City Focus

Summer 2018

volume XXXIII, no. 3

A Report from the City of Monterey to its Citizens and Friends

Development of a Fiscal Health Response Plan 2018 - 2025

Our City Council and many City Councils before them have implemented fiscally prudent budget policies. Monterey's fund for economic uncertainty has – once again – reached the policy goal of establishing a 15% reserve of the General Fund balance. Today, we are at a point where forecasting our expenses and revenues will be more important than ever. Like 3,000 other member agencies of California's Public Employee

Retire
System
(CalPERS),
Monterey is
facing
significant
challenges
based on the
projected
increase of
our pension
costs.

Over the next eight to ten years our CalPERS cost will continue

to out-pace our revenues. Our employees are currently paying more than one quarter of the annual contributions to CalPERS. The City is legally required to meet our annual CalPERS obligations. Today, we need to address this challenge. The City is in the process of defining a Fiscal Health Response Plan, which will look at our fiscal health

in a cohesive way.

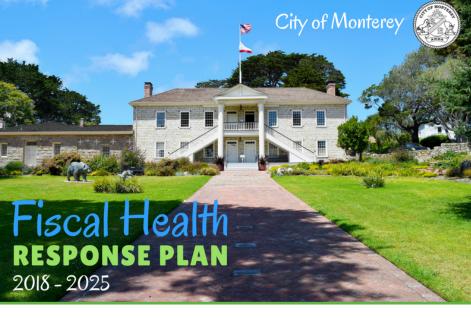
Monterey's first and foremost responsibility is to provide a safe place to live and work. Monterey residents and businesses enjoy a high level of municipal services and responsiveness. Our Fiscal Health Response Plan will help us sustain our service levels for residents, businesses, and visitors. It will also allow us to look at those areas, where we

can change or reduce service levels in exchange for offering other services or benefits for our residents and visitors.

Over the past five years, we have made significant investments in our aging

infrastructure - we need to continue to rebuild and sustain our City so

that future generations can enjoy our quality of life. Measure P has been a great funding resource in improving our streets, sidewalks, and storm drains. Our Fiscal Health Response Plan is still necessary as we have to look at other priorities given to us by Council and our neighbors.







INSIDE THIS ISSUE

FEATURE STORY
Fiscal Health Response Plan

PAGE STORY

- 2 Feature story, continued Featured Video
- 3 National Night Out Sign up for Nixle Alerts
- 4 Wireless Subcommittee Share your Story
- 5 MB Community Power begins service to residents Sustainability Award
- 6 Retail space for lease Busy summer for Measure P
- 7 Car Free and Care Free
- 8 Monterey a HEAL City
- 9 Department restructuring
 New Sports Center Manager
- 10 Sports Center Lecture Series
- 11 Monterey Car Week
- 12 City's Popular YouTube
- 13 Featured GIS
 The Monterey Channel
- 14 Library Card Sign-up Month Art Tour at the MCC
- 15 Photos from the 4th of July

Fiscal Health Response Plan, continued from cover page

This is where the Fiscal Health Response Plan will allow us to manage for the future our resources responsibly. To summarize, the Fiscal Health Response Plan will help us address:

- Funding increases in annual CalPERS pension obligations
- Sustaining our high service levels for residents, businesses, and visitors
- Continuing to invest in our infrastructure, including community centers, library, public safety, streets, etc

We hope you will be a part of this process and continue to read about and learn more as we roll out this important Plan. We will create an outreach program to ensure that everyone gets a chance to talk and to listen. Monterey has a proud tradition of successful collaboration among Council, staff residents and businesses. We all remain committed to this tradition.

If you have ideas that you think can help us, please don't hesitate to let me know. Part of building community is making sure you are heard and have an opportunity to participate.

A web page with more information will be posted soon.

FEATURED VIDEO:

North Fremont Bike and Pedestrian Safety Improvement Project Groundbreaking Event



https://youtu.be/oWVK-0_kopc

Monterey Police to host National Night Out, August 7



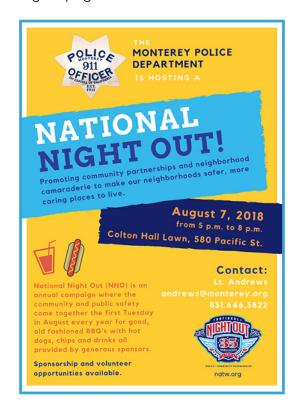
The Monterey Police Department is hosting a National Night Out (NNO) and you're invited. The goal is to promote community partnerships and neighborhood camaraderie, to make our neighborhoods safer, more caring places to live.

Monterey's NNO will take place on Colton Hall Lawn on Tuesday, August 7 from 5 to 8 p.m.

NNO is an annual campaign where the community and public safety come together the first Tuesday in August every year for good, old fashioned BBQ's with hot dogs, chips and drinks provided by generous sponsors.

Sponsor and volunteer opportunities are available. Please

contact Lt. Andrews if you are interested, andrews@monterey.org or 831-646-3822.



Sign up for mobile alerts - stay safe and informed

The Monterey Police Department has a new way to notify community members of critical information - with mobile text alerts through an alert system called Nixle. The Nixle alert system is in use by many government

GET MOBILE ALERTS

TEXT
93940
TO
888777

Wou can also sign up at montereypolice.org

MONTEREY POLICE, 351 MADISON STREET, MONTEREY, CA. 99340 831,645,3532

agencies across the U.S. and allows the MPD to make notifications via text message, social media, and email.

The system will allow people to receive information and updates on events, public safety emergencies, dangerous weather, and traffic advisories.

Information is key and MPD strongly encourages community members to sign up to receive alerts by texting the zip code 93940 to phone number 888777.

MontereyPolice.org

City seeking applications for Wireless Telecommunications Subcommittee - Apply by August 1, 2018



Monterey The City Council is seeking applications from Monterey residents to serve on the Wireless Telecommunications Subcommittee. The Subcommittee will consist two

residents and two Planning Commissioners, and will review regulations, ordinances, and policies, and make recommendations to the Planning Commission and City Council.

If you are a resident of the City of Monterey and are interested in this volunteer position, you are encouraged to apply. Please deliver a signed letter outlining your key qualifications for the position by hand delivery to 580 Pacific Street, Room 6; by email to lauer@monterey.org; or by fax to 831-646-3702, before the deadline. You may attach a resume or additional pages to fully describe your qualifications for this position.

Applications will be accepted until 5 p.m. on Wednesday, August 1, 2018. Appointments are scheduled to be made at the City Council meeting on Tuesday, August 7, 2018.

Information about the wireless ordinance is available at monterey.org/wireless.

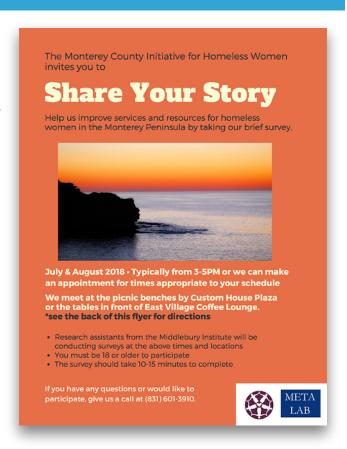
Gathering for Women survey

BY ADMINISTRATIVE ANALYST MARYN LJUBIMOW

The Monterey County Initiative for Homeless Women project is researching how to best serve and provide resources to women experiencing homelessness in Monterey County. The initiative is in partnership with *Gathering for Women* and *Middlebury Institute of International Studies at Monterey*.

Research assistants from the Middlebury Institute will be conducting field surveys in July and August. Participants must be 18 or older. The survey should take approximately 10 - 15 minutes to complete.

For more information such as survey locations and times, please **see the flyer** (https://www.monterey.org/Portals/0/News/Gathering-For-Women-Survey-Flyer-18_08.pdf) or call 831- 601-3910.



Monterey Bay Community Power begins service to residents

BY SUSTAINABILITY COORDINATOR TED TERRASAS

If you live in Monterey, Santa Cruz or San Benito Counties you should have hopefully received a notice or two in the mail introducing Monterey Bay Community Power (MBCP) as a new option as your energy provider. MBCP began providing

power to commercial customers back in March, and as of July 1st began providing power to all residential customers in the tri-county area.

Becoming an MBCP customer could not be easier, simply take no action, you will automatically be enrolled as a customer. This is the case because CA law defaults to the local energy provider (MBCP) unless the customer opts out to another option (PG&E).

Key things to remember:

- The default portfolio (MBChoice) for provided energy is 100% carbon free and purchased from solar, wind and hydroelectric sources
- PG&E will still maintain and repair their grid as well as issue billing statements (your bill will look the same, but will have a line item for MBCP power charges).
- MBCP's electric generation rates will match PG&E's, and will be inclusive of costs related

to PG&E's exit fees

- Customer cost savings will result from a minimum 3% rebate in 2018 for all customers
- MBCP's MBgreen+ and MBshare programs give customers the option to allocate or

Monterey Bay

Community Power

donate their rebate savings directly into local green energy projects or local programs focused on reducing greenhouse gas emissions

and/or providing support for low-income rate payers

- If a customer opts out (stays with PG&E) during the 4 months grace period (two months before and two months after the date of enrollment), s/he can opt back in without penalty
- If a customer opts out past two months of enrollment, they are charged a one time \$5 (\$25 for commercial customers) and they can't opt back in before one year from the date of opting out.

For more information, please check monterey.org/Services/Environmental-Programs/ Energy/Community-Choice-Energy, visit the MBCP website at mbcommunitypower.org or give them a call at (888) 909-MBCP (6227).

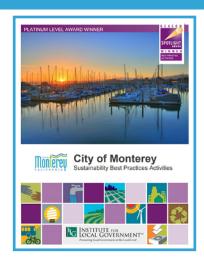
City's Environmental Programs win sustainability award

BY SUSTAINABILITY COORDINATOR TED TERRASAS

The City of Monterey is committed to working with regional and state partners to reduce greenhouse gas emissions in the Monterey region. The city has been undertaking sustainability projects for several years to establish best management practices, promote sustainable communities and protect public health and safety as well as the environment.

As a result of this dedication, the City of Monterey is currently projected to meet its short (2020) and mid term (2030) goals as established in the 2016 Climate Action Plan.

You can read details of this award and the climate action activities at http://www.ca-ilg.org/beacon-participant-profile/city-monterey



Retail space for lease

BY PROPERTY
MANAGEMENT
ADMINISTRATIVE
ASSISTANT ALEXANDRA
DOHERTY

The City of Monterey's Property Management Office is responsible for the administration and management of city-owned properties.

The City currently has the following retail space for lease:

- 601 Wave Street, Suite 500899 square feet
- Suite has its own Restroom
- One Block from Cannery Row and Two Blocks from the Monterey Bay Aquarium
- Adjacent to Wave Street
 Parking Garage Which
 Houses 1,003 Parking Stalls

Interested parties should contact the City's real estate consultant, Patrick Stafford with Mahoney & Associates at 831-646-1919 or pstafford@mahoneycommercial.com

Find out more at monterey.org/propertymanagement.



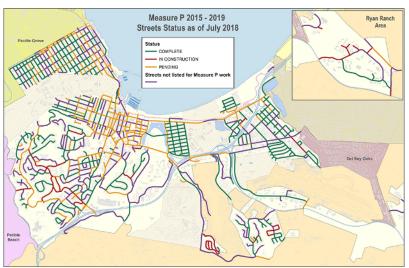
Summer time the best time to fix streets -Measure P update



We've had a very busy summer of construction. The summer months are the best for getting street slurry and reconstruction done, since the weather is very favorable.

Here's a new Measure P streets status map, as of July 2018. It outlines the street segments completed, currently in construction, pending, and

street segments not listed as a Measure P street. A larger PDF version is available at: monterey.org/Portals/0/MeasureP/measP_status_July2018.pdf



Who needs a car? In Monterey you don't! The City of Monterey is debuting a new web pages dedicated to all the ways you can get around the City without ever needing to get in your car (including where to park and leave it!).

You can walk, you can bike, you can bus, you can Trolley it! Monterey has a world class recreation trail that can take you from the Aquarium to the Wharf in less than 20 minutes; all while enjoying unobstructed views of the Bay. The MST Trolley, a trolley reminiscent of the public transportation of old, that takes you major destinations including the Downtown, Fisherman's Wharf, Cannery Row, and the Aquarium.

Going Car-Free has its benefits, leaving the car behind can take the stress of congestion away.

Also debuting is a set of Car-Free itineraries which show some of the sites in Monterey you can enjoy without every stepping into a car. Itineraries include Bus to Big Sur, Bike to Beaches, and Cannery Row and Fisherman's Wharf by Trolley.

To learn more about how to get around Monterey Car-Free, visit our web pages at **monterey.org/Car-Free-Monterey** today. Be sure to check back for more information on how to get around care-free and car-free!



The City currently has an adaptive traffic signal system on Lighthouse Ave, from Reeside to Hoffman. By December of this year we will have the same adaptive system on Del Monte from Washington to Sloat.

After that the system will be implemented on Del Monte from Naval Postgraduate School to English before next summer. Adaptive systems use vehicle detection and artificial intelligence software to respond accurately and immediately to real-time traffic conditions.

This enables the system to progress traffic through a corridor with few or no stops. This results in less fuel consumed and fewer emissions, and improves travel time, quality of life and safety. Adaptive systems delay the onset of traffic and break up congestion faster than normal signal systems. No existing signal system has the ability to handle congestion when demand exceeds road capacity and that's why TDM is the real solution.

Care free and car free in Monterey

BY TRAFFIC ENGINEERING STAFF

About
Adaptive
Traffic
Signal
Systems on
Lighthouse
and Del
Monte

Monterey a "Healthy Eating and Active Living City"

The City of Monterey has made a commitment to promoting healthy eating and active living. Monterey has joined with more than 180 cities throughout California in the Healthy Eating Active Living (HEAL) Cities Campaign. The HEAL Cities Campaign aims to reduce and prevent obesity by engaging municipal leaders to champion healthy eating and active living in their communities through adoption of policy and promotion of opportunities for residents and municipal employees. The campaign provides coaching and technical assistance to support this process.

"We live in an ideal setting for individuals to pursue healthy lifestyles, but it can still be hard to accomplish with so many daily responsibilities," said Community Development Director, Kimberly Cole. "The Heal Program will help us find new ways to support an active and healthy community."

For many years, the City of Monterey has offered a variety of programs and services consistent with the HEAL program:

- The Monterey Sports Center is a premier fitness facility that offers hundreds of group exercise, fitness, gym and aquatic activities each week.
- Monterey Recreation supports an active lifestyle for all family members through its variety of activities and sports offerings.
- Adopted area specific plans as well as the General Plan have incorporated enhanced lifestyle features including multi-modal walking and biking thoroughfares and low

- impact development policies.
- Zoning and encroachment permits have encouraged farmer's markets and other special events that support healthy living.
- Grants have allowed the City to incorporate Walk and Bike Safe programs for schools and Vision Zero walk and bike safety programs.
- The City has many parks and beach areas including the Recreation Trail for the community to spend time in and enjoy.

Participating in the HEAL Program will allow the City to work this year to expand on this well-established foundation, including:

- Pursue funding opportunities to enhance walking and biking connectivity.
- Review City of Monterey General Plan for health related policies and consider future policy development.
- Continue to implement the Parks and Recreation Master Plan.
- Adopt a Public Art policy to increase the amount of original artwork in parks and other public spaces in the community.
- Prioritize implementation of plans in under-served neighborhoods.
- Create an annual progress report.

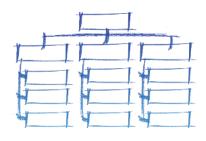
Watch for more information about the HEAL Program coming this year. You can also suggest ideas at suggest@monterey.org.

Learn more about the HEAL Program at www.healcitiescampaign.org

Fiscal stability, strengthening programs, behind department restructuring

BY ADMINISTRATIVE ANALYST LAURIE HUELGA

City staff has been busy analyzing the department organizational structure to make sure it parallels with



the best budget scenario and to seek ways to streamline how programs and services are delivered to the community.

The major resulting changes include:

- Dissolution of the Community Services
 Department
- Dissolution of the Plans and Public Works
 Department
- Creation of a new Community
 Development Department, with the following divisions:
 - Environmental Programs
 - Housing
 - Permits and Inspections
 - Planning

- Property Management
- Merging of Parks with Recreation, encompassing:
 - Parks and Urban Forestry
 - Recreation
 - Monterey Sports Center
- Public Works now functions with the following divisions:
 - Engineering and Traffic Engineering
 - General Services
 - Harbor
 - Mechanical
 - Parking
 - Streets and Utilities

The Monterey Conference Center is now managed out of the City Manager's Office, along with the Communications and Outreach Office.

The other departments' structures have not changed. The website at monterey.org will be updated by the end of the year to reflect these changes.



Welcome Andrea Willer, the New Monterey Sports Center Manager

The City of Monterey welcomes Andrea Willer as the new Monterey Sports Center Manager. She is only the third person to hold the position in its 26 year history.

Ms. Willer holds a Doctor of Education in Organizational Leadership from University of La Verne and a Master's degree in Physical Education from Northern Arizona University. In her previous role at the University of California, Santa Cruz, she was the Executive Director for Physical Education, Recreation and Sports. Willer has over 20 years of recreation and facility management experience. She started her new position in June 2018.

"Andrea will play a pivotal role in our commitment to fostering healthy eating and active living," said Interim City Manager Hans Uslar. "With the help of our excellent team of recreational professionals she will identify new opportunities to grow and transform our already exceptional programs."



FREE - that's the cost to enjoy a lecture at the Monterey Sports Center (MSC). For the last six months the Sports Center has hosted monthly lectures free to the community. We have been very fortunate to have guest speakers take the time to share their knowledge and expertise our residents.

This April, bronze medal winner Brita Sigourney paid MSC a visit and sat down for a question and answer session regarding her experience at the 2018 Winter Olympics in PyeongChang. Brita was kind enough to tote along her bronze medal for photo opportunities; children and adults alike enjoyed seeing the iconic medal!

In May, the Olympic experience continued with Dr. Peter Gerbino who shared stories of his experience as a team physician working with the U.S. figure skaters. Three-time Olympian Nick Cunningham also took time out of his busy schedule to explain what it was like to transition from a track and field athlete to Olympic bobsledder. He also tagged along his bobsled, suit and spikes, which really brought Nick's stories to life.

Just weeks ago, Niaomi Hrepich, a registered Dietitian and Health Program Coordinator presented valuable nutrition information for everyday living.

On August 25th, guest speaker Paul Tuffs will be presenting the benefits of Massage and Wellness. Come down to the Sports Center and join Paul at 1:30 p.m. in Studio II.

In the coming months, MSC will continue to host lectures free to the community. Take advantage of these forthcoming opportunities and absorb a wealth of information!



The Monterey Sports Center Lecture Series Continues

BY MEDICAL RECORDS
ASSISTANT NICOLE
HAZDOVAC SEPAGAN



Three-time Olympian Nick Cunningham showing the audience his Olympic bobsled.







monterey.org/sportscenter

August 18 - 26 MONTEREY CAR WEEK Travel Alerts and Information

Navigating Monterey Car Week can be a challenge with so many events and visitors in town. Here are some resources to help you enjoy the busiest week of the year.

Posted on the home page of monterey.org will be links to a comprehensive guide that includes:

- Details of parking and traffic impacts
- The shuttle schedule
- A daily schedule of events in Monterey
- A FACT SHEET that lists fun facts, charity benefits
- Car Week on a shoe string FREE events
- A mobile-friendly interactive map

A shortcut to all the resources is available now from the Monterey County Convention and Visitors Bureau at **seemonterey.com/CarWeekTravel**,



City's YouTube channel reaches a million milestone

BY MEDIA ASSISTANT ERIC PALMER

The City of Monterey's social media has hit a big milestone this summer. Our YouTube videos have passed one million views! More people watch our videos than ever before at a rate of 900 views a day.

The City of Monterey uses online video to inform residents and visitors about city services, events and attractions. They are to other complement communications tools.



releases. including monterev.org. news newsletters, social media, press conferences, workshops and more. Αt youtube.com/cityofmonterey, you can find videos about services, including Measure P accomplishments and our recent groundbreaking of the North Fremont Bike and Pedestrian Access and Safety Improvement Project; upcoming events like Monterey Car Week or event recaps, such as Fourth of July; or local attractions and activities, such as scuba diving or trolley rides; or unique historical topics including the history of abalone in Monterey Bay.

YouTube is the second largest search engine in the world. One out of every two Internet users visit the site every month. Because of our efforts,

> informative video content about City of Monterey services, attractions and events are being found by search engine users looking for info about Monterey. This includes international visitors as well, who make up 23% of

our audience, representing nearly 150 countries.

Check out our diverse selection of videos and subscribe to our YouTube channel by visiting youtube.com/cityofmonterey! You can also find many videos on the City website at monterey.org.



Monterey Car Week



4th of July Celebration



The History of Abalone in Monterey

Featured GIS Project - identifying locations of all street signs

BY GIS COORDINATOR URSULA GLICK

Α project is underway to use **GPS** (Global Positioning System) to identify locations of all street signs in the City. This map shows some of the signs collected so far. The associated data include photo of the sign and information about what type of post is used and what direction the



sign is facing. A south-facing sign will fade (from the sun) faster, so knowing the direction will help with planning for future sign replacements. The GPS hardware being used is accurate to within eight inches, so the output maps are very good. Fire hydrants and other street-side assets are being collected along with the signs.

(Click the map to enlarge, or go to https://www.monterey.org/Portals/0/Maps/forCT_signPts_GPS.jpg)

ABOUT GIS

The city uses Geographic Information System (GIS) software to provide monitoring and analysis tools for spatial data. Spatial data refers to any information that can be located

on a map. City spatial data include addresses, fire hydrants, police beats, NIP areas, bike routes, cemetery plots, and much more.

The Monterey Channel - operated by AMP Media



The Monterey Channel is operated by Access Monterey Peninsula, a nonprofit organization contracted by the City media to provide services to our community. **AMP** Media provides services to much more

of the community besides local governments.

AMP's mission: AMP is the premier resource promoting and enabling local government, the general public, and community organizations to effectively communicate using electronic media.

AMP offers the community:

- Broadcast and webcast of video programming on five channels
- Training on the skills needed to create video programs
- Equipment for public use including field cameras, studios and computer editing systems
- Professional video production available at very affordable rates

Find out more about using AMP services: call 831-333-1267 or visit www.ampmedia.org

Check out the Monterey Channel at monterey.org/TV

LIVE video streaming anytime, all the time: http://cvp.telvue.com/player?id=T01629&video=186609&noplaylistskin=1&width=400&height=300



Library card sign-up month! BY MONTEREY PUBLIC LIBRARY DIRECTOR

INGA WAITE

At Monterey Public Library your toddler can engage in STEM storytime, your teen can learn cooking basics, and you can take a class on financial planning, research your ancestors, or learn about 3D printing.

21st century libraries are dynamic community centers of education, empowerment, and engagement. In September we are launching a Libraries Transform campaign. This national initiative is designed to raise public awareness of the value, impact, and services libraries provide.

The launch coincides with Library Card Sign-Up Month. *Do you have a card?* It's a free ticket to lifelong learning. Now that's transformative.

BECAUSE A LIBRARY CARD IS THE MOST VALUABLE CARD IN YOUR WALLET.

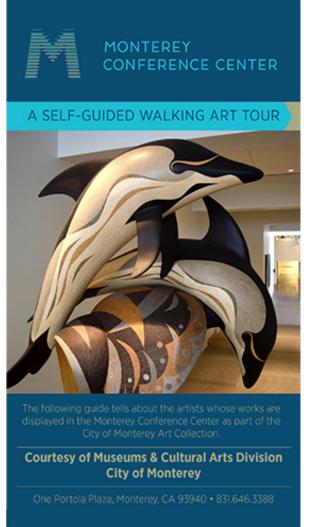


LIBRARIES TRANSFORM



@MontereyPublicLibrary!

New self-guided walking art tour at the Monterey Conference Center



The new Art Tour guide tells about the artists whose works are displayed in the Monterey Conference Center as part of the City of Monterey Art Collection.

The guide was made by the City of Monterey Museums & Cultural Arts Division.

All are invited to visit the new Monterey Conference Center, take a self-guided tour, and enjoy the beautiful art throughout the Center.

A digital version is available from the news page of the Monterey Conference Center website at montereyconferencecenter.com

Independence Day Celebration in Monterey

more photos at monterey.org/july4th





Independence Day Celebration in Monterey - more photos at monterey.org/july4th

City Focus Newsletter

Summer 2018 volume xxxiii, no. 3

published since 1985

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City Focus is published by the City of Monterey's Communications & Outreach Office to inform citizens about the programs, services and activities of city government. City Focus is available by email subscription and is posted online in January, April, July and October.

