*For more tree-related info, call the Urban Forestry Division at 646.3860 or visit [www.monterey.org/publicworks](http://www.monterey.org/publicworks)*

[Return to top](#)

---

## **ABOUT YOUR HEALTH...Today's Fitness Equals Tomorrow's Good Health: Age Gracefully Through Exercise**

When the light turned red, the 82-year-old woman was still struggling to make it to the other side of the street. She was ticketed for walking too slow, and the predictable public response was anger and disbelief. However, walking limitations and stability issues are all too familiar for many of our older citizens. By taking action now, community members can maintain balance and strength even during the later years. Statistics show that daily fitness activities will keep individuals mobile, more functional and able to maintain a high quality of life. Failure to exercise and focus



on health issues can mean a loss of independence and societal challenges.

Look to maintain a healthy weight, a nutritious diet and consistent exercise schedule each and every day. Invest in your future and sustain an adequate pace for your daily needs. Regular checkups and daily exercise are important components of good health.

*Check out the many activities at the Monterey Sports Center for family fun and fitness – online at [www.monterey.org/sportscenter](http://www.monterey.org/sportscenter)*

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## ***Volunteers Summer Mainstay at City***

More than 50 teens, ages 13 to 16, are volunteering for various City areas this summer including the Monterey Sports Center, Monterey Public Library, City Attorney's Office, Monterey Harbor and Recreation and Community Services. The new faces are a welcome addition to our volunteers!

[Return to top](#)

---

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

[City of Monterey](#)

Rev. 09/03/09 L. Huelga <http://www.monterey.org/focus/summer06/news.html>



## ***City Briefs***

[Community Embraces Public Safety Outreach Efforts](#) | [Summer Reading Program](#)  
[Bookmobile Turns 20](#) | [Caring Contagious, Rewarding](#) | [Tell-a-Celebration a Great Success](#)

### ***Community Embraces Public Safety Outreach Efforts***

Efforts to enhance communication between the City and community on public safety and crime issues have garnered strong public support and continue to gain momentum. With the goal of reducing crime and boosting security, we have divided the City into 20 Community Policing Areas and are assigning two officers to each one.

The Monterey Police Department has worked with community groups to bring twelve of the 20 areas online. All areas are scheduled to be up and running by the end of 2006. Officers are already connecting with the residents and businesses in their areas, sharing information and helping to resolve ongoing issues. Community Policing Teams have been well received at well-attended group meetings designed to address area specific issues and gather input. Get progress reports by participating in upcoming meetings.

Area maps and meeting dates can found on the Web at [www.monterey.org/mpd](http://www.monterey.org/mpd)

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### ***Summer Reading Program Offers Excitement***

Adventure awaits kids of all ages who participate in the Monterey Public Library's Summer Reading Program. This year's theme was "Paws, Claws, Scales and Tales @ Your Library," including a ton of activities celebrating the animal world.



"Reading over the summer break helps minimize the loss of reading skills and is also a great opportunity for kids to explore topics that are not part of the school curriculum and to just read for fun," said Youth Services Manager Karen

Brown.

Weekly programs included songs, stories, crafts and special visits with animals and animal experts. The program is non-competitive and family-based. Participants set individual reading goals and earn prizes along the way.

**Congratulations to all those who have made reading part of their summer fun!** For more info on upcoming activities, call the Library Youth Services at 646.3934 or check the Web at [www.monterey.org/library](http://www.monterey.org/library)

[Return to top](#)

---

### ***Second-Generation Bookmobile Turns 20***

Join the celebration – the Monterey Public Library Bookmobile turns 20 this year. A mainstay of Monterey life, bookmobiles have been delivering library services to neighborhoods since 1956. The current bookmobile, our second generation, was inaugurated in 1986 and has provided greater access to a wide-variety of library material. The Library recently commemorated the

milestone during the City's Fourth of July celebration.

For more info on the Bookmobile or its services and schedules, call Library Assistant Joanne White at 646.3710 or email [white@ci.monterey.ca.us](mailto:white@ci.monterey.ca.us)



### ***Caring Contagious, Rewarding***

More than 1000 people participated in acts of caring during this year's Dare to Care Day event on April 28. Sponsored by Community of Caring Monterey Peninsula, Dare to Care Day encourages community members to volunteer their time on one designated day to make a difference around the Monterey Peninsula. More than 20 community projects were

reported this year alone.

In Monterey, some 20 Starbucks employees supported a beatification and soil erosion project at Laguinta Miranda Park. Children from the Casanova-Oak Knoll and Hilltop Park community centers afterschool programs participated in a neighborhood cleanup.

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### ***Tell-a-Celebration a Great Success***

Stories for Adults, the first and longest running program of its kind in the nation, celebrated its 20th birthday with a full day of storytelling this June. The event, hosted by the Monterey Public Library, included performances and workshops with renowned storytellers including Donald Davis and Elizabeth Ellis.

For more info on upcoming events and activities, call 646.3949 or check the "Programs and Events" listings on the Web at [www.monterey.org/library](http://www.monterey.org/library)

[Return to top](#)

---

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

City of Monterey

Rev. 09/03/09 L. Huelga <http://www.monterey.org/focus/summer06/citybriefs.html>





## ***For History Buffs Only...***

[Shades of Monterey Back by Popular Demand](#) | [International Exchange](#)

### ***Shades of Monterey Photo, Story Day Back by Popular Demand***

In keeping with our ongoing effort to document local history and preserve community memory, the Monterey Public Library will launch its third Shades of Monterey project this fall with a Photo and Story Collection Day.

Slated for Saturday, Oct. 21, the project is an invitation to local residents to come to the Library and share their family photo albums and personal and family stories. Photos will be scanned and stories recorded for inclusion in the Library's California History Room Collections and Archives. Mark your calendar now for this popular event.



For more info about how you can participate, call Library Special Services Coordinator Jeanne McCombs at 646.3949 or email [mccombs@ci.monterey.ca.us](mailto:mccombs@ci.monterey.ca.us)



### ***International Exchange Focuses on Preservation, Communications***

As part of our continuing technical relationship with the city of Dubrovnik, Croatia, the City recently hosted a group of elected officials and staff members, including the mayor, who were here to explore ways to promote and preserve their cultural and architectural heritage; diversify their economy beyond tourism; and establish a stronger program to encourage public involvement in the governing process.

As part of the technical exchange, Monterey is looking to gain insight into historic preservation and restoration approaches. Under the auspices of the U.S. Agency for International Development (USAID) and the International City Management Association (ICMA), the program works to assist cities and countries who do not have a long history of democracy in developing a strong economic base and a more open political environment. All of the City's costs are paid for by the USAID.

For more info, visit [www.monterey.org/commpart.html](http://www.monterey.org/commpart.html)

[Return to top](#)

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

City of Monterey



## ***Odds and Ends***

[Larkin School Gains New Lease on Life](#) | [Contracting, Development Opportunities on Web](#)  
[Planning Commission Now on Cable Ch. 25](#) | [City TV](#) | [Register Today for Nov. Elections](#)

### ***Larkin School Gains New Lease on Life***

The former Larkin Elementary School is still a vibrant community asset even as it has transformed from an institute for children to one for military personnel, thanks to collaborative partnerships.

The Defense Language Institute Foreign Language Center & Presidio of Monterey (DLIFLC & POM), which leased Larkin and the former Monte Vista Elementary School last year, celebrated the completion of building renovations and improvements by inviting community members, City officials and school district personnel for a first-hand look. Individuals toured classrooms, multipurpose rooms and school grounds. The building upgrades included new paint, plumbing, carpeting and electrical wiring.

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### ***Contracting, Development Opportunities Now on Web***



City projects and contracting service needs are now accessible via the Web at [www.monterey.org](http://www.monterey.org)

Our current list of Requests for Proposal (RFPs), Requests for Qualification (RFQs) and projects "out for bid" is posted for easy reference. Review specifications or sign up for notifications. Please note that you do not have to register to view documents.

For more info, call the City's Public Works Department at 646.3920 or email [mautner@ci.monterey.ca.us](mailto:mautner@ci.monterey.ca.us)

[Return to top](#)

---

### ***Planning Commission Now on Cable Ch. 25***

Watch the Monterey Planning Commission live the second and fourth Tuesdays of each month on cable Ch. 25 or on the Web at [www.ampmedia.org/Programming.asp](http://www.ampmedia.org/Programming.asp)

Archived shows are found on our Video on Demand ([www.monterey.org/tv](http://www.monterey.org/tv)) Web page. Now you don't have to be away from family or stop your daily activities to listen to Planning Commission meetings and participate in the decision-making process.

## Register Today for November Elections

Monterey's general election is coming up on Nov. 7, 2006, so make sure you are ready.

**Register today.** If you are a citizen at least 18 years old, it's easy to register to vote. Just go to the Monterey Public Library, City Clerk's Office, U.S. Post Office or the Monterey County Elections Office. Forms are also online at [www.ss.ca.gov/elections/elections.htm](http://www.ss.ca.gov/elections/elections.htm) Get a form, fill it out and send it in before Oct. 23.

**Run for City Council.** The nomination period for candidates is open through Aug. 11. To be eligible, you must be a registered voter.

For more details, visit the Web at [www.monterey.org/cityclerk](http://www.monterey.org/cityclerk) and click on "Elections" or call 646.3935. **Register today. Vote on Nov. 7.**



## City TV

### **City Council Meetings:**

**LIVE** first and third

Tues., 4 and 7 p.m.

*Re-cablecast*

Tues./Thurs., 4 and 7 p.m.

Sat. 10 a.m.; Sun. 1 p.m.

### **City Council Study Sessions:**

**LIVE** – fourth Weds. monthly 4 to 6 p.m. (when held)

**Rebroadcasts** Mon. following meeting 7 p.m.

cable  
**Ch. 25**

### **Planning Commission Meetings:**

**LIVE** – second and fourth Tues. monthly 4 and 7 p.m.

CITY TV

**Monterey up to date** – Daily 9:30 a.m. and 6:30 p.m.;  
Mon/Wed at 10:30 p.m.

**Eye on Monterey** – Daily 9 a.m. and 6 p.m.; Mon/Wed  
at 10 p.m.

### **Monterey County programming:**

cable Ch. 28

**District Perspectives with Supervisor Dave Potter**

Mon/Wed/Fri 10:30 a.m.

For more info, visit [www.monterey.org/tv](http://www.monterey.org/tv)

[Return to top](#)

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

City of Monterey

Rev. 09/03/09 L.Huelga <http://www.monterey.org/focus/summer06/oddsnends.html>



## Community Tips

[Find a Job, Work in Your Community](#) | [Trash Talk: Dead Batteries Now Easy to Unload](#)  
[Outdoor Volunteer Projects Keep Bay Beautiful](#)  
[Safety Tips: Getting In Touch with Public Safety Help](#)

### Find a Job, Work in Your Community

Our job line is available 24/7! Call 646.3751 to hear a listing of full-time jobs with the City or visit [www.monterey.org](http://www.monterey.org)

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### TRASH TALK... Dead Batteries Now Easy to Unload

When the energy is spent, dispose of alkaline and rechargeable batteries at select City facilities around town. Batteries are now considered hazardous waste and are banned from landfill sites.

To support community-wide disposal efforts, the City has become an authorized collection facility. It's now easier than ever, so participate and keep your community hazard free.

**Drop off locations include:** City Hall, corner of Pacific and Madison streets (646.3935); Monterey Public Library, 625 Pacific St. (646.3932); Casanova Oak-Knoll Park Center, Ramona and Euclid avenues (646.5665); Hilltop Park Center, Jessie Street and David Avenue (646.3975); Scholze Park Center, 280 Dickman Ave. (646.3878); Monterey Youth Center, 777 Pearl St. (646.3873); and Whole Foods Market, 800 Del Monte Center (333.1600).

Batteries must be placed inside the containers marked for battery waste only and will only be collected during regular business hours. Call ahead for hours and drop-off site specifics. Remember fluorescent bulbs also are hazardous waste and must be taken to the Marina Landfill. Call the Monterey Regional Waste Management District at 384.5313 or visit [www.mrwmd.org](http://www.mrwmd.org) for hours of operation.

For more details, contact the City's Solid Waste Program Manager Angela Brantley at 646.5662 or [brantley@ci.monterey.ca.us](mailto:brantley@ci.monterey.ca.us)

[Return to top](#)



### Outdoor Volunteer Projects Keep Bay Beautiful

Learn about keeping our Bay healthy! Volunteers are needed for summer water-monitoring as well as storm drain stenciling projects. It's a great chance to work outdoors. That pesky invasive kelp, Undaria, is still hanging around Monterey Harbor. Volunteers can help "weed" the harbor from the docks or if certified as a scuba diver, from the water.

For more volunteer opportunities with the City, check the Web at [www.monterey.org/volunteer](http://www.monterey.org/volunteer) or contact Volunteer Services at 646.3719 or [sammon@ci.monterey.ca.us](mailto:sammon@ci.monterey.ca.us)

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### SAFETY TIPS... Getting In Touch With Public Safety Help

Striving to make the community a safer place for residents and visitors alike, the City's public safety team is here to assist you day or night and offers these important tips on how and when to call for assistance.

If you have an emergency, call 9-1-1. Police and/or fire personnel will respond immediately for situations involving a crime in progress, vehicle collision, injury accident, fire or any situation where there is an immediate concern about or threat to public safety, life or property. Emergency calls made from a cellular phone will be routed through the California Highway Patrol.



***Other important numbers***

Non-emergency assistance can be requested 24 hours a day at 646.3914. Report a past crime or complaint, non-injury vehicle accident or other routine matters. Police will respond as an officer becomes available. The Monterey Police Department Station is staffed 24 hours a day. Call 646.3830 for general information, crime report and investigation inquiries and other police-related services.

[Return to top](#)

---

[City Focus Main Page](#)  
[Features](#) | [In the News](#) | [City Briefs](#) | [History Buffs](#)  
[Community Tips](#) | [Odds & Ends](#)

City of Monterey

Rev. 04/06/10 L. Huelga <http://www.monterey.org/focus/summer06/communitytips.html>