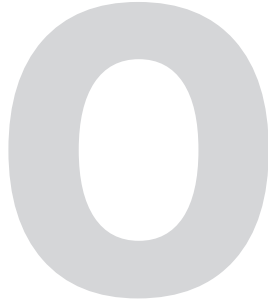


# vision & goals



## Vision & Goals

Early in the process of creating a specific plan for the three mixed-use areas of the city, community meetings focused on identifying a specific set of vision and goals for the mixed-use neighborhood. The vision and goals provided the framework for developing objectives, standards and guidelines to meet the vision and goals. A truly successful specific plan will effectively meet the vision and goals as development occurs in each of the mixed-use neighborhoods.

### VISION

The vision of the Lighthouse Area Specific Plan is to create a livable community and a revitalized destination point on Lighthouse Avenue and Foam Street for residents and visitors. It will provide guidance for the development of transit-oriented, mixed-use development along the Lighthouse Avenue and Foam Street corridors, as directed by the City of Monterey General Plan goals and policies.

### GOALS

During the community meetings, participants brainstormed on a variety of topics to address in the Specific Plan. The ideas that emerged are shown as Goals below, which were also used to guide the solutions generated during the City Transportation and Parking Study charrette process.

#### Transportation Goals

Goal 1.a. Provide access to multiple transportation options.

- Goal 1.b. Create a street that is attractive to pedestrians and provides transit access, which may require improved sidewalks, crosswalks and other various improvements. A complete street adequately provides for roadway users, including pedestrians, transit riders, and motorists, to the extent appropriate to the function and context of the street
- Goal 1.c. Improve automobile and pedestrian safety along Lighthouse Avenue.
- Goal 1.d. Improve traffic flow on Lighthouse Avenue.
- Goal 1.e. Work with the Army to re-open the Presidio to through traffic.
- Goal 1.f. Identify short-term transportation solutions that are achievable.
- Goal 1.g. Identify long-term transportation solutions that are achievable.
- Goal 1.h. Identify transportation solutions that benefit the relationship between mobility and economic/ business development.

#### Parking Goals

- Goal 2.a. Define parking policies and standards that are appropriate for mixed use development.
- Goal 2.b. Minimize the visibility of large parking lots from the street.
- Goal 2.c. Ensure that parking is easy and safe.

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## Business Types Goals

Goal 3.d. Encourage improved new and existing neighborhood-serving businesses.

Goal 3.e. Allow temporary uses to locate in vacant spaces.

## Housing Goals

Goal 4.a. Provide housing for a range of incomes

Goal 4.b. Provide more ownership opportunities.

Goal 4.c. Increase stock of housing affordable to Monterey's workforce.

## Design Goals

Goal 5.a. Require high quality, attractive design that complements the image of Lighthouse Avenue and Foam Street.

Goal 5.b. Provide a transition into adjacent residential areas.

Goal 5.c. Allow for innovative site planning to fit with the mixed use neighborhood.

Goal 5.d. Encourage sensitivity to residential views from the adjacent uphill New Monterey neighborhood.