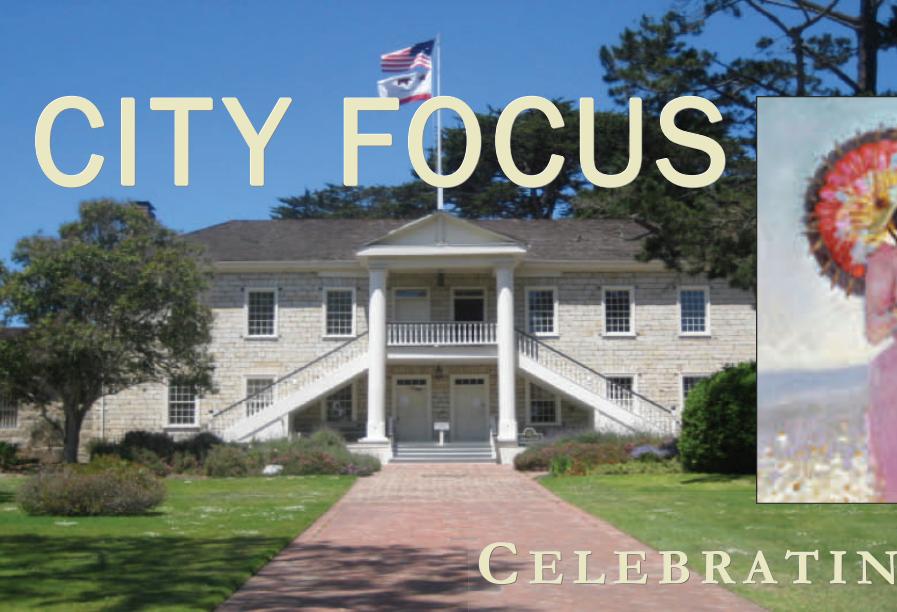


# CITY FOCUS



## CELEBRATING ART & HISTORY

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### EMERGENCY INFO

- Radio station 1610-AM broadcasts emergency information inside city limits
- Visit [monterey.org/emergencyresources](http://monterey.org/emergencyresources) for city information on the web
- [ready.gov](http://ready.gov) offers federal government preparedness information

Fall 2011 will bring the debut of *Art in the Adobes*, featuring some of California's greatest artists who lived in Monterey.

Spearheaded by the Old Monterey Business Association, *Art in the Adobes* is a collaboration of the City of Monterey, California State Parks, Monterey Museum of Art, and the Monterey History and Art Association.

Venues include the Cooper-Molera House, Larkin House, Robert Louis Stevenson House, Monterey Museum of Art, Casa Serrano, and Few Memorial Hall (City Hall).

The most substantial number of paintings are from the City of Monterey's Art Collection, and feature works by Charles Rollo Peters, Arthur

Mathews, Evelyn McCormick and many other famous artists. The iconic image for the festival, Charles Rollo Peters' "Kitty," painted in 1891, is from the City of Monterey.

Other premier artwork from California State Parks and the Monterey History and Art Association collections will also be highlighted.

The festival will run the weekend of September 30 - October 2, 2011. Additional art locations during the festival include the Monterey Public Library (including paintings by Francis McCormas and Abel Warshawsky among many others), Youth Arts Collective, and MY Museum on Saturday, Oct. 1.

The Alvarado Gallery at the Monterey Conference

Center presents selected paintings by Evelyn McCormick and photographs by Sibyl Anikeyev, both Federal Art Project artists during the late 1930s.

The event will also offer art lectures presented at Few Memorial Hall and live period music.

*Art in the Adobes* is a unique opportunity to see these treasured works in one grand event.

For more information on the festival and ticket information, call 831-655-8070 or visit [artintheadobes.org](http://artintheadobes.org)

Save the date:

*Art in the Adobes*

September 30—October 2

## September Is Disaster Preparedness Month

This September marked the 10th anniversary of the 9/11 attacks, and a Presidential proclamation designated the month of September as National Preparedness Month.

The "Ready" campaign urges communities nationwide to take time in September to remember past disasters and prepare for future disasters. These reminders provide an opportunity to focus on and become en-

gaged in emergency preparedness as individuals, as a family, as a neighborhood and at the community level.

Everyone is encouraged to participate in preparedness activities by remembering three basic steps to prepare for an emergency: Get a Kit, Make a Plan, Be Informed.

You may need to survive on your own after an emergency. This means having your own food, water, and

other supplies to last at least three days.

Local officials and relief workers will be on the scene after a disaster, but they cannot reach everyone immediately. You could get help in hours, or it might take days. Basic services such as electricity, gas, water, sewage treatment, and telephones may be cut off for days, or even a week or longer. Be READY!

# PARKING TECHNOLOGY UPGRADES

BY PARKING SUPERINTENDENT WAYNE DALTON

## Solar Powered Parking Meters Installed

In the Cannery Row area, the Parking Division has replaced 225 single parking meters in the high use areas with new high-tech, solar powered parking meters that accept credit / debit cards for payment in addition to coin.

The meters run through a comprehensive web-based

management system, which gives the Parking staff access to real-time data, ability to make changes and immediate notification if there is a problem. The initial response from the public has been very supportive.

## On-Line Parking Permit Renewals

The Parking Division now offers renewal of parking

permits via the Internet. This allows the customer the option to renew their monthly parking permit online through the Parking Division [webpage](#), which saves the public from driving to the office and also frees up staff time to concentrate other projects.

For more information call 646-3953 or visit [monterey.org/parking](http://monterey.org/parking)

## HARTNELL GULCH BRIDGE OPENS

BY ENGINEER RICHARD LLANTERO

Outside of the tourist routes, one of the most traveled pedestrian corridors in the City runs from the Library on Pacific Street across Hartnell Street to downtown.

With the opening of the Uptown Monterey Shopping

Center (Trader Joe's), pedestrian traffic is now even heavier than usual with many walkers using private property or Carl's Alley, the narrow driveway from Hartnell Street to the shopping center.

On August 5, 2011, the Hartnell Gulch bridge was

opened to the public providing pedestrians a safe, legal and accessible connection to downtown.

Be sure to check out the natural setting as you make use of this bridge on the way to Peet's and Trader Joe's.

## KEEPING THE BAY CLEAN

BY CITY ENGINEER TOM REEVES

Taking a whale watching trip into the Monterey Bay is one of those easy "bucket-list" activities. It's amazing to see the whales up close, or from afar. The Monterey Bay National Marine Sanctuary is home to an abundance of sea life and it's one of the world's centers of oceanic research.

I recently took a trip into the Bay and I was not disappointed to see humpback whales, birds of all sorts, jellyfish and of course, a view of our City from sea. But what I didn't expect, and was

disappointed to see, was trash.

Almost all trash is either washed or blown out to sea. Trash pollution is preventable. One of the main sources of trash starts right at the place you live or at your business. Whether you live in a house or an apartment, everyone needs to be aware of how trash is spread. And a major source is our trash cans. Trash cans that are overfilled or that are left out without the lids closed cause trash to be spread by birds, raccoons and the wind.

Of course, another major source of trash is people who don't care. They are the ones who throw the fast food bags out of a car window or toss cigarette butts on the ground. People who don't care requires those of us who do care to do a little more.

So if you see "clean trash" and it's safe, consider picking up a few pieces of litter a day. If all of us picked up a little each day, we could overcome the trash left behind by others. For more information visit the [storm water](#) pages on [monterey.org](http://monterey.org)



## PROPERTY INFO NOW ONLINE

BY COMMUNICATIONS & OUTREACH MANAGER ANNE MCGRATH

The City of Monterey has launched a Geographical Information System (GIS) tool that allows citizens to search for and review a wealth of property information online. A link to [GIS](#) can be found under the "City Hall" tab on the home page of the City's website, [monterey.org](http://monterey.org).

With the Property Review tool, citizens can search for Monterey property information by address, street name, and parcel number (APN). They can find information about a specific property, such as its zoning or Community Policing Area. They also can view jurisdiction boundaries, such as neighborhoods, and see where a property falls within those boundaries.

Property Review provides access to the County Asses-

sor's data for any property, but does not make property owners' names publicly available. Assessor's drawings and Sanborn Maps of properties are available. High resolution aerial photos of the entire City and any property within its boundaries can be viewed. Searches by place name for landmarks, businesses, parking and more can also be done. Maps can be printed and a map title can be added.

Planned enhancements include adding links to zoning regulation information and adding additional data layers. Aerial photos for Pacific Grove are also in the works.

Property Review is just one of the GIS tools available online. Residents can find out if their property requires a Backwater Valve that prevents sewage from backing

up into their homes. The City requires backwater valves be installed on sewer laterals if the lowest plumbing fixture in a home is less than two feet above the nearest upstream manhole cover.

There also is a search and map tool for El Encinal Cemetery. Citizens can now find cemetery markers online by last name, year born, or year deceased. Many Monterey family members and several historical figures, including John Steinbeck's longtime friend Edward "Doc" Ricketts, are buried at the city cemetery.

Online GIS was developed by the City of Monterey Information Resources Department. It is one of many city services provided online for the convenience of our citizens.



*Look for the GIS icon to see property information online*

## SEWER RATES RESTRUCTURED

BY CITY ENGINEER TOM REEVES

In the previous edition of City Focus, we discussed the meetings that would be held leading up to a decision by the City Council to change the way that City sewer rates are determined, and the need to fund essential improvements. Since then, the City Council passed an ordinance which accomplished two main objectives: First, rates will now be based upon the amount of sewage produced. The current system, which we will no longer be using, is based upon the Monterey Regional Water Pollution Control rates, which are not

strictly based upon flows. Second, the City Council decided that the best way to finance the improvements is to take advantage of the State's low-interest "Revolving Loan Fund." Interest rates are around 2.5% at present.

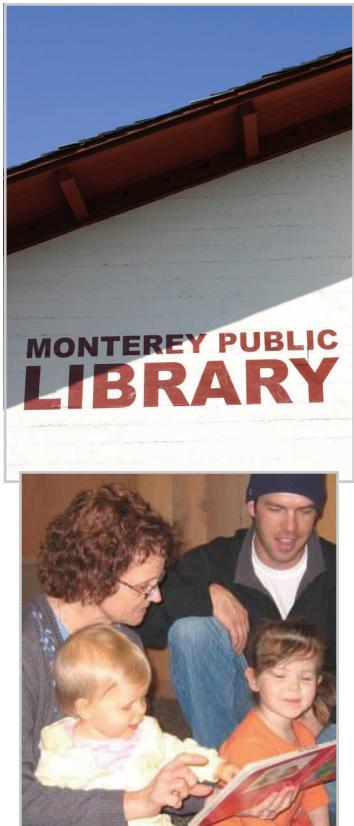
This financing plan requires steady rate increases over the next five years. So, beginning in October of this year, the City's rates for a single family house will go from \$5.19 per month to \$7.01 per month. Then in July of the next four years, rates will continue to gradu-

ally increase until July 2015 when they will plateau at \$10.77 per month. The City's rates in 2015 compare very favorably with our neighboring cities' current rates.

This financing plan will allow the City to make necessary repairs in a timely manner; it will allow us to put people to work when it's needed most; we will get very favorable prices; we'll be able to avoid digging up streets soon after they've been repaved and this is a long-term and reliable strategy that won't be subject to disaster planning.

## Better Neighborhoods

*NIP Project nominations will be accepted through February 17, 2012. Projects must be "capital" projects, meaning they are projects that install fixed improvements as opposed to vehicles, books or services. To suggest a project, access the web page and online form*



## READING & LIFE-LONG LEARNING

BY LIBRARY SPECIAL SERVICES COORDINATOR JEANNE MCCOMBS

Someone once said, "Reading is the most important tool to living a good life." Part of the Library's mission is to provide the resources and activities that encourage reading as a lifelong path to learning and enjoyment.

At the Library, babies get a head start on reading skills at the twice monthly "Baby and Me Rhymetime," where babies can have fun listening to the sounds and rhythms of words. Weekly Storytimes introduce pre-readers to more complex stories, as well

as concepts like colors and numbers. For school-age children special programs feature storytelling, puppets, songs and a chance to hear about some good books to read at home. To make sure that all readers have access to materials, the Bookmobile stops in all the outlying neighborhoods of Monterey. The Library even has a volunteer who reads to seniors each week at the Park Lane.

The Library also hosts the monthly *Literary Circle* where adults can enjoy lively, congenial, group book discus-

sion. And TV viewers can watch the Library's *Cover to Cover* program on the Monterey Channel (Cable 25) at 6:30 p.m. daily to get reading recommendations from the Library staff.

Visit the Library or Bookmobile and discover your tools for good living! Find out where and when you can enjoy one of the Library's many reading activities and programs by visiting us on the [web](#). Or just drop by in person, check out a good book, and join the community of readers!

## HISTORY FEST

BY TISH SAMMON

Native American storytelling, tours of the Upper and Lower Presidio, Civil War and historic artillery encampments, a lecture and tour of Monterey's old "Japantown", and California's Constitutional Convention, are some of the highlights of this year's Historic Monterey History Fest October 8-9.

The annual celebration spotlights Monterey's history through a variety of tours, reenactments, and activities at various locations around the downtown corridor. The Pacific House at Monterey State Historic Park, Custom House Plaza, will offer Native American storytelling and puppet performances three times both Saturday and Sunday. Additionally, both Custom House and Pacific House will be open to the public free of charge each day.

Sons of the Civil War Veterans and California Histori-

cal Artillery Society will both set up camp at the Lower Presidio for the weekend. Take a step back and discover what life was like in an earlier era. From a horse-drawn artillery unit to a Civil War period camp, volunteers will take visitors back in time.

Saturday afternoon will offer walking tours of the Lower Presidio. Visit the sites of explorer Sebastian Vizcaino's landing, Capt. Don Gaspar de Portola's claiming of California for Spain, Argentine revolutionary Bouchard's attack on Monterey, first Spanish burial, the fortifications of El Castillo and Fort Mervine as well as monuments to Father Junipero Serra and Admiral John Sloat.

From the Lower Presidio Saturday morning van tours will depart for a swing through the Upper Presidio, normally closed to the general public. A U.S. Army

historian will provide background and cover such highlights as the Buffalo Soldiers Barracks, the Sloat Monument, and Berlin Wall monuments, Soldiers Field and more.

On Sunday, the California Constitutional Convention convenes in Colton Hall just as it did in 1849 to reenact the birth of California as a state. Also, Sunday afternoon offers a lecture/tour of Monterey's old Japantown by a local noted historian. This lecture/walking tour is an overview history of the Japanese on the Monterey Peninsula, and showcases the new Japanese Heritage Center.

Admission to all events and historic sites participating in History Fest is free. Some events have limited space and reservations are required.

For the schedule, call 646-5640 or visit [www.historicmonterey.org](http://www.historicmonterey.org)

*Stay connected with the City by becoming a fan of its [Facebook](#) pages, including:*

*City of Monterey  
Monterey Sports Center  
Monterey Recreation Dept.  
Monterey Public Library  
Monterey Harbor  
Human Resources  
Environmental Programs*

*You'll also find the City on YouTube at [youtube.com/cityofmonterey](https://youtube.com/cityofmonterey)*

## HEART HEALTH @ THE SPORTS CENTER

BY FITNESS MANAGER BILL ROTHSCHILD

The Monterey Sports Center recently finalized a contract to bring PRIMA Heart to the Monterey Sports Center. PRIMA Heart offers preventative cardiology and early screening along with intervention programs and dietary counseling that work well in the early detection of cardiovascular and metabolic problems.

Working with PRIMA Heart, the Sports Center staff of Physical Therapists and personal trainers hope to develop and provide ongoing programs for individuals and families that will focus on active lifestyles and the prevention of disease.

Leading fitness organizations are now actively promoting exercise as a prescription for preventing disease and improving health. The American College of Sports

Medicine has a program called Exercise is Medicine that calls on physicians and fitness professionals to work together in promoting exercise to both prevent disease and as a powerful tool in managing medical conditions. Similarly, the American Academy of Health, Fitness and Rehabilitation Professionals (AAHFRP) provides training for fitness professionals to work with the medical community in providing properly designed exercise programs for post-rehabilitation clients and for supporting the management of long-term medical conditions. Nearly all of the Monterey Sports Center training staff have been certified by Dr. Michael Jones, President of AAHFRP, as Medical Exercise Specialists in addition to their other certifica-

tions and degrees.

We encourage all members of our community to join the Monterey Sports Center in encouraging active healthy lifestyles and we hope you take the time to visit the PRIMA Heart website and explore all of the outstanding programs and services they will be bringing to the Monterey Sports Center by visiting this [link](#).

PRIMA Heart is taking clients at the MSC this fall.

*For a revealing and informative look at the role early detection and intelligent lifestyle choices play in preventing heart attacks, view this powerful [video](#) by popular CNN medical correspondent Dr. Sanjay Gupta.*



*The Vasquez Adobe is home to the Monterey Recreation & Community Services Department*

## PRE-SCHOOL AND AFTER-SCHOOL PROGRAMS

BY RECREATION SUPERVISOR SHANNON BELTRAN

The Monterey Recreation and Community Services Department offers a variety of programs for children of all ages. Our popular pre-kindergarten preschool program for children ages 3-5 years is structured around the concept of learning through play. Stimulating games and fun projects are offered in an interactive environment where children develop their own personalities while gaining confidence. The curriculum is based on developmentally appropriate activities that foster the creative, social, emotional, language and

physical growth of each child. Children acquire the knowledge and social skills necessary to ensure a successful transition into kindergarten. Registration is open now and space is available! Call Hilltop Park Center at 646-3975 or the Monterey Youth Center at 646-3873.

Our Afterschool Program is offered at Hilltop Park Center for children ages 5-12 years. Youngsters are invited to take part in afterschool activities including games, crafts, sports, homework assistance and special activities.

Casanova Oak Knoll Park Center is also offering a new program called Stay-N-Play for children ages 5-12. Staff will be available to supervise children in this fun drop-in recreational program. A variety of school break programs are offered including the Winter and Spring Holiday Programs, Sports Camp Plus, Cheerleading Camp, Youth Flag Football Fall Break Camp and more.

For information, please call the Monterey Recreation & Community Services Department office at 646-3866 or go to [www.monterey.org/rec](http://www.monterey.org/rec)



*Chuck Della Sala, Mayor  
Libby Downey, Councilmember  
Jeff Haferman, Councilmember  
Nancy Selfridge, Councilmember  
Frank Sollecito, Councilmember  
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## COMMENDATIONS FOR SERVICE



City of Monterey staff receive commendations and medals for outstanding service at the Presidio of Monterey. The Marine Corps at POM selected staffers for commendations. Commandant Lt Colonel Kenneth Enney presented commendations to Ed Adams, Lee Hinkle, Gary Hillstrom, Steve Lang and Bill Wark.

## MORE LOCAL PROGRAMS ON CHANNEL 25

The Monterey Channel now offers more city-centric programming and even more is on the way!

We have replaced programs provided by University of California TV with a variety of Monterey city meetings and programs from midnight to 9 a.m.

Our next step is to place more Monterey focused programs in the daytime hours and eventually operate with nearly 100% local government programming.

Some of our new programs include: "Monterey: History of an American Downtown" tracing the growth of the city's commercial district

from the 1700s to today; "Inside NPS" featuring stories about the Naval Post-graduate School; and "Best of Monterey" featuring videos of interest to our visitors.

Don't forget that City Council meetings are broadcast live the first and third Tuesday of every month at 4 and 7 p.m. Council meetings replay on Thursdays at 4 p.m., Saturdays at 10 a.m. and Sundays at noon.

Planning Commission meeting are broadcast live the second and fourth Tuesday of every month at 4 and 7. Replays of Planning Commission meetings run on Wednesdays and Saturdays at

7 p.m.

Neighborhood Improvement Program (NIP) Committee meetings also are broadcast live during NIP project season.

The Monterey Channel carries many special events and special meetings. In the last year, the Monterey Channel has carried live and taped programs of meetings held to discuss plans for the Waterfront, Downtown, and North Fremont.

**The Monterey Channel** makes it easy for residents to keep up with City government from the comfort of home.