



## CLEAN MARINA PROGRAM

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**For more information  
on the Clean Marina  
Program visit  
[cleanmarina.org](http://cleanmarina.org) and  
[monterey.org/harbor](http://monterey.org/harbor)**



*Did you know that our beautiful Monterey Harbor is a certified Clean Marina?* The Clean Marina program was put together in partnership with the California Coastal Commission and at the time the Department of Boating and Waterways (now State Parks). It was developed with the assistance and guidance of the California Clean Marina Initiative Advisory Committee composed of 26 members representing both individual marinas and boating associations. The goal was and is to promote Clean and Green boating practices by implementing best management practices.

The City went through a rigorous certification process. Fortunately, Monterey

already had many of the bases covered in the City Code, and the Harbor met or exceeded many of the challenges because of the City's forward thinking during the planning and re-development of the "new marina." The process also took research and time to educate the Marina populous. The boaters were very helpful and willing to participate. Once staff completed the application and after the formal panel interviews, a physical inspection was conducted to ensure compliance.

Initial approval was given on November 10, 2006 and a five-year recertification followed on September 30, 2011.

In the same context, the annual dredging permit is subject to strict water quality standards as is the sediment removed for beach nourishment. Chemical analysis is completed meeting Federal EPA standards, and a comprehensive report submitted as part of the permit compliance each season. The criteria for the award continues to be more stringent each year.

The Harbormaster and staff are proud of this designation and the fact that the water quality is good enough to have 300,000 abalone being raised in a mariculture operation (Monterey Abalone) under Wharf II, and sea otters swim in the marina every day.

**Ordinance 3503 C.S. is available on the Monterey City Code website**



## SIT LIE ORDINANCE TAKES EFFECT OCT. 1

BY MONTEREY POLICE DEPARTMENT

In response to increased complaints regarding safety concerns created by obstructed sidewalks, the Monterey City Council adopted Monterey City

Code §32-6.2.

This ordinance, which goes into effect October 1, 2014, prohibits sitting or lying down on the sidewalk in front of property designated on the General Plan map for mixed use areas

([see map](#)) between 7:00 am and 9:00 pm. The ordinance contains exceptions for

people: (1) experiencing a medical emergency, (2) using a wheelchair or other device for mobility; (3) for people sitting on a public bench or bus stop; (4) operating or patronizing a commercial establishment conducted on the public sidewalk pursuant to an encroachment permit (e.g., a sidewalk café); (5) participating in or attending a parade, etc. with an event permit or other applicable permit; and (6) a child seated in a stroller.

It also requires that no person will be cited without first being given a warning by a peace officer

that he/she is violating this section. One warning given by a peace officer is sufficient for a 30 day period for subsequent violations. Police officers have been actively working to inform people in the designated business districts.

## HOLMAN HIGHWAY ROUNDABOUT PROJECT

The Holman Highway 68 Roundabout will relieve congestion at the busy intersection of Holman Highway 68 and 17 Mile Drive near the entrance to Pebble Beach and the Community Hospital. This project is the result of a collaborative effort and a public-private partnership between the City of Monterey, Pebble Beach Company, Monterey Bay Unified Air Pollution Control District (MBUAPCD), County of

Monterey and the Transportation Agency for Monterey County (TAMC). Omni-Means was hired to design the roundabout.

Construction is scheduled for summer 2015.

See why roundabouts are safer and more efficient than traditional intersections - check out the videos, the project back-

ground and much more at the project link on [monterey.org/planning](http://monterey.org/planning), or on the TAMC website under Programs/Roundabouts at [tamcmonterey.org](http://tamcmonterey.org)



Holman Highway 68/Hwy 1 Roundabout

**The TAMC Board allocated \$3.2 million to the Holman Hwy 68 Roundabout Project to fill a funding gap. The Pebble Beach Company and Air Pollution Control District also contributed to construction costs.**



## SEWER REHABILITATION UPDATE

BY CAPITAL PROJECTS MANAGER LORI LYNN WILLIAMSON

Some may be noticing paint markings appearing in their neighborhoods and throughout the city. In many instances, these are part of a multi-million Sewer Rehabilitation Project that is spread out over at least three separate construction phases. The first phase is underway and includes replacing sagging sewer lines, performing spot repairs, lining pipelines, installing some new manholes and cleanouts,

and conducting videotaping.

The next sewer phase will be the rehabilitation of the City's seven lift stations and the final larger construction phase is still about a year away and will include rehabilitating sewer mains and over 400 manholes. Oftentimes, these markings are to locate underground utilities lines for the engineers preparing plans.

Funding for this project

comes from a low-interest loan from the Clean Water State Revolving Fund with repayment to be made through the sewer rate fees.



**For questions  
contact  
Capital Projects at  
242-8773 or go online  
to [monterey.org/  
projects](http://monterey.org/projects)**

## CITY AWARDED \$6.48 MILLION FOR NORTH FREMONT

BY PRINCIPAL PLANNER ELIZABETH CARAKER

California Transportation Commission (CTC) funded the City of Monterey's Active Transportation Grant application of \$6.48 million for bicycle and pedestrian improvements to North Fremont Street per the City's adopted North Fremont Specific Plan and Multi-Modal Mobility Plan.

The 2014 Active Transportation Program includes two years of programming, 2014-15 and 2015-16, with \$368.079 million in funding capacity for the following program components:

- Statewide
- Safe-Routes-to-School
- Small Urban & Rural
- Large MPO

Applications were received for 771 projects valued in excess of \$1 billion.

The Small Urban & Rural Projects include:

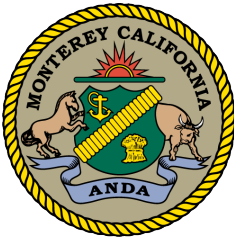
North Fremont Street Bicycle and Pedestrian Access and Safety Improvements - \$6,480,000. This project will construct Class 2 bicycle lanes along both sides of North Fremont, with signing and bicycle detection at each of

five intersections. It will also include changes to the travel lanes and median to accommodate bicycle lanes and Bus Rapid Transit queue jumps, shortened pedestrian crossings and median refuges, and audible pedestrian signals.

This project will provide safe access to bicyclists and pedestrians on a vital link between residential, commercial, educational and community facilities, and will provide benefits to disadvantaged communities.

**North Fremont Active  
Transportation  
Program (ATP)  
awarded \$6.48  
million dollars**





**The motto "Anda" means onward in Spanish and is symbolic of the spirit of the City of Monterey and expresses the hope for continued forward growth.**

## 2014 LIST OF ACCOMPLISHMENTS – ANDA!

BY COMMUNICATIONS AND OUTREACH MANAGER ANNE MCGRATH

Thanks to the efforts of our dedicated City staff, we have accomplished a great deal in 2014. Here is a list of some of what we have done in the last nine months:

1) New Executive Team in place: City Manager Mike McCarthy, Assistant City Manager Hans Uslar, Deputy City Manager Plans & Public Works Dino Pick, Finance Director Jimmy Forbis, Library Director Bill Michael and rebranding of the "Monterey Way"

2) Downtown revitalization: new restaurants, outdoor seating, plans for burn site, new owners bring concerts and programs to the

Golden State Theatre, and Council-approved measures to discourage unlawful behavior downtown

3) Monterey Conference Center renovation: hotels vote to fund the project through a surcharge on room rates so no general tax dollars are used

4) Revenue measure placed on November ballot based on recommendation from a citizen committee

5) City budget balanced overcoming \$1 million deficit at mid-year

6) City Fund for Economic Uncertainty restored to near policy level

(almost 15% of the General Fund)

7) New Events: Amgen Tour of California, Great Pacific Race and Monterey Sports Fest

8) Start of new Community Events at City Hall: Memorial Day Concert and movies on the lawn

9) Sewer rehabilitation project is underway

10) Regional collaboration on homeless issues and a safe parking program

These are just some of the many projects, programs and initiatives that are underway in Monterey.

## PUBLIC EVENTS AT COLTON HALL

BY KIM BUI-BURTON AND DENNIS COPELAND

Colton Hall, in the heart of Monterey's City Hall complex, is one of our most significant historical buildings. It was the site of California's Constitutional Convention in 1849, where California's constitution was debated and ratified, leading to statehood for California. It is often referred to as the "birthplace of California."

For many years public events have been held at this site. However, recently concerns have been raised

about accessibility at Colton Hall. The City is committed to providing accessible locations for public events, as the City's recent citywide [ADA Transition Plan](#) confirms. Thanks to local funders, Museum and City staff have been working with the Colton Hall Museum and Cultural Arts Commission to complete a Historic Structure Report and a Museum Interpretive Plan for Colton Hall. Both

offer significant guidance on increasing accessibility to Colton Hall.

At the present time, due to accessibility concerns, all scheduled public events at Colton Hall will be relocated to other, accessible venues, or be held outside on the lawn. For the future, we anticipate improving access and continuing to tell Colton Hall's rich and amazing story to residents and visitors for many years to come.



## SAVE WATER AND GO BLUE

The Monterey Peninsula Water Management District would like to thank everyone for their outstanding water conservation efforts. At around 60 gallons, our area has some of the lowest per person, per day water use and in July, we saved almost 10% more than we did last year! While those stats are terrific, we can do even more heading into

our typically dryer fall season.

It will take a team effort, not just from residents and businesses, but from the cities and schools on the Monterey Peninsula as well. That's why we want everyone to *Save Water and Go Blue!* An extension of the popular go green initiative, we are asking everyone to join in saving as much water as possible.

For more information on water saving tips, generous rebates, workshops and how to get FREE devices, visit [montereywaterinfo.com](http://montereywaterinfo.com) or call the Water Management District at (831) 658-5601.

Also, [watch a short video](#) by the City of Monterey and the Monterey Peninsula Water Management District on easy and affordable water conservation tips.



[www.montereywaterinfo.com](http://www.montereywaterinfo.com)

## FEATURED TWITTER POST: GREEN POWER

TWEETS WORTH REPEATING

***City of Monterey Tweet from August 11: "80% of all electricity provided to the City of Monterey is Green Power! Includes Sports Center, Library, Conference Center #EPAGreenpower"***

Since 2011 the City has been purchasing power from a green energy provider through PG&E's *Direct Access Program* and the *EPA Green Power Partnership*. Major facilities, such as the Monterey Sports Center, the Monterey Conference Center, the Monterey Public Library and other buildings are powered using renewable energy sources.

Ultimately the City has been allowed to choose where our power is coming from, unlike most energy customers, and has chosen green options. There is still a small segment of the City's power that is purchased through PG&E directly, like street lights, which is why we are not quite 100% renewable.

The City of Monterey is the first city in its tri-county area to use electric power that will be generated through solar, wind, biomass, geo-thermal and hydro-electric power plants. When approving this recommendation back in 2010 the Monterey City Council once again re-

newed its commitment to a cleaner, more sustainable Monterey.

The switch to renewable energy sources was made possible by the decision of the California Public Utilities Commission to allow ten percent of California's energy market to be purchased from energy providers outside of the state within the next three years. The City of Monterey applied for the first installment of this measure and was successful in its application.



**Follow the  
City of Monterey  
on Twitter**  
[@CityofMonterey](https://twitter.com/CityofMonterey)

[epa.gov/greenpower](http://epa.gov/greenpower)



## WORKING SMOKE ALARMS SAVE LIVES

BY FIRE PREVENTION TECHNICIAN KATHLEEN BATTAGLIA

The National Fire Protection Association (NFPA) announced “Working Smoke Alarms Save Lives: Test Yours Every Month!” as the theme for **Fire Prevention Week 2014, October 5-11.**



Smoke alarms can make a life-saving difference in a fire, but they need to be working. Unfortunately, many home fire deaths result from fires where a smoke alarm is present but does not operate. This year's Fire Prevention Week theme focuses on

motivating people to test their smoke alarms each month to make sure they're working properly.

According to NFPA statistics:

- Having a working smoke alarm in the home cuts the risk of dying in a fire in half.
  - On average each year, three out of five home fire deaths result in fires where there are either no alarms or no working smoke alarms.
  - In one-quarter of the home fire deaths, smoke alarms were present but did not sound.
- Installing smoke alarms inside every bedroom, outside each sleeping area and on every level of the home, including the basement.
  - Testing all smoke alarms every month by using the test button.
  - Replacing all smoke alarms every 10 years or sooner if they don't respond properly when tested.

NFPA recommends:

Nearly 3,000 people continue to die in fires each year, with most of those deaths occurring in homes. The vast majority



The City of Monterey works to ensure that every program, service, benefit, activity and facility operated or funded by the City of Monterey is accessible to, and useable by, people with disabilities. The City continually strives to eliminate barriers that may pre-

vent persons with disabilities from access to or participation in City programs, services, activities, and facilities.

If you have any questions or concerns related to disability access, please contact our ADA Coordinator John Kuehl at

[kuehl@monterey.org](mailto:kuehl@monterey.org), or by phone at 646-5642, or go online to the [Accessibility](#) page under the *About Monterey* tab at [Monterey.org](http://Monterey.org).

## ACCESSIBILITY A PRIORITY

## ALERT MONTEREY COUNTY– NEW FEATURES

**AlertMontereyCounty** is a system used by City and County public safety officials to deliver emergency notifications to residents and businesses impacted by, or in danger of being impacted by, an emergency or disaster. **AlertMontereyCounty** uses the 9-1-1

database to call and deliver a recorded message to all landline phone numbers in a specific geographic area within a City and/or the County.

Residents may also be

notified on their cell phone, Voice over IP (VoIP) phone or at their email address. Unlike the “Reverse-911” systems in



the past, Alert Monterey County now allows you to register a cell

phone number and receive emergency notifications via text, phone call, or email. You also have the ability to choose what types of messages that you will receive and where they

are concerning (i.e., you work in Salinas but live in Monterey and want to know if something is happening in either city).

Register your cell phone at [alertmontereycounty.org](http://alertmontereycounty.org). Like/Follow the City of Monterey on Twitter at @CityofMonterey, and the Monterey County Office of Emergency Services at @MontereyCoOES.

**Take a minute to register your cell phone by visiting [alertmontereycounty.org](http://alertmontereycounty.org)**

## EMERGENCY INFORMATION WHEN YOU NEED IT

More and more government agencies are finding Twitter a critical piece to an emergency action plan. News agencies rely on Twitter to get the very latest news. Twitter connects government to news, so you, the citizen, can get timely and important information. In an emergency, monitor our Twitter feed to see what's happening and if it will affect you or your loved ones. If you don't

have a Twitter account, you can still see our Twitter posts on the City's website home page.

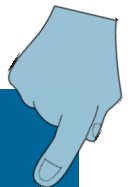
The City of Monterey website at [monterey.org](http://monterey.org) is also a critical site to watch for news during an emergency. If power is out and online access is cut off, listen to 1610 AM within the City limits.

Prefer text messages? Sign up for text alerts at [alertmontereycounty.org](http://alertmontereycounty.org).

Know where to find the information you need when you need it, and together, we will be prepared for situations we hope never arise.

**Emergency Resources at your fingertips:**

**[Twitter.com/CityofMonterey](https://twitter.com/CityofMonterey)  
[Monterey.org/emergency](http://Monterey.org/emergency)  
Radio 1610 AM**





## THE IMPORTANCE OF BALANCE

BY MONTEREY SPORTS CENTER FITNESS MANAGER BILL ROTHSCILD



**Balance training with a BOSU half-ball and a medicine ball.**  
[monterey.org/sportscenter](http://monterey.org/sportscenter)

*Are you doing any balance training?*

With all of the emphasis on cardio training to improve our fitness levels and heart

health and the push to include strength and resistance training to increase our muscle function and bone density, we often neglect other important activities including regular stretching and balance training.

At the Sports Center, we emphasize functional balance training in all of our Physical Therapy and personal training sessions and make balance activi-

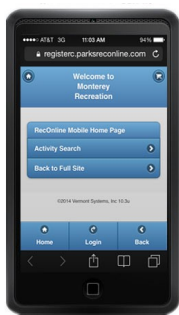
ties an important part of our group exercise classes. Balance training is now mandated by Medicare for all Physical Therapy sessions with older adults to help prevent falls. This is important because fall-related injuries are expected to cost more than \$44 billion annually by 2020. A large number of worker's compensation claims and lost work time are related to injuries sustained by falling.

Interesting research being conducted at the University of Illinois in Chicago supports the position that training to improve balance and prevent falls can be very effective. The American College of Sports Medicine states that this type of training helps to reduce

back, knee and ankle injuries as well.

Balance pads, balance discs, blue half-balls, foam rollers, balance boards and stability balls are all very effective and safe tools to help improve your balance, flexibility and core functional strength. A great time to learn how to

use these tools is when you meet with a Sports Center staff member to complete your orientation when you set up your Sports Center membership. You can also drop in on one of our many balance and core training classes and pick up great exercise ideas.



**Now you can register for activities anytime, anywhere from your tablet or smart phone!**

## ONLINE RECREATION REGISTRATION GOES MOBILE!

BY ADMINISTRATIVE ANALYST ANN PAGAN

Monterey Recreation's online activity registration is now easier to use and access with a mobile device. Search and register for classes wherever it is convenient for you, using our website designed specifically for tablets and smart phones. You can

search and register for classes, view your account history and personal activity registration calendar, and update your user name and password.

Access the site from the Monterey Mobile home page ([m.monterey.org](http://m.monterey.org)) and click the Online Rec-

reation Registration link under *Most Popular*, or from the main Monterey Recreation home page ([monterey.org/rec](http://monterey.org/rec)) on either the main or mobile sites, or with [this direct link](#)

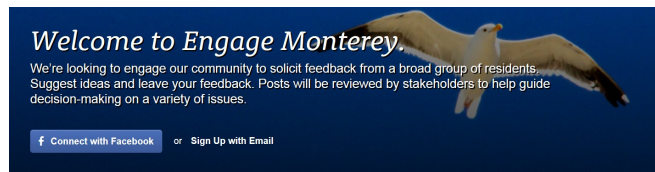


## ENGAGE MONTEREY ENCOURAGES PARTICIPATION

The City of Monterey just launched Engage Monterey. Engage Monterey is an online platform to provide opportunities for government and citizens to work together by connecting civic challenges and opportunities to community problem-solvers. By using a platform that allows members of the community to contribute their ideas and concerns from their own homes and on their own schedules, we hope that

we will be able to engage a broader audience. And with this broader audience comes a broader range of ideas, solutions and participation.

So, who should participate on this site? You!



We want your ideas, your feedback, your comments and your point of view.

**A new way to  
engage:  
Monterey.  
Mindmixer.com**

## HOSTING AN EVENT IN MONTEREY

Community events provide opportunities for cultural enrichment, promote economic vitality, enhance the quality of life for residents and help to reinforce community identity. Community events provide a forum for people to engage in expressive activities, and may also provide funding opportunities for service organizations.



concert, parade, sporting event, walkathon, or a wedding. An event can be held on public or private property.

The City's objective is to protect the public's health, safety and welfare by ensuring that:

- Events are compatible in size and type of use with their sites;
- Impacts on neighbors and others are managed;

- Adequate services are provided for the events and the events do not interfere with the City's ability to provide services to the entire community;
- Mechanisms are available for cost recovery and use charges, while not unduly impacting the viability of events

If you have an upcoming event you would like to hold in Monterey, please start by visiting [monterey.org/events](http://monterey.org/events).

**Learn more about  
hosting an event at  
[monterey.org/events](http://monterey.org/events)  
or email  
[events@monterey.org](mailto:events@monterey.org)**

### *What is an event?*

Examples of an event include an auto show, block party, festival, market or trade show, outdoor

## FREE COMMUNITY SEED LIBRARY

BY LIBRARY STAFF

A new collection has attracted growing interest at the Monterey Public Library. In collaboration with a number of local organizations, the Library now has a free community seed library to encourage the preservation of local plant biodiversity, healthier living, community connection, and the ancient skill of seed saving.

A seed library is a sharing resource that enables community members to check-out seeds, plant them, and if they choose to, learn seed saving techniques and return the harvested seeds to share with others. There are over 300 seed libraries in the world and

many are located inside libraries.

Currently the Monterey Seed Library has served over 100 people who have donated or checked-out seeds and since opening in late April, over 550 packets containing a variety of edible and flower plant seeds

have been checked-out. The seed li-

Clockwise: Hollyhock seeds donated by local resident; locally grown organic corn kernels and planting class; the corn growing at MIIS Our Green Thumb community garden; Monterey Seed Library cabinet; MGA community garden on Van Buren/Pacific; sunflower at MIIS OGT garden.



brary is open during the regular operating hours of the Monterey Public Library.

For more information, visit the online [Seed Library reference subject guide](#) or [send us an email](#).



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City Focus is published by the Communications & Outreach Office to inform citizens about the programs, services and activities of city government. City Focus is available by [email subscription](#) and is posted online in January, April, July and September.

Find us on:



## ANNUAL HISTORIC MONTEREY HISTORY FEST

History Fest, **October 4th – 5th**, showcases Monterey's important role in California's early history. From the Royal Presidio Chapel to the Lower Presidio of Mon-

terey with stops in between, the past can be easily explored over the



[HistoricMonterey.org](http://HistoricMonterey.org)

weekend's "Open House" of activities and tours

of many of the historic

buildings, sites and new activities.

Admission is free. Some events have limited space and reservations are required. For the schedule visit [historicmonterey.org](http://historicmonterey.org) or call (831) 655-2001.