

Monterey is a scenic California city along the rugged central coast. Rising from the pristine Monterey Bay on one side with a dramatic backdrop of pine forested hillsides with sweeping bay views on the other.

Layered in history and culture, Monterey boasts California's first theater, first public building (Colton Hall where the California Constitution was written and signed), first public library (established 1849), first publicly funded school, printing press, and newspaper. Once known as the Sardine Capital of the World, immortalized through John Steinbeck novels about Cannery Row, now Monterey is known as the Whale-Watching Capital of the World, Language Capital of the World, home of the world-renowned Monterey Bay Aquarium, and by many for its successful "Monterey Model" municipal-military partnership model.

Monterey is dedicated to being an environmental steward, proud of the thriving hospitality industry, and committed to the values of higher education institutions that call Monterey home. Monterey is a full-service, forward thinking, economically vibrant city encouraging new ideas and innovation that drives a sense of community and provides a high quality of life. Monterey's residents are diverse, multi-cultural, educated, and welcoming. Monterey truly is California's First City.

**Location and Getting Here:** Monterey is approximately 115 miles south of San Francisco and 350 miles north of Los Angeles. Monterey is on the central California coast, just minutes away from Carmel-by-the-Sea and Pebble Beach.

Monterey Regional Airport (MRY) is convenient and easier to get to than you think! With daily service from San Francisco, Los Angeles, San Diego, Las Vegas and Phoenix, MRY has reach to over 95 domestic and international destinations with just one connection.

**Direct Flights to Monterey from Five Cities**

- McCarran International Airport, Las Vegas (LAS)
- Los Angeles International Airport (LAX)
- Phoenix Sky Harbor International Airport (PHX)
- San Francisco International Airport (SFO)
- San Diego International Airport (SAN)

**Drive Times**

- Monterey from MRY: 10 min.
- San Jose to Monterey: 1 hr.
- San Francisco to Monterey: 2 hrs.
- Sacramento to Monterey: 3 hrs.
- Los Angeles to Monterey: 5 hrs.

**Climate:** Monterey's mild year-round climate and beautiful scenery attract tourists to the area throughout the year.

- Mild, temperate weather year round
- Cool summer months
- Warm weather in the fall – Sep - Nov the best months for warm, sunny days into the 70s
- Average summer temperature is 59.5 degrees
- Average yearly rainfall is 18.33 inches

**City of Monterey Major Facilities:**

- Monterey Conference Center – [montereyconferencecenter.com](http://montereyconferencecenter.com)
- Monterey Sports Center
- Community Centers (4)
- City Hall Complex
- Monterey Museums- Colton Hall, Presidio of Monterey
- Monterey Public Library
- Harbor and Marina
- Parking Garages and Lots
- Parks (35)
- Cemetery

**History:** [monterey.org/museums](http://monterey.org/museums)

Monterey was founded on June 3, 1770 and incorporated on May 30, 1850. Monterey served as California's first capital and hosted California's first Constitutional Convention in historic Colton Hall, where on October 13, 1849, our original state constitution was signed. In the 1930's and 40's, Monterey became the center of a thriving fishing industry and the sardine capital of the world. Today, a smaller commercial fishing fleet continues to operate from the City's harbor marina at Wharf 2.

**Military Presence:** [www.monterey.org/montereymodel](http://www.monterey.org/montereymodel)

Due to its strategic location, Monterey has historically been a key military outpost. While military needs have changed since the Presidio of Monterey was first established, the presence of the Defense Language Institute, the Naval Postgraduate School and Fleet Numerical continues Monterey's legacy of military tradition. Monterey has teamed up with the military installations to provide municipal public works services known in the public-public partnership sector as the “Monterey Model”, and benchmark model of a successful, cost-saving, partnership.

**Education and Research Institutions:** [monterey.org/About-Monterey/Education-and-Research](http://monterey.org/About-Monterey/Education-and-Research)

Monterey is a hub for higher education and research facilities, including:

- Brandman University
- California State University at Monterey Bay (CSUMB)
- Defense Language Institute & Foreign Language Center
- Middlebury Institute of International Studies at Monterey (MIIS)
- Monterey College of Law
- Monterey Peninsula College
- Naval Postgraduate School
- Hopkins Marine Station of Stanford University
- Monterey Bay Aquarium Research Institute
- Monterey Bay National Marine Sanctuary
- Moss Landing Marine Labs
- Naval Research Laboratory

**Other Community Partnerships:** [monterey.org/About-Monterey/Community-Partnerships](http://monterey.org/About-Monterey/Community-Partnerships)

**Form of Government:** [monterey.org/City-Hall](http://monterey.org/City-Hall)

Monterey is a Charter City which operates under a City Council/City Manager governmental structure.

**Size and Population:** Monterey covers 8.62 square miles and has a population of 28,475; population increases to nearly 70,000 during the tourist season.

This small residential city has a diverse population. Monterey's first residents were Native Americans and later Spanish explorers, Mexican settlers, American merchants, Japanese and Italian fisherman.

Population: 28,475

Median Age: 37.2

Median Household Income: \$68,511

Education: 49.5% Bachelor's Degree or higher

**Housing:**

Own Home: 35.8%

Rentals: 64.2%

Median value of owner-occupied housing units: \$664,300

While housing costs tend to be slightly higher in Monterey than other areas, the City of Monterey also has several affordable housing programs which aim to meet the needs of low, moderate,

and workforce-income level households. For more information regarding these programs, please contact Housing Programs Office at (831) 646-3995, or visit [monterey.org/housing](http://monterey.org/housing).

Source: US Census 2016 and 2017 data: <https://datausa.io/profile/geo/monterey-ca/> and <https://www.census.gov/quickfacts/fact/table/montereycitycalifornia/PST045217>

**Employment:**

Labor Force: 16,400

Employed: 15,900

Unemployed: 500

Unemployment Rate: 3.2%;

Source: State of California Employment Development Department 2018:

<https://www.labormarketinfo.edd.ca.gov/data/labor-force-and-unemployment-for-cities-and-census-areas.html>

**Visit Monterey:** For information on lodging, restaurants, shopping and things to do in Monterey, please visit <https://monterey.org/visitors> and <http://seemonterey.com/regions/monterey/>

**Awards and Milestones:** [monterey.org/About-Monterey/Awards-and-Milestones](http://monterey.org/About-Monterey/Awards-and-Milestones)

**Maps:** [monterey.org/About-Monterey/Maps](http://monterey.org/About-Monterey/Maps)

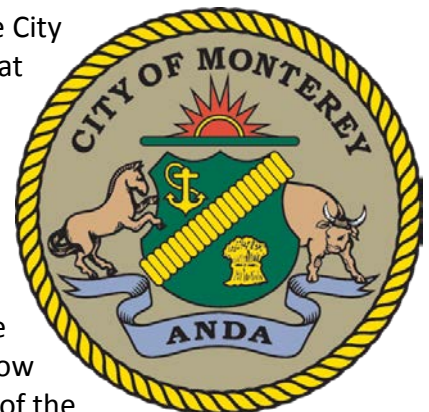
**Photo and Video Gallery:** View and download our high resolution photos on Flickr at [flickr.com/cityofmonterey](http://flickr.com/cityofmonterey)

Videos of meetings and custom programming broadcast and streamed online on the Monterey Channel on-demand and on our YouTube channel [youtube.com/user/cityofmonterey](http://youtube.com/user/cityofmonterey).

*For more information, or other photo or vide needs, please contact the Communications and Outreach Office.*

**City Seal:** The City Seal was adopted more than a century ago by the City Common Council on April 10, 1850. It had been designed earlier that same year by Lieutenant Alfred Sully, son of the celebrated American portrait painter, Thomas Sully, and one of a small group of young U.S. Army officers stationed in Monterey at the time.

The shield is green (as the surroundings of the City are always green) and it describes the City as being born separate from the ancient domain of the United States by a bandolier which crosses the shield. The anchor, the sheaf, the horse, and the bull all show how hopeful the founders were for commerce to play an important part of the City's future. The rising sun expresses the hope that Monterey will be a rising city. The motto "Anda" means onward in Spanish and is symbolic of the spirit of the City of Monterey and expresses the hope for continued forward growth.



**City Flag:** The City of Monterey Flag was officially adopted by the Monterey City Council on January 18, 1977. The bold, simple shapes and the brilliant green and yellow colors of the flag represent contemporary concepts of design and at the same time precisely obey ancient practices of heraldry. History of the seal and flag.



The Monterey flag was designed based on two armorial bearings connected with the City's history, one Spanish and one American. The first, represented in the first and fourth quarters of the flag, is the shield of the Count of Monterey, for whom the City was named in 1602. The second, represented in the second and third quarters of the flag, is based on the City Seal.



**Logo:** If the City of Monterey sponsors your organization, please contact the Communications and Outreach Office for the use of the city's logo.

### **Website and Social Media Sites**

[www.monterey.org](http://www.monterey.org)

Facebook: [facebook.com/cityofmonterey](https://facebook.com/cityofmonterey)

Twitter: [twitter.com/cityofmonterey](https://twitter.com/cityofmonterey)

Instagram: [instagram.com/cityofmonterey](https://instagram.com/cityofmonterey)

YouTube: [youtube.com/cityofmonterey](https://youtube.com/cityofmonterey)

Pinterest: [pinterest.com/cityofmonterey](https://pinterest.com/cityofmonterey)

Flickr: [flickr.com/cityofmonterey](https://flickr.com/cityofmonterey)

Nextdoor.com

## **Contacts**

### **Laurie Huelga**

Communications Analyst/Public Information Officer  
Communications and Outreach Office  
(831) 242-8750  
huelga@monterey.org

### **Eric Palmer**

Media Specialist  
Communications and Outreach Office  
(831) 242-8719  
palmer@monterey.org

### **City of Monterey**

Voice: (831) 646-3799  
Fax: (831) 646-3793  
Email: suggest@mont  
erey.org

### **City Manager's Office**

580 Pacific Street  
Monterey, CA 93940  
Voice (831) 646-3760  
Fax (831) 646-3793

### **City Clerk's Office**

Few Memorial Hall, Room 6  
580 Pacific Street  
Monterey, CA 93940  
Voice (831) 646-3935  
Fax (831) 646-3702