City Focus

Spring 2019

volume XXXIV, no. 2

A Report from the City of Monterey to its Citizens and Friends



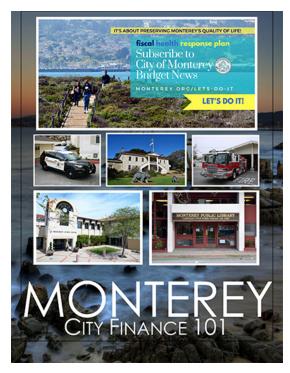
A new biennial (two-year) budget will be passed by the City Council in June 2019. The City of Monterey Fiscal Health Response Plan (FHRP) will provide strategies to help us solve the fiscal challenges and preserve Monterey's quality of life.

Monterey.org/Lets-Do-It

Finance Director Lauren Lai presented the FY18/19 mid-year report to the Monterey City Council at a fiscal study session on February 27. This presentation is available on **video-on-demand at monterey.org**.

The next presentation to Council will be at the **May 29** City Council Study Session. The City Council is scheduled to adopt the budget at the **June 18** City Council meeting.

Both meetings are open to the public and will also be broadcast and streamed live on the **Monterey Channel**.



Finance 101 Report



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Finance 101 Report

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The Symbiosis of Being a Popular Tourist Town – Traffic and Infrastructure Solutions A MESSAGE FROM CITY MANAGER HANS USLAR

Dear Friends of the City of Monterey,

Memorial Day, a commemoration of all men and women who died while serving our nation, also marks the unofficial start of the peninsula's tourist season. Between Memorial Day and Labor Day hundreds of thousands of visitors will come to see our beautiful Monterey Bay and the Big Sur coast, and also visit Cannery Row and the Monterey Bay Aquarium, Fishermen's Wharf, and Oldtown Monterey. Dozens of signature events, including our cherished 4th of July parade and lawn party, Car Week, Jazz Festival, as well as the US Open in June, will draw huge crowds into our area. More than any other, the State of California is on the move – on average Californians drive over 1.5 times more miles than the rest of the nation.

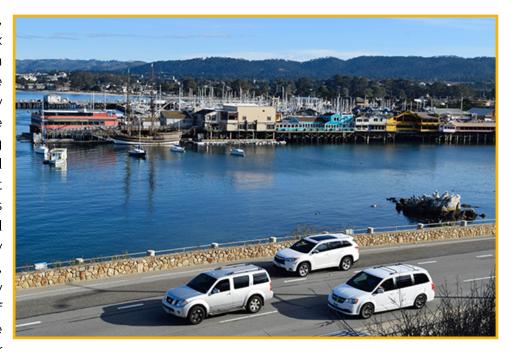
Our traffic in Monterey reflects the driving habits of our fellow Californians. The Lighthouse – Del Monte corridor represents the center piece of our daily traffic challenges and congestion. Our City Council has been proactive in addressing these issues. We have completed the implementation of a traffic signal adaptive system, which uses the latest technologies to conduct calculations about traffic volumes and traffic signals time every 2.5 minutes. The system does not only react to real time traffic, it is capable of storing traffic history data and from there predicting traffic flow. Our studies show that the adaptive system reduced travel time on Lighthouse Avenue by 10% through a 30% decrease in average delay, and most importantly a 32% reduction in stop and go traffic.

The adaptive system is in place on Lighthouse Avenue between Reeside and Hoffman Avenues and on Del Monte Avenue from English to Washington. Currently, we are installing the system on Lighthouse Avenue between Prescott and David. We also have implemented dozens of other tiny tweaks, which in their total will help ease the traffic flow: improvements to crosswalks, new wayfinding signs, trolley services funded by the City and the Monterey Bay Aquarium, **transportation demand management**, new bike lanes, etc. I encourage you to check out the various programs listed on our website www.monterey.org under Traffic Engineering. Play the **Gridlock Buster Game** to see if you can solve traffic jam problems!

Continued on next page

Message from the City Manager continued from page 2

Thanks to you the voters, Measure S, a 1% sales tax measure, was approved by an 82% majority. These funds will be used to fix our streets. Many neighborhood streets deteriorated - not by the visiting tourists, who mostly stay around the coastline and wharves, but through the daily use by us residents. neighborhood Our streets also suffer from the daily refuse, impact caused by construction, and delivery vehicles. The good news: 62% of the funding for Measure S will be carried by non-residents. In other



words: 62% of the 1% Measure S sales tax revenue comes from folks not living in our City, mostly visitors!

Between Memorial Day and Labor Day, Monterey will host many, many visitors from California and other states and countries. Be assured that our City is better prepared to deal with the traffic volume in town. Also, please know that these visitors actively help to improve our roads and streets as well as contribute around \$4 million annually to our **neighborhood improvement program**!

We hope to see you around town! Let us know how we are doing!

~ Hans Uslar, City Manager



Check out the Car-Free Monterey web page at monterey.org/Visitors/Car-Free-Monterey

Bike Share, E-scooters, Pedicabs

BY COMMUNITY
DEVELOPMENT DIRECTOR
KIMBERLY COLE

The League of California Cities' Western City Magazine published an article describing the surge in dockless bicycles and e-scooters in its April 2019 edition. The article states,

"Few technologies have overtaken cities as quickly as that of dockless bicycles and scooters. These devices are marketed as an inexpensive, on-demand mobility solution that complements a car-free, environmentally conscious lifestyle that allows users to go farther, get there faster and have more fun." Public reaction, however, is mixed. Some members of the public see dockless bicycles and scooters as novel, fun and environmentally sensitive transportation alternative – but others see them as a public safety hazard."

A bike share program could help the City advance several alternative transportation goals, such as on-demand access to bicycles, reduced automobile usage, improved connections to public transit, and enhanced quality of life and mobility. Until recently, bike share programs were station-based, meaning that several bicycle stations would need to be installed throughout the City. One could rent and return bicycles at any of these stations. These programs involve the City purchasing some stations and obtaining sponsorships for purchase of the rest in order to have enough stations and bicycles to successfully run the program.

Numerous technological advances have diminished the popularity of station-based bicycle share programs. For example, station-less bicycle share programs do not require installation of stations because bicycles can self-lock once the user ends the ride. Users can pick up or drop off station-less bicycles virtually anywhere and not worry about finding a station to do so. These bicycles are equipped with global positioning system (GPS) technology, which protects them against theft. Many station-less bicycle share vendors also use GPS technology to control where users park their bicycle once they end their ride, or to control speeds in areas of mixed

Example of a Pedi-cab



continued from page 4

pedestrian and bicycle traffic. Such vendors provide regular as well as electric bicycles at no cost to cities.

E-scooters have entered the sharing market, complementing and sometimes replacing bicycle share programs. For example, CSUMB launched an e-scooter only share program. E-scooters contain the same GPS and self-locking technology of station-less bicycle share programs. The difference is that they are scooters instead of bicycles.

Pedicabs have been around for decades. They function exactly like a taxicab business, except that the cabin is open to the air and is pulled by a bicyclist.

The City Council heard a presentation at the April 16 Council meeting. They voted to pursue the possibility of pedi-cabs and restrict e-share scooters and bike share programs.



Get ready!
Monterey
Celebrates
250 years in
2020!

BY SPECIAL EVENT COORDINATOR TREVOR PAGE Next year the City of Monterey will celebrate its 250th Birthday. We have many exciting events planned and are currently in the process of fundraising to help support this historic occasion.

Events such as a reenactment of the founding of Monterey, Monterey Birthday Party, Fandango, Gala at the Monterey Conference Center and much more. In addition we plan to have a public art piece created as well as other fun surprises you won't want to miss.

None of this would be possible without help and support from our local community. Please visit **monterey250.org** to learn more about Monterey 250 and how you can contribute to our celebration. While there, be sure to **subscribe to email updates** on our exiting plans throughout the year!



Call for Public Art to Commemorate Monterey's 250 years

BY CULTURAL ARTS ASSISTANT CHALET BOOKER

In 2020, the City of Monterey is celebrating the 250th anniversary of its founding in 1770. To commemorate this historic milestone, the City of Monterey is calling for artists to submit proposals for a mural and sculpture. The unveiling of new and permanent public art will be a part of a series of celebrations in the summer of 2020.

The City of Monterey is looking for memorable, exceptional and timeless pieces that will acknowledge the City's past, present and future by celebrating our historic heritage, cultural diversity and distinctive environment. Proposed sites will be gateways to Monterey, locations that are visible to millions of pedestrians and passing traffic each year. Proposals submitted must include a scale mockup, in color, with the full development of concept along with production costs.

A selection committee will review qualified proposals and make recommendations to the Museums and Cultural Arts, Park & Recreation and Planning Commissions. Sealed proposals must be received in the Colton Hall Museum, 570 Pacific Street, at Monterey City Hall by Friday, May 24, 2019 by 4 PM. An application and more details about the proposal description, locations and selection process is in the **Call for Public Art Mural** and **Call for Public Art Sculpture** available online at monterey.org/museums or at Colton Hall Museum, 570 Pacific Street, Monterey.

The unveiling of public art will be a historic and significant moment in Monterey 250 events. These landmarks will inspire generations of Monterey residents and visitors, will enhance and enliven community parks and business districts, and will memorialize a major national milestone.

Learn more about the Monterey 250 celebrations and how you can participate at monterey 250.org.



The City Council created a Wireless Ordinance Subcommittee in early August 2018 to review wireless regulations, ordinances, and policies and make recommendations to the Planning Commission and City Council. The Subcommittee consists of five residents and two Planning Commissioners. The Subcommittee hosted twenty-one public meetings between late August 2018 and March 2019 to discuss wireless issues.

The City Council Subcommittee's work in City's Municipal Code noticing requirements for ordinance changes were a regulations that became



approved the first phase of the October 2018 by amending the requirements to improve public wireless facilities. These direct result of new FCC effective in January 2019 that

shorten review times for local governments to process applications.

Since October, the Subcommittee has debated a comprehensive amendment to the City's zoning regulations. The ordinance amendment is currently undergoing legal review and staff anticipates a revised ordinance for subcommittee consideration in spring 2019. Meetings are broadcast live on the Monterey Channel, Cable Ch. 25, streamed live, and rebroadcast on Fridays at 4 p.m. Meeting agendas, minutes, and correspondence are posted at monterey.org/wireless.

The Americans with Disabilities Act (ADA), enacted on July 26, 1990, provides comprehensive rights and protections to individuals with disabilities in the areas of employment, state and local government services, public accommodations, and telecommunications. The ADA Title II prohibits all state and local governments from discriminating on the basis of disability, but moreover, its goal is to promote equality of opportunity and full participation.

The City of Monterey is committed to including the disabled in all of its services, programs and activities. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a meeting, please contact the City Clerk's Office at (831) 646-3935. Notification 30 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting [28 CFR 35.102-35.104 ADA Title II]. Later requests will be accommodated to the extent feasible.



California Relay Service

For communication-related assistance, dial 711 to use the California Relay Service (CRS) to speak to City offices. CRS offers free text-to-speech, The power to connect us all, speech-to-speech, and Spanish-language services

24 hours a day, 7 days a week. If you require a hearing amplification device to attend a meeting, dial 711 to use CRS to talk to the City Clerk's Office at (831) 646-3935 to coordinate use of a device.

Wireless **Ordinance Update**

BY COMMUNITY DEVELOPMENT DIRECTOR KIMBERLY COLE

Accessibility Update

BY COMMUNITY DEVELOPMENT DIRECTOR KIMBERLY COLE

Fort Ord Properties Request for Proposal

BY HOUSING AND COMMUNITY DEVELOPMENT MANAGER ELIZABETH CARAKER, AICP

The Army and the Fort Ord Reuse Authority deeded to the City of Monterey a portion of former Fort Ord lands as an Economic Development This Conveyance. means that the City has the opportunity to benefit the region by developing the property job-generating uses to help make up for the jobs lost when the military based closed in the early 90s.



https://youtu.be/ltBWCevNwok

On March 6, 2019, the City Council

directed staff to release a Request for Proposals (RFP) to the development community. After much debate, the Council decided to entertain proposals that include a mix of uses, whether light-industrial/business park uses similar to the adjacent Ryan Ranch Business Park, housing, affordable housing, or a mix of each. The City expects to release the RFP in April and the City Council will consider entering into an exclusive negotiating agreement with the selected development team in the summer.

Visit the Fort Ord Property Development page on monterey.org/planning for more information.

NIP Project Selection Night, Wednesday, May 15

NEIGHBORHOOD IMPROVEMENT



Established in 1985, the Neighborhood Improvement Program (NIP) directs tourist-generated dollars directly back into the City's residential neighborhoods. Under a Charter Amendment, at least 16 percent of the money collected through hotel taxes (Transient Occupancy Tax) must be spent on neighborhood and community improvements. Each fiscal year, a committee consisting of Monterey residents considers all submitted projects and recommends which projects should be funded. Several community wide meetings are held and projects are finally voted on by the NIP committee.

This year's project voting night is on Wednesday, May 15, at the Council Chamber at 6:00 p.m. The public is invited to attend. The meeting is also broadcast and streamed live on the Monterey Channel. Don't miss seeing what projects get voted on!

Learn more at monterey.org/nip.

Measure S was approved by 82% of voters in November, 2018 as a continuation of Measure P. It authorized a 1% local district tax (sales and use tax) to be used "to address significant deferred maintenance by fixing streets, sidewalks, and potholes; improve related access and safety for senior citizens, disabled residents, and others; and repair its 100-year-old storm drain system to protect our beaches/Monterey Bay." The tax is effective from April 1, 2019 through March 31, 2027.

Measure P expires, Measure S begins!

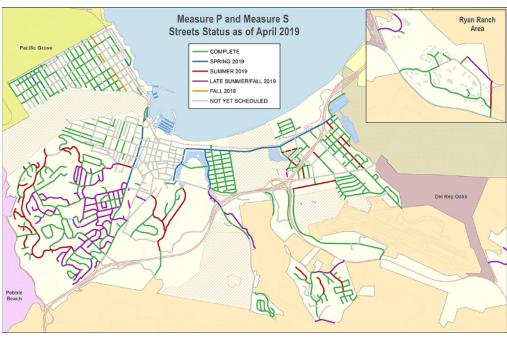


Measure P expired and now Measure S continues the work

same web page: monterey.org/fixingstreets



Here's a just-released map that shows the streets scheduled for slurry this summer and fall. To get weekly details, subscribe to weekly *Construction This Week* emails at monterey.org/fixingstreets or monterey.org/construction.



https://www.monterey.org/Portals/0/MeasureS/measS_status_Apr2019.pdf

Cash for Recyclables

BY SUSTAINABILITY COORDINATOR TED TERRASAS

Many people are familiar with the cash for recyclables (CRV) program that has been in place in the State of California for decades. The program has been very successful at reducing litter and waste in the environment by charging a deposit for glass and plastic beverage containers and allowing consumers that want to redeem the deposit a way to get their money back. Most of these redemptions took place in parking lot recycling centers where people would bring bags of beverage containers for redemption all at once.

A couple of years ago, however, there was a significant drop in the price of oil, making recycled plastics less attractive to manufacturers since they could acquire virgin plastics much cheaper than before. This was combined with the fact that many recycling centers claiming that the State (CalRecycle) was not

providing enough payment to them for the CRV materials they collected. When taken together, these changes caused many redemption centers to close, roughly 300 around the state, leaving many people confused about where to take their CRV recyclables.



State law, however, requires that businesses that meet certain size and revenue thresholds to choose

one of three options to comply with CRV law. These stores can either 1) pay a \$100 per day fee 2) be within ½ mile of a redemption center or 3) provide redemption in store. Since many stores did not want to pay the fee, and many redemption centers had closed down, most impacted stores informed CalRecycle that they would be redeeming CRV materials in store.

Although the process is a little different than what consumers are used to, and is not as visible as before, the CRV redemption program is still in effect. For stores that are redeeming CRV materials in store in the City of Monterey, please visit MontereyRecycles.org and click the "Cash for Bottles and Cans" link.

New Video on Sewer Lateral Inspection Program

Private sewer laterals take your wastewater to the public sewer main under the street. It is the property owner's responsibility to maintain the sewer lateral that connects their home or business to the public sewer main. Blockages from issues like tree root penetration, solidified fat, oil and grease, broken laterals or faulty connections can cause sewer spills. Starting in the City of Monterey 2019. began implementing a mandatory Sanitary Sewer Lateral Inspection and Repair Program. The new program updates the process and uses a new form.



Learn more in our new video, https://youtu.be/GBC-rZogFIM

As mandated by the U.S. constitution, America gets just one chance each decade to count its population. Counties across our country are preparing now for the 2020 Census. What is at stake is a fair share of federal resources and congressional representation. California is eligible to receive billions of dollars each year for schools, crime prevention, healthcare, transportation, housing and much more. The City of Monterey will primarily see funds in the form of Community Development Block Grants, which help fund improvements and housing for our low-income communities.

CACENSUS 2020
BE COUNTED, CALIFORNIA!

2020 Census

BY MEDIA SPECIALIST ERIC PALMER

The City Manager's Office is participating in Monterey County's 2020 Census Complete Count Committee, made up of other county and city officials and local non-profits that provide social services. A press conference and launch event was held on Monday, April 1 in Castroville. Outreach efforts will encourage residents to respond to the Census online, the first time this service is available. Every household will have the option of either responding online, by mail or by phone. A year from now, you should receive an invitation and reminder letters and postcards. Thank you for doing your part for getting a complete count in Monterey. For updates, stay tuned to City of Monterey and 2020 Census Monterey County on Facebook. and monterey.org and co.monterey.ca.us/2020census.



VIDEO

2020 Census Monterey County Launches on #CensusDay 2019, http://www.youtube.com/watch?v=v6ONpRVf1gM

Summer & Fall Recreation Programs Registration Available Now!

BY INTERIM RECREATION AND COMMUNITY SERVICE MANAGER SHANNON LEON

The Summer/Fall 2019 issue of play! Monterey (good through November) is available now. Sign up for summer camps, field sports, aquatics, gymnastics, tot classes, dance, music and drama, arts and crafts programs and much more!

Summer/Fall Registration – Open to All – Register Now!

Monterey Recreation, 546 Dutra Street Monday - Friday, 8:00am - 5:00pm Monterey Sports Center, 301 E. Franklin Street Monday-Sunday (during operating hours)

Online registration is also available 24/7 at monterey.org/rec.

Don't delay - Our summer programs are extremely popular and can fill quickly!

For more information, please call Monterey Recreation at 831.646.3866 or the Monterey Sports Center at 831.646.3730.



It's Showtime at the Library!

BY LIBRARY MANAGER ELLIE ANDERSON

This year's Summer Reading Program theme, "It's Showtime at the Library!" will give everyone a chance to shine. Research shows that young people who read and are engaged in activities that stimulate creativity and critical

thinking over the summer retain the academic skills they learned during the school year. By offering incentives for reading and an array free hands-on learning opportunities, the Library makes it fun and easy to keep children's and teens' minds engaged all summer. Adults can participate as well. Summer Reading is made possible by the Friends of the Library through donations to MC Gives!





Presidio of Monterey Docent Orientation and Training

BY MUSEUMS ADMINISTRATIVE ASSISTANT CLAIRE RYGG

Do you like to meet new people? Share stories? Learn and share our history? Would you like to learn about the Presidio of Monterey and become a museum docent?

You're invited to an orientation on **Tuesday, April 23**. from 6:30 to 8:30 p.m. followed by a training on **Saturday, April 27** from 10 a.m. to 1:00 p.m.

Learn the history and significance of the beautiful Lower Presidio Historic Park, home of the "best mall museum on the Central Coast" as you train to be a Presidio of Monterey Museum Docent!



For more information contact the Museums and Cultural Arts Office, 646-5648, or RSVP to rygg@monterey.org

Language Capital of the World SAVE THE DATE LEARN MORE AT LCOWFEST.COM



Summer camps are a big deal at the Monterey Sports Center - full of fun, learning, friendship, and exercise. Registration is open, so make sure you secure the dates and book now. Get all the details at monterey.org/sportscenter, or call 646-3730.







Summer Camps and more at the Monterey Sports Center

Also new for summer is a new Group Exercise schedule, effective April 28 - August 31, 2019. There's something for everyone, including a a beginners and seniors group exercise schedule. Check out all the schedules on the Group Exercise page of the Monterey Sports Center website. Get ready for summer!











the case of a major emergency in New Monterey or Pacific Grove, an emergency evacuation route may need to through opened the Presidio of Monterey. This spring, the City of Monterey and the Presidio conducted a successful emergency evacuation drill to rehearse this scenario. Nearly two hundred vehicles participated in the exercise, which allowed cars to travel through the Pine Street

Emergency Evacuation Drill Recap

to High Street Gates.

"This exercise is part of a comprehensive, proactive approach to identify areas for improvement on the best options for people to evacuate the area in case of an emergency such as a fire or flood," said Fire Chief Gaudenz Panholzer.

The test was organized as a result of a summit held in January 2019 to discuss the current status of emergency evacuation plans. The summit included Mayors, Fire Chiefs, Police Chiefs, the Presidio garrison commander, and City Managers from Monterey, Marina, Seaside, Sand City, Pacific Grove, Pebble Beach, and Carmel, as well as emergency officials from the Presidio, Monterey County, Monterey County Sheriff's, and the California Highway Patrol. A Peninsula Evacuation Plan was developed in 2006, and this route could help relieve evacuation traffic on Highway 68 and Lighthouse Avenue.

Thank you to all of the residents who participated in this important disaster simulation exercise, and to our public safety officials and Community Emergency Response Team for planning and supervising the effort. Local emergency planning continues and additional drills will be scheduled later in the year.

For emergency preparedness resources, visit monterey.org/emergency and follow us on NextDoor and Twitter at @CityofMonterey.

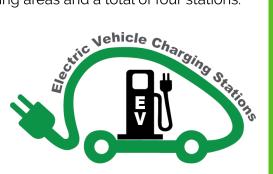
The City has two electric vehicle charging areas and a total of four stations:

Downtown West Parking Garage,

340 Tyler Street; 2 Stations, Free 4 hour maximum parking.

Calle Principal Garage

440 Calle Principal Street, 2 Stations, \$0.75 per hour to park, 4 hour maximum.



EV Charging Stations

Residents 2-Hour Free Parking

BY PARKING SUPERINTENDENT CRISTIE STEFFY

The City of Monterey offers a parking program which allows Monterey residents, displaying the proper decal permit, a maximum of two hours of free parking, per day, per parking facility. The decals are honored in the Downtown West Garage, (at Franklin & Tyler, does not include time limit zones), the Waterfront Attendant Lot (at Washington & Del Monte) and the Cannery Row Garage (at Foam & Prescott).

A Resident parking permit decal can be obtained at the Parking Division Office located at 340 Tyler Street, Monday through Friday, 8:00 a.m. – 5:00 p.m. To be considered a resident, a person must reside within the City of Monterey and provide written proof of residency (utility bill, rental agreement) and current DMV vehicle registration (registered to the



resident). These documents must be brought with the resident to obtain their decal. All active military personnel and their immediate family are eligible for this program, please bring your military ID card and vehicle registration. There is an annual \$10 administrative charge for each decal permit. The permit is valid for 12 months from the date of issue.

This program cannot be combined with any other special parking program (locals or first hour free) offered by the Parking Division.

For more information on this or any parking program, please call the Parking Division at 646-3953.

CERT Class Offered in October



A new CERT Class Starts October 19, 2019. Class days are October 19, 26, and November 2. Attendance on all three Saturdays is required to graduate. Class time is 8:20 A.M. to 4:30 P.M. CERT accept students from all locations.

To enroll, send an email of interest to: training@montereycert.org.

Featured in the April edition of the CERT newsletter:

- New CERT class scheduled
- Earthquake simulation radio drill this Monday
- Training refresher: The 9 steps of CERT Size-up
- List of CERT team leaders
- · Video: CERT In Action

Find a copy online at monterey.org/Portals/0/News/CERT/CERT-Apr-2019.pdf



New playground at Casanova Oak Knoll Park

City Focus Newsletter

Spring 2019 volume xxxiv, no. 2

published since 1985

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City Focus is published by the City of Monterey's Communications & Outreach Office to inform citizens about the programs, services and activities of city government. City Focus is available by email subscription and is posted online in January, April, July and October.

