

The Honorable Chuck Della Sala
Mayor, City of Monterey
City Hall
Monterey, CA 93940

November 24, 2008

Subject: Comments from the plastics foodservice industry on the City of Monterey environmental review regarding a proposed ordinance requiring the use of environmentally acceptable food packaging.

Dear Mayor Della Sala:

As responsible representatives from the foodservice plastics industry, we appreciate the opportunity to submit the following comments and provide your office with attached third-party reports for consideration during the open public comment period concerning the proposed ordinance that would prohibit polystyrene food containers.

We share your goal of using environmentally acceptable food packaging that meet the food safety requirements under the U.S. Food and Drug Administration (FDA), performs its intended function to protect the food supply, is low cost and has a positive environmental footprint – and you will find after careful analysis that polystyrene foam (EPS – expanded polystyrene) foodservice meets all of these goals and has been used safely for over 50 years. We share the goal of supporting policies that directly benefit the environment. We believe evidence from scientific and government literature supports our position that such an ordinance will not affect change and will have adverse impacts on the environment while banning the use of safe and environmentally sustainable products like expanded foodservice polystyrene cups and containers. In addition, this ordinance will raise business costs significantly and continue suffering in the business community during an economic crises and a national recession.

We have reviewed the *City of Monterey Environmental Checklist Form* and have identified many points which we believe are inaccurate, incomplete or not relevant. We have listed those staff claims below followed by our response.

- #1 **CLAIM:** "Polystyrene is not collected for recycling on the Central Coast."
RESPONSE: ACC and Dart Container Corporation have released our *Monterey Green Plan* (attached) which commits key resources to the City of Monterey that would recycle foodservice and non-foodservice polystyrene products. Since the lack of recycling opportunities is a primary reason to ban per the *Checklist Form*, we are actively working to address and reconcile this primary concern for the ban.
- #2 **CLAIM:** "However, unlike many other types of packaging, littered polystyrene foam remains permanently in the environment where it breaks into tiny pieces and disperses widely."
RESPONSE: Simply substituting one food packaging material for another does not address the root cause of litter or marine debris. Many of the allowable alternative products under the ordinance also will remain permanently in the environment and disperse widely without a clean-up effort. There is no such thing as environmentally responsible litter – it should be prevented through education, behavior change, and a community effort with all stakeholders, as well as enforcing anti-litter laws to curb this illegal behavior.
- #3 **CLAIM:** "City of Monterey Public Works staff reports that it (polystyrene) litters the ocean, parks, and public places, streets and roads, waterways, storm drains and beaches."
RESPONSE: While it might be observed, according to the Environmental Protection Agency, polystyrene is only .7% of the waste stream. Therefore, other litter types are much more prevalent and are not properly reported in the *Checklist Form*. Again, we support proven litter prevention methods that result in measurable litter reduction for all litter – product bans do not prevent litter.

Attachment 7



- #4 **CLAIM:** "Styrene exposure may occur short or long term, resulting in both acute and chronic effects."
RESPONSE: The U.S. Food and Drug Administration (FDA) has established safe levels of styrene exposure that may occur from migration foodservice packaging or other products. In fact, the FDA has authorized the use of styrene monomer as an accepted food additive. Furthermore, styrene has not been classified a carcinogen by any U.S. regulatory agency. The European Union has completed a review of styrene's carcinogenic potential and has proposed that styrene should not be classified as a carcinogen. It is also worth noting that styrene is not persistent or bioaccumulative in the environment generally or in bodies of water specifically.
- #5 **CLAIM:** "The City of Monterey concludes the greenhouse gas impact of using foodservice ware that is biodegradable, compostable, or recyclable, is less significant (than polystyrene)..."
RESPONSE: Biodegradable products release methane into the air as they degrade in the natural environment, a gas that is one of the most damaging of greenhouse gases and a major contributor to global warming. One of the stated goals of the City's ordinance is to "protect the natural environment" but later it is rationalized that the Monterey Peninsula Landfill has a methane recovery system, which not only discounts what would be an increase in methane released into the air from the natural environment, the fact is ignored that polystyrene and biodegradable products would therefore both not release methane into the air from the landfill.
- And as the City of Santa Barbara concluded (see below, attached), compostable products will only benefit the environment if they are collected and forwarded to an industrial composting facility, of which the City of Monterey does not have. Therefore, a switch from polystyrene to compostable products will not result in any environmental gain.
- #6 **CLAIM:** "The MBNMS (Monterey Bay National Marine Sanctuary) beach survey program, BeachCOMBERS, commonly discover plastics and polystyrene that have been ingested by seabirds. Using seabirds collected by the BeachCOMBERS program...71% of the birds had plastic in their stomachs."
RESPONSE: We are very sympathetic to the plight of marine and other wildlife and always promote environmentally-beneficial policies. However, seabirds digest all forms of litter and have even been found to have ingested rocks. In addition, the reference that 71% of the studied birds had plastic in their stomachs is irrelevant because the City is proposing a ban of polystyrene and not a ban of plastics. The entire section on page 10 does not provide any scientifically valid evidence or reference that the studied birds died because of polystyrene ingestion.
- #7 **CLAIM:** "By reducing the amount of polystyrene, the City's historic sites could be cleaner and more easily maintained."
RESPONSE: Staff doesn't have any evidence to support this claim and it is therefore not relevant. Of the available evidence, that polystyrene is only .7% of the waste stream as determined by the Environmental Protection Agency, an inference could be reasonably made that this claim is incorrect and ignores the larger litter problem of the more prevalent materials in the waste stream, such as paper and paperboard (33.9%.) Also, per the attached copy of the 2008 San Francisco *Streets Litter Re-Audit*, their scientifically valid study found that not only does polystyrene constitute a very low percentage of the litter composition, paper cup litter, for example, increased after their polystyrene ban, thereby resulting in an increased negative environmental impact. This is further evidence that a ban only switches the composition of litter and doesn't help alleviate it. So a Monterey polystyrene ban may only switch the composition of litter to compostable, biodegradable, or recyclable products, but it will not result in a net benefit for the environment.
- #8 **CLAIM:** "The General Plan encourages the City to...protect creeks, lakes, wetlands, beaches, and Monterey Bay from pollutants discharged to the storm drain system...The project will prohibit polystyrene food-service ware; thereby, improving the environment."
RESPONSE: The City has not conducted a single scientifically valid study to make the conclusion that the environment will improve upon the ban of polystyrene food-service products. They have not determined how much comes from land or marine sources outside of the city, how much is littered because of the transient tourist industry, how much of the polystyrene is from ice chests or non-food-service products, taken steps to enforce anti-litter laws or implement revised litter abatement programs, or taken the polystyrene food-service industry up on our offer to explore ways to assist with litter clean-up and recycling.
- #9 **CLAIM:** "The project could reduce the amount of 'small' litter in the City; thereby improving the appearance of park facilities, greenbelts, and ocean."
RESPONSE: There is no evidence to support this opinion. Litter from all types of materials comes in all shapes and sizes, and without an effective strategy to clean up litter, the litter composition distribution will remain as-is, even with a ban on polystyrene which accounts for only .7% of the waste stream.

#10

CLAIM: By replacing polystyrene with products that will biodegrade or can be recycled locally, it will likely result in a reduction in the total amount of food packaging that ultimately reaches the landfill."

RESPONSE: Biodegradation would take much longer than the amount of time it takes a product to be discarded and hauled to the landfill. Also, it is often mistakenly thought that landfills act as composters, when, in reality, they are vast mummifiers of waste. Very little of the waste discarded in today's modern, highly engineered landfills (including paper, plastic, and even food) actually biodegrades. Since degradation of materials can create potentially harmful liquid and gaseous by-products that could contaminate groundwater and air, today's landfills are designed to minimize contact with air and water required for degradation to occur, thereby practically eliminating the degradation of waste. In fact, landfills are highly regulated by the U.S. Environmental Protection Agency, with comprehensive guidelines meant to prevent any significant decomposition of materials and accompanying production of atmospheric gasses and leachate. Therefore, there is a clear disconnect between the amount of time degradation occurs and the claim that the amount of food packaging would be less at a landfill.

#11

CLAIM: From the proposed city ordinance: "'Compostable' means all the materials in the product or package will break down, or otherwise become part of usable compost (e.g. soil-conditioning material, mulch) in a safe and timely manner."

RESPONSE: Compostable products will not break down unless they are subjected to a minimum high temperature. We have not found any scientific evidence looking at the environmental properties of various products which suggests that PLA and other compostable products degrade in the "natural environment." A statement to the contrary would incorrectly suggest that these products will somehow eventually "degrade" if littered. In fact, Nature Works, a commercial producer of compostable products, states on their web site:

"PLA products are intended for industrial-based composts which very carefully regulate temperature, moisture and turning. Due to the variability in home composting, NatureWorks LLC does not recommend PLA for use in home composting."

Since Monterey does not have an industrial-based composting facility to accommodate the substantial amount of product that would result from a polystyrene ban, compostable products will act exactly the same in the environment as polystyrene and other forms of litter.

Other important information to consider:

1. Jean-Michel Cousteau – "Bans Don't Work"

In a December 2005 opinion-editorial to the Ventura County Star, the founder of the California-based Oceans Future Society and son of famed ocean explorer, Jacques Cousteau, wrote:

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*California's beaches are a natural treasure and we need the public's help to protect them. But history teaches an important lesson: **bans don't work** [emphasis added.] If a community bans Styrofoam and plastic carry-out containers, coffee cups, picnic ware and similar items, we know what will happen: individuals and businesses will switch to other disposable products, such as glass, aluminum, and wax-covered cardboard. The amount of litter will not change, only its composition. That's why bans are overly simplistic and don't get to the real cause of the problem...I have spent my entire life protecting our oceans and beaches, and trusting education will ultimately produce the best safeguards for our environment.*

2. City of Carmel – "...the problem of food packaging waste litter has not improved..."

#13

Staff confirmed in a June 3, 2008 staff report that since the inception of its 1989 ordinance to ban polystyrene foodservice, "...the problem of food packaging waste litter has not improved..." It goes on to state that today a city could take advantage of alternative products perceived to be more environmentally friendly. However, their region will not realize any benefit of compostable products because a local industrial composting facility does not exist.

3. Santa Barbara Staff Report – An EPS Ban Will Not Help the Environment

#14

No alternatives to EPS will benefit the environment without a composting infrastructure.

The Santa Barbara City Council directed staff to evaluate the merits of banning EPS foodservice products. Staff found through their research that a ban on EPS would only be effective and have a net benefit to the environment if the foodservice ware was made from compostable material and that any benefits could only be realized with a

#14 citywide organics collection and composting program--which the city does not have. As you are aware, Monterey County also doesn't have the large-scale composting infrastructure needed to accommodate the increase in compostable material that an EPS ban would create.

#15 4. Seattle, Washington City Staff – Research Found that a Ban Leads to Negative Environmental Impact
Seattle Public Utilities, responding to a request by the mayor, conducted empirical research into disposable foodservice products – analyzing the tradeoffs between plastics like polystyrene foam foodservice, compostables, and degradables, and coated bleached paperboard. Their research shows that a ban on EPS would increase non-renewable energy use by 214% and GHG (greenhouse gas emissions) by 234% over a 30-year period, respectively, and a significant amount of waste would be generated.

5. Solid Waste Association of North America – Don't Ban Without a Plan

The most respected and leading professional association in the solid waste management field, Solid Waste Association of North America, advises in their 2008 Work Plan that they will:

Advocate for legislation that would prohibit any State agency from promulgating regulations or policies that would ban materials from landfill disposal" without first reviewing scientific studies on the impact to public health or the environment, and that a replacement plan needs to be in place before a ban is implemented.

Contrary to what the professional association for solid waste management recommends, some cities have proceeded with a ban even though not one scientific study supporting their position for a ban has been produced. In addition, a commercial composting facility must be in place to handle the increase in compostable products that a ban would produce, a fact which many cities have ignored.

#16 As we advocate and fund partnerships to reduce litter, increase recycling and education without product bans on safe and useful foodservice products like polystyrene foam foodservice, we appeal to Monterey County to consider all the information presented above – and make plastics, including polystyrene foam foodservice, part of the solution and not an isolated problem. We respectfully urge you to look at all available information and take time to learn from the business community, and direct your staff to work with us on further solutions to help Monterey County with these complex issues.

We hope these comments will be taken as constructive, and help lead to a goal we all support – responsible public policy based on the best and available information for the issue and ordinance in question. In any case, we hope you will use us as an experienced resource for foodservice packaging as you develop this policy.

Thank you, and please contact us should you have questions or need additional information.

Sincerely,

Ryan Kenny
Manager, Western Region
State Affairs and Grassroots
American Chemistry Council

Mike Levy, Director
Plastics Foodservice
Packaging Group (PFPG)
American Chemistry Council

Michael Westerfield
West Coast Director of
Recycling & Sustainability
Dart Container Corporation

cc: Vice Mayor Libby Downey
Council member Jeff Haferman
Council member Nancy Selfridge
Council member Frank Sollecito
Mr. Fred Meurer, City Manager
Mr. William E. Reichmuth, P.E., Director of Plans, Engineering and Environmental Compliance
Mr. Hans Uslar, Deputy Public Works Director
Ms. Angela Brantley, Solid Waste Program Manager

The Plastics Food Packaging Group of the American Chemistry Council and Dart
Container Corporation

Presents for Consideration Our

"Monterey Green Plan"

- Twice per month, Dart Container Corporation, a PFPG member company, would make scheduled pick-ups, from a location of Monterey's choosing, of post-consumer expanded polystyrene foodservice (EPS) products and shape packaging that is in recyclable condition. The EPS would need to be bagged, baled, or placed in a container that can be readily loaded into their semi-trailer;
- Twice per month on the same preferred days as above, Dart would arrange for scheduled pick-ups from the Material Recovery Facility that serves the City of Monterey of post-consumer expanded polystyrene (EPS) foodservice products and shape packaging that is in a recyclable condition. The EPS would need to be bagged, baled, or placed in a container that can be readily loaded into their semi-trailer;
- Dart would lease to Monterey, at no charge, a densifier to compact EPS for use by the city and any interested neighboring municipalities;
- Dart would provide education and outreach support material to Monterey facilities and restaurants including complimentary table tents and posters, and collection devices for a small fee;
- We would work with city staff to formulate a program to collect and recycle non-foodservice form and shape EPS from industrial and retail locations, which after tracking the number of pounds diverted from the landfill, would contribute significantly toward waste diversion goals and reduce much more polystyrene in the environment than a ban ever could;
- We would work with city staff in a continuous dialogue to study the potential development of other recycling and collection opportunities; work to develop media outreach opportunities to promote elements of the Plan; and work to produce public outreach materials, creative content, public service announcements, and education opportunities for recycling and litter abatement efforts targeting many materials including rigid containers, film, and plastic bags;
- We would provide access and offer the technical assistance of our preeminent experts in recycling and polystyrene;
- We would explore opportunities to identify and further expand our current program of providing and servicing 39 recycling bins on state beaches in partnership with the California State Parks Department and Keep California Beautiful into city and county parks and high-traffic public locations;
- At their discretion, we could work with the Monterey Bay Aquarium to provide ideas and leverage the same concepts that we are incorporating in a major watershed exhibit at the Aquarium of the Pacific in Long Beach. Opening this September, the interactive exhibit will educate children and others on the causes and effects of littering plastic, and how vital it is for us to have clean water and healthy oceans;
- We would participate in regularly scheduled meetings with city staff to realize future shared goals and to continue the dialogue on ideas and needs;
- With cigarette butts being the most prevalent type of beach litter, we would work to facilitate and help fund litter abatement programs like with Keep California Beautiful and other non-profit organizations;
- Provide consulting and technical assistance to city staffs from Monterey and other local cities in how to best leverage these offered resources in a regional effort.



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 11, 2008
TO: Mayor and Councilmembers
FROM: Environmental Services Division, Finance Department
SUBJECT: Update On Proposed Ban Of Expanded Polystyrene

RECOMMENDATION:

That Council receive a report from staff detailing the results of a recent study evaluating the merits of banning expanded polystyrene, commonly referred to as "Styrofoam," in the food service sector in the City of Santa Barbara.

DISCUSSION:

Expanded polystyrene (EPS), commonly known as "Styrofoam," is used by restaurants, grocery stores and other food-serving establishments because it is inexpensive, strong and durable, and has excellent insulation properties. However, due to its fly-away tendencies, EPS often winds up on City streets and beaches as litter. In addition, a large amount of this material makes its way to the ocean and is ingested by sea life, which is having significant impacts to the marine environment worldwide. For these reasons, EPS has been banned in a number of communities, and is being considered by many others.

In April 2007, staff provided Council with an update on its Solid Waste Strategic Plan. The plan included a proposed ban of EPS applicable only to take-out food service businesses in the City. Staff indicated that more analysis was needed to evaluate the logistics, practicality and feasibility of imposing a ban in the City of Santa Barbara. The City Council directed staff to move forward with the analysis, present the results of staff's analysis to the Council's Solid Waste Committee for review and consideration, and provide a final report to the City Council.

REVIEWED BY: _____ Finance _____ Attorney _____ Name of Additional Department(s) That Need to Review CAR

Agenda Item No. _____

In November 2007, staff presented a report to the Solid Waste Committee based on our analysis. The report discussed staff's evaluation of alternative food service ware that could be used to replace EPS, including food service ware made from paper, plastic, aluminum and compostable products.

In addition, staff presented the results of several outreach meetings conducted with community stakeholders, which included owners and managers of local restaurants, individuals representing the food packaging industry, and local environmental organizations.

Based on the analysis, staff concluded that alternatives to EPS likely to be used had comparable environmental impacts. For example, the use of service ware made from plastic, aluminum or virgin paper has different, but equally significant, impacts when considering the resources required for extracting and manufacturing them. In addition, due to contamination, many of these materials would not be recyclable and therefore would have to be disposed of in the local landfill.

#18

However, food service ware made from compostable materials has a much less overall impact to the environment. Specifically, it is often made from organic material, such as potato or corn starch; requires significantly less resources to produce than plastic or virgin paper; is not petroleum-based; and can be easily be recycled into compost. The use of food service ware made from compostable materials has other benefits:

1. It would significantly reduce the volume of material being landfilled (i.e., more diversion);
2. It reduces the organic fraction of the waste stream disposed of in a landfill, which is the leading man-made source of methane gas production, a potent greenhouse gas contributing to climate change; and
3. Compost is a product used by farmers to enrich and provide nutrients to the soil, helping to conserve water, and preventing soil erosion.

Based on the above findings, staff concluded that a ban on EPS would only be effective and have a net benefit to the environment if it either required, or otherwise strongly encouraged, the use of food service ware made from compostable material. However, these benefits could only be realized with a citywide organics collection and composting program already in place. Without this program in place, the use of compostable food service ware would only result in those materials winding up in the landfill; and in the same way food does, compostable material would also breakdown quickly and result in the production of methane gas.

#18

Staff's proposal, therefore, is to first implement an organics collection and composting program sector by sector, starting with the business sector, where the largest volume of foodscraps are generated, followed by the single-family and multi-family residential sectors. Once the program was implemented citywide, the City could then implement a ban on EPS, requiring or strongly encouraging the use of food service ware made from compostable material. This would establish a collection system, including containers designated for organic materials, to support the use of compostable products. Staff estimates that an ordinance banning EPS in the City would be implemented in late 2010.

On January 29, 2008, staff presented a newly updated action plan to the Solid Waste Committee, including proposed staff changes, to advance the various projects and initiatives. The action plan incorporated the recommended approach and timing for implementing a ban on EPS as discussed in this report. The Solid Waste Committee was supportive of the recommended approach, and expressed an overall desire to implement all elements of the action plan in an expeditious manner.

Note that staff's proposed work plan and staff changes will be presented to the City Council on the same day as a companion agenda item.

PREPARED BY: Robert Samario, Assistant Finance Director

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office

Alternatives to Disposable Shopping
Bags and Food Service Items
Volume I

#19

Prepared for
Seattle Public Utilities

January 2008

The shaded fields in the Table ES-3 show those strategies with highest reductions in each of the economic cost and environmental burden categories, compared to the status quo. An ARF on all disposable shopping bags provides the most environmental gains (except for litter), and provides for much higher overall economic gains when compared to all strategies. With an ARF on all bags, consumers experience slightly less costs than with a plastic only ARF (due to an anticipated increase in reusable bags), and the region experiences much more economic cost (due to decreased paper production). Again, the City and retailers may both benefit from revenue under either a plastic only or an all-bag ARF

Disposable Food Service Items

The strategies to address disposable food service items were narrowed to the following five for further life cycle cost/benefit and environmental assessment:

- Enhanced education: Begin a public outreach, education and promotional campaign specifically focused on owners/managers of restaurants, cafes, and coffee shops to encourage replacement of disposable food service items with recyclable or compostable alternatives managed through recycling and food waste composting programs. This would become part of SPU's ongoing reduce-reuse-recycle messaging. Expanded polystyrene (EPS) products would be especially discouraged.
- Enhanced education plus ban on expanded polystyrene (EPS) products: Implementation of mandatory ban on EPS food service items only at all food vendors in Seattle. Ban to be phased in plus a later deadline for all food service items to be compostable or recyclable with restaurants enrolled in composting or recycling programs.
- Enhanced education plus advanced recovery fee (ARF) on expanded polystyrene (EPS) products only. The ARF (likely range, 10 to 25 cents) could be remitted entirely to the City, split by the City and merchants who would use their share to promote reusable alternatives and recycling, or retained entirely by merchants for promotion and administrative costs.
- Enhanced education plus advanced recovery fee (ARF) on all non-compostable and non-recyclable food service ware items. The ARF (likely range, 10 to 25 cents) could be remitted entirely to the City, split by the City and merchants who would use their share to promote reusable alternatives and recycling, or retained entirely by merchants for promotion and administrative costs.

Table ES-4 shows a comparison between all environmental categories and the NPV economic costs and benefits calculated earlier. These results were derived from a case study of hot food "clamshell" type containers and may not apply in other cases. (See page 6-23 for the assumptions regarding vendor and consumer behavior when required to switch products.)

Table ES-4. Economic and environmental costs and benefits normalized to status quo.

	Units	Status Quo	Education	Ban EPS	ARF on EPS	ARF on All Types
NPV	\$	100%	119%	169%	176%	199%
Non-Renewable Energy	Megajoules (MJ)	100%	105%	214%	173%	156%
GHG Emissions	kg CO2 eq.	100%	105%	234%	185%	162%
Ozone	g ethylene eq.	100%	100%	134%	120%	105%
Acidification	kg SO2 eq.	100%	104%	179%	149%	142%
Eutrophication	kg PO4 eq.	100%	101%	104%	103%	108%
Waste Generated	Tons	100%	105%	240%	189%	162%

Notes: 1. Environmental category units produced summed over a 30-year time frame
 2. (NPV) economic costs and benefits over a 30-year time frame
 3. Discount rate: 3 percent

Ban on EPS has most negative Greenhouse gas effects

#19

The shaded fields in Table ES-4 show that all strategies have increases in each of the economic cost and environmental burden categories compared to the status quo. However, the permanence of plastic in the environment dictates its use be minimized. An ARF on all non-compostable, non-recyclable clamshells reflects the least environmental impacts among bans and ARFs. This is due primarily to the incentive toward compostables (e.g., polylactic acid, PLA), which results in lower impacts than paper and polyethylene terephthalate (PET) in the environmental categories considered. The exception is in eutrophication potential, due to nitrogen and phosphorus runoff in agriculture.

Higher composting rates for compostable products, and the potential increase in organics composted with compostable food service products, would likely provide additional energy and greenhouse gas benefits, and cost savings.

The City of San Francisco STREETS LITTER RE-AUDIT 2008

PREPARED FOR

#20

The City of San Francisco
San Francisco Environment Department

PREPARED BY



Brown, Vence
& Associates, Inc.

&



July 4, 2008

Executive Summary

The City of San Francisco continues to be known throughout North America for its initiatives to protect the environment. The City has a multitude of waste reduction and waste management programs in place to improve the environment for residents. Such activities as recently moving to "all-plastics" pick ups in the curbside recycling program are examples of how this city achieved a 70% diversion rate by 2007.

In 2007, the City conducted a litter audit. Working with HDR / BVA Engineering, a local San Francisco full service firm, the City audited litter on city streets. HDR / BVA in turn contracted MGM Management, a Canadian environmental consulting firm that has expertise in the area of litter audit work to design the audit to conform with their proven methodology. MGM Management has conducted over a fourteen major litter audits to major North American municipalities since 2002, and has an accumulated data base of over 56,000 litter observations.

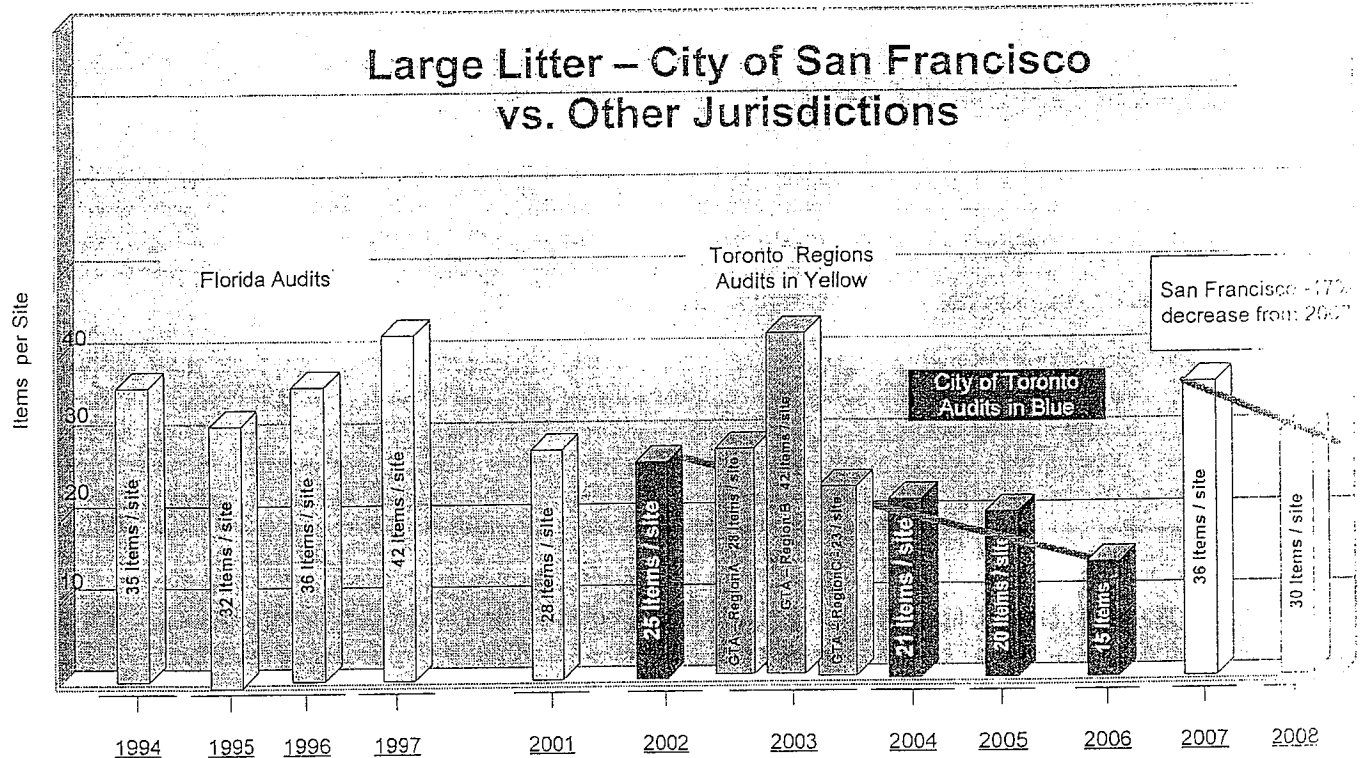
The San Francisco Department of Environment decided that it was necessary to re-audit the 2007 sites in 2008, and to add additional sites to strengthen the litter observations. HDR / BVA Engineering managed and provided trained auditors for the work, while MGM Management provided the audit design, methodology protocols, site selection including new randomly selected sites, data management and data analysis services.

Within this study litter is classified as "large" for those items over 4 square inches in size or as "small" litter for items less than 4 sq. in. Eighty-four sub-categories of large and sixteen sub-categories for small litter were examined.

A total of 3,973 items of large litter were observed by auditors, on San Francisco streets during the April 2008 litter audit.

One hundred and thirty two sites (increased from 105 in 2007) were audited April 7 - 18, 2008. This audit was conducted at approximately the same time of year in 2008 as in the previous audit (conducted April 9 - 20, 2007).

The 2007 audit observed, an average of 36 items of large litter per site; which decreased 17% to 30 items of large litter per site in 2008 (3,973 / 132 sites). The chart below illustrates how the results in the San Francisco litter audit compare with 2007 and with other jurisdictions.



The largest category of large litter observed, at 664 litter pieces was non-branded paper napkins and paper towels. This is a similar result from the 2007 audit, where napkins were the second most significant category (570 pieces of large litter in 2007). Printed paper materials were the second most significant litter category at 380 items, followed closely by miscellaneous paper, last year's most significant large litter category. Miscellaneous paper was the third most significant category in the 2008 litter audit with 318 items observed.

Again in 2008, all fiber based products and items that were observed contributed 51% of the total large litter observed, as compared to 54% in the 2007 audit. Fiber based litter included paper, paperboard, cardboard, towels, napkins, newspapers, books, flyers, printed materials, and business forms, stationary.

An interesting observation was made in terms of what brands of printed materials are on the ground in San Francisco. MUNI tickets and transfers are a contributor to paper litter on city streets. This observation of transit ticket, receipts and transfers as being a significant contribution to paper litter is consistent with observations made by the consultant in our (other) urban audits. This is an area where action can reduce litter significantly.

The second most significant material type observed was plastic materials. These included miscellaneous plastic, plastic packaging, wrap, plastic bags-retail and non-retail, hot and cold plastic drink cups, plastic jars, bottles, composites, utensils, zip bags, beverage containers, trays, polystyrene cups, confectionary, sweet and snack food packaging, pouches, plates, retail bags, and carrying rings. The most significant single category of plastic litter was unidentified miscellaneous plastic litter; which is litter that is broken or weathered that auditors cannot identify it with certainty; and is assumed to be plastic. Miscellaneous plastic litter accounted for 186 littered items or 4.7 % (compared to 9% in 2007) of total litter. All large plastic litter in aggregate accounted for 953 items observed (compared to 746 in 2007), or 24 % of total large litter observed (compared to 20% in 2007).

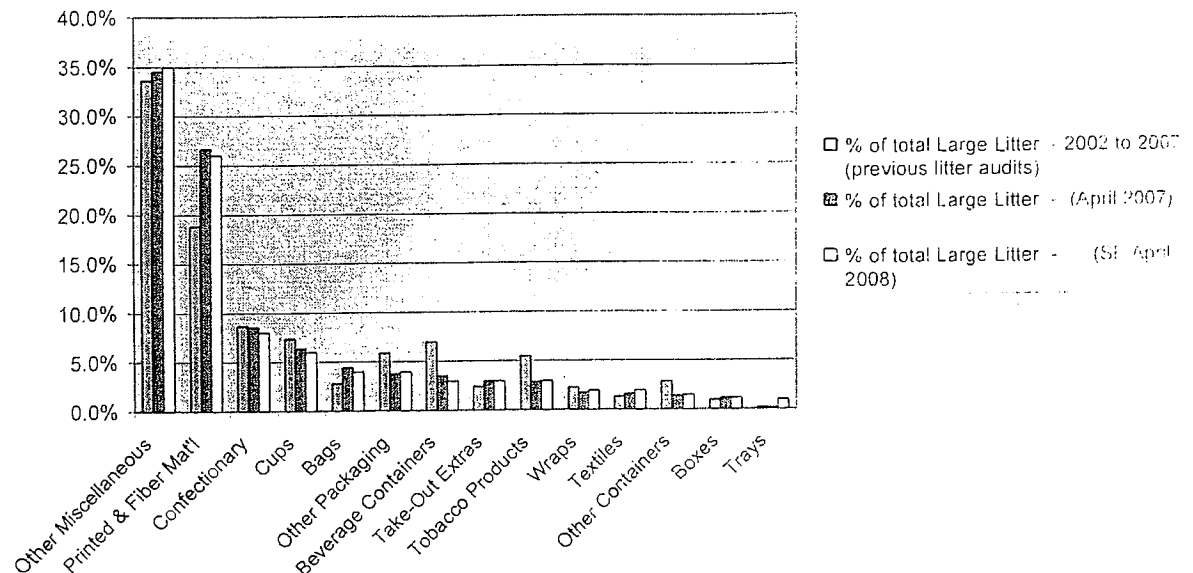
Below we compare litter occurrence in San Francisco versus all previous audits completed by the consultant. This allows a comparison to other jurisdictions where litter audits have been done using the same methodology.

San Francisco 2008 vs. Other Jurisdictions (2002 - 2007)¹

	Observations - 2002 to 2006 (other jurisdictions)	% of total Large Litter - 2002 to 2006 (other jurisdictions)	San Francisco Litter Audit - April 2007	% of total Large Litter - SF April 2007	% of total Large Litter - SF - April 2008
Other Miscellaneous	15,428	33.2%	1316	34.5%	23.6%
Printed & Fiber Mat'l	8,693	18.7%	1016	26.7%	31.3%
Confectionary	4,094	8.8%	326	8.6%	7.6%
Cups	3,366	7.2%	243	6.4%	6.4%
Bags	1,232	2.7%	169	4.4%	5.9%
Other Packaging	2,862	6.2%	145	3.8%	3.3%
Beverage Containers	3,420	7.4%	135	3.5%	3.0%
Take-Out Extras	1,076	2.3%	116	3.0%	3.8%
Tobacco Products	2,594	5.6%	110	2.9%	3.7%
Wraps	1,109	2.4%	68	1.8%	3.6%
Textiles	608	1.3%	62	1.6%	1.0%
Other Containers	1,472	3.2%	55	1.4%	2.2%
Boxes	448	1.0%	45	1.2%	3.4%
Trays	88	0.2%	6	0.2%	0.1%
	46,490	100%	3,812	100%	100%

1. Aggregated litter data, Litter audits by MGM Management including:
City of Toronto, Canada (2002, 2003, 2004 (2 audits), 2005, 2006
Regional Municipality of Peel, Canada (2003)
Regional Municipality of York, Canada (2003)
Regional Municipality of Durham, Canada (2003)

San Francisco - Compared to 2007 & All Audits



Again in 2008, observations of the small litter classification during the San Francisco audit showed a relatively low occurrence of small litter on city streets, as compared to audits performed by the consultant in other cities. In the 2008 audit, 2,335 small litter items were observed (compared to 2,393 in 2007) at 132 sites audited. This averages 18 items per site (compared to 23 in 2007) which is comparable with 21 items / site for the City of Toronto, Ontario, Canada; where considerable clean-up activities and litter abatement efforts have been underway for several years. Averages twice as high as the small litter rate observe in San Francisco in 2007 have been recorded by the consultant in other litter audits.

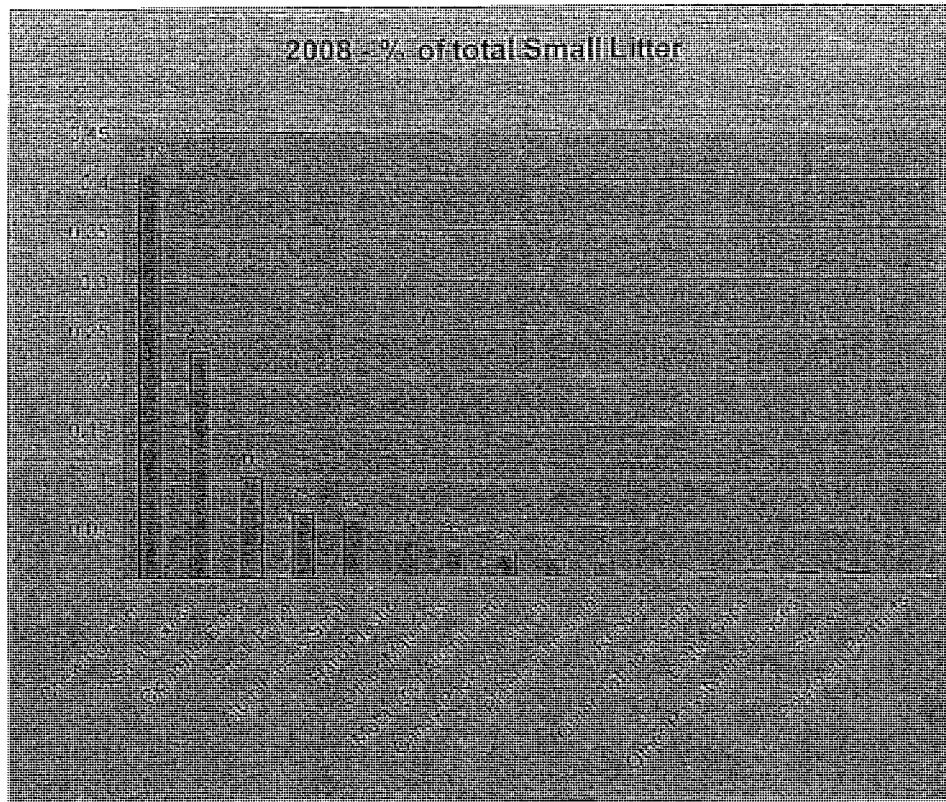
As identified in the 2007 litter audit, gum deposits on San Francisco streets continue to be a significant issue. Gum deposits on sidewalks and roadways cause a sticky and annoying problem for pedestrians. Gum deposits accounted for 39.5% of all the small litter observed during the 2007 audit, and in 2008 a similar observations was noted. In the 2008 litter audit gum deposits were 41% of the small litter observations made (960 gum deposits noted). Glass and paper small litter were also significant contributors to this class of litter.

Small litter is difficult to control, in that it is "manufactured" by a combination of degradation (weather) and man-made activities (vehicle traffic, mowing, etc.).

The small litter results for the 2008 San Francisco audit sites are illustrated below.

Due to the nature of randomly selecting sites and the methodology used for litter auditing of those locations, the consultant is of the opinion that this litter audit is representative of the overall litter occurrence in the City of San Francisco streets, as of April 2008.

2007 San Francisco - Small Litter – by Category



Small Litter Summary

Category	Description	SF 2008	SF 2008	SF 2007	SF 2007
		Total Small Litter Items Observed	% of Total Small Litter	Total Small Litter Items Observed	% of Total Small Litter
16	Chewing Gum	960	41.1%	946	39.5%
8	Small Glass	555	22.9%	710	29.7%
9	Small Paper	153	6.6%	187	7.8%
1	Cigarette Butts	1234	10.0%	135	5.6%
15	Other Materials	78	3.1%	97	4.1%
11	Hard Plastic	85	3.6%	92	3.8%
10	Plastic Film Small	33	1.4%	56	2.3%
2	Other Tobacco Small	9	0.4%	51	2.1%
14	Metal (not Aluminium)	52	2.2%	41	1.7%
13	Rubber	10	0.4%	26	1.1%
12	Alum Pieces Small	135	5.8%	19	0.8%
5	Candy Pack < 4 sq. In.	36	1.5%	16	0.7%
6	Polyfoam Peanuts	2	0.1%	8	0.3%
7	Other Polystyrene Pieces	6	0.3%	5	0.2%
3	Bottle Caps	8	0.3%	4	0.2%
4	Straws	4	0.2%	0	0.0%
		2,335	100.0%	2,393	100.0%

Average SF Small Litter Items / site 18

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Acknowledgements

This report was made possible through the efforts of a team of energetic and dedicated people. We wish to acknowledge the following persons:

- Paul Ledesma, City Government, Zero Waste Coordinator; SF Environment
- Ruth C. Abbe, National Practice Leader, Zero Waste Planning, HDR/ BVA Engineering
- James Madden , Sustainability Practice, Project Manager, SAIC Engineering
- Chris Hammer, Team Leader , San Francisco Litter Audit 2007
- Mark McKenney, Partner, MGM Management
- Patricia McKenney, Partner, MGM Management
- Auditors:
 - Christopher Jeremy Drake
 - Nicholas Van Anda
 - Rachel Donheiser
 - Arthur Boone
 - Patricia Indries

1.0 Introduction

1.1 Overview

Litter is a problem virtually everywhere where disposable / recyclable packaging is used. People have personal opinions about what litter is – the reality is much different. Whereas there is a general perception that select groups of products make up the majority of litter, field research shows that litter is made up of a broad range of products and materials.

Various researchers describe a clear picture of what litter is comprised of. For example, data show that beverage containers are usually less than 10% (by count) (Daniel Syrek of the Institute for Applied Research), Florida State University at Gainesville, Center for Marine Conservation, and Keep America Beautiful, Keep Florida Beautiful etc. – as well as Beverage Recovery in Canada research in Newfoundland and Ontario, Canada). Beverage container litter includes milk cartons and bottles, pop, beer, liquor, wine, coolers, sips, cups etc.

The purpose of this report is to outline the methodology and results of a litter audit conducted on behalf of the City of San Francisco during April 2008, and to compare these results with the litter audit conducted in San Francisco in April 2007.

This work was conducted by HDR / BVA Engineering Inc.; a San Francisco based full service engineering and environmental management firm. SAIC Engineering of Oakland, CA, assisted in the project management of the work, Chris Hammer of Sustainable Design Resources was the field supervisor for the audit work. MGM Management, a Division of 6528058 Canada Inc. was sub-retained by HDR / BVA Engineering Inc. to assist them in the design, site selection, data management and data analysis for this litter audit.

MGM Management has conducted a number of litter audits including this audit:

- Ontario – conducted under supervision of Dan Syrek, 1990
- Ontario – Toronto area 1994, done by McKenney with Syrek assistance
- City of Toronto, Streets Litter Audit 2002
- Regional Municipality of Peel, Streets Litter Audit 2003
- Regional Municipality of York, Streets Litter Audit 2003
- Regional Municipality of Durham, Streets Litter Audit 2003
- City of Toronto – Streets Litter Audit 2004
- City of Toronto – Parks Litter Audit 2004
- City of Toronto - Streets Litter Audit 2005
- City of Toronto - Streets Litter Audit 2006
- City of San Francisco (USA) - Streets Litter Audit 2007 (April 2007)
- City of Edmonton - Streets Litter Audit 2007 (May – June 2007)
- City of San Francisco (USA) - Streets Litter Audit 2008 (April 2008)

In the USA – over 30 litter count surveys have been done by Syrek, (and reviewed by MGM Management). More recently five excellent surveys have been completed across all of the 29 counties of Florida by the University of Florida. Criticism developed that the Syrek methodology was too complicated and difficult to replicate the results, thus a simpler method was sought. In 1993 the Florida Legislature directed the Florida Center for Solid and Hazardous Waste Management to conduct a state-wide litter count. The Center developed a method for surveying litter that was understandable, simple and statistically valid. MGM Management has been trained in the methods of both the Syrek and by staff of the University of Florida to extract the best of both methodologies and adapt them to our methods.

In the past some local environmental groups have done litter audits of their own design. These methodologies may not be scientific in their development and they often tended to not be reproducible. Measurement techniques need to be unbiased, scientifically rigorous, and reproducible to be defensible. Comparison to other jurisdictions has not usually been possible with local litter audit methods. The methodology used and the data developed from this audit can be reproduced should the City of San Francisco wish to do so, and the results can be compared to other jurisdictions that have used the same approach.

This survey uses a proven and recognized method of identifying litter survey sites and for counting litter.

2.0 City of San Francisco Litter Audit - Methodology

The City of San Francisco litter audit counted "accumulated litter". This is as compared to "fresh litter" counts, where a site is cleaned, then researchers return after a set time to count the number of pieces of litter that have been deposited. Accumulated litter allows for an examination of the occurrence of litter as it has developed over time. Fresh litter count surveys are much more labour intensive, and costly to conduct, than accumulated litter counts.

2.1 Site Selection Process

2.1.1 Random Site Selection

In selecting where to conduct a site audit it is important to have an unbiased method of selection. The current methodology does not allow discretion in the field in selecting sites to be audited. Sites are pre-selected using computer techniques. In this way, neither the "dirtiest" nor the "cleanest" locations are picked. The survey teams count litter at sites that are selected in advance of field crews traveling to the location.

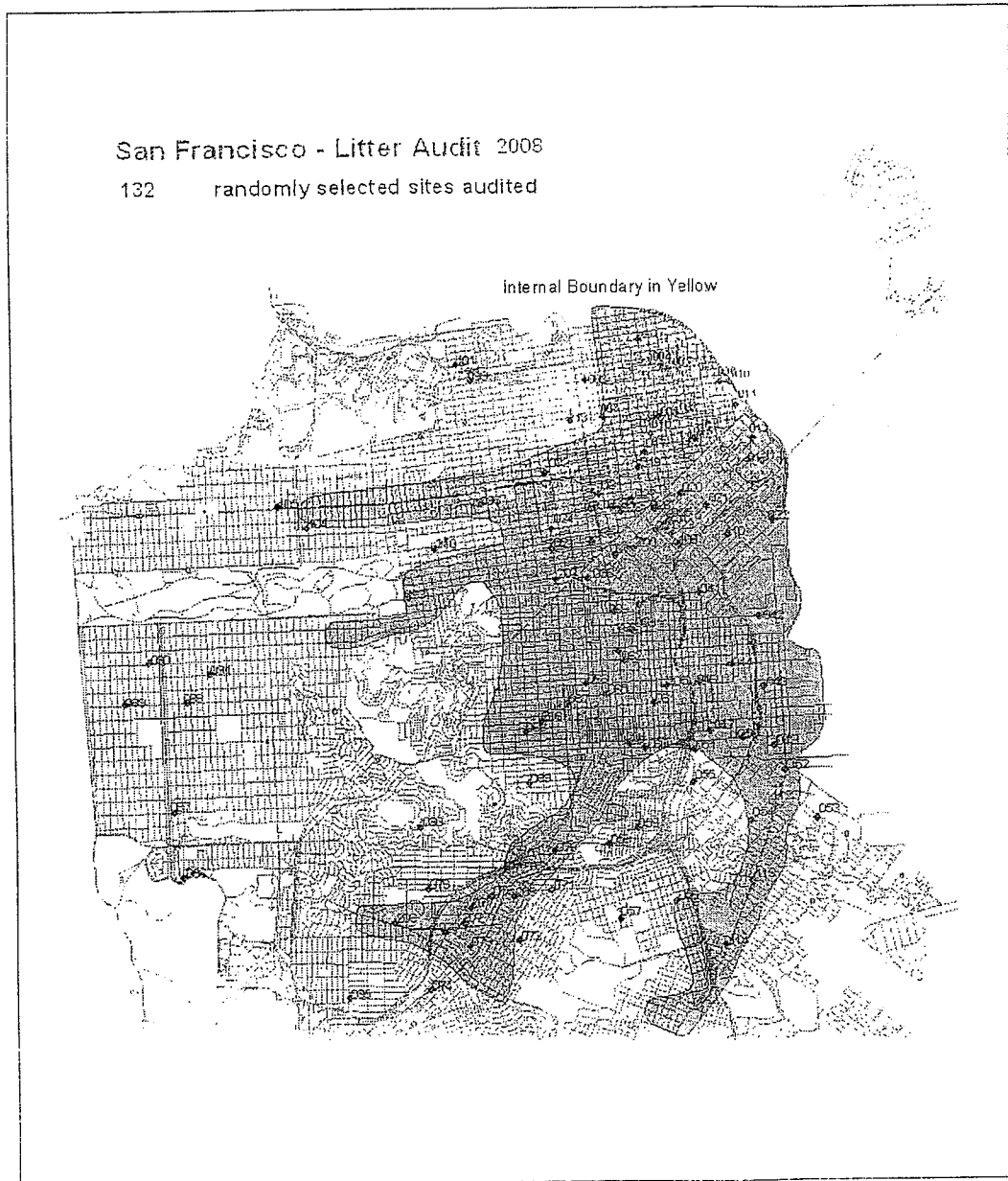
To select sites for the City of San Francisco Litter Audit, a geographical information system (GIS) database for the City of San Francisco was acquired (software used was ArcGIS 9.2 by Environmental Systems Research Institute Inc.). Working with San Francisco Environment, GIS data files were provided. Using ArcGIS 9.2, the consultant had access to 16,256 center-line coordinates for all potential public street locations within the service area of the City of San Francisco. With these data coordinates, the consultant used a computer sample generation program to randomly select potential litter audit sites. These data were then plotted on computer generated maps using ArcGIS 9.2, and detailed locations identified.

The consultant was requested to weight the site selection program to provide 75% of the locations within the internal boundary service areas of the City, while the remaining 25% of sites represented the rest of the City's geographical area.

The final outcome was 175 randomly selected potential sites. Some of these sites were rejected because they were within ¼ mile of each other, or because they occurred on freeways, railway lines, or ponds. In 2007 a total of 105 randomly selected sites were audited by field surveyors, from the period April 9, 2007 to April 20, 2007. These same 105 sites were re-audited in 2008, plus an additional 27 randomly selected sites were added to the list of sites, to increase the sample size to 132 sites. The 2008 field audit work was completed between April 7 – April 18, 2008.

Figure 1 - 132 Random Sites Were Audited in 2008

Sites were chosen by computer using ArcGIS 9.2 software.



The potential sample sites were then plotted for the entire City of San Francisco on a GIS generated map. Detailed street maps are then used to more accurately locate the sites, using two local map sources, San Francisco; ISBN 1-55368-168-1, MapArt www.mapart.com and also San Francisco & San Mateo Counties; Street Guide, The Thomas Guide, ISBN 01-528-85961-7.

Sites were rejected if they were located:

- on major highways / freeways
- location was on a bridge
- location clearly within a construction area
- on railway / subway rights-of-way
- on hydroelectric power line rights-of-way
- on / within water (ponds, rivers, streams/ lakes)
- access was difficult or impossible
- if located on industrial or private lands

Detailed directions were written by the consultant to direct audit teams to each of the selected sites. Directions were written in a manner that would allow any field team to find each site easily. Field teams were asked to travel to the sites using these directions so that no bias towards whether the site was dirty or clean would be introduced.

For each site further details of the audit site were added to the archival file by the audit team while at location, to allow future audit teams to find the same sites should the City wish to re-audit them in the future.

2.2 Detailed Site Files

The consultant created an individual hard copy site file for each location. These files contain the following:

- discrete site location ID number
- travel directions sheet
- photographic label card (for taking photos on-site)
- Large Litter Site Surveyor Form - (for recording large litter observed)
- Small Litter Item Count form (for recording small litter)

2.3 Conducting a Site Audit

Teams were paired in groups of two. Site auditors were hired by HDR / BVA Engineering Inc. Each team worked independently, reporting their activities to the SAIC Engineering, Project Manager and to the Sustainable Design Resources, field work supervisor. The City was divided into two work sectors, with teams assigned site files accordingly.

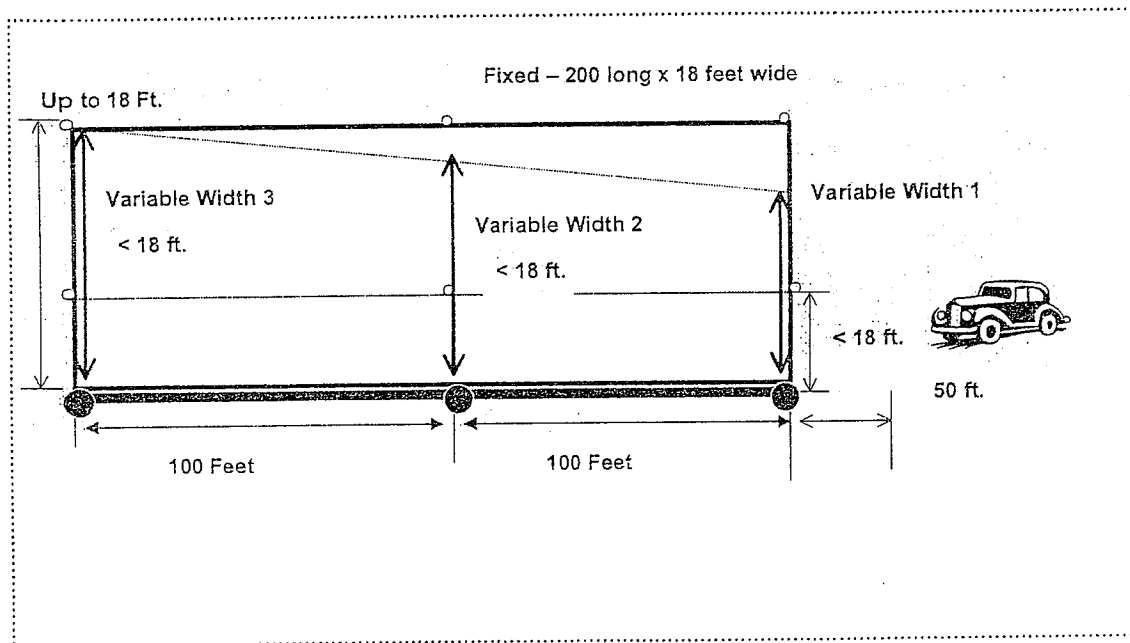
Upon being assigned site files each audit team traveled to their sites. It is of note that the team that audited the downtown areas volunteered to use bicycles as their transportation method. This proved to be a very effective means of doing sites in a congested metropolitan area. By using bicycles, time was saved, and parking costs avoided.

Teams approached their assigned sites from the directions requested and located the site. Upon arriving at a site, the teams safely parked their vehicles. Traffic cones were placed on the roadway for traffic control, and team members dressed in fluorescent orange/ yellow traffic vests to increase their visibility. The teams reported their activities throughout the sampling day to the Project Manager by cellular telephone.

Beginning at the front of the parked car (or the start of the site), the team used a measuring device to measure 50 feet ahead of the start of the site. Using street marking paint, a mark was drawn on the pavement ahead to denote the starting point of the audit site. From this point the team measured an additional 100 feet, marking the roadway with another identifier to show the mid-point of the site. A final measurement of an additional 100 feet denoted the end of the audit site. Each site was 200 feet in length.

The width of the site was measured from 1.5 feet inside the curb (from the center of the roadway) towards the outer edge of the site, up to a maximum width of 18 feet. The rule was set to include 1.5 feet into the street since the curb is a normal catchments structure, for which the municipality is responsible for litter clean up. Sites with a width of 18 feet and 200 feet long were designated as a "fixed" site. In many instances a site was less than 18 feet wide. This occurred in commercial areas where storefronts provide less than 18 feet from the roadways (plus 1.5 feet into the road). Sites less than 18 feet in width are designated as "variable" sites.

Figure 2 - Schematic of Litter Audit Site



2.4 Classification of Large Litter

For purposes of classifying litter, and in accordance with the methods used in previous litter surveys conducted by us, large litter was defined to be that which is greater than 4 square inches in size.

2.5 Classification of Small Litter

Small litter were those pieces of debris that were less than 4 square inches in size, within a defined area with an audit site. The small litter audit methodology examines three transacts, or slices, of the site. A frame made of 1/2 inch P.V.C. plastic tubing was constructed to act as a frame. This frame was 1 foot wide and 6 feet long. A surveyor would look for and count small litter in three samples, one at the start of the site, one at the mid-point and one at the end of the site. At each transact section; three flips of the frame are done, thus surveying 18 square feet of the site – repeated three times.

Figure 3 – Small Litter Templates

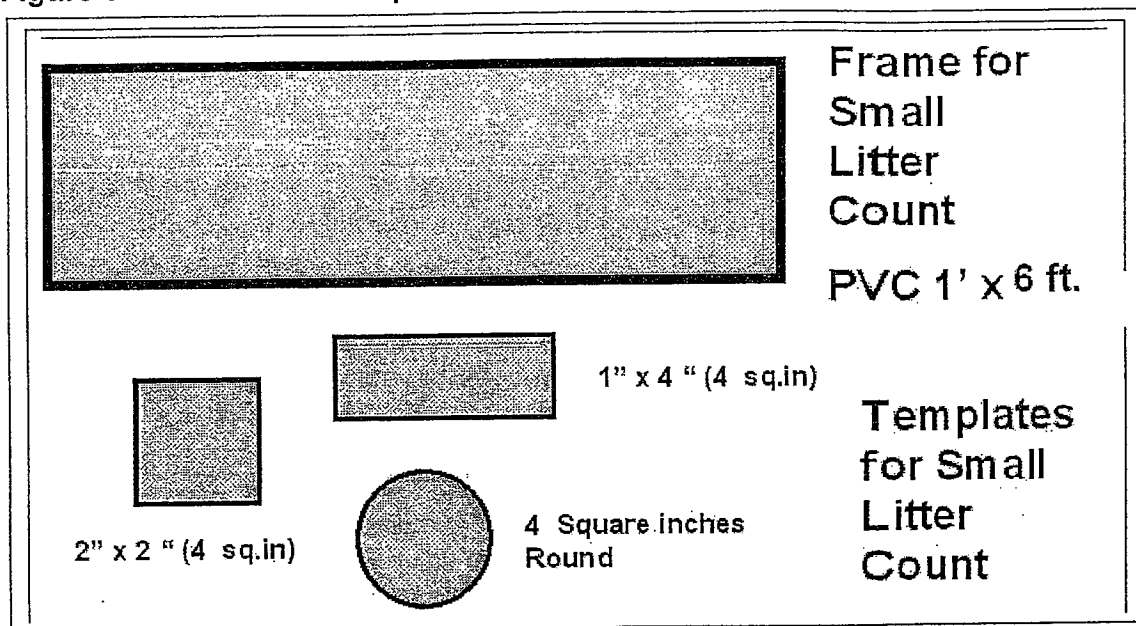


Figure 4 – Site Set-up – Small Litter

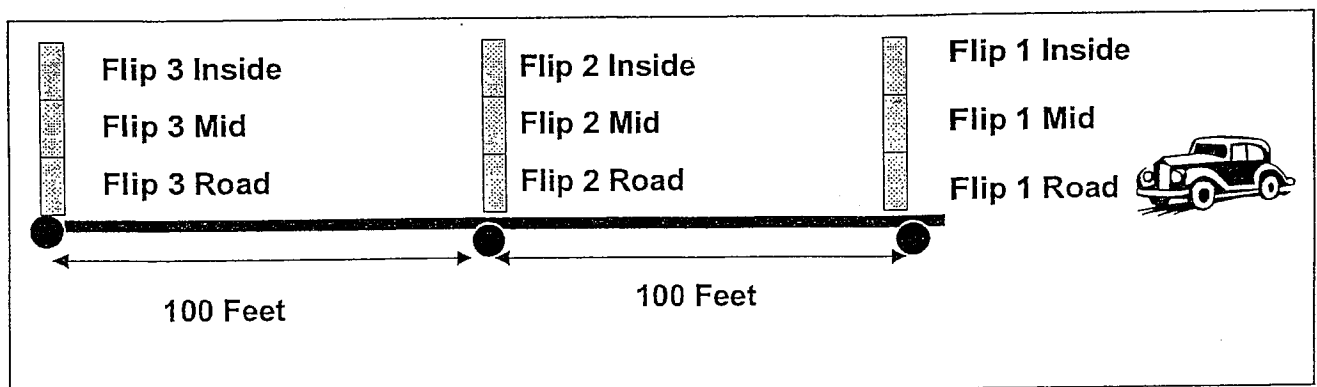


Table 1 - Categories of Small Litter

The categories in the litter counts less than 4 square inches that were examined are:

- cigarette butts/ debris
- other tobacco
- bottle caps
- straws
- candy packaging & wrappers
- polyfoam packing materials
- other polystyrene debris
- glass
- paper
- plastic film
- hard plastic
- aluminium / foil debris
- rubber
- metal (not aluminium)
- other materials
- gum deposits on roadways & sidewalks

Table 2 - Categories of Large Litter

Eighty-four sub-categories of large litter were counted, including:

Major Category	Sub-Category Number	Large Litter	Sub-Category Name	Material
1	1	Beer Cans	Beverage	metal
	2	Beer Bottles (glass)	Beverage	glass
	3	Soft Drink (glass)	Beverage	glass
	4	Soft Drink (cans)	Beverage	metal
	5	Soft Drink (plastic)	Beverage	plastic
	6	Sport Drink (glass)	Beverage	glass
	7	Sport Drink (plastic)	Beverage	plastic
	8	Water (glass)	Beverage	glass
	9	Water (plastic)	Beverage	plastic
	10	Wine/ Liquor (glass)	Beverage	glass
	11	Wine/ Liquor (plastic/other)	Beverage	plastic
	12	Milk/Juice (Plastic)	Beverage	plastic
	13	Milk/Juice (glass)	Beverage	glass
	14	Milk/Juice (Gable Top)	Beverage	paper
2	15	Foil Pouches	Other Packaging	composite
	16	Aseptic (Box)	Other Packaging	composite
	17	Broken Glass Container	Other Packaging	glass
	18	Six pack plastic rings	Other Packaging	plastic
	75	Foil containers	Other Packaging	metal
3	19	Plastic drink cups	Cups	plastic
	20	Paper Cups (cold)	Cups	paper
	21	Paper Cups (Hot)	Cups	paper
	22	Polystyrene cups (foam)	Cups	plastic
	23	Other paper cups	Cups	paper
	24	Cup Lids, Pieces lids	Cups	plastic
4	25	Plastic retail bags	Bags	plastic
	26	Paper retail bags	Bags	paper
	27	Paper bags - fast food	Bags	paper
	28	Plastic bags - not retail	Bags	plastic
	29	Paper bags - not retail	Bags	paper
	30	Zipper bags/ sandwich	Bags	plastic
5	31	Cardboard boxes/ box mat'l	Other Packaging	paper
	32	Paperboard (cereal type)	Other Packaging	paper
	33	Paper Beverage Cases	Other Packaging	paper
	34	Polystyrene clamshells	Other Packaging	plastic
	35	Paper clamshells	Other Packaging	paper
	36	Other Plastic Shells/Boxes	Other Packaging	plastic
6	37	Plastic Jars / Bottles/ Lids	OTHER CNTRS.	plastic
	38	Glass jars/ bottles misc.	OTHER CNTRS.	glass
	39	Cans - steel	OTHER CNTRS.	metal
	40	Cans - aluminum	OTHER CNTRS.	metal
	41	Container lids	OTHER CNTRS.	
	42	Aerosol cans (paint, oils, etc.)	OTHER CNTRS.	metal
7	43	Paper Food Wrap	Food Wraps/ Cntrs	paper
	44	Paper / foil composite wrap	Food Wraps/ Cntrs	composite
	45	Plastic wrap	Food Wraps/ Cntrs	plastic
	54	Condiment package (salt, ketchup, vinegar etc.)	Take-Out Extras	
	55	Utensils	Take-Out Extras	plastic

	56	Name Brand (Fast Food etc.) Towels / Napkins / Serviettes	Take-Out Extras	paper
	57	Paper Fast Food Plates	Take-Out Extras	paper
	58	Poly Fast Food Plates	Take-Out Extras	plastic
	59	Other Plastic FF Plates	Take-Out Extras	plastic
	60	Plates - Other Mat's	Take-Out Extras	
8	46	Polystyrene Trays	Trays	plastic
	47	Paper Trays	Trays	paper
	48	Other Mat'l Trays (what?)	Trays	
9	49	Gum wrappers	Confectionary/Snack	
	50	Candy bar wraps	Confectionary/Snack	
	51	Candy pouches	Confectionary/Snack	
	52	Sweet packaging (describe)	Confectionary/Snack	
	53	Other confectionery (describe)	Confectionary/Snack	
	63	Snack food packaging	Confectionary/Snack	
10	61	Clothing or clothing pieces	Cloth	
	62	Other cloth	Cloth	
11	64	Plastic packaging other	Other Miscellaneous	plastic
	65	Paper packaging other	Paper/ Fibre Mat'l	paper
	66	Plastic / composite other	Other Miscellaneous	
	67	Foil materials / foil pieces	Other Miscellaneous	metal
12	68	No Brand Name Towels / Napkins / Serviettes	Paper/ Fibre Mat'l	paper
	69	Lottery ticket debris	Paper/ Fibre Mat'l	paper
	70	Printed material (newspapers, flyers, books etc.)	Paper/ Fibre Mat'l	paper
	71	Stationary (school, business etc.)	Paper/ Fibre Mat'l	paper
	72	Receipts (business forms, bus transfers, etc.)	Paper/ Fibre Mat'l	paper
13	73	Cigarette / cigar debris (>4")	Tobacco	
	74	Tobacco other (packs, matches, cellophane)	Tobacco	
14	76	Misc. Paper	Other Miscellaneous	paper
	77	Misc. Plastic	Other Miscellaneous	plastic
	78	Misc. Paperboard	Other Miscellaneous	paper
	79	Misc. Cardboard	Other Miscellaneous	paper
	80	Misc. Glass	Other Miscellaneous	glass
	81	Vehicle & Metal Road Debris	Other Miscellaneous	
	82	Construction debris	Other Miscellaneous	
	83	Tire & Rubber debris	Other Miscellaneous	rubber
	84	Home Articles	Other Miscellaneous	

Table 3 - Detailed Descriptions of Large Item Categories

1	Beer Cans	All brands of consumer beer can containers
2	Beer Bottles (glass)	Refillable and non-refillable beer bottles, all sizes
3	Soft Drink (glass)	Soft drinks, carbonated, non-carbonated, flavoured drinks in glass containers
4	Soft Drink (cans)	Soft drinks, carbonated, non-carbonated, flavoured drinks in metal can containers
5	Soft Drink (plastic)	Soft drinks, carbonated, non-carbonated, flavoured drinks in plastic containers, all sizes
6	Sport Drink (glass)	Sport drinks, carbonated or non-carbonated, flavoured drinks in glass containers, all sizes
7	Sport Drink (plastic)	Sport drinks, carbonated or non-carbonated, flavoured drinks in plastic containers, all sizes
8	Water (glass)	Packaged water, carbonated or non-carbonated, flavoured drinks in glass containers, all sizes
9	Water (plastic)	Packaged water, carbonated or non-carbonated, flavoured drinks in plastic containers, all sizes
10	Wine/ Liquor (glass)	Wine & liquor in glass, all sizes
11	Wine/ Liquor (plastic/other)	Wine & liquor in plastic or any other formats, all sizes
12	Milk/Juice (Plastic)	Milk or juice containers, packages in plastic
13	Milk/Juice (glass)	Milk or juice containers, packages in glass
14	Milk/Juice (Gable Top)	Milk or juice containers, packages in gable top paper cartons, all sizes
15	Foil Pouches	All packaged goods in foil packaging, pieces of foil materials
16	Aseptic (Box)	Drink-in-box, juice, fluids, other
17	Broken Glass Container	Glass fragments
18	Six pack plastic rings	Retainer plastic for carrying cans
19	Plastic drink cups	Cups, all sizes, all resin types
20	Paper Cups (cold)	Cups, all sizes, all paper types - cold drinks
21	Paper Cups (Hot)	Cups, all sizes, all paper types - hot drinks
22	Polystyrene cups (foam)	Cups, all sizes, all polystyrene types - hot drinks
23	Other paper cups	Cups, other materials
24	Cup Lids, Pieces lids	Fragments and pieces of cups
25	Plastic retail bags	Whole and pieces of retail plastic bags
26	Paper retail bags	Whole and pieces of retail paper bags

27	Paper bags -- fast food	Whole and pieces of fast food outlet paper bags
28	Plastic bags -- not retail	Whole and pieces of plastic bags, not retail i.e. dry cleaning
29	Paper bags - not retail	Paper bags & sacs, example leaf bag debris
30	Zipper bags/ sandwich	plastic lunch bags and sacs
31	Cardboard boxes/ box mat'l	All cardboard and box materials
32	Paperboard (cereal type)	Cereal, shoe boxes and pieces etc.
33	Paper Beverage Cases	Paper material outer packaging for beverage products
34	Polystyrene clamshells	Whole and pieces of take-away or other Styrofoam containers
35	Paper clamshells	Whole and pieces of take-away or other paper containers
36	Other Plastic Shells/Boxes	PET, PVC, HDPE , other material shells
37	Plastic Jars / Bottles/ Lids	All jars, bottles etc, plastic, non beverage, example dish detergent bottle
38	Glass jars/ bottles misc.	All jars, bottles not described above, in glass
39	Cans -- steel	Food, non-food and other product steel can containers
40	Cans - aluminum	Food, non-food and other product aluminum can containers
41	Container lids	All lids, closures, and pieces > 4 sq. in.
42	Aerosol cans (paint, oils, etc.)	Aerosol cans, tops, lids - all products
43	Paper Food Wrap	Wrap for food, commercial & non-commercial; example meat wrap,
44	Paper / foil composite wrap	Wrap for food or non-food items, commercial & non-commercial; example hamburger paper/ foil composite wrap,
45	Plastic wrap	All plastic wrap types, food, non-food
46	Polystyrene Trays	Trays for take-out, non-take out, microwavable, display etc
47	Paper Trays	Trays for take-out, non-take out, microwavable, display etc
48	Other Mat'l Trays (what?)	Trays for take-out, non-take out, microwavable, display etc
49	Gum wrappers	Packaging used to seal, sell gum products
50	Candy bar wraps	Packaging used to seal, sell candy products
51	Candy pouches	Packaging used to seal, sell candy products - pouch format
52	Sweet packaging (describe)	Packaging used to seal, sell confections (cakes, pies, sweet snack products

53	Other confectionery (describe)	All other packaging for confectionaries
54	Condiment package (salt, ketchup, vinegar etc.)	Pouches, containers, creamers etc
55	Utensils	Forks, knives, chop sticks etc
56	Name Brand (Fast Food etc.) Towels / Napkins / Serviettes	Towels & napkins etc with brand identification identifiable
57	Paper Fast Food Plates	Paper Plates, used to serve fast food
58	Poly Fast Food Plates	Polystyrene Plates, used to serve fast food
59	Other Plastic FF Plates	Other Material Plates, used to serve fast food
60	Plates - Other Materials	Plates for other than fast food applications, i.e. picnic plates used by families
61	Clothing or clothing pieces	All cloth, clothing pieces, and clothing discarded on the site
62	Other cloth	Tarps, industrial fabrics etc
63	Snack food packaging	All snack food (i.e.. Salty snacks, chips)
64	Plastic packaging other	Plastic packaging otherwise not described
65	Paper packaging other	Paper packaging otherwise not described
66	Plastic / composite other	All paper and composite debris not previously described
67	Foil materials / foil pieces	Foils and pieces, aluminum food foils, industrial foils
68	No Brand Name Towels / Napkins / Serviettes	Napkins and towels - no brand identification
69	Lottery ticket debris	Tickets, and gaming items
70	Printed material (newspapers, flyers, books etc.)	All printed material, commercially printed
71	Stationary (school, bus. etc.)	Includes school papers, written items, other printed materials such as business forms
72	Receipts (business forms, bus transfers etc.)	Receipts, business items, invoices, packing slips, bus transfers, commercial tickets (concerts, cinema)

73	Cigarette / cigar debris (>4")	Tobacco items
74	Tobacco other (packs, matches, cellophane)	Packages, wrappers, tobacco foil products, lighters, matchboxes
75	Foil containers	Foil containers (ice cream wraps)
76	Misc. Paper	All other non-described paper material, whole or shredded, unidentifiable as another category
77	Misc. Plastic	All other non-described plastic material, whole or shredded, unidentifiable as another category
78	Misc. Paperboard	All other non-described paperboard material, whole or shredded, unidentifiable as another category
79	Misc. Cardboard	All other non-described cardboard material, whole or shredded, unidentifiable as another category
80	Misc. Glass	All other non-described glass material, whole or broken, unidentifiable as another category
81	Vehicle & Metal Road Debris	Debris associated with transportation, private or commercial
82	Construction debris	Debris associated with construction, private or commercial
83	Tire & Rubber debris	Rubber materials, tire pieces, shock absorbers, sheet rubber or pieces
84	Home Articles	All non-described household items, (i.e.. Lamps, electrical, lawn chairs, etc)

2.6 Survey Counts

After setting up each site, one auditor commenced the large litter survey count, and recorded brands of items observed at the site. The other auditor commenced the small litter survey, using the methodology described above.

Before starting the large litter survey, the field technician first checked his/her tape recorder to ensure it was working properly.

The auditor then dictated the description sections of the Surveyor Site Form (Appendix 1) into the recorder. This information describes the site number, date, digital photos taken, camera used, start time, type of site (residential, industrial, commercial, downtown core), type of roadway, whether road is divided, grass height, evidence of a clean-up, stop sign/traffic light visible, fast food near-by, convenience store nearby, described the litter catch points (grass mow line, hedge, fence, other), and provided a visual litter rating on a subjective basis. All photographs are part of the archival record for this survey – and are part of the electronic database supplied to the City

The visual litter rating is an “opinion” expressed by the surveyor as to whether the site is dirty (highest rating = 4) or clean (lowest rating = 1).

Once this information is recorded the auditor proceeds to walk the first pass through the site slowly, taping his/ her observations into the tape-recorder as they observe the site. Proceeding back and forth across the site until the surveyor has walked the site up to the mid-point. The surveyor noted that they had reached the mid-point, then continuing on observing litter up to the end of the site boundary, making verbal notations of the litter observed and describing them into the 84 sub-categories of litter. This completed “Pass One”. The surveyor then repeated the observations (Pass Two) over the site, using the same procedure, but in the opposite direction. Results of the two passes are used in data analysis.

2.7 Documentation & File Management

At each site the teams were required to make a tape-recorded record of their observations of large litter. At the end of doing the verbal entries into the recorder, a team member then transcribed the verbal observations onto a Large Litter Site Form (Appendix 1). In this way the verbal record was transferred to a written record for the site.

These forms were later transcribed into a database for analysis. Each site's observation forms were transcribed at the site before leaving the location. If a recording problem occurred, the site was redone.

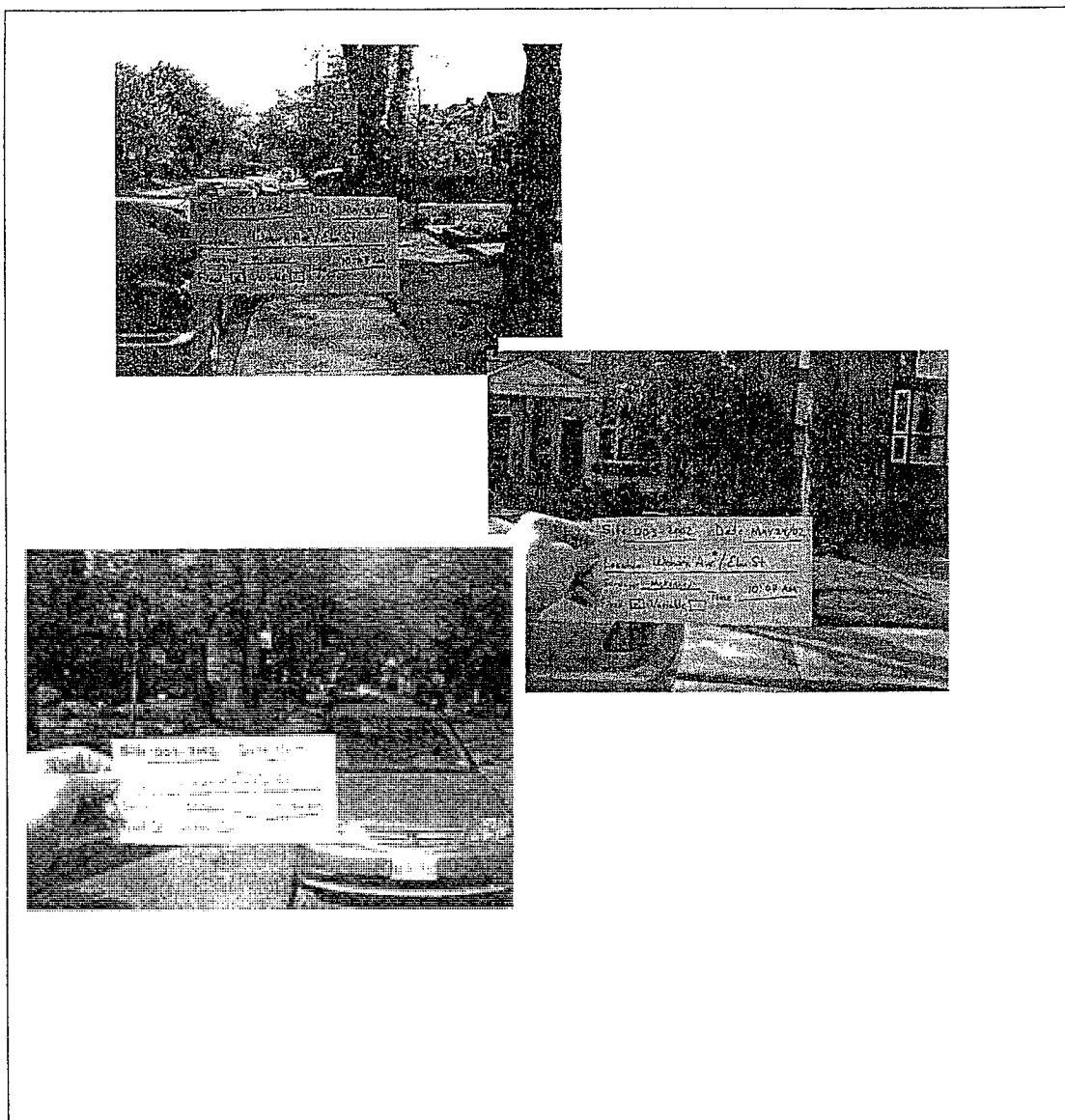
Each form was returned in its file folder to the Project Manager for archival purposes.

2.8 Photographic Record of the Site

At each site location, the litter audit team took digital photographs. One shot was taken at the start of the site, looking towards the end of the site – away from the vehicle. The second shot was taken in the mid-point of the site – looking across the width of the site toward the boundary. And the final photograph was taken at the end of the site – looking back towards the start of the site (towards the vehicle). The purpose of the photographs is to set the scene of the site – not to detail litter on the ground.

In each case the number of photographs at each site was recorded on the Surveyor Site Form. The site-specific digital photographs were downloaded to the database of the survey, as an archival record of the site during the audit period.

Figure 5 - Site Photographs (example photographs)



2.9 Branded Litter Observations

Using the Large Litter Site Form (with 84 sub-categories of large litter) as a guide, data was also gathered for observing Branded Litter. Branded litter is large litter (i.e. over 4 square inches) that has a recognizable brand name affixed. Team auditors verbally identified litter by brand name, which was later transcribed onto the Large Litter Site Form, for data entry and analysis. Where any doubt occurred in the identification of a brand of litter, no entry was made.

2.10 Survey Schedule and Progress

The field audit teams were assembled for training on April 7, 2008. Following an orientation and safety training session field observations began immediately. Fieldwork was conducted between April 7, 2008 – April 18, 2008.

Each two-person audit team were able to complete between 7 – 10 sites per day allowing for breaks, lunch and travel time.

3.0 Large Litter Survey Results

Field observations were dictated into tape recorders, then later transcribed onto Large Litter Site Form (Appendix 1) and Small Item Count Sheets.

Forms were then inputted into a Microsoft Access database for analysis.

3.1 Discussion of Large Litter Results

Litter counted for the City of San Francisco Litter audit, were grouped into 14 broad categories.

- | | |
|--------------------------------------|----------------------------------|
| ▪ Other (incl. misc. paper) | Paper (printed mat's, news) |
| ▪ Other Packaging (salty snacks etc) | Confectionary (candy) |
| ▪ Cups (hot, cold drinks) | Beverage containers |
| ▪ Tobacco products | Other Containers (not beverage) |
| ▪ Bags (paper, plastic) | Take out extras (condiments etc) |
| ▪ Food wraps | Cloth / Clothing |
| ▪ Plates | Trays |

In total, 3,973 pieces of large litter were counted. This is an average of 30 items per site based upon the 132 sites audited. This compares to 3,812 large litter items, averaging 36 items of large litter per site in the 2007 audit, which is 17% lower than the 2007 observations.

The largest category of large litter observed, at 664 litter pieces was non-branded paper napkins and paper towels. This is a similar result from the 2007 audit, where napkins were the second most significant category (570 pieces of large litter in 2007). Printed paper materials were the second most significant litter category at 380 items, followed closely by miscellaneous paper, last year's most significant large litter category was the third most significant category in the 2008 re-audit results at 318 items.

Again in 2008, all fiber based products and items that were observed contributed 51% of the total large litter observed, as compared to 54% in the 2007 audit. Fiber based litter included paper, paperboard, cardboard, towels, napkins, newspapers, books, flyers, printed materials, and business forms, stationary.

Again in 2008, observations of the small litter classification during the San Francisco audit showed a relatively low occurrence of small litter on city streets, as compared to audits performed by the consultant in other cities. In the 2008 audit, 2,335 small litter items were observed (compared to 2,393 in 2007) at 132 sites audited. This averages 18 items per site (compared to 23 in 2007) which is comparable with 21 items / site for the City of Toronto, Ontario, Canada; where considerable clean-up activities and litter abatement efforts have been underway for several years. Averages twice as high as the small litter rate observe in San Francisco in 2007 have been recorded by the consultant in other litter audits.

As identified in the 2007 litter audit, gum deposits on San Francisco streets continue to be a significant issue. Gum deposits on sidewalks and roadways cause a sticky and annoying problem for pedestrians. Gum deposits accounted for 39.5% of all the small litter observed during the 2007 audit, and in 2008 a similar observations was noted. In the 2008 litter audit gum deposits were 41% of the small litter observations made (960 gum deposits noted). Glass and paper small litter were also significant contributors to this class of litter.

Figure 6 – Most Significant Sub-Categories of Litter – 2008

Top 25 Categories = 84% of Large Litter

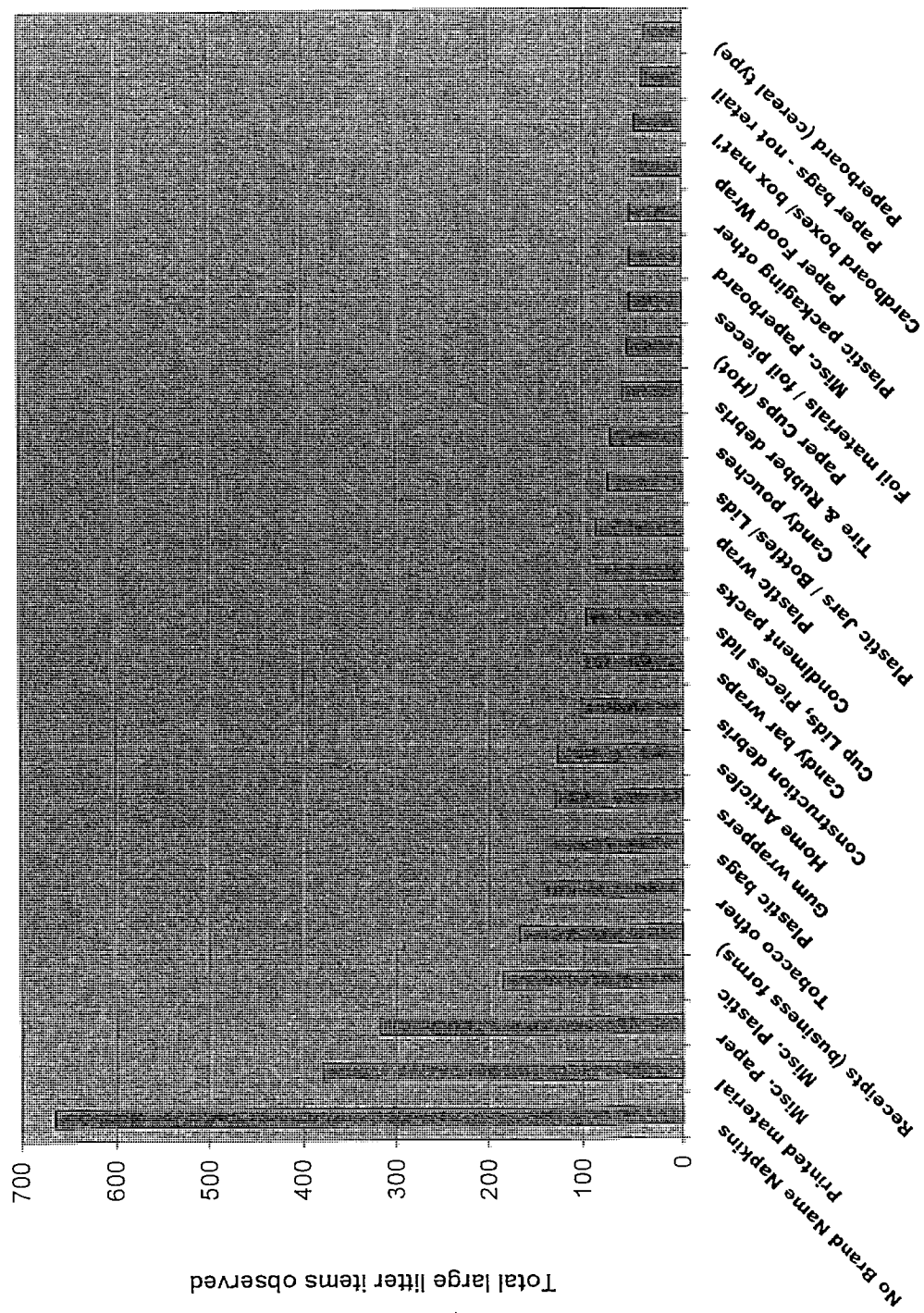


Table 4 - Top Litter Sub-Categories Equal 84% of Litter

<u>Top 25 categories - 84% of Litter</u>		
	<u>2008</u>	<u>2007</u>
No Brand Name Napkins	664	495
Printed material	380	287
Misc. Paper	317	570
Misc. Plastic	186	342
Receipts (business forms)	167	203
Tobacco other	144	109
Plastic bags	136	72
Gum wrappers	131	32
Home Articles	128	145
Construction debris	103	
Candy bar wraps	100	152
Cup Lids, Pieces lids	96	101
Condiment packs	87	46
Plastic wrap	86	33
Plastic Jars / Bottles/ Lids	74	33
Candy pouches	72	90
Tire & Rubber debris	62	43
Paper Cups (Hot)	57	36
Foil materials / foil pieces	56	105
Misc. Paperboard	56	59
Plastic packaging other	56	
Paper Food Wrap	51	
Cardboard boxes/ box mat'l	49	51
Paper bags - not retail	43	43
Paperboard (cereal type)	40	
Misc. glass		65
Utensils		49
Ploystyrene cups		43
Other cloth		34
	3,336	3,236
	% of total	% of total
	Large Litter	Large Litter

Note: Top 10 sub-categories equal 57% pf total large litter.

Large Litter - San Francisco 2008
- All Categories

[illegible]

Continued.....

Large Litter - San Francisco 2008

- All Categories

...continued

Large Litter Category	Total Items (averaged)	% of Total large litter
Name Brand Towels / Napkins	14.5	0.37%
Paper retail bags	14	0.35%
Milk/Juice (Gable Top)	13.5	0.34%
Paper clamshells	12	0.30%
Wine/ Liquor (plastic/other)	12	0.30%
Water (plastic)	11	0.28%
Zipper bags/ sandwich	10.5	0.26%
Broken Glass Container	10	0.25%
Paper packaging other	10	0.25%
Other cloth	9	0.23%
Plastic / composite other	9	0.23%
Foil Pouches	8.5	0.21%
Paper Beverage Cases	8.5	0.21%
Polystyrene clamshells	7.5	0.19%
Other confectionery (describe)	7	0.18%
Wine/ Liquor (glass)	7	0.18%
Container lids	6.5	0.16%
Lottery ticket debris	6	0.15%
Paper bags - fast food	6	0.15%
Soft Drink (plastic)	6	0.15%
Milk/Juice (Plastic)	5.5	0.14%
Paper / foil composite wrap	4.5	0.11%
Sport Drink (plastic)	4.5	0.11%
Beer Cans	4	0.10%
Other Plastic FF Plates	4	0.10%
Paper Fast Food Plates	4	0.10%
Poly Fast Food Plates	4	0.10%
Glass jars/ bottles misc	3.5	0.09%
Milk/Juice (glass)	3	0.08%
Beer Bottles (glass)	2.5	0.06%
Other paper cups	2.5	0.06%
Polystyrene Trays	2.5	0.06%
Cans - steel	2	0.05%
Six pack plastic rings	2	0.05%
Aseptic (Box)	1	0.03%
Cigarette / cigar debris (>4")	1	0.03%
Paper Trays	1	0.03%
Soft Drink (glass)	1	0.03%
	3,973	100%
Total sites audited	132	
Average items per site	30	

Continued...

3.2 Detailed Analysis by Major Category

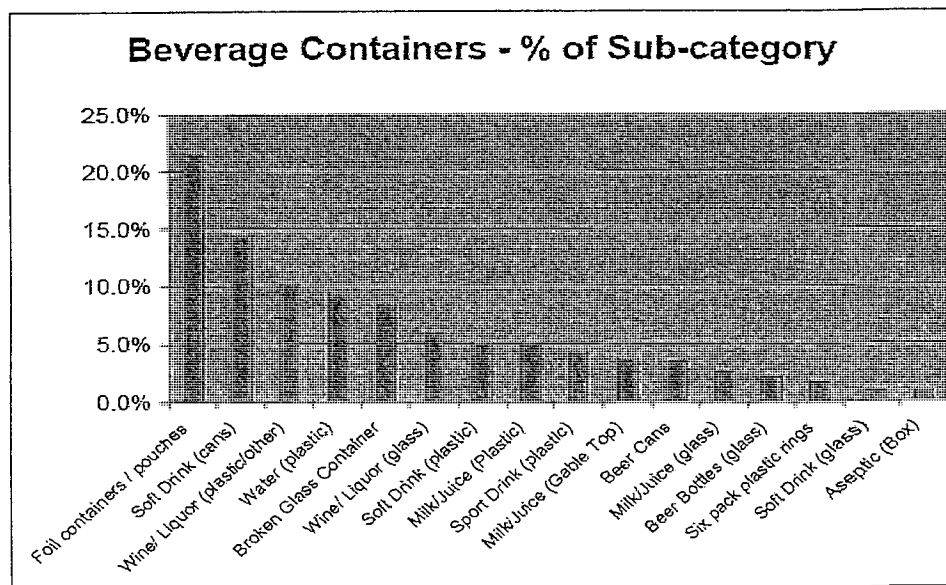
3.2.1 Beverage Containers

(Soft drink, beer, wine/liquor, sports, water)

Beverage Containers

(soft drink, beer, wine/liquor, sports, other)

			2008	2007
	Item	Category	% of Total Large Liter	% of Total Large Liter
Foil containers / pouches	25	0.00%	0.48%	0.48%
Soft Drink (cans)	10	0.00%	0.33%	0.33%
Wine / Liquor (plastic/other)	12	0.00%	0.34%	0.34%
Water (plastic)	1	0.00%	0.25%	0.25%
Broken Glass Container	10	0.00%	0.05%	0.05%
Wine / Liquor (glass)	7	0.00%	0.09%	0.09%
Soft Drink (plastic)	1	0.00%	0.10%	0.10%
Milk/Juice (plastic)	5	0.00%	0.18%	0.18%
Sport Drink (plastic)	1	0.00%	0.08%	0.08%
Milk/Juice (cable top)	2	0.00%	0.10%	0.10%
Beer Cans	4	0.00%	0.16%	0.16%
Milk/Juice (glass)	1	0.00%	0.04%	0.04%
Beer Bottles (glass)	2	0.00%	0.77%	0.77%
Plastic (plastic rings)	1	0.00%	0.00%	0.00%
Six pack plastic rings	1	0.00%	0.17%	0.17%
Soft Drink (glass)	1	0.00%	0.14%	0.14%
Beer Bottles (plastic)	1	0.00%	0.28%	0.28%
Aseptic (Box)	1	0.00%	3.54%	3.54%



Discussion:

The total beverage category yielded a count of 118, or 3.0 % of the total litter counted. This result is very similar to observations of 3.5% of total litter in 2007. This level of beverage container litter is lower than the 7.3 % of total litter for beverage containers observed in audits conducted by the consultant in all jurisdictions between 2002-2007 from other jurisdictions. This may partially be explained by the California Redemption Value, placed upon containers in California which provides an incentive for many of these containers to be salvaged for refunds. The data obtained where the contribution of containers was over 7% were in non-deposit – refund jurisdictions.

It is of interest to note that foil pouches and foil beverage containers were the largest subcategory observed as beverage litter. These pouches are extremely popular at the present time and are used by brands such as Capri Sun and Minute Maid. Soft drink containers in aggregate accounted for less than 1 % of total litter (0.73% for all types of soft drink and sport drink containers – compared to 0.96% in 2007). Beer containers accounted for a small amount of total litter, 0.16% compared to 0.92% of total litter in 2007; while wine / liquor containers were observed to be about the same as in 2007 at 0.48% compared to 0.43% of total litter the previous year.

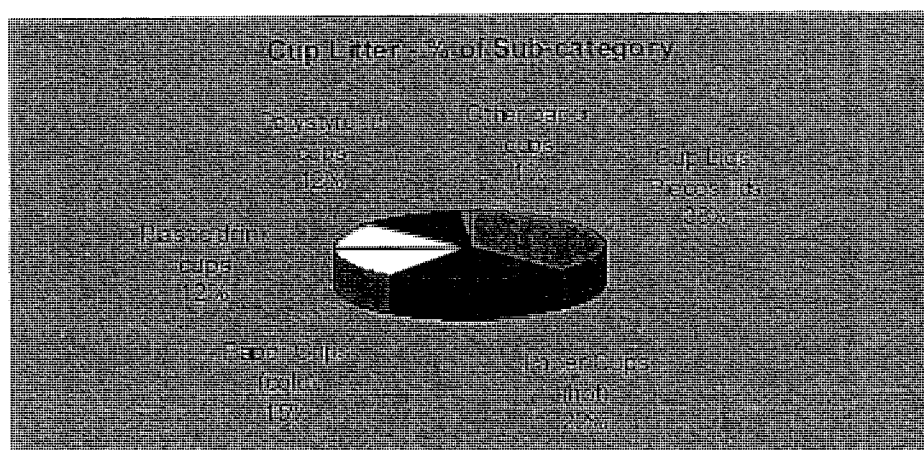
3.2.2 Cups

3.2.2 Cups, lids, pieces of cup debris¹

3.2.2 Cups, lids, pieces of cup debris			2006	2007
			100.00%	100.00%
Shard of cup debris	39	37.50%	2.42%	2.64%
Shard cup lid	27	26.25%	0.94%	0.94%
Shard cup handle	15	14.63%	0.54%	0.54%
Shard rim of cup	41	39.38%	0.77%	0.77%
Shard rim of lid	34	32.81%	1.13%	1.13%
Shard rim of cup	15	14.63%	0.54%	0.54%
	105	100.00%	6.36%	6.36%

Average (2002 - 2007 - 54,000 observations) 7.40%

1. Note: Item counts may not equal whole numbers due to averaging.



Discussion:

Cup litter includes hot and cold drink cups. This is indicative of wastes from a variety of over-the-counter food providers, whereby litter is then deposited on public lands. The category includes, polystyrene cups as well as lids and pieces of lids from hot and cold drink containers.

The sub-category yielded 6.4 % of the total litter in the 2008, San Francisco Litter audit, which is nearly identical to the cup litter observed in 2007, compared to a category average over the consultants 2002 – 2007 audits from other jurisdictions of 7.4% of total litter. San Francisco appears to have an average amount of cup litter. Cup lids and pieces and paper cups make up the majority of the litter in this category, reflecting those retailers that sell their products in this format.

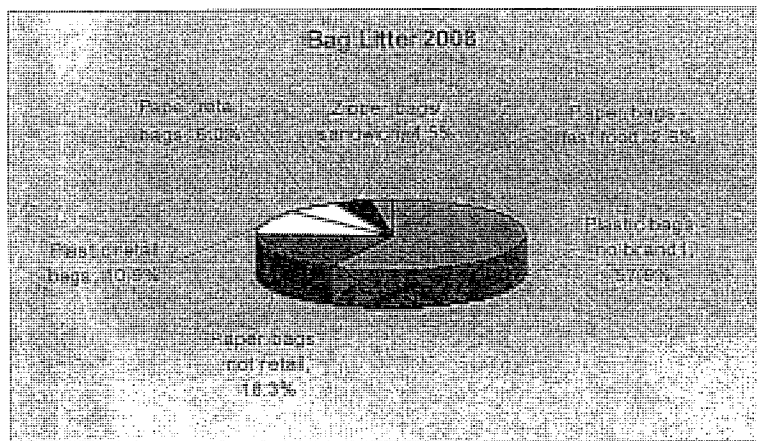
3.2.3 Bags

3.2.3 Bags

			2008	2007
	Items	% of Sub-category	% of Total Large Litter	% of Total Large Litter
Plastic bags - no brand ¹	136	57.9%	3.42%	1.11%
Paper bags - not retail	43	18.3%	1.08%	1.88%
Plastic retail bags	25.5	10.9%	0.64%	0.60%
Paper retail bags	14	6.0%	0.35%	0.37%
Zipper bags/ sandwich	10.5	4.5%	0.26%	0.31%
Paper bags - fast food	6	2.6%	0.15%	0.18%
	235	100.0%	5.91%	4.45%

Sub-category average (2002 - 2007 - 54,000 observations) 2.80%

1. Note: Plastic bags with no clear brand marking included in this sub-category
2. Item counts may not equal whole numbers due to averaging.



Discussion:

Plastic bags including retail sacks, zipper bags represented 4.3 % of total large litter (172 items out of 3,973). Plastic bags represented 73% of bag litter, as observed in the 2008 litter audit. Plastic bags with or without brand marking on them (i.e. grocery bags) represented 69% of the litter in this category, and 4% of total litter. Paper bags collectively accounted for 24 % of this sub-category, with non-retail paper bags (like lunch bags) representing 18% of the sub-category.

In 2008, as was also observed in 2007, bag litter in San Francisco was higher (5.9% of total litter) than the consultant's category average for bags in all audits conducted between 2002 – 2007 (2.8%) from other combined jurisdictions.

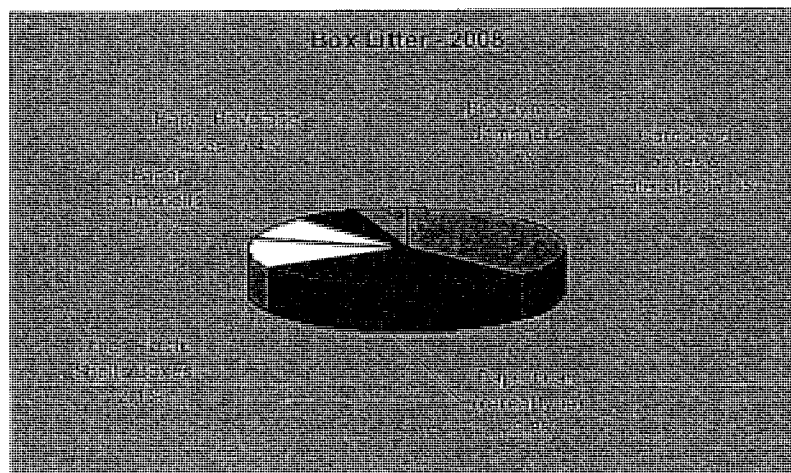
3.2.4 Boxes

3.2.4 Boxes ¹

			2008	2007
	Items	% of Sub-Category	% of Total Large Litter	% of Total Large Litter
Cardboard boxes & materials	49	3.3%	1.2%	0.20%
Paperboard containers	15	1.0%	0.4%	0.30%
Other waste cardboard	10	0.7%	0.3%	0.20%
Paperboard boxes	12	0.8%	0.3%	0.00%
Paperboard containers	10	0.7%	0.3%	0.00%
Paperboard boxes	10	0.7%	0.3%	0.50%
	324	2.1%	0.6%	1.20%

Sub-category average (2002 - 2007 - 54,000 observations) 2.80%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

The amount of large litter in the boxes sub-category which was observed in 2008 was considerably more than noted in the 2007 audit.

The amount of cardboard box pieces was higher than in 2007 (49 items in 2008 vs. 7 in 2007). San Francisco box litter was similar to all jurisdictions audited by the consultant average for this sub-category in audits between 2002 – 2007 from other jurisdictions (3.3% vs. 2.8% all previous audits).

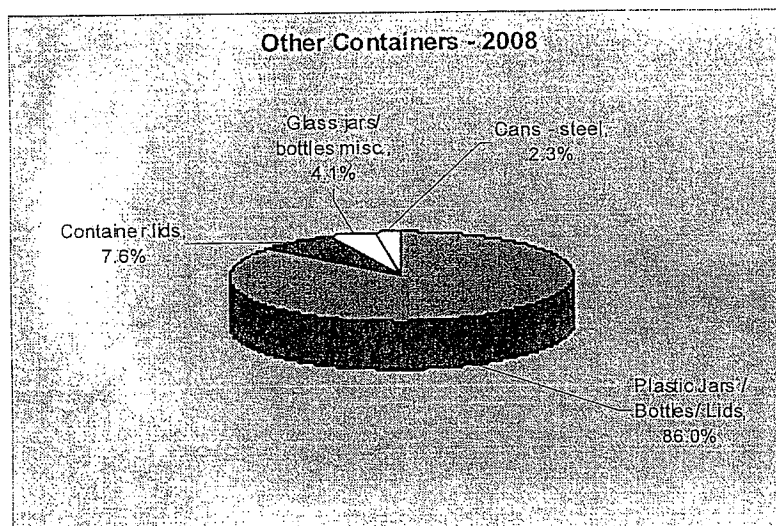
3.2.5 Other Containers (non-beverage)

3.2.5 Other Containers¹

			2008	2007
	Items	% of Sub-category	% of Total Large Litter	% of Total Large Litter
Plastic Jars / Bottles/ Lids	74	86.0%	1.86%	0.87%
Container lids	6.5	7.6%	0.16%	0.08%
Glass jars/ bottles misc.	3.5	4.1%	0.09%	0.05%
Cans - steel	2	2.3%	0.05%	0.13%
Aerosol cans	0	0.0%	0.00%	0.14%
cans - Aluminum	0	0.0%	0.00%	0.16%
	86	100.0%	2.16%	1.43%

Sub-category average (2002 - 2007 - 54,000 observations) 1.40%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

Containers other than beverage containers accounted for a relatively small proportion of total litter in the 2008 San Francisco litter audit, but interesting enough there was slightly more of this sub-category of large litter observed than in 2007. In 2007, Other Containers accounted for 1.4% of total litter, whereas in 2008 this sub-category represented 2.2%.

Plastic jars, bottles and lids which did not fit another specific sub-category were 74% of the litter in this sub-category. The proportion of Other Container litter observed during the 2008 San Francisco litter audit was slightly higher than the consultant's observations of this sub-category (1.4% of total litter), in all previous audits performed between 2002 – 2007 in other jurisdictions (54,000 observations).

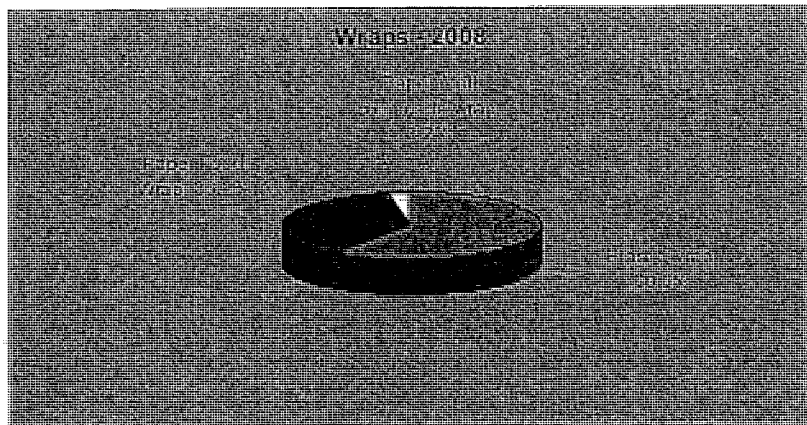
3.2.6 Wraps

3.2.6 Wraps¹

	Item	Sub-category	2008	2007
			% of Total Litter	% of Total Large Litter
Plastic wrap	36	Food	2.45%	0.67%
Paper food wrap	5	Food	1.28%	0.55%
Paper food compostable	4	Food	0.14%	0.26%
	45		3.87%	1.48%

Sub-category average (2002 - 2007 - 54,000 observations) 2.30%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

Within this category are items which are used to wrap food for consumption off premises, mainly from fast food outlets. About 40% more food wrap materials were observed in the 2008 litter audit as compared to 2007. The majority of food wrap materials in 2008 were plastic food wrap litter, accounting for 85% of the wrapper materials, compared to 58% in 2007.

This is in contrast to the findings in 2007, where paper food wraps dominated the wrap litter observed, at 48 % of the sub-category. In 2007, plastic food wrap materials were 58% of the wrap sub-category.

The proportion of wrap litter observed during the 2008 San Francisco litter audit was higher than the average found in aggregated litter observations in audits performed between 2002 – 2007 in other jurisdictions (3.55% wraps in San Francisco vs. 2.3% wraps in 54,000 observations).

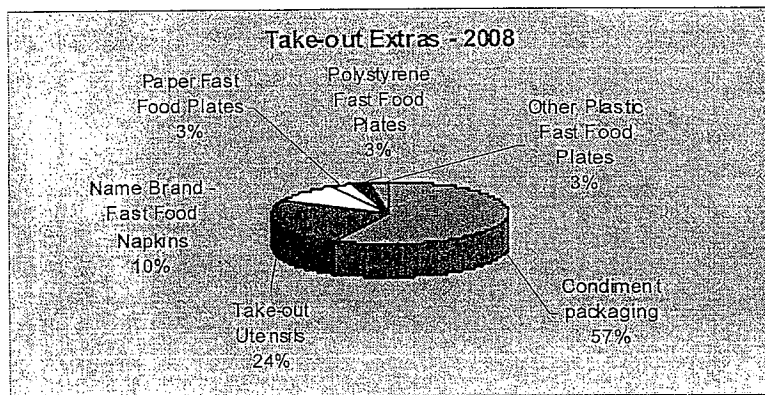
3.2.7 Take Out Extras

3.2.7 Take-Out Extras^{1, 2}

			2008	2007
	Items	% of Sub-category	% of Total Large Litter	% of Total Large Litter
Condiment packaging	87	57.8%	2.19%	1.21%
Take-out Utensils	37	24.6%	0.93%	1.29%
Name Brand - Fast Food Napkins	14.5	9.6%	0.36%	0.38%
Paper Fast Food Plates	4	2.7%	0.10%	0.09%
Polystyrene Fast Food Plates	4	2.7%	0.10%	0.08%
Other Plastic Fast Food Plates	4	2.7%	0.10%	
	150.5	100.0%	3.79%	3.04%

Sub-category average (2002 - 2007 - 54,000 observations) 2.40%

1. Item counts may not equal whole numbers due to averaging.
2. Take-out extras include: condiment packaging (eg. Salt, pepper, sugar, soya, mustard, relish, mayo, spoons, forks, plates, other fast food items



Discussion:

The sub-category of Take-out Food Extras includes condiment packages (ketchup, vinegar, salt, pepper, etc.) and utensils used by patrons of fast food establishments, as well as name brand napkins and fast food plates. Non-branded napkins are not included in this sub-category, since they may or may not be attributable to fast food outlet customers, and are therefore included in with paper litter.

In the 2008 litter audit Take-out Extra's, such as condiment packaging and utensils continued to be the main large litter components in this sub-category, together accounting for 81% of Take-out Extra litter. In 2007 and again in 2008 the proportion of take-out extras litter observed during the San Francisco litter audit was greater than the average found in aggregated litter observations performed between 2002 – 2007 in other jurisdictions. (3.04% 2007; 3.79% in 2008 vs. 2.38% take-out extra litter found in 54,000 observations). It is also noted that this sub-category increased by 25% in its contribution of total litter (from 3.04% in 2007 to 3.79% in 2008)

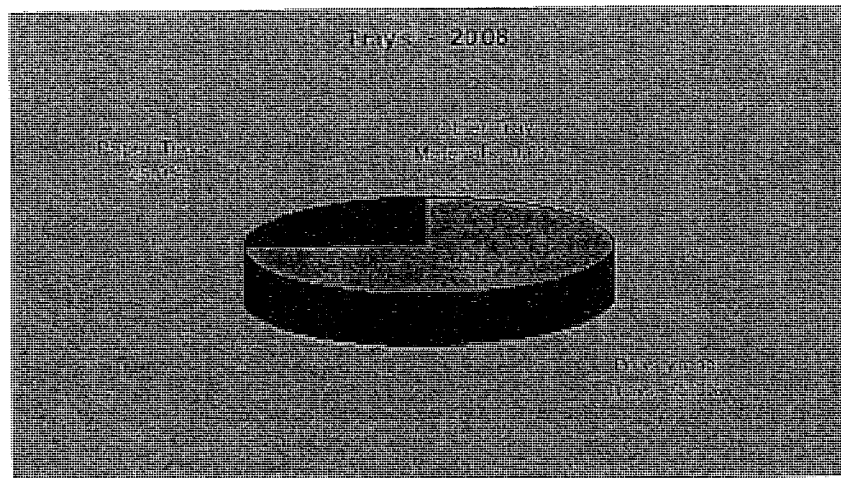
3.2.8 Trays

3.2.8 Trays ¹

			2008	2007
	Count	Category	% of Total Large Litter	% of Total Large Litter
Paper Tray	3	25.0%	0.08%	0.03%
Styrofoam Tray	4	25.0%	0.03%	0.12%
Other Tray Materials	0	0.0%	0.00%	0.00%
	4	100%	0.10%	0.15%

Sub-category average (2002 - 2007 - 54,000 observations) 0.20%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

Trays represented a very small category of large litter well less than 1% (0.15% of total litter in 2007 and 0.10% in 2008). Tray litter observed during the San Francisco litter audit was less than the average found in aggregated litter observations in audits performed between 2002 – 2007 in aggregated data for all jurisdictions. (0.10% wraps in San Francisco vs. 0.20 % take-out extra litter found in 54,000 observations).

3.2.9 Confectionary

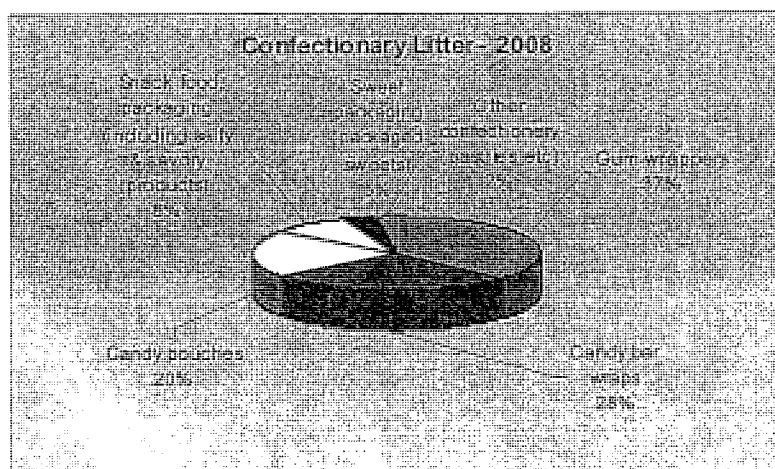
3.2.9 Confectionary¹

	Items	% of Sub-category	2008	2007
			% of Total Large Litter	% of Total Large Litter
Gum wrappers	131	36.8%	3.30%	0.84%
Candy bar wraps	100	28.1%	2.52%	3.99%
Candy pouches	71.5	20.1%	1.80%	0.49%
Snack food packaging (including salty & savory products)	30	8.4%	0.76%	2.37%
Sweet packaging (packaged sweets)	16	4.5%	0.40%	0.81%
Other confectionery (pastries etc)	7	2.0%	0.18%	0.07%
	355.5	100.0%	7.61%	8.57%

Contribution of total large litter - 2007 8.57%

Sub-category average (2002 - 2007 - 54,000 observations) 8.70%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

Confectionary products include candy bar wraps, candy pouches, including other sweet and snack food packaging. Confectionary packaging litter continued to be a significant component of the litter observed in this audit, at 7.6% of the total large litter observed, compared to 8.6% in 2007.

The most significant contributors were gum wrappers, candy bar wrappers and candy pouches, which collectively accounted for 85% of the confectionary litter observed in 2008. Confectionary litter observed during the 2008 San Francisco litter audit was slightly less than the average found in aggregated litter observations in audits performed between 2002 – 2007 in other jurisdictions (7.6 % of total litter in San Francisco vs. 8.7% observed in 54,000 observations).

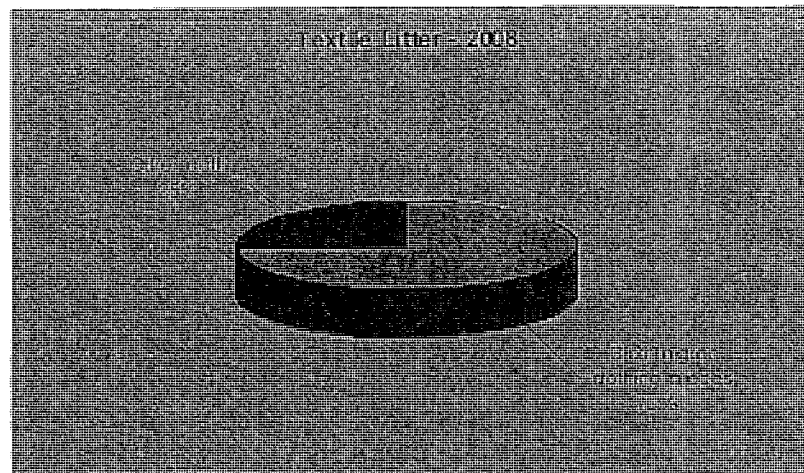
3.2.10 Textiles

3.2.10 Textiles¹

	Items	% of Total Category	2008	2007
			% of Total Large Litter	% of Total Large Litter
Electronics (Cellular phones)	2	5.6%	0.08%	0.74%
Chairs	3	8.3%	0.33%	0.89%
	36	100.0%	0.91%	1.63%

Contribution of total large litter - 2007	1.63%
Sub-category average (2002 - 2007 - 54,000 observations)	1.30%

1. Item counts may not equal whole numbers due to averaging.



Discussion

In the 2008 litter audit only 36 textile items were observed, compared to a total 62 items of textile items in 2007. The 2008 audit yielded a similar result for textile materials confirming that they are a relatively small contributor to total large litter in the City. The textile litter observed during the San Francisco litter audit was close to the average found in aggregated litter observations in audits performed between 2002 – 2007 in other jurisdictions (0.91 % of total litter in San Francisco vs. 1.3% observed 54,000 combined litter observations).

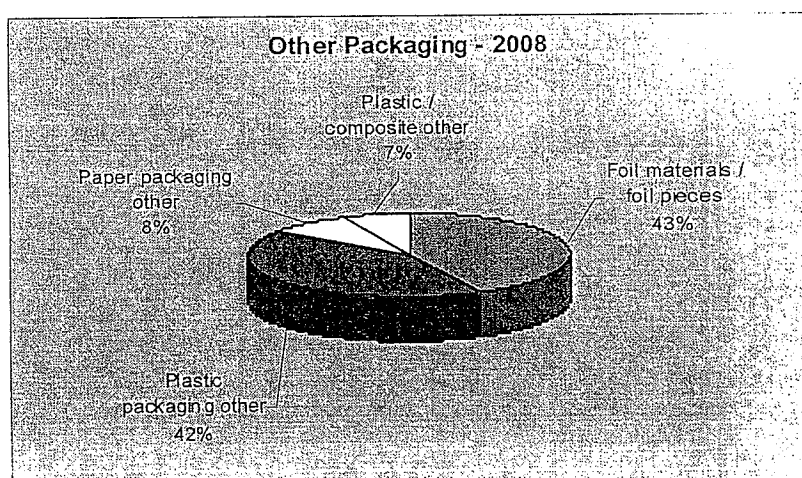
3.2.11 Other Packaging

3.2.11 Other Packaging¹

	Items	% of Sub-category	2008	2007
			% of Total Large Litter	% of Total Large Litter
Foil materials / foil pieces	56	42.7%	1.41%	2.74%
Plastic packaging other	55.5	42.4%	1.40%	0.72%
Paper packaging other	10.5	8.0%	0.26%	0.27%
Plastic / composite other	9	6.9%	0.23%	0.07%
	131	100.0%	3.30%	3.80%

Sub-category average (2002 - 2007 - 54,000 observations) 5.90%

1. Item counts may not equal whole numbers due to averaging



Discussion

This sub-category includes packaging that did not fit into other packaging sub-categories, but which were still identifiable as large litter. In the San Francisco litter audit this is a relatively significant contributor of total large litter in the City. In the 2008 litter audit, as in the 2007 study, "other packaging" large litter was less than the average found in aggregated litter observations in audits performed between 2002 – 2007 in other jurisdictions (2008 – 3.3% and 2007 - 3.8 % of total litter in San Francisco vs. 5.9% observed in 54,000 observations). In the 2008 litter audit, foil materials and pieces and plastic packaging make up 85% of this segment as observed in San Francisco.

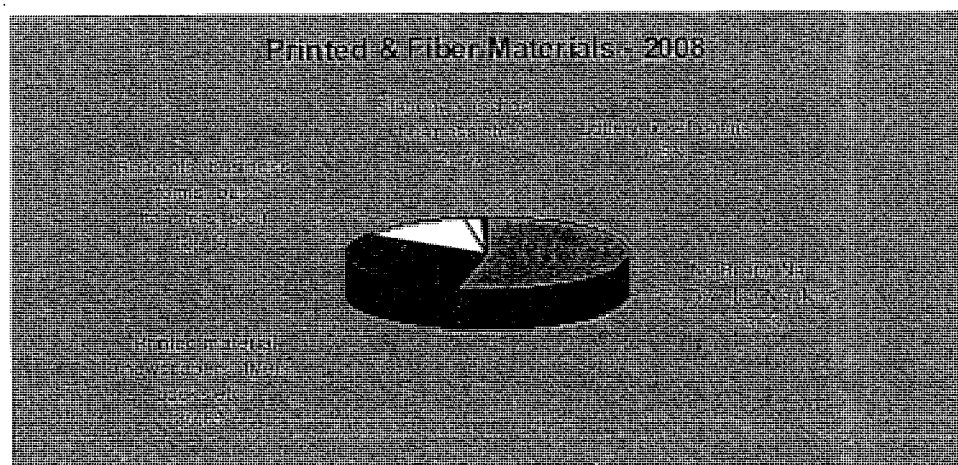
3.2.12 Printed & Fibre Materials

3.2.12 Printed and Fiber Materials ¹

	Items	Sub-category	2008 % of Total Large Litter	2007 % of Total Large Litter
Not Brand Name Paper Napkins	362	18.3%	18.4%	13.00%
Printed material, newspaper, flyer, business receipt	341	30.3%	24.6%	7.50%
Receipts, business forms, business cards	158.5	15.2%	4.1%	5.30%
Single page, other business card	20.5	2.1%	0.34%	0.10%
Other printed items	1	0.1%	0.15%	0.80%
	1242	100%	47.80%	26.70%

Sub-category average (2002 - 2007 - 54,000 observations) 18.80%

1. Item counts may not equal whole numbers due to averaging.



Discussion

This sub-category continues to be a significant contributor to large litter in San Francisco. As observed in the 2007, and again in 2008, the largest proportion of this sub-category, (49% in 2007, and 54% in 2008) was napkins or pieces of napkins which could not be directly attributed to the fast food sub-category, because no brand markings were visible. It is likely that a significant proportion of this napkin litter originates from fast food service outlets.

Printed materials including newspaper and flyer litter, printed MUNI tickets and other business receipts are also large contributors to overall large litter in the City. This sub-category is a higher level of proportional litter, compared to the average found in aggregated litter observations in audits performed between 2002 – 2007 in other (31 % of total litter in San Francisco vs. 18.8% observed in 54,000 previous litter audit observations).

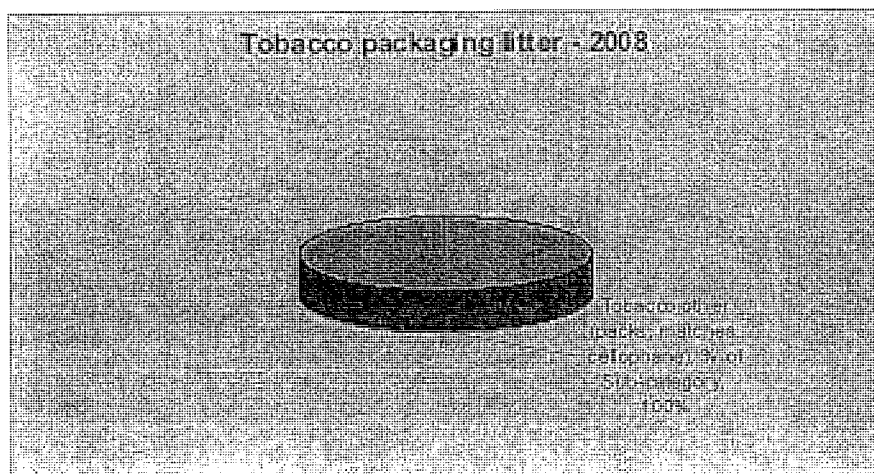
3.2.13 Tobacco

3.2.12 Printed and Fiber Materials ^{1 & 2}

	Items	% of Sub-category	2008	2007
			% of Total Large Litter	% of Total Large Litter
Tobacco other (packs, matches, cellophane)	145	100.0%	3.65%	2.89%
	145	100.0%	3.65%	2.89%

Sub-category average (2002 - 2007 - 54,000 observations) 5.50%

1. Item counts may not equal whole numbers due to averaging.
2. Large litter in the tobacco sub-category does not include cigarette butts - which are < 4 sq.in and are included in the analysis on small litter that follows in this report



Discussion

The amount of large tobacco litter observed on San Francisco streets contributed 3.65% of total large litter. In 2008, as in the 2007 litter audit, this is a significantly lower level of tobacco litter compared to the average found in aggregated litter observations in audits performed between 2002 – 2007 in all jurisdictions (3.65 % of total litter in San Francisco vs. 5.5% observed in 54,000 observations). Tobacco packaging litter remains a significant sub-category of large litter on City streets.

3.2.14 Other Miscellaneous

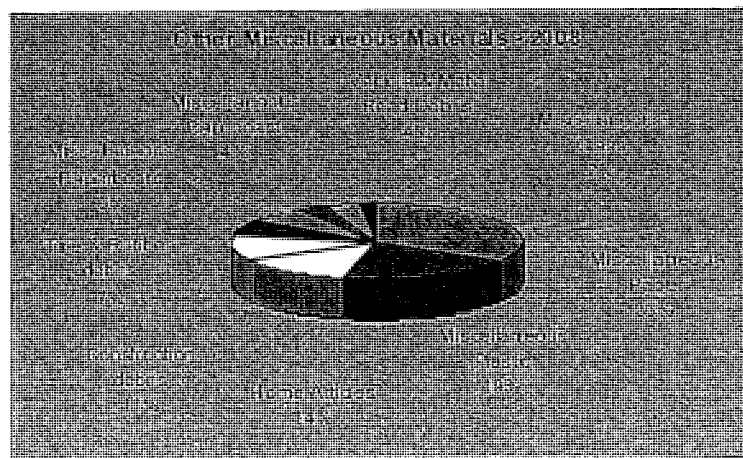
This sub-category is normally the largest sub-category grouping because it includes various miscellaneous material types which cannot be grouped in other categories. The sub-category includes miscellaneous paper, miscellaneous plastic, miscellaneous cardboard, miscellaneous paperboard, miscellaneous glass, vehicle & road debris, tire and rubber debris, construction debris, and home articles.

3.2.13 Other Miscellaneous Materials¹

			2008	2007
			% of Total Large Litter	% of Total Large Litter
Miscellaneous Paper	31	3.8%	15.00%	
Miscellaneous Plastic	10.5	1.3%	9.00%	
Home Articles	12.8	1.6%	3.80%	
Construction Debris	0.28	0.04%	0.80%	
Vehicle & Road Debris	0.7	0.09%	0.20%	
Miscellaneous Cardboard	0.6	0.08%	1.50%	
Miscellaneous Paperboard	3.9	0.5%	1.30%	
Miscellaneous Glass	3.8	0.5%	1.10%	
Miscellaneous Rubber	0.8	0.1%	1.70%	
Total	68.5	8.6%	34.50%	

Sub-category average (2002 - 2007 - 54,000 observations) 33.60%

1. Item counts may not equal whole numbers due to averaging.



Discussion:

This sub-category yields the largest segment of litter observed in the City of San Francisco Litter Audit since it is a sub-category that encompasses much of the unspecific litter observed. In total 937 pieces of large litter fell into this general category, compared to 1,316 items which were observed on fewer sites (105) in 2007.

Miscellaneous materials are those that cannot be identified other than by the material type or likely origin of the litter (i.e. home articles, vehicle debris). In the 2008 study, miscellaneous paper materials accounted for the largest proportion of this sub-category, at 317 large litter items in this sub-category (33%) or a significant 8% of total large litter counted. Miscellaneous plastic materials accounted for 185 of the sub-category and 5% of all the large litter counted.

These categories consisted of bits of stationary, newspapers, flyers, and often included shredded paper from lawn mowing. This material derives from a plethora of sources, that once weathered or when grass is mowed is shredded into indistinguishable large litter pieces.

Similar to observations made in the 2007 litter audit, in 2008 miscellaneous paper and miscellaneous plastic again represent two material categories that warrant discussion. Because of the nature of paper or plastic litter, it is often not possible for litter auditors to determine what the paper or plastic litter was as an original product or packaging component. This is because both types of these materials degrade due to weathering, and often lost their distinguishing features that would allow more positive identification to be included in another sub-category. If litter auditors could not positively categorize a piece of paper or plastics litter as belonging to a specific sub-category (i.e. confectionary), then they classified that item of litter as miscellaneous paper or plastic. These two sub-categories are significant for planners of litter abatement programs, since in aggregate they represent between 13% (2008) and 24% (2007) of total large litter on San Francisco streets. Effective efforts to reduce paper litter and plastic litter would reduce total litter substantially. We attribute the difference in this sub-category's observations from 2007 to 2008, as being random sampling differences that could occur from sites being generally cleaner in 2008 than in 2007, or the use of different auditors in each of the two audit studies. Proportionally, Other Miscellaneous large litter remains a significant sub-category of interest in both 2007 and again in 2008.

The miscellaneous litter observed in the 2008 litter audit was observed to be lower than aggregated litter observations from all audits performed between 2002 – (24 % of total litter in San Francisco 2008 vs. 34% in 2007 and 33.6% from 54,000 observations).

4.0 Small Litter Survey Results

4.1 Discussion of Small Litter Results

The categories examined in the litter counts of items less than 4 square inches in size are:

- cigarette butts/ debris
- other tobacco
- bottle caps
- straws
- candy packaging
- polyfoam packing materials
- other polystyrene debris
- glass
- paper
- plastic film
- hard plastic
- aluminum / foil debris
- rubber
- metal (not aluminum)
- other materials
- chewing gum

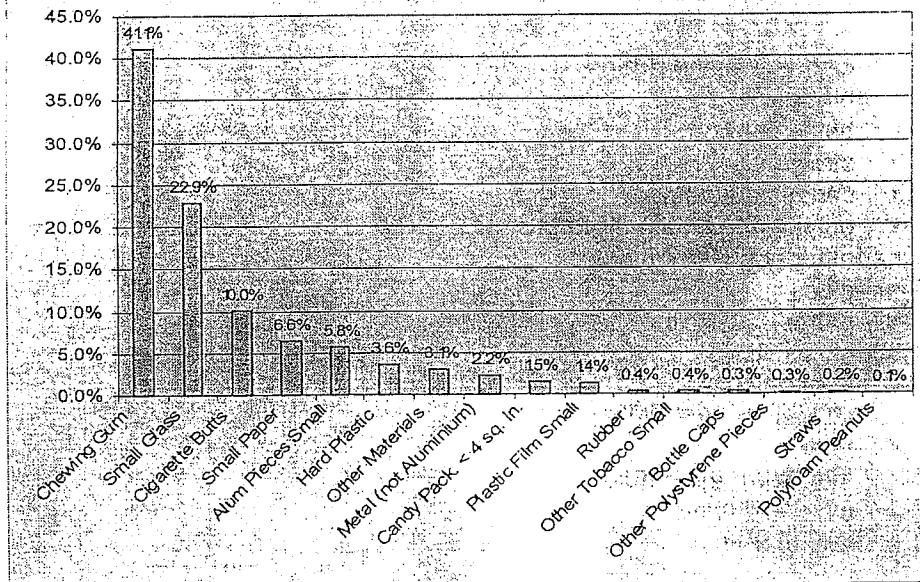
The small litter methodology requires researchers to count small litter that fall within three slices within a given site (transacts) – three 6 square foot segments of a site (3 x 1 foot by 6 feet). Accordingly, the small litter counts may or may not have recorded some of the small litter existing on a site, depending on whether the placement of the transact frames encompass the small litter or not. However, the benefit of this method is its rigor. Every site was handled in the same way. Thus, this was a fair and objective examination of small litter as observed.

Small litter is difficult to control, because it is “manufactured” by a combination of degradation (weather) and man-made activities (vehicle traffic, mowing, etc.).

Observations of small litter during the San Francisco litter audit showed a relatively low occurrence of small litter on city streets, as compared other to audits performed by the consultant in other jurisdictions. In the 2008 audit in San Francisco, 2,335 items of small litter (compared to 2,393 in 2007) items were observed in 132 sites audited. This average of 18 items per site compared with 23 items / site observed on San Francisco streets in 2007; a reduction of 21%. Averages twice as high as the small litter rate observed in San Francisco in 2007 and 2008, have been recorded by the consultant in audits conducted in other jurisdictions. A note of caution however is required in considering small litter audit results. The methodology specifies that only a very small area within a site is actually measured for small litter items. For a fixed site (18 ft x 200 ft = 3,600 sq. ft.) less than 1% of the entire site is audited for small litter items. The small litter audit results should be considered as an indication of “relative” types of small litter on local streets.

As observed in 2007, it is of note that gum deposits on San Francisco streets continue to be the most significant small litter item observed. This is consistent with other audits performed by the consultant where gum deposits are usually the largest proportion of small litter observed. The other top small litter proportions (i.e. paper, glass, cigarette butts) observed in the San Francisco audit are also consistent with previous audit observations from other jurisdictions.

2008 - % of total Small Litter



Small Litter Summary

Description	SF	SF	SF	SF
	2008	2008	2007	2007
	Total Small Litter Items Observed	% of Total Small Litter	Total Small Litter Items Observed	% of Total Small Litter
Chewing Gum	960	41.1%	946	39.5%
Small Glass	535	22.9%	710	29.7%
Small Paper	153	6.6%	187	7.8%
Cigarette Butts	234	10.0%	135	5.6%
Other Materials	73	3.1%	97	4.1%
Hard Plastic	85	3.6%	92	3.8%
Plastic Film Small	33	1.4%	56	2.3%
Other Tobacco Small	9	0.4%	51	2.1%
Metal (not Aluminium)	52	2.2%	41	1.7%
Rubber	10	0.4%	26	1.1%
Alum Pieces Small	135	5.8%	19	0.8%
Candy Pack. < 4 sq. In.	36	1.5%	16	0.7%
Polyfoam Peanuts	2	0.1%	8	0.3%
Other Polystyrene Pieces	6	0.3%	5	0.2%
Bottle Caps	8	0.3%	4	0.2%
Straws	4	0.2%	0	0.0%
	2,335	100.0%	2,393	100.0%

Average SF Small Litter Items / site

18

23

Notes:

APPENDIX 1 – Large Litter Audit Form

Large Litter Site Form

CHECK TAPE RECORDER IS WORKING

Site ID Number: _____ Date: _____ Photos Taken: _____ Y/N

Start Time: _____ Finished Time: _____ Tape #: _____

Surveyor's Name: _____ FIXED or VARIABLE _____ F / V (circle one)

If variable:

Width 1 :Beginning: _____ ft. (up to 18ft.)

Width 2: Middle: _____ ft. (up to 18ft.)

Width 3: End _____ ft. (up to 18ft.) Always 200 feet long

Road type: Major highway ☐ Paved Rural Road ☐ Unpaved Rural Road ☐ Major City Street ☐

Minor City Street ☐ Laneway ☐ Other ☐ _____ (describe)

Lanes: 2, 4, 6, other (explain)

Is roadway / highway divided: _____ Y / N

Area Attribute:

Built up / urban area ☐ Is the area Residential ☐ Industrial ☐ Parkland

☐ Rural setting ☐

Grass Height: a. < 3 inches: ☐ b. 3" – 6": ☐ c. over 6 ": ☐ (Check one)

Catch point: fence ☐ hedge ☐ curb ☐ mower line ☐ tree line ☐ other ☐
_____ details

Visual rating of site: (1 = cleanest ; 4 = dirtiest) _____

Is there a Fast food store within 1 KM? _____ Y/N

Convenience store within 1 KM _____ Y/N

Traffic light / stop sign or major intersection within sight? _____ Y/N

Evidence of Litter Clean up? _____ Y/N

Cleanup details _____
_____ (text)

Additional comments : _____

CAT #	CATEGORY	Pass 1	Total	Pass 2	Total	BRAND NAMES OBSERVED
	MISCELLANEOUS LITTER					
76	Misc. Paper (unidentifiable paper)					
77	Misc. Plastic (unidentifiable plastic)					
78	Misc. Paperboard (unidentifiable paperboard)					
79	Misc. Cardboard (unidentifiable cardboard)					
80	Misc. Glass (unidentifiable glass)					
	CONTAINERS					
1	Beer Cans					
2	Beer Bottles (glass)					
3	Soft Drink (glass)					
4	Soft Drink (cans)					
5	Soft Drink (plastic)					
6	Sport Drink (glass)					
7	Sport Drink (plastic)					
8	Water (glass)					
9	Water (plastic)					
10	Wine/ Liquor (glass)					
11	Wine/ Liquor (plastic/other)					
12	Milk/Juice (Plastic)					
13	Milk/Juice (glass)					
14	Milk/Juice (Cable Top)					
15	Foil Pouches					
16	Aseptic (Box)					
17	Broken Glass Container					
18	Six pack plastic rings					
	CUPS					
19	Plastic drink cups					
20	Paper Cups (cold)					
21	Paper Cups (Hot)					
22	Polystyrene cups (foam)					
23	Other paper cups					
24	Cup Lids, Pileos lids					
	BAGS					
25	Plastic retail bags					
26	Paper retail bags					
27	Paper bags - fast food					
28	Plastic bags - not retail					
29	Paper bags - not retail					
30	Zipper bags/ sandwich					
	Boxes					
31	Cardboard boxes/ box mat'l					
32	Paperboard (cereal type)					
33	Paper Beverage Cases					
34	Polystyrene clamshells					
35	Paper clamshells					
36	Other Plastic Shells/Boxes					
	Other Containers & Packaging					
37	Plastic Jars / Bottles/ Lids					
38	Glass jars/ bottles misc.					
39	Cans - steel					
40	Cans - aluminium (not beverage)					
41	Container lids					
42	Aerosol cans (paint, oils, etc.)					
64	Plastic packaging other					
65	Paper packaging other					
66	Plastic / composite other					
67	Foil materials / foil pieces					
75	Foil containers					
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	WRAPS & TRAYS					
43	Paper Food Wrap					
44	Paper / Foil composite wrap					
45	Plastic wrap					
46	Polystyrene Trays					
47	Paper Trays					
48	Other Mat'l Trays					
	CANDY & GUM & SNACKS					
49	Gum wrappers					
50	Candy bar wraps					
51	Candy pouches					
52	Sweet packaging (describe)					
53	Other confectionary (describe)					
63	Snack food packaging (chips / peanuts etc)					
	FAST FOOD ITEMS					
54	Condiment package (salt, ketchup, vinegar etc.)					
55	Utensils					
56	Name Brand (Fast Food etc.) Towels / Napkins / Serviettes					
57	Paper Fast Food Plates					
58	Plty Fast Food Plates					
59	Other Plastic Fast Food Plates					
60	Plates - Other Materials					
68	No Brand Name Towels / Napkins / Serviettes					
	HOUSEHOLD ARTICLES					
61	Clothing or clothing pieces					
62	Other cloth					
81	Vehicle & Metal Road Debris					
82	Construction debris					
83	Tire & Rubber debris					
84	Home Articles					
	PRINTED MATERIALS					
69	Lottery ticket debris					
70	Printed material (newspapers, flyers, books etc.)					
71	Stationery (school, bus, etc.)					
72	Receipts (business forms, bus transfers etc.)					
	TOBACCO PRODUCTS					
73	Cigarette / cigar debris (>4")					
74	Tobacco other (picks, matches, cellophane)					

APPENDIX 2 – Site Locations & Driving Directions

2008 Litter Audit - Site Locations & Driving Directions

Site Id	Map Source	Map Insert	Main Map	Site_name	Site_type	Directions	Additional Comments
		Co-ordinate	Co-ordinate				
1	MapArt	B-82	A-10	FRANCISCO	Street	Travel North on Sansome St. turn west on Chestnut St.; turn north onto Mason then left onto Francisco St - site is on the north side just west of Mason St.	
2	MapArt	B-84	A-11	THE EMBARCADERO	Street	Travel north on Sansome St. to the Embarcadero. Site is on The Embarcadero just north of Chesnut St. opposite Pier 31	
3	MapArt	C-81	B-9	UNION	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome to Broadway then turn left onto Broadway - proceed to Columbus turn right onto Columbus - continue to Union St turn Left onto Union - proceed past Larkin - site is on Union just west of Larkin St.	
4	MapArt	C-83	B-11	FILBERT	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome to Broadway and turn west to Stockton St. Turn north on Stockton St. to Filbert St. Site is south side of Filbert St. in Washington Sq. Pl.	
5	MapArt	D-83	B-11	JASPER	Place	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome to Broadway and turn west to Stockton St. Turn north on Stockton St. to Union St.; turn right on Union (east) Jasper Place - is halfway down the block. Site is on Jasper Place north of Union St.	
6	MapArt	C-85	B-11	DAVIS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel North on Sansome St - to Vallejo St - turn right and proceed to Davis St - turn right onto Davis - site is immediately after turning onto Davis.	
7	MapArt	D-81	B-10	WASHINGTON	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel North on Sansome St to California - turn left (west) continue on California until Larkin - turn right (N) onto Larkin - to Washington St - turn right on Washington . Site is on Washington east of Larkin in front of Spring Valley School.	
8	MapArt	D-83	B-11	POWELL	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome St to California and turn left onto California - proceed to Powell St and turn right -(N) - proceed past Clay St - site is on Powell just N of Clay.	
9	MapArt	D-83	B-11	GRANT	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome - turn left onto Sacramento St - proceed to Grant St. Site on Grant St. north of Clay St.	
10	MapArt	C-85	B-12	THE EMBARCADERO	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel North on Sansome St to Broadway - turn Right travel East to The Embarcadero -- Site is south of Broadway	
11	MapArt	D-85	B-12	DRUM	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N to Jackson St. and turn right (east) and proceed to Drum St. Turn right (south) onto Drum St. site is immediately south of Jackson on the west side of street.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
12	MapArt	E-86	C-12	HOWARD	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel east on Bush Street which turns into 1st St. and turn left (east) onto Mission St. turn right (south) onto Spear St. and then right onto Howard St. Site on Howard St. between Spear St and Main St. on right side of street.	Site very close
13	MapArt	F-86	C-12	FREMONT	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel east on Bush Street which turns into 1st St. Continue on 1st St. and turn left onto Folsome St. then left onto Fremont St. Site is immediately north of Folsom St.	
14	MapArt	E-84	C-11	PETRARCH	Place	Commencing at HDR's Offices (Sansome/ Bush) - travel north 1/2 block to Pine St. and turn left. Petrarch Place is an alleyway 3/4 of the way down the block. (Site is entire alleyway)	
15	MapArt	E-84	C-11	MONTGOMERY	Street	North on Sansome St from HDR offices, to Pine St. turn left on Pine - proceed to Montgomery turn left onto Montgomery - site is on Montgomery at Bush St.	
16	MapArt	E-83	C-10	MASON	St.	From HDR office - N on Pine St. Turn left onto Pine St. proceed west on Pine to Mason St. - turn Right on Mason. Site is on Mason south of California	
17	MapArt	E-82	C-10	TAYLOR	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel north on Sansome and turn left onto Pine St. Proceed to Mason St. turn left (south) to Sutter St and turn right onto Sutter (west) then right (north) onto Taylor St. Site is between Sutter and Bush on the right side of the street.	
18	MapArt	E-81	C-10	BUSH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel north on Sansome and turn left onto Pine St. Continue on Pine St. to Polk St. and turn left (south) onto Polk St. then left (east) onto Bush St. Site is between Polk and Larkin Streets on right hand side of street.	
19	MapArt	F-83	C-11	GEARY	Boulevard	Commencing at HDR's Offices (Sansome/ Bush) - travel SW onto Market St. to Geary St. - turn right onto Geary St. walk two blocks. Site is on Geary in front of Union Square. Measure where people can walk.	Very windy day with high pedestrian traffic
20	MapArt	G-84	D-11	MISSION	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. proceed to 4th and turn right onto Mission. Site is on Mission between 4th & 5th Streets on right hand side of street.	
21	MapArt	G-85	D-11	04 TH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. to 4th St. - turn left onto 4th St. Site is on 4th St. immediately south of Folsom St.	
22	MapArt	H-86	D-12	KING	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. turn left onto 2nd St. continue to King St. and turn right (sw). Site is on King adjacent to 2nd and King transit station.	
23	MapArt	H-83	D-11	RUSS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. - turn left (S) onto 6th St. proceed to Minna St. turn right onto Minna St. and then turn left onto Russ St. - Site on Russ St. just before Folsom St.	
24	MapArt	H-83	D-11	RUSS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. to 6th St. turn left onto 6th St. - proceed to Minna St. - turn right on Minna and proceed to Russ St. - Turn left onto Russ St. Site is immediate at Russ and Minna on Russ St.	
25	MapArt	H-83	D-10	HOWARD	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. to 6th St. turn left onto 6th St. - proceed to Minna St. - turn right on Minna continue to 8th St. turn left (south) onto Howard St. and turn left (northeast). Site on Howard just before 7th St. on right hand side of street.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
26	MapArt	G-83	D-10	STEVENSON	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 6th St - turn left onto 6th St - then left (west) onto Mission St. and turn right on 7th St. and then right onto Stevenson St. Site is on Stevenson between 7th and 6th St. on righthand side.	
27	MapArt	G-82	D-10	LEAVENWORTH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St and turn right onto McAllister St then right onto Leavenworth. Site is between Golden Gate Ave and Turk St. on right side of street.	
28	MapArt	G-82	D-10	MCALLISTER	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St and turn right onto McAllister St. Site is immediately after Levenworth adjacent to Hastings College.	
29	MapArt	G-82	D-10	LARKIN	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St and turn right onto McAllister St. Turn right onto Larkin St. Site is between McCallister and Golden Gate Ave. on right hand side of street.	
30	MapArt	G-81	D-10	GOLDEN GATE	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St and turn right onto McAllister St. Proceed to Van Ness Ave. and turn right (north) the proceed to Golden Gate Ave. Site is on Golden Gate Ave. between of Van Ness and Polk St. on the right hand side of street.	
31	MapArt	F-81	D-10	ELLIS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St - turn right onto Ellis St. and proceed west to Polk St. site is on Ellis St. between Polk St. and Van Ness St. on right hand side.	
32	MapArt	F-80	C-9	POST	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Geary St - turn right onto Geary and proceed westbound - turn onto Laguna St - then immediately onto Post St - site is on Post just west of Laguna St.	
33	MapArt	H-80	D-9	FULTON	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Ellis St - turn right onto Ellis proceed to Gough St. - Turn left onto Gough St. - continue to Fulton turn right. Site is at on Fulton just west of Laguna and east of Webster St. in front of the Buchanan St. Mall.	
34	MapArt	H-81	D-9	FULTON	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Van Ness - turn right go N to Grove St. Turn left and then right (north) onto Franklin then left onto Fulton St. Site is on right hand side of Fulton between Franklin St. and Gough St.	
35	MapArt	H-81	D-10	FELL	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn right onto Franklin St. then turn right onto Fell St. Site is on north side of Fell St. between Franklin and Van Ness Ave. on right side of street.	
36	MapArt	J-82	G-12	MISSION	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St three turn left onto 10th street then right onto Mission St. Site is on Mission St between between 10th street and 11th street.	
37	MapArt	H-82	D-10	MARKET	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. Site is on Market St. immediately after Hayes St. on right hand side.	
38	MapArt	J-81	E-9	MCCOPPIN	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Valencia St - turn left onto Valencia - proceed to McCoppin turn left again onto McCoppin - Site is on McCoppin just west of Jessie St.	
39	MapArt	K-82	E-10	15TH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn left onto South Van Ness Ave. and proceed to 14th St. turn left (east) and then turn right (south) onto Folsom St. and turn right (west) onto 15th St. Site is on 15 St. between Folsom and Shotwell Streets.	
40	MapArt	K-83	E-10	TREAT	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 10th St - turn left (SE) into 10 th St. - Turn right onto Harrison St. (S) and turn left onto Alameda St. and turn left onto Treat St. Site is on Treat Street immediately after Alameda on left side of street.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
41	MapArt	K-85	E-11	DE HARO	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - proceed to King St. and turn right (SW) then turn left onto 6th St. then right on Berry St. and continue to De Haro St. Site is at corner of Berry and De Harro on left side.	
42	MapArt	K-86	E-12	16TH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - turn left (SE) onto 4th St. then turn Right (SW) onto Third St. - continue towards Missions Rock Terminal to 16th St - turn Right onto 16 St. Site is on 16th St. between 3rd St & 6th St on right hand side	
43	MapArt		F-12	INDIANA	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - proceed to Third St ; Turn right (south) onto Third St. - then turn right onto 23rd St. turn right again onto Indiana St. Site is on Indiana between Tubbs St. and 22nd St.	
44	MapArt		F-12	19TH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - proceed to Third St ; Turn right (south) onto Third St. - then turn right onto 19th St. Site is on 19th St. between Connecticut St. and Arkansas St.	
45	MapArt		G-12	ARKANSAS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - proceed to Third St ; Turn right (south) onto Third St. then left (west) onto 20th St. then left (south) onto Arkansas St. Site is on Arkansas St. just north of 23rd St. at the south end of the Polrero Hill Rec. Centre property.	
46	MapArt		F-11	22ND	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St - proceed to Third St. Turn right (south) onto Third St. then left (west) onto 20th St. and then turn left (south) onto Rhode Island St. Site is in green space on corner of 22nd St. and Kansas St. on the NW corner.	
47	MapArt		G-11	26TH	Street	From HDR's Offices - travel SW on Market St to 4th St. - proceed to Third St ; Turn right (south) onto Third St. - turn right (W) onto Cesar Chavez then right onto 26th St. Site is immediately after Da Haro on right side of street	
48	MapArt		F-12	MARIPOSA	Street	From HDR's Offices - travel SW on Market St to 4th St. - proceed to Third St ; Turn right (south) onto Third St. turn right onto Mariposa St. Site is on the north side of Mariposa St. at corner of Minnesota St.	
49	MapArt		G-12	MARIN	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St. - proceed to Third St ; Turn right (south) onto Third St. - continue to Marin St. Site is on Marin immediately west of 3rd St. just after Tennessee.	
50	MapArt		G-12	CESAR CHAVEZ	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St. - proceed to Third St ; Turn right (south) onto Third St. then right onto Cesar Chavez St. Site is on Cesar Chavez St. between Mississippi and Missouri St.	Lots more litter inside hedges but could not count/see all

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
51	MapArt		G-11	MARIN	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St. proceed to Third St; Turn right (south) onto Third St. - then turn right onto Cesar Chavez St., then left onto 26th St. then left onto Marin St. Site on south side of Marin.	
52	MapArt		H-13	03 ST	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 4th St. - proceed to Third St; Turn right (south) onto Third St. - Site is on 3rd St. just south of Cargo Way on right side of street.	
53	MapArt		H-13	EVANS	Avenue	Commencing from HDR's offices, proceed SW on Market St. and turn left onto 4th St. - then right onto 3rd St. and proceed to Evans Ave. and turn left. Site is after Mendell St. opposite the Postal Service Mail Facility.	
54	MapArt		H-12	PHELPS	Street	Commencing from HDR's offices, proceed SW on Market St. to 4th St. - turn left and proceed to 3rd St. and turn right (S) turn right on Phelps St. Site is on east side of Phelps south of La Salle Ave. to McKinnon. (near SFO Community College)	More litter seen on west side of street.
55	MapArt		H-11	MCKINNON	Avenue	Commencing from HDR's offices, proceed SW on Market St. to 4th St. - then turn right onto 3rd St. (S) then turn right onto Phelps St. then right onto Oakdale Ave. then turn right onto Toland St. then left onto McKinnon Ave. Site is between Toland and Loomis St. on north (right) side of street.	
56	MapArt		K-11	BACON	Street	Commencing from HDR's offices, proceed SW on Market St. to Van Ness proceed to Mission St. - turn right and proceed on Mission to Silver Ave. proceed on Silver to University St. - turn right (S) proceed to Bacon St. - Site is on Bacon just past Goettingen St. - between Goettingen St & Brussels St. on same side as school playground.	Site was only 137 feet long due to construction zone.
57	MapArt		K-10	BACON	Street	Commencing from HDR's offices, proceed SW on Market St. to Van Ness proceed to Mission St. - turn right and proceed on Mission and turn left onto Silver Ave. then right onto University St. (S) proceed to Bacon St. - turn right - site is on Bacon between Princeton St. & Cambridge St.	No small litter found on site.
58	MapArt		J-10	CRESCENT	Avenue	Commencing from HDR's offices, proceed SW on Market St. to Van Ness proceed to Mission St. - turn right and proceed on Mission to Crescent Ave. turn left (east). Site is on south side of Crescent Ave. east of Agnon Way beginning at west end of St. Mary's Pk.	Employee who cuts the grass does not see it as his responsibility to pick up trash.
59	MapArt		J-10	PRENTISS	Street	From HDR's offices travel SW on Market St. - turn left onto 10 St and then right onto Mission St. heading South - proceed on Mission until turning left onto Cortland Ave. - proceed along Cortland to Banks - turn right - go S on Banks to Tomkins turn left then turn left again onto Prentiss. Site is on Prentiss N of Tomkins Ave.	
60	MapArt		G-10	CESAR CHAVEZ	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave. turn left (south) onto proceed to Cesar Chaves St. and turn left and proceed for one block. Site is immediately east of Shotwell St. on south side of Cesar Chavez.	St. Anthony - Church/School provides and award to the school kids who police the area.

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
61	MapArt		G-10	23RD	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave turn left (east) to 23rd St and turn left. Site is between Harrison St. and Alabama St.	
62	MapArt		F-10	FOLSOM	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave turn left (south) then turn left onto 20th St (E) and left onto Folsom St (north). Site is on east side of Folsom St. in front of John J O'Connell High School of Technology.	Picture #4 - Large TV chest dumped on site
63	MapArt		F-10	TREAT	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave turn left (S) then turn left onto 17th St. then right onto Treat Ave. Site is on west side of Treat Ave. between 17th St and 18th St.	Neighbor says ne keeps watch on this site. Locals say there are no garbage cans on this street. The sidewalk is visually three times more filthy
64	MapArt		F-10	SHOTWELL	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave. turn left and proceed South to 18th St - turn left and then right onto Shotwell St. Site is on right (west) side of Shotwell between 19th St and 18th St.	Most of site area near construction zone. New construction site is on NW corner of 18th and Shotwell where there are larger items piled up against the construction fence
65	MapArt		G-10	22ND	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave. turn left then turn right onto 22nd St. Site is on the north side of 22nd St. between Cape and Mission	
66	MapArt		F-9	21ST	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to South Van Ness Ave. turn left then turn right onto 21st St. Site is on north side of 21st St just west of Valencia St.	Upsloping area. Lots of photos taken of trash in apt. cellar way Apt. faces onto Valencia.
67	MapArt		G-9	QUANE	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Delores St - turn Left and proceed South to 22nd St - turn left onto 22nd St - proceed to Quane St - Site is on Quane St just S. of 22nd St.	
68	MapArt		G-8	NOE	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. - turn right onto 15th St. proceed 100 yards to Noe St. and turn left (S) onto Noe St. Site is on West side of Noe between Jersey St. & 24th St.	
69	MapArt		H-8	NOE	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Delores - turn left and travel South on Delores to 29th St. turn right (West) and proceed to Noe turn left (South) on Noe. Site is on Noe between Day and 30th St across from Kate Kennedy school.	Resident says ne picks up cigarette butts, pop cans, candy wrappers and fast food bags everyday.
70	MapArt		J-9	MISSION	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then left onto South Van Ness St. then turn left onto 4th St. Turn Right onto Cesar Chavez then left onto Mission St. Site is on Mission St. just south of Bosworth St.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
71	MapArt		K-8	SILVER	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then left onto South Van Ness St. then turn left onto 4th St ; Turn Right onto Cesar Chavez then left onto Mission St. Proceed to Silver St. and turn left (east) Site is between Edenborough and Nagels St.	WTS & lots of gun on sidewalk, pedestrian tells us this neighborhood needs a sidewalk cleaner.
72	MapArt		K-8	PERSIA	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then left onto South Van Ness St. then turn left onto 4th St ; Turn Right onto Cesar Chavez then left onto Mission St. Proceed to Persia Ave. and turn left (southeast) Site is between Madrid and Edenborough St.	
73	MapArt		K-8	CAYUGA	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Guerrero St. - turn left onto Guerrero St - proceed south to Cesar Chavez turn left proceed to Mission St - - turn left onto Mission proceed to Ocean Ave. turn right and then turn left onto Cayuga Ave. Site is on Cayuga Ave. in green space south of Onondaga Ave. across from Balboa High School and starts 4 car lengths below Junior Terrace along the school wire fence side of Cayuga.	
74	MapArt		L-7	ALEMANY	Boulevard	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Guerrero St. - turn left onto Guerrero St - proceed south to Cesar Chavez turn left proceed to Mission St - - turn Right onto Mission proceed to Ocean Ave. turn right proceed to Alemany Ave turn left onto Alemany. Site is on Alemany Ave just past Naglee.	
75	MapArt	E-80	C-9	OCTAVIA	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel N on Sansome - turn left (west) onto California - proceed to Franklin St - proceed N on Franklin then left (west) onto Sutter St then right onto Octavia St. Site is on Octavia North of Sacramento St in Lafayette Pk.	
76	MapArt		K7	SAN JOSE	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 10th St - turn left (S) and proceed to Mission St turn right onto Mission - proceed on Mission to Ocean Ave - turn right onto Ocean Ave then right onto San Jose Ave. Site is in front of Balboa Park (actually in front of park on San Jose)	Homemade container on site for storing doggy bags.
77	MapArt		K-8	DELANO	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn left onto Guerrero St and proceed south on Guerrero St which becomes San Jose Ave. Turn left onto Santa Ysabel Ave. then turn Right onto Delano Ave. Site is on Delano between Santa Ynez Ave and San Juan Ave.	No large litter on site.
78	MapArt		K-8	SANTA ROSA	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn left onto Guerrero St. and proceed south on Guerrero St which becomes San Jose Ave. Turn left onto Santa Rosa Ave. Site is on Santa Rosa starting at number 239 Santa Rosa Ave.	No small litter on site.
79	MapArt		K-7	JUDSON	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn left onto Guerrero St and proceed south on Guerrero St which becomes San Jose Ave. Turn right onto Joost Ave. then turn left onto Foerester St and then left onto Judson Ave. Site is on Judson east of Foerester	
80	MapArt		J-7	MOLIMO	Drive	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St turn left onto Guerrero St and proceed south on Guerrero St which becomes San Jose Ave. Turn right onto Joost Ave. then turn right onto Foerester and left onto Paimos Dr. then right on Molimo Dr. Site is on Molimo Dr. just after Myra Way on right side.	
Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
81	MapArt		G-7	TWIN PEAKS	Boulevard	Travel SW on Market St Continue on Market past 17th St. towards Diamond Heights Park. Turn right (north) on Twin Peaks. Site is on Twin Peaks 50 yards past Panorama on right side of road.	
82	MapArt		H-6	WOODSIDE	Avenue	Travel Sw on Market St. continuing past 17th Ave. Turn onto Woodside Ave. Park on Woodside near Balceta.	
85	MapArt		L-6	BROAD	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Guerrero St - turn left onto Guerrero St which becomes San Jose Ave. then turn right onto Broad St. Site is on Broad St. between Capitol St and Orizaba Ave.	
86	MapArt		K-3	GELLERT	Drive	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to Guerrero St which becomes San Jose Ave. then turn right onto Ocean Ave. then turn left onto Eucalyptus Ave. then left onto Middlefield Dr. then right onto Merced Blvd. then right onto Gellert Dr. Site is on Gellert Dr. on left side in green space.	
87	MapArt		H-3	VICENTE	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St until it becomes Portola Dr. then turn right onto Vicente St. Site is on Vicente just west of 35 Ave.	
88	MapArt		G-3	NORIEGA	Street	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic St and towards the Univ. of San Francisco - Continue to Stanyan turn left (S) on Stanyan and proceed past Golden Gate park then turn right (W) onto Frederick St. which turns into Lincoln Way then proceed on Lincoln Way to 32 Ave - turn left onto 32 Ave and proceed to Noriega St - turn right on Noriega - Site is immediately after turn on Noriega.	
89	MapArt		G-2	NORIEGA	Street	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic St and towards the Univ. of San Francisco - Continue to Stanyan turn left (S) on Stanyan and proceed past Golden Gate park then turn right (W) onto Frederick St. which turns into Lincoln Way then proceed on Lincoln Way to 32 Ave - turn left onto 32 Ave and proceed to Noriega St - turn right on Noriega. Site is near the end of Noriega, just west of 44th Ave across from Union 76 Gas Station and next to Noriega Child Development Centre.	Site is big dumping ground for home appliances.
90	MapArt		F-3	KIRKHAM	Street	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic St and towards the Univ. of San Francisco - Continue to Stanyan turn left (S) on Stanyan to Frederick St. which become Lincoln Way then proceed on Lincoln Way to Sunset Blvd - turn left (S) onto Sunset Blvd. to Kirkham turn right onto Kirkham - Site on south side of Kirkham St. between 38th and 39th Ave. starting next to house #1501 38th Ave.	Extremely windy day.

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
91	MapArt		F-3	LAWTON	Street	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic St and towards the Univ. of San Francisco - Continue to Stanyan turn left (S) on Stanyan and proceed past Golden Gate park then turn right onto Frederick St. which becomes Lincoln Way then turn left onto 29th Ave. turn right onto Lawton St. Site is between 29th Ave and 30th Ave. on the north side of the street.	
93	MapArt		E-7	WALLER	Street	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic St and towards the Univ. of San Francisco - Continue to Stanyan turn left (S) on Stanyan then left onto Waller St. Site is on Waller St. on the north side of the street Waller St. just east of Stanyan St.	Extremely windy day.
94	MapArt		E-8	CASTRO	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then turn right (north) onto Castro St. Site is on the east side of Castro St north of 14th St.	
95	MapArt		D-8	ELLIS	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then turn right (west) onto Geary Blvd. then left (south) onto Divisadero St then turn right onto Ellis. Site is on Ellis St. immediately west of Divisadero St on N side of street.	Photo #4 is of vacant lot behind gas station and east of 20th Ellis. Most trash is near street.
96	MapArt		C-8	DIVISADERO	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then turn right (west) onto Geary Blvd. then right onto Divisadero St. Site is on Divisadero between Sacramento St. and Clay St. on right side.	Very clean and tidy with no small litter.
97	MapArt	A-82	A-10	BEACH	Street	From HRD's offices travel N on Sansome St turning left onto Broadway St then left (NW) onto Columbus Ave. and then right (N) onto Jones St. then right (east) onto Beach St. Site is on the south side of Beach St. between Jones St. and Taylor St.	
98	MapArt		B-8	DIVISADERO	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St then turn right (west) onto Geary Blvd. then right onto Divisadero St. Site is between Greenwich St and Lombard St. on right side.	
99	MapArt	A-83	A-10	THE EMBARCADERO	Boulevard	From HRD's offices travel N on Sansome St then turn left onto The Embarcadero. Site is on the south side of The Embarcadero just after Beach St. in the park opposite the Pier 41 Blue & Gold Fleet Terminal.	No large litter found on site.
101	MapArt		D-6	STANYAN	Boulevard	From HRD's offices travel SW on Market St and turn right (west) onto Geary St - turn left (south) onto Stanyan Blvd. Site is on East side of Stanyan Blvd. between Anza St. and Turk St.	Very clean site.
102	MapArt		D-6	6TH	Avenue	From HRD's offices travel SW on Market St and turn right (west) onto Geary St - turn left (south) onto Stanyan Blvd then turn right onto Balboa St. then left (south) onto 6th Ave. The site is in front of Frank McCoppin south of Balboa and north of Cabrillo.	School custodian says the place is constantly getting dumped on. She cleans the sidewalk everyday.
Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
103	MapArt		E-4	FULTON	Street	From HRD's offices travel SW on Market St and turn right (west) onto Geary St - turn left (south) onto 27th Ave. and then right (west) onto Fulton St. Site is on Fulton Street starting at 27th and heading west toward 28th Avenue on the south side of the street in front of the Golden Gate Park.	
104	MapArt		D-5	12TH	Avenue	From HRD's offices travel N on Sansome St to Geary St - turn left onto Geary and proceed (quite a long way) past Masonic Ave. and towards the Univ. of San Francisco - Continue past Stanyan Blvd. and turn left (south) onto 12th Ave. Site is on west side of 12th Ave just south of Anza St. Between Anza St. and Balboa St.	Street was repaved 3 days prior to litter audit.
105	MapArt		D-5	GEARY	Boulevard	From HRD's offices left onto Bush St then right onto Market Street SW on Market St, turn right (west) onto Geary Blvd. Site is on the north side of Geary between 16th Ave. and 17th Ave.	
106	MapArt		D-3	CLEMENT	Street	From HRD's offices left onto Bush St then right onto Market Street SW on Market St, turn right (west) onto Geary Blvd. then right (north) onto 36th Ave. and then left (west) onto Clement St. Site is on Clement, east of 36th Ave.	Very clean site.
107	MapArt		D-2	POINT LOBOS	Street	From HRD's offices left onto Bush St then right onto Market Street SW on Market St, turn right (west) onto Geary Blvd. and then turn right (west) onto Point Lobos Ave. Site is on Point Lobos between 45th and 46th Ave.	Very windy day.
108	MapArt		E-2	FULTON	Street	From HRD's offices travel SW on Market St and turn right (west) onto Geary St - turn left (south) onto 27th Ave. and then right (west) onto Fulton St. Site is on Fulton just west of 40th Ave in green space area.	
109	MapArt	H-84	D-11	SHERMAN	Street	SW on Market St to 6th St. S on 6th St. to Harrison St.; turn right (north) on 7th St. then right on Cleveland St. then right (SE) onto Sherman St. Site on left side of Sherman St in front of Bessie Carmichael School just North of Harrison St.	
110	MapArt	H-85	D-12	BRANNAN	Street	SW on Market Street, S on 4th Street, go under the I80. Brannan is the 3rd street past I80. Site on Brannan between 4th and 5th Streets.	
111	MapArt	F-86	C-12	BEALE	Street	From Market Street turn south on Beale. Site is between Beale and Folsom.	
112	MapArt		H-12	3RD	Street	SW on Market, turn S onto 4th Street and proceed to 3rd St; turn right (south) onto 3rd St. proceed past Evans St. Site on West side of 3rd St. just south of Galvez Ave.	
113	MapArt		J-12	3RD	Street	From Market Street turn S onto 4th St; proceed to 3rd St. and turn right (south) onto 3rd St. and proceed south past Cesar Chavez St and Evans Ave. Site is on 3rd St. just North of Underwood. Site should be done on east side of 3rd if possible.	
114	MapArt		K-12	3RD	Street	From Market Street turn S onto 4th St. proceed to 3rd St. and turn right (south) onto 3rd St. and proceed south past Cesar Chavez St and Evans Ave. Site is on 3rd St. between Hollister and Ingerson on the west side.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
200	MapArt	H-82	D-10	9TH	Street	Proceeding SW on Market Street then turn left (SE) onto 8th St. then turn right (northwest) onto 9th St. Site is on left side (west) between Atoma and Minna St.	
201	MapArt	H-83	D-10	7TH	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St to 7th St - turn left (SE) onto 6th St then turn right (SW) onto Harrison St. then right (NW) onto 7th St. Site is on east side of 7th St. just before Howard St.	
202	MapArt	H-80	D-9	BUCHANAN	Street	Travel SW on Market Street then right (north) onto Van Ness Ave. then left (west) onto Hayes St. and then south onto Buchanan St. Site is on Buchanan St. just North of Fell St.	
203	MapArt	J-80	E-9	BUCHANAN	Street	Travel SW on Market St. then turn right (west) onto Hermann St. then turn right onto Buchanan St. Site is on the west side between Hermann and Waller St.	
204	MapArt		G-10	FOLSOM	Street	Travel SW on Market St. and then left (SE) onto 4th St. then turn right (SW) onto Howard St. then turn left (east) onto 22nd St. then turn right (south) onto Folsom St. Site is on west side of Folsom St. between 22nd and 23rd St.	Very windy. Lots of things blowing around. More garbage in knooks & crannies.
205	MapArt		F-11	HAMPSHIRE	Street	Travel SW on Market St. turn left (SE) onto 10th St. and proceed under Hwy. 101 and 10th becomes Potrero Ave. Continue south and turn right (west) on 22nd St. then right (north) onto Hampshire St. Site is on right (east) side of Hampshire St. - between 22nd St. and 21st St.	Very clean street.
206	MapArt		G-9	24TH	Street	Travel SW on Market St. then turn left (south) onto Church St. and then right (west) onto 24th St. Site is on south side of 24th St. east of Sanchez St.	Very clean site.
207	MapArt		K-8	MEDA	Avenue	From HRD office - travel SW on Market St to Van Ness - turn left onto Van Ness to Mission - turn right onto Mission and proceed past Hwy 280 to Onondaga Ave turn right on Onondaga Ave proceed to Oteso Ave turn right and proceed to Meda (which is just past Ocean Ave.) and turn left onto Meda. Site starts at 2 Meda and goes across Ostago along Meda and dead ends at Ocean.	
208	MapArt		K-8	COTTER	Street	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. then turn left onto South Van Ness and then right onto Mission St. continue past Silver Ave. and turn right (NW) onto Cotter St. Site on Cotter 50 feet from Mission on public library side.	The further away from Mission St. The cleaner it gets.
209	MapArt		K-6	OCEAN	Avenue	Commencing at HDR's Offices (Sansome/ Bush) - travel SW on Market St. then turn left onto South Van Ness and then right onto Mission St. then right onto Ocean Ave. Site is on Ocean between Phelan & Plymouth in green space on right (north) side of street.	Used green space on Ocean & Phelan (corner space) because actual green space on Ocean was fenced off.
210	MapArt		D-7	ASHBURY	Street	Proceed SW on Market and turn right (west) onto Geary St which turns into Geary Blvd. and then turn left (south) onto Masonic Ave. and then turn right (west) onto Grove St. and then right onto Ashbury St. Site is on west side of Ashbury St. just south of Fulton St.	

Site Id	Map Source	Map Insert Co-ordinate	Main Map Co-ordinate	Site name	Site type	Directions	Additional Comments
211	MapArt		F-7	STANYAN	Street	Proceed SW on Market and turn right (west) onto Geary St. which turns into Geary Blvd. then turn left onto Stanyan Blvd. which turns into Stanyan St. Site is on the west side of Stanyan St. at 17th St. near the interior green belt area.	Resident stated it's messy on Tuesday after they pick up the garbage.
212	MapArt		C-7	PRESIDIO	Avenue	From HRD's offices travel N on Sansome St to Geary St. turn left onto Geary and proceed west to Presidio Ave. turn right (N) - site is on Presidio across the street from Fire Dept Museum	
213	MapArt	E-81	B-9	FRANKLIN	Street	Travel North on Sansome St. and turn left (west) onto California St. and then turn right (north) onto Franking St. Site is on Franklin St. just north of Washington St on right side	
301	MapArt		A-8	CERVANTES	Boulevard	Travel north on Sansome St. then turn left (west) onto Broadway then turn right (NW) onto Columbus Ave. and then turn left (west) onto Bay St. and continue until Bay St. becomes Cervantes. Site is on Cervantes St. just past Beach St.	
302	MapArt		F-6	PARNASSUS	Avenue	Travel west on Market St. to 17th St.; then proceed west on 17th St. to Stanyan St., turn right onto Stanyan St. and proceed north to Parnassus Ave. Site is on Parnassus Ave. in front of the University of California San Francisco Medical Centre	
303	MapArt		F-9	CHURCH	Street	Proceed west on Market St. then turn south onto Church St. Site is on the west side of Church St. between 18th Street and Hancock St.	NW side of Mission High School Mission High School - mostly bigger stuff on this side
304	MapArt		F-5	LAWTON	Street	Travel west on Market St. to 17th St.; then proceed west on 17th St. to Stanyan St.; turn right onto Stanyan St. and proceed north to Parnassus Ave. Turn left (west) onto Parnassus Ave. to 12th Ave. and turn left (south) to Lawton St. Site is on the north side of Lawton in front of the Alice Fong Yu school	
305	MapArt	J-86	E-12	CHANNEL	Street	Travel east on Market St. and turn left (south) onto 4th St. crossing over the China Basin Channel. Take the first right after the Channel which is Channel St. Site is on the south side of Channel St. in front of Giants Parking Lot B.	Ball park site
306	MapArt		H-4	22ND	Avenue	Proceed west on Market St. until it turns into Portola Dr. Continue southwest on Portola Dr. to Vicente St. Turn right onto Vicente St. and proceed west to 22nd Ave. Turn right (north) onto 22nd Ave. Site is on 22nd Ave. north of Rivera St. in front of the Abraham Lincoln School.	
307	MapArt		K-5	19TH	Avenue	Proceed west on Market St. until it turns into Portola Dr. Continue southwest on Portola Dr. to Sloat Blvd. Turn right onto Sloat Blvd. and proceed west to 19th Ave. Turn left (south) onto 19th Ave. Site is on the west side of 19th Ave. adjacent to the San Francisco University Subway Station.	Spoke with custodian who said they clean up every morning Monday - Friday.
308	MapArt		J-14	INNES	Avenue	Travel east on Market St. to 4th St. and turn right onto 3rd St. and proceed south on 3rd St. to Evans Ave. Turn left onto 3rd St. which turns into Hunter Point Blvd. and then into Innes Ave. Site is on Innes Ave. just before Donahue St.	Major housing development being built just to the southeast

132 Number of sites

APPENDIX 3 – Site Rankings

2008 Ranking	Site Id	2007 Ranking	Site_name	2008 Total Items / Site	
1	305	Not done	CHANNEL	372	Above average
2	73	3	CAYUGA	179	Above average
3	39	12	15TH	125	Above average
4	64	6	SHOTWELL	122	Above average
5	204	24	FOLSOM	97	Above average
6	79	37	JUDSON	95	Above average
7	48	Not done	MARIPOSA	81	Above average
7	49	25	MARIN	81	Above average
8	88	21	NORIEGA	80	Above average
9	66	79	21ST	73	Above average
10	53	13	EVANS	71	Above average
11	62	53	FOLSOM	70	Above average
12	58	55	CRESCENT	69	Above average
13	50	31	CESAR CHAVEZ	67	Above average
14	209	43	OCEAN	66	Above average
15	70	32	MISSION	65	Above average
16	82	Not done	WOODSIDE	64	Above average
16	102	Not done	6TH	64	Above average
17	89	78	NORIEGA	61	Above average
18	110	85	BRANNAN	58	Above average
19	63	62	TREAT	57	Above average
20	303	Not done	CHURCH	56	Above average
21	208	41	COTTER	54	Above average
22	105	49	GEARY	49	Above average
23	86	104	GELLERT	46	Above average
25	95	17	ELLIS	45	Above average
25	40	62	TREAT	45	Above average
26	41	88	DE HARO	44	Above average
27	51	45	MARIN	43	Above average
28	65	33	22ND	42	Above average
29	46	91	22ND	41	Above average
30	107	Not done	POINT LOBOS	40	Above average

2008 Ranking	Site Id	2007 Ranking	Site_name	2008 Total Items / Site	
31	91	20	LAWTON	39	Above average
32	205	70	HAMPSHIRE	38	Above average
32	307	90	19TH	38	Above average
33	3	Not done	UNION	37	Above average
34	44	90	19TH	36	Above average
35	114	4	3RD	35	Above average
36	68	100	NOE	32	Above average
37	1	34	FRANCISCO	31	Above average
37	6	64	DAVIS	31	Above average
37	67	16	QUANE	31	Above average
38	71	10	SILVER	30	Average
38	16	Not done	MASON	30	Average
39	306	Not done	22ND	29	Below average
39	308	Not done	INNES	29	Below average
40	207	44	MEDA	28	Below average
40	61	66	23RD	28	Below average
41	13	2	FREMONT	27	Below average
42	21	9	04 TH	27	Below average
42	60	65	CESAR CHAVEZ	27	Below average
43	103	84	FULTON	26	Below average
43	7	38	WASHINGTON	26	Below average
44	43	23	INDIANA	25	Below average
45	108	84	FULTON	24	Below average
45	304	20	LAWTON	24	Below average
45	25	54	HOWARD	24	Below average
46	56	74	BACON	23	Below average
46	93	27	WALLER	23	Below average
46	112	61	3RD	23	Below average
47	42	102	16TH	22	Below average
48	69	35	NOE	22	Below average
49	302	Not done	PARNASSUS	21	Below average
50	111	8	BEALE	20	Below average
51	72	14	PERSIA	19	Below average
52	78	67	SANTA ROSA	18	Below average
52	17	86	TAYLOR	18	Below average
52	109	63	SHERMAN	18	Below average
52	37	Not done	MARKET	18	Below average
53	81	Not done	TWIN PEAKS	17	Below average
53	211	58	STANYAN	17	Below average
54	35	28	FELL	16	Below average
55	80	98	MOLIMO	15	Below average
56	54	1	PHELPS	14	Below average
56	57	93	BACON	14	Below average
57	87	36	VICENTE	13	Below average
57	10	7	THE EMBARCADERO	13	Below average
57	29	71	LARKIN	13	Below average
57	98	89	DIVISADERO	13	Below average
58	76	5	SAN JOSE	12	Below average
58	27	30	LEAVENWORTH	12	Below average
58	45	Not done	ARKANSAS	12	Below average
59	34	84	FULTON	11	Below average
59	104	48	12TH	11	Below average
60	55	29	MCKINNON	10	Below average
60	97	Not done	BEACH	10	Below average

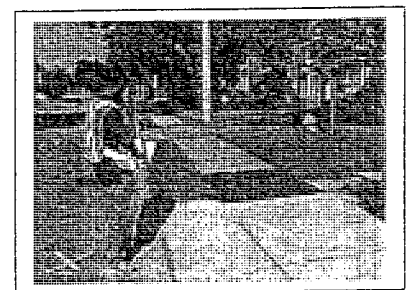
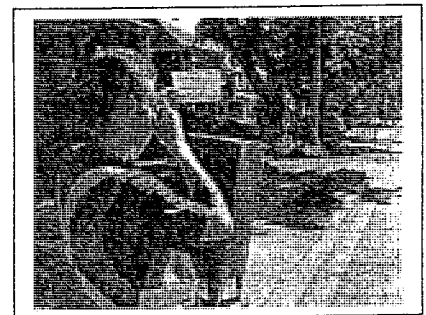
2008 Ranking	Site Id	2007 Ranking	Site_name	2008 Total Items / Site	
60	33	84	FULTON	10	Below average
60	15	96	MONTGOMERY	10	Below average
61	14	77	PETRARCH	9	Below average
61	38	Not done	MCCOPPIN	9	Below average
61	85	51	BROAD	9	Below average
61	96	89	DIVISADERO	9	Below average
62	8	68	POWELL	8	Below average
62	74	50	ALEMANY	8	Below average
62	106	Not done	CLEMENT	8	Below average
62	202	60	BUCHANAN	8	Below average
62	19	99	GEARY	8	Below average
63	22	59	KING	7	Below average
63	94	Not done	CASTRO	7	Below average
63	18	Not done	BUSH	7	Below average
63	24	47	RUSS	7	Below average
63	30	22	GOLDEN GATE	7	Below average
63	75	94	OCTAVIA	7	Below average
63	200	52	9TH	7	Below average
64	12	81	HOWARD	6	Below average
64	36	76	MISSION	6	Below average
64	26	11	STEVENSON	6	Below average
65	52	61	03 ST	5	Below average
65	59	106	PRENTISS	5	Below average
65	90	75	KIRKHAM	5	Below average
65	23	80	RUSS	5	Below average
66	31	40	ELLIS	4	Below average
66	301	Not done	CERVANTES	4	Below average
66	4	46	FILBERT	4	Below average
66	5	105	JASPER	4	Below average
67	9	56	GRANT	3	Below average
67	20	76	MISSION	3	Below average
67	47	57	26TH	3	Below average
67	203	73	BUCHANAN	3	Below average
67	206	26	24TH	3	Below average
67	210	19	ASHBURY	3	Below average
68	32	72	POST	2	Below average
68	101	58	STANYAN	2	Below average
68	113	61	3RD	2	Below average
68	212	Not done	PRESIDIO	2	Below average
68	213	95	FRANKLIN	2	Below average
69	2	Not done	THE EMBARCADERO	1	Below average
69	11	103	DRUM	1	Below average
69	28	87	MCALLISTER	1	Below average
69	201	92	7TH	1	Below average

3,973

APPENDIX 4 - Photos - Setting up a Site

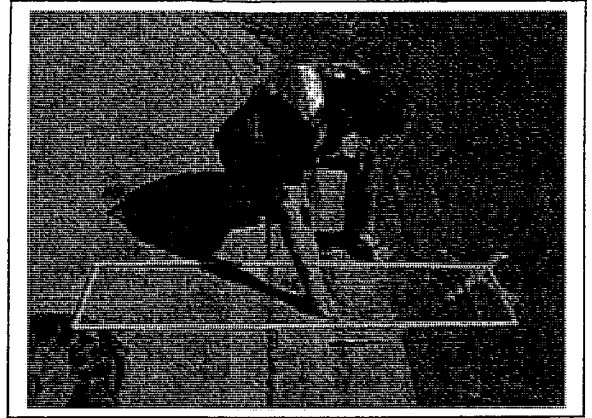
Large Litter Audits

- Team Arrives at the site,
Measures 50ft. ahead of car,
sets up site
- Marks starting point – mid-point and
end of site
- Takes photos of site
- Then walks site – describing
the large litter – and dictating into
a tape recorder

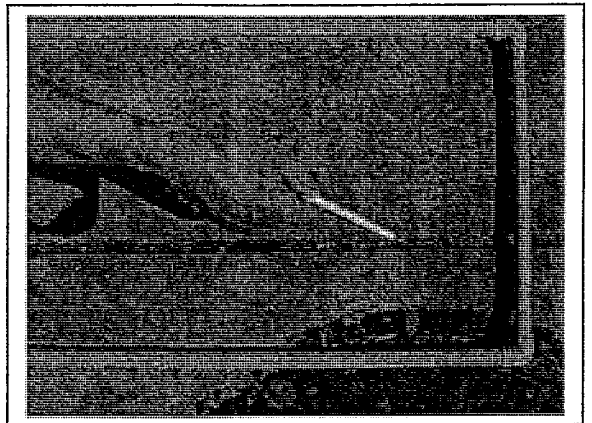


Photos - Small Litter – Set up and Counting

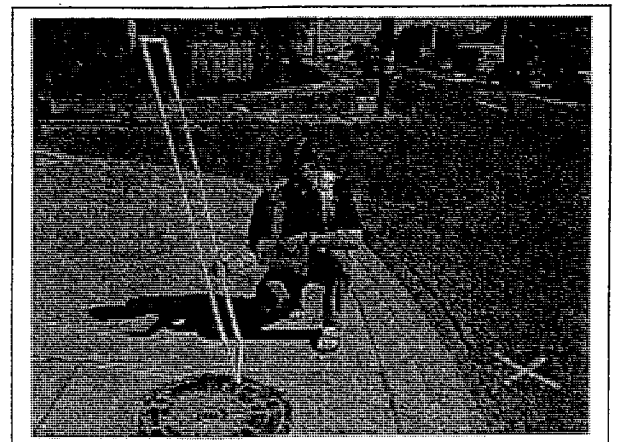
- While team member is completing large litter count – small litter frame is used to examine small litter



- Small litter is examined at close range
In order to see, count and describe



- Three “flips” counted at each site



APPENDIX 5 - Branded Litter Survey (2008)

PREPARED FOR

San Francisco Environmental Services

PREPARED BY MGM Management
www.mgm-management.com
July 2008

Appendix 5 - Branded Litter Survey

1.0 Methodology – Branded Litter

Using the Surveyor Site Form (with 84 categories of large litter) as a guide, data observing the names of manufacturers and brand owners of littered materials were recorded. Branded litter is described as any large litter (i.e. over 4 square inches) that has a recognizable brand name affixed. Where doubt occurred in the brand of the item – no entry was made.

Auditors identified litter by brand name, which was later transcribed onto Site Survey Forms, for data entry and analysis.

2.0 Branded Litter Results

2.1 Beverage Branded Litter

Beer cans represent an insignificant contribution to large litter in the City of San Francisco. Only a few beer containers (4 cans in total) of any brand were observed during the audit. We deem this sample to be too small to be statistically valid for commenting on the distribution of beer container litter on San Francisco streets.

Only 1 brand of beer cans observed:

Cans

- Steel Reserve

Beer Bottles

- The 3 beer bottles observed were too weathered to be identified.

2.2 Soft Drink Cans - Branded Litter

Soft drink containers were also a relatively small contributor to large litter on San Francisco streets. Only a few soft drink beverage containers were brand identified by auditors (10 containers in total). We deem this sample to be too small to be statistically valid for commenting on the distribution of soft container brands on San Francisco streets; however we report the observations below.

Brands of soft drinks observed:

Coca-Cola	3	30%
7-UP	1	10%
Honey Bee	1	10%
Hong Van	1	10%
Mist	1	10%
Pepsi	1	10%
Red Bull	1	10%
Vernors	1	10%
	10	100%

2.3 Bottled Water - Branded Litter

Only 11 plastic water bottles were observed by litter auditors in 2008.

Discussion: Bottled water has continued to be a growth packaged beverage for people on the go. Sales of bottled water have been reported growing at over 10% per year in various trade magazines.

Five brands of water bottles observed as litter on San Francisco streets in the 2007 litter audit; these were:

VOSS
Kirkland
Arrowhead
Crystal Geyser
Alhambra

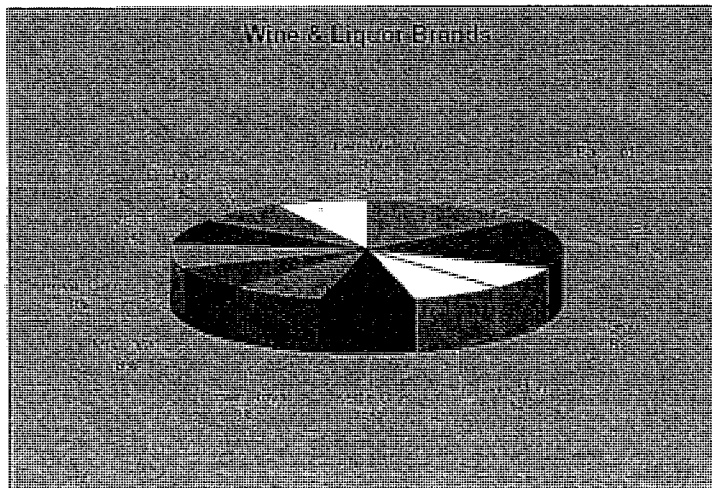
2.4 Sport Drinks - Branded Litter

Discussion: Sport drinks were not a significant component of total large litter on San Francisco streets. Only 5 sports drink containers were observed in the 2007 audit. Two brand names were observed, 2 were Gatorade and 1 Western family brand.

2.5 Wine & Liquor - Branded Litter

Similar to the observations noted in the 2007 litter audit, wine & liquor large litter was not a significant component of total large litter on San Francisco streets. Thirteen branded containers in the wine & liquor category were observed in the 2008 San Francisco litter audit.

	Items	% of Group
Bacardi	2	15%
E& J	2	15%
Sky	1	8%
Livingston	1	8%
Kettle One	1	8%
Crown Royal	1	8%
MD 20/20	1	8%
Royal Gate	1	8%
VSOP	1	8%
Drekager	1	8%
Hiram Walker	1	8%
	13	100%

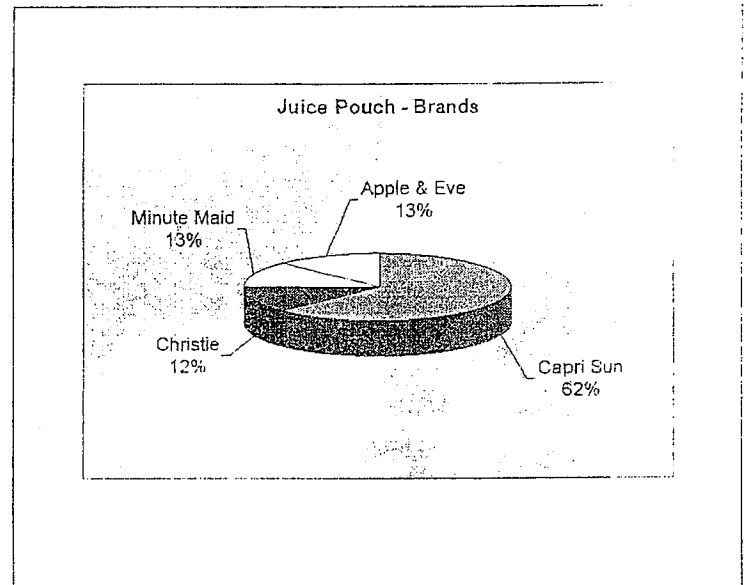


2.6 Milk & Juice - Branded Litter

Discussion: Only eight large litter items were observed within the milk and juice products subcategory. These were identified as Orangina, Starbucks and Kern's's , all of these items were glass containers.

2.7 Foil Pouch Drinks - Branded Litter

	Items	% of Group
Capri Sun	5	63%
Christie	1	13%
Minute Maid	1	13%
Apple & Eve	1	13%
	8	100%



Discussion: 26 pouch containers, with juice drink products were observed for this subcategory of large litter, of which 8 were positively identified by brands, Five of those pouch items were Capri Sun, which accounted for 63% of the identified brands.

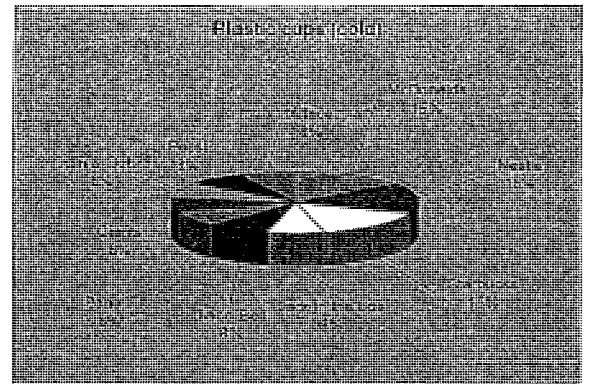
3.0 Cups, Lids and Cup Debris Branded Litter

This category encompasses all cold and hot drink cup litter, including lids.

In general sites near a coffee shop, fast-food outlet or other over-the-counter drink outlet were highest in their occurrence of cup debris.

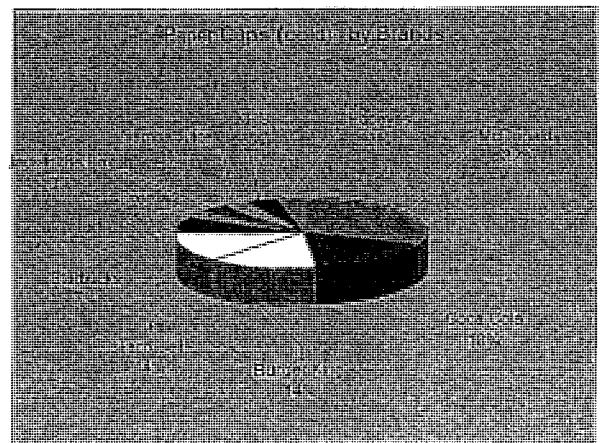
Presentation of the brand observations for this subcategory appears below.

	Items	% of Group
McDonalds	2	15%
Nestle	2	15%
Starbucks	2	15%
Jack in the Box	1	8%
Taco Bell	1	8%
Panera	1	8%
Giants	1	8%
In & Out	1	8%
Pepsi	1	8%
Alface	1	8%
	13	100%



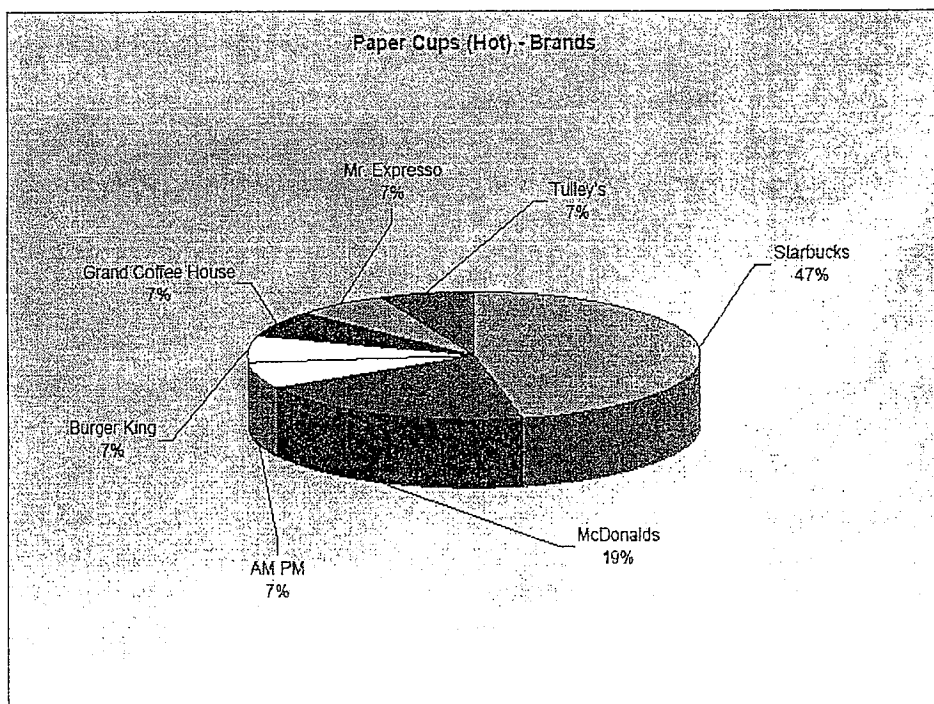
McDonalds, Starbucks and Nestle plastic drink cups represented 45% of the cups observed in this sub-category.

	Items	% of Group
McDonalds	9	31%
Coca-Cola	5	17%
Burger King	4	14%
Taco Bell	4	14%
Starbucks	2	7%
Dixie	1	3%
Jack in the Box	1	3%
Jamba Juice	1	3%
KFC	1	3%
Popeyes	1	3%
	29	100%



The 2008 San Francisco Litter audit also examined the brands of hot drink paper cups normally associated with coffee shops. These brand results appear below.

	Items	% of Group
Starbucks	7	47%
McDonalds	3	20%
AM/PM	1	7%
Burger King	1	7%
Grand Coffee House	1	7%
Mr. Espresso	1	7%
Tulley's	1	7%
	15	100%



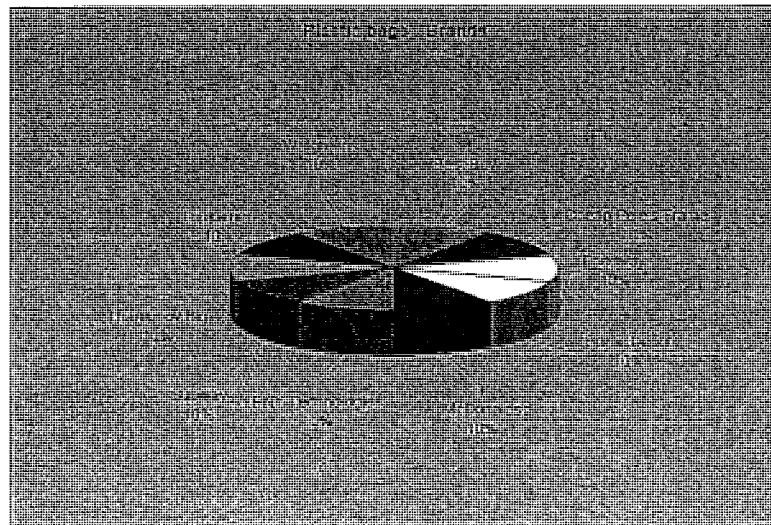
In total 57 hot drink paper cups were observed in the 2008 litter audit. Of these, 15 were positively identified by brand. Starbucks and McDonalds accounted for 66% of the branded hot cup litter identified.

4.0 Bag Branded Litter

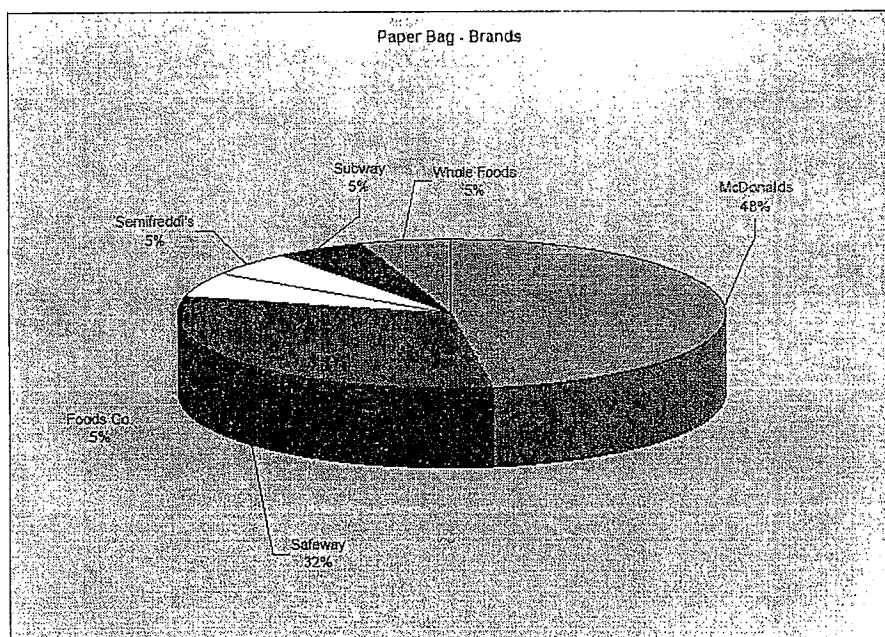
4.1 Plastic & Paper Retail and Paper Bags from Fast Food

In the 2008 San Francisco Litter Audit, field teams observed 26 items in the plastic retail bag sub-category. There were ten brands of plastic retail bags observed.

Plastic Bags - by Brand		
	Items	% of Group
Best Buy	1	10%
Cheap Pete's Frame	1	10%
Foodway	1	10%
Home Depot	1	10%
McDonalds	1	10%
PNY Technologies	1	10%
Subway	1	10%
Thankmov Big	1	10%
Topkamen	1	10%
Walgreens	1	10%
	10	100%



Paper Bags - by Brand		
	Items	% of Group
McDonalds	9	47%
Safeway	6	32%
Foods Co.	1	5%
Semifreddi's	1	5%
Subway	1	5%
Whole Foods	1	5%
	19	100%



In the paper bags sub-category, McDonalds and Safeway branded litter represented 79% of the brands observed.

5.0 Boxes, Cardboard Boxes, Other Containers, Food Wrap

The boxes sub-category of litter, contributed 3.34% of total large litter observed. Most of the large litter observed in this sub-category was not identifiable by brand. The brands that were observed were:

Paper clamshells with brands observed from Popeye's, Jack in a Box, McDonalds, Kari Out, and Burger King. Of 8 identified brands observed in this sub-category of paper clamshells, McDonalds represented 3 or 37%.

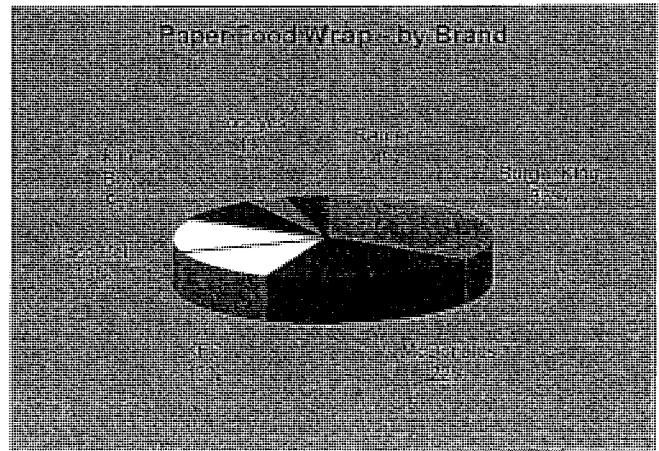
Other cardboard and paper board box materials identified were: Bud Light, Pepsi, SFD Tomatoes, Krispy Kreme, and Ankyo Development Ltd.

6.0 Fast Food Litter Brands Identified

6.1 Food Wraps - Brands

Brands observed in the wraps sub-category were 1.25% of total large litter and are illustrated below in terms of the brands observed.

Paper Food Wrap - by Brand		
	Items	% of Group
Burger King	8	35%
McDonalds	5	22%
KFC	3	13%
Taco Bell	3	13%
Jack in the Box	2	9%
Popeyes	1	4%
Ramen	1	4%
	23	100%

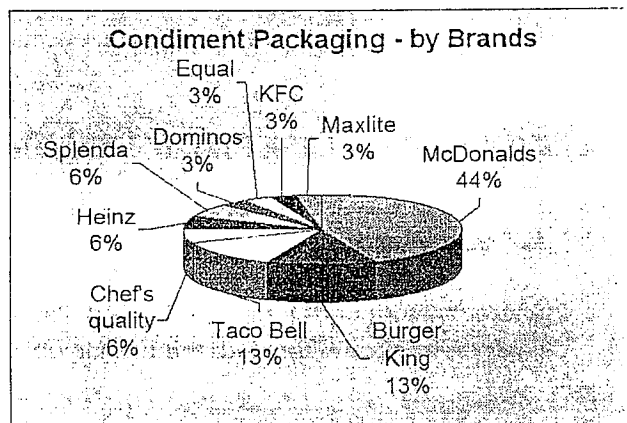


The litter audit teams observed other food wrap materials, such as plastic wraps, and plastic/composite foil wraps; however positive brand identifications could not be made.

6.2 Take-Out Extra Branded Litter

Take-out extras constitute a relatively significant contribution of large litter observed on San Francisco streets, with 150 items (3.79% of total large litter observed). Forty-four per cent of the take out litter observed were condiment packages, like salt, vinegar, ketchup packages etc. The brand observations for these items are illustrated below. Note that utensils do not normally carry any brand information therefore the data presented below represents only condiment packaging.

Take-Out Extras - Condiment Packaging		
	Items	% of Group
McDonalds	14	44%
Burger King	4	13%
Taco Bell	4	13%
Chef's quality	2	6%
Heinz	2	6%
Splenda	2	6%
Dominos	1	3%
Equal	1	3%
KFC	1	3%
Maxlite	1	3%
	32	100%



7.0 Confectionary Branded Litter

Confectionary products comprised 7.61 % of total large litter in the San Francisco audit which is a significant amount of large litter. Below we illustrate the brands of products observed in this sub-category.

7.1 Brands of Gum Wrap Litter

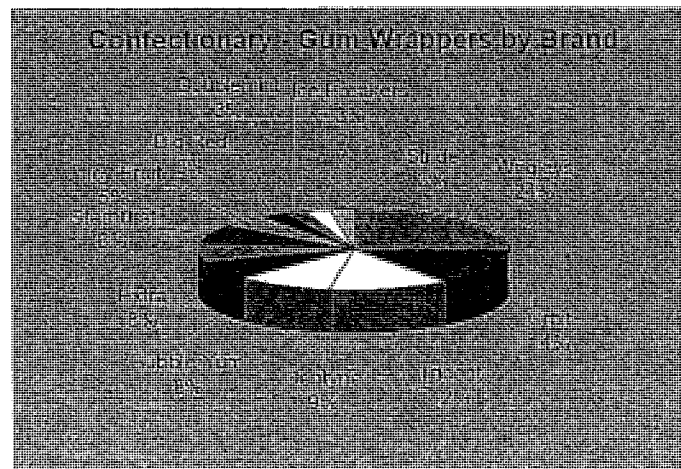
Gum litter appears to be a significant issue in San Francisco. Gum packaging litters the streets, and there are high occurrences of gum deposits on sidewalks and streets throughout the city. It should be noted that gum deposits on city streets was the largest sub-category of small litter observed in the 2008 litter audit.

In total 131 large litter items we observed as gum wrappers, of which 40 items were identifiable by brand.

Three brands make up over 63% of branded gum litter observed (Wrigley's, Trident, Dentyne, and Orbit). Attributing Juicy Fruit (5%) and Doublemint to Wrigley's, who own these brands, this company's brands accounted for 32% of gum wrapper litter on city streets.

Gum Wrappers - by Brand

	Items	% of Group
Wrigleys	10	25%
Orbit	6	15%
Trident	5	13%
Dentyne	4	10%
Bubble Yum	3	8%
Extra	3	8%
Starburst	3	8%
Juicy Fruit	2	5%
Big Red	1	3%
Doublemint	1	3%
Ice Breakers	1	3%
Stride	1	3%
	40	100%



7.2 Brands of Candy Wrap Litter

In the 2008 San Francisco litter audit 100 candy wraps were observed, which represent a significant contribution to total large litter at 2.52%. Of the 100 candy wraps observed, 43 were identifiable by brand. The brand identity of these candy wraps is illustrated below.

Candy Wrappers - by Brand

	Items	% of Group		Items	% of Group
Kit Kat	4	9.3%	Grandma's Cookies	1	2.3%
Hersheys	3	7.0%	Gummy Worms	1	2.3%
Snickers	3	7.0%	Kuds	1	2.3%
Blue Bunny	2	4.7%	Maya	1	2.3%
Cadbury	2	4.7%	Nature Valley	1	2.3%
Fruit by the Foot	2	4.7%	Nestle	1	2.3%
Halls	2	4.7%	Quaker Oats	1	2.3%
Mentos	2	4.7%	Reeses	1	2.3%
Twizzler	2	4.7%	Ricola	1	2.3%
Anne Candy	1	2.3%	Ricolino	1	2.3%
Baskin Robins	1	2.3%	Sperfari	1	2.3%
Cliff	1	2.3%	Starbursts	1	2.3%
Crunch	1	2.3%	Toblerone	1	2.3%
Ferrara Pan	1	2.3%	TWIX	1	2.3%
Ghirardelli	1	2.3%	York	1	2.3%
				43	100.0%

7.3 Brands of Candy Pouch Litter

In the 2007 litter audit, only eight brand observations were made for candy punch litter. However, in 2008, auditors were able to identify 23 candy pouch litter items as illustrated in the table below.

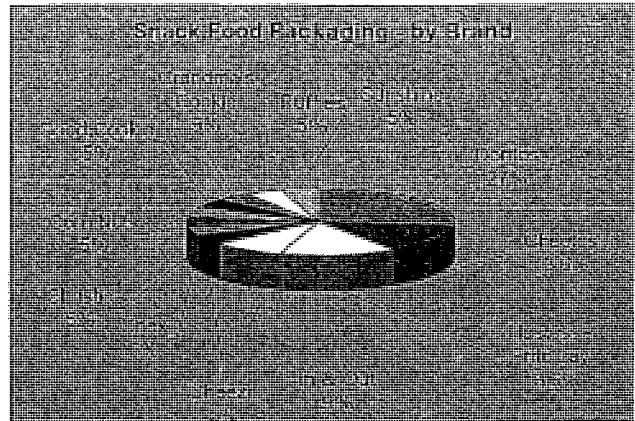
Candy Pouches - by Brand

	Items	% of Group
Ricola	6	26.1%
M & M's	3	13.0%
Boston Baked Beans	2	8.7%
Fruit by the Foot	1	4.3%
Jelly Belly	1	4.3%
Lifesavers	1	4.3%
Mentos	1	4.3%
Pop Tart	1	4.3%
Redvines	1	4.3%
Reeses	1	4.3%
Sathers	1	4.3%
Starbursts	1	4.3%
Tootsie Roll	1	4.3%
Twizzler	1	4.3%
Werthers	1	4.3%
	23	100.0%

7.4 Brands of Snack Food (savoury & salted snacks) Litter

In the 2008 litter audit, 30 large items were observed in the snack food category, of which 22 were identifiable by brand.

Snack Food Packaging - by Brand		
	Items	% of Group
Doritos	6	27.3 %
Cheetos	3	13.6 %
Hostess - Frito Lay	3	13.6 %
In & Out	2	9%
Cheezit	1	5%
Chex	1	5%
Christie	1	5%
Com Nuts	1	5%
Good Cookie	1	5%
Grandma's Cookie	1	5%
Ruffles	1	5%
Sunshine	1	5%
	22	100.0 %



Doritos, Cheetos and Hostess-Frito Lay brand products account for 54% of the large litter identifiable in this sub-category.

8.0 Branded Printed Materials

In the sub-category of branded litter, printed material represents about 14.6% of the total large litter observed, and as such is a significant sub-category.

Printed materials of various types of newspapers and advertisements were a significant contributor to large litter, contributing 9.6 % of total large litter observed. Many of the pieces of large litter counted could not be positively identified as to the brand name of the producer of the printed material, due mostly to weathering of the litter, or shredding where lawn mowing activities may take place.

The printed materials that could be identified by brands are illustrated below.

8.1 Newspapers, Advertisements

Printed Materials - by Brand

	Items	% of Group		Items	% of Group
Wells Fargo	6	16.2%	Mervyns	1	2.7%
Boxing Boot Camp Ad	4	10.8%	Mensajero	1	2.7%
Examiner	2	5.4%	Memorex	1	2.7%
Welches	1	2.7%	Lucky Coupons	1	2.7%
Visa Gift Card	1	2.7%	Guardian	1	2.7%
Verison Wireless	1	2.7%	Greico	1	2.7%
Valley Yellow Pages	1	2.7%	Fed-Ex	1	2.7%
Spicy Bite	1	2.7%	El Santode Israel	1	2.7%
San Francisco Chronicle	1	2.7%	Dole	1	2.7%
Ralph Lauren	1	2.7%	Cow Palace	1	2.7%
Raley's	1	2.7%	Chevy's	1	2.7%
Pronto Pizza	1	2.7%	Bed Bath & Beyond	1	2.7%
New Ganges Restaurant	1	2.7%	Artisan Home Resor	1	2.7%
Neno Japanese Restaurant	1	2.7%			
Mr. Dao Tree Service	1	2.7%		37	100.0%

8.2 Business Forms (MUNI Tickets, business receipts etc)

Business forms, tickets, transfers and receipt litter continue to be of significance as a sub-category of large litter on San Francisco streets. Business forms as a sub-category represent 4.2 % of total large litter (5.3% in 2007).

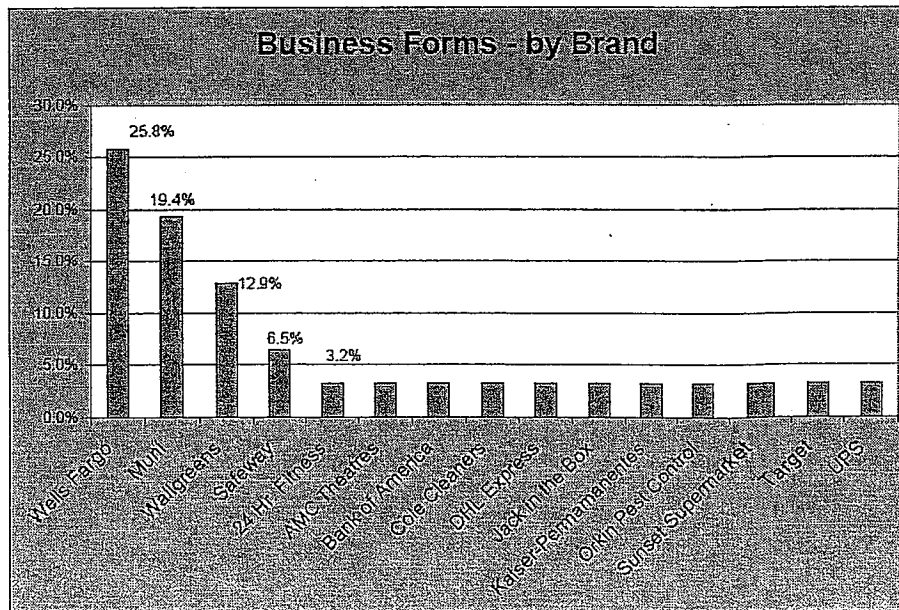
Much of the large litter observed in this sub-category was weathered to the point of not being able to make positive brand identification, or the business form did not have a brand name printed on it. Cash register receipts, courier forms, and transit tickets are examples of litter in this sub-category.

Wells Fargo receipts and printed forms accounted for 26% of the branded business forms observed, followed by MUNI tickets and transfers (19%). Transit ticket litter has been observed by the consultant at similar levels of total litter in other municipalities. This is an on-going issue for large municipalities, but one that may be reduced with a targeted effort.

See data details on the next page.

Business forms & Receipts - by Brand

	Items	% of Group
Wells Fargo	8	25.8%
Muni	6	19.4%
Walgreens	4	12.9%
Safeway	2	6.5%
24 Hr. Fitness	1	3.2%
AMC Theatres	1	3.2%
Bank of America	1	3.2%
Cole Cleaners	1	3.2%
DHL Express	1	3.2%
Jack in the Box	1	3.2%
Kaiser-Permanentes	1	3.2%
Orkin Pest Control	1	3.2%
Sunset Supermarket	1	3.2%
Target	1	3.2%
UPS	1	3.2%
	31	100.0%



9.0 Tobacco Litter

Tobacco packaging accounted for 145 large litter items (or 3.6% of total large litter). Of these observed items 78 were identified by brands, as illustrated below.

Marlboro, Parliament, Newport and Camel brands make up 74% of tobacco litter brands observed on San Francisco streets.

Tobacco Packaging - by Brand		
	Items	% of Group
Marlboro	41	52.6 %
Parliament	7	9.0%
Newport	6	7.7%
Camel	3	3.8%
American Spirit	2	2.6%
Asian	2	2.6%
Chesterfield	2	2.6%
Kool	2	2.6%
Maverick	2	2.6%
Shuang xi	2	2.6%
Benson & Hedges	1	1.3%
Big Shot	1	1.3%
Chinese	1	1.3%
Midnight Special	1	1.3%
Royal Blue	1	1.3%
SSS	1	1.3%
USA Gold	1	1.3%
Winston	1	1.3%
Wyeshher	1	1.3%
	78	100.0%

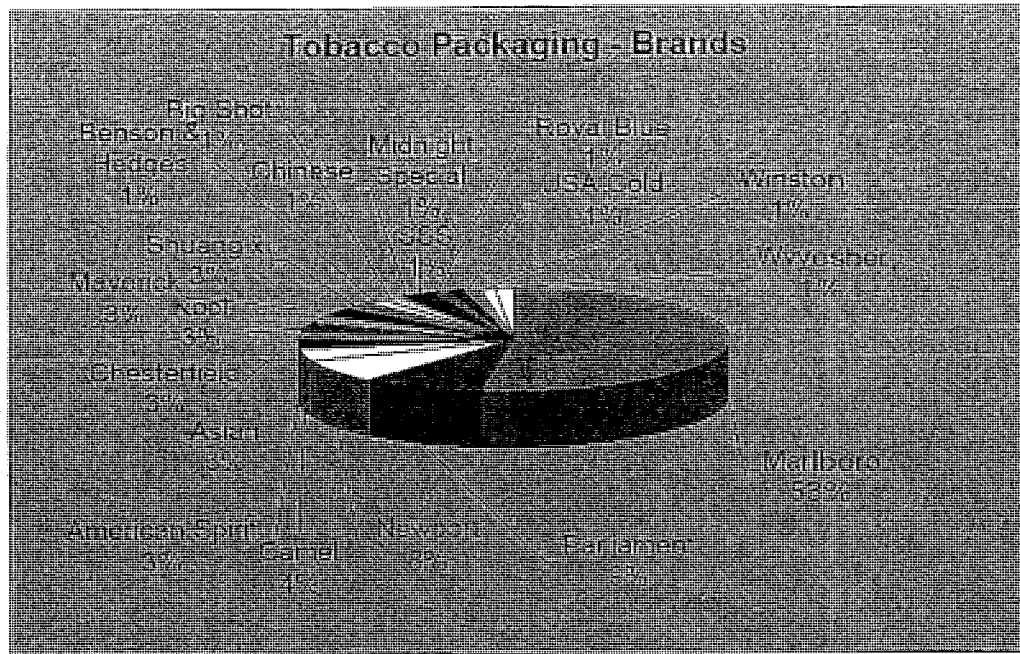


Table 6 - All Branded Litter – by Category

All Branded Litter - Alphabetically by Category

Beverage		
Brand name	Items Identified	% of Total Litter
7-UP	1	0.025%
Adam & Eve	1	0.025%
Alhambra	1	0.025%
Amp Energy	1	0.025%
Apple & Eve	1	0.025%
Arrowhead	1	0.025%
Bacardi	2	0.050%
Berkley Farms	1	0.025%
Capri Sun	5	0.126%
Christie	1	0.025%
Coca-Cola	5	0.126%
Corona	1	0.025%
Crown Royal	1	0.025%
Crystal Geyser	1	0.025%
Drekager	1	0.025%
E&J	2	0.050%
Gatoraid	2	0.050%
Hiram Walker	1	0.025%
Honey Bee	1	0.025%
Hong Van	1	0.025%
Kern's	1	0.025%
Kettle One	1	0.025%
Kirkland	1	0.025%
Livingston	1	0.025%
MD 20/20	1	0.025%
Minute Maid	1	0.025%
Mist	1	0.025%
Orangina	1	0.025%
Pepsi	1	0.025%
Red Bull	1	0.025%
Redline	1	0.025%
Royal Gate	1	0.025%
Sky	1	0.025%
Starbucks	3	0.076%
Steel Reserve	1	0.025%
V8	1	0.025%
Vernors	1	0.025%
VOSS	1	0.025%
VSOP	1	0.025%
Western Family	1	0.025%

Cups		
Brand name	Items Identified	% of Total Litter
7-Eleven	4	0.101%
Alface	1	0.025%
AM PM	1	0.025%
Ben & Jerry's	1	0.025%
Burger King	5	0.126%
Coca-Cola	5	0.126%
Dixie	1	0.025%
Giants	1	0.025%
In & Out	1	0.025%
It's a Grand C	1	0.025%
Jack in the Bc	3	0.076%
Jamba Juice	1	0.025%
KFC	1	0.025%
McDonalds	19	0.478%
Mr. Espresso	1	0.025%
Nestle	2	0.050%
Panera	1	0.025%
Pepsi	1	0.025%
Popeyes	1	0.025%
Shell	4	0.101%
Starbucks	14	0.352%
Suncup	1	0.025%
Taco Bell	5	0.126%
Tulley's	1	0.025%

All Branded Litter - Alphabetically by Category

2

Plastic & Paper Bags		
Brand name	Items Identified	% of Total Litter
Best Buy	1	0.025%
Cheap Pete's Frame	1	0.025%
Foods Co.	2	0.050%
Foodway	1	0.025%
Home Depot	1	0.025%
McDonalds	9	0.227%
PNY Technologies	1	0.025%
Safeway	7	0.176%
Semifreddi's	1	0.025%
Subway	2	0.050%
Thankmov Big	1	0.025%
Topkamen	5	0.126%
Walgreens	1	0.025%
Whole Foods	1	0.025%
Ziplock	2	0.050%

Boxes & Clamshells		
Brand name	Items Identified	% of Total Litter
360 °	1	0.025%
Ankyo Development Ltd.	1	0.025%
Big Daddy	1	0.025%
Briton	1	0.025%
Bud Light	1	0.025%
Burger King	2	0.050%
Jack in the Box	1	0.025%
Kari Out	1	0.025%
Krispy Kreme	1	0.025%
McDonalds	4	0.101%
Pepsi	1	0.025%
Popeyes	1	0.025%
SFD Tomatoes	1	0.025%
Starbucks	1	0.025%

Other Containers		
Brand name	Items Identified	% of Total Litter
Beauty Rush	1	0.025%
Blue Bunny	1	0.025%
Evian	1	0.025%
Gatoraid	1	0.025%
Gvayaki	1	0.025%
Nature's Garden	1	0.025%
Pepsi	2	0.050%
Pringles	2	0.050%
Starbucks	2	0.050%
Tropicana	1	0.025%
Welch's	1	0.025%
Yoplait	2	0.050%

Paper & Plastic Food Wrap		
Brand name	Items Identified	% of Total Litter
Boukham	1	0.025%
Burger King	2	0.050%
Drumstick	1	0.025%
Jack in the Box	1	0.025%
KFC	1	0.025%
Kraft	1	0.025%
McDonalds	7	0.176%
Pocky	1	0.025%
Popeyes	1	0.025%
Ramen	1	0.025%
Ritz	2	0.050%
Slim Jims	2	0.050%
Taco Bell	1	0.025%

All Branded Litter - Alphabetically by Category

3

Confectionary					
Brand name	Items Identified	% of Total Litter	Brand name	Items Identified	% of Total Litter
Anne Candy	1	0.025%	Klondike Bar	1	0.025%
Baskin Robins	1	0.025%	Kuds	1	0.025%
Big Red	1	0.025%	Lays	1	0.025%
Blue Bunny	2	0.050%	Lifesavers	1	0.025%
Boston Baked Beans	3	0.076%	M & M's	3	0.076%
Bubble Tape	1	0.025%	Maya	1	0.025%
Bubble Yum	3	0.076%	Mentos	3	0.076%
Cadbury	2	0.050%	Nature Valley	1	0.025%
Cheetos	3	0.076%	Nestle	1	0.025%
Cheezit	1	0.025%	Orbit	8	0.201%
Chex	1	0.025%	Oreos	1	0.025%
Christie	1	0.025%	Pop Tart	1	0.025%
Cliff	1	0.025%	Popcicle	1	0.025%
Corn Nuts	1	0.025%	Quaker Oats	1	0.025%
Crunch	1	0.025%	Redvines	2	0.050%
Cup Cakes	1	0.025%	Reeses	2	0.050%
Dentyne	4	0.101%	Ricola	7	0.176%
Doritos	6	0.151%	Ricolino	1	0.025%
Doublemint	1	0.025%	Ruffles	1	0.025%
Extra	3	0.076%	Sathers	1	0.025%
Fatboy	1	0.025%	Skyflake	1	0.025%
Ferrara Pan	1	0.025%	Snickers	3	0.076%
Ferro Rocher	1	0.025%	Sperfari	1	0.025%
Hostess - 'Frito Lay	4	0.101%	Splenda	1	0.025%
Fruit by the Foot	3	0.076%	Starburst	5	0.126%
Ghirardelli	1	0.025%	Stride	1	0.025%
Good Cookie	1	0.025%	Sunshine	1	0.025%
Grandma's Cookie	2	0.050%	Toblerone	1	0.025%
Gummy Worms	1	0.025%	Tootsie Pop	3	0.076%
Halls	3	0.076%	Trident	6	0.151%
Hersheys	3	0.076%	Trident	1	0.025%
Ice Breakers	1	0.025%	TWIX	1	0.025%
In & Out	2	0.050%	Twizzler	3	0.076%
Jelly Belly	1	0.025%	Werthers	1	0.025%
Juicy Fruit	2	0.050%	Wrigleys	9	0.227%
Kit Kat	4	0.101%	York	1	0.025%

All Branded Litter - Alphabetically by Category

4

Take-Out Extras		
Brand name	Items Identified	% of Total Litter
7-Eleven	2	0.050%
Burger King	4	0.101%
Chef's quality	2	0.050%
Crazy Sushi	1	0.025%
Dixie	1	0.025%
Dominos	1	0.025%
Equal	1	0.025%
Heinz	2	0.050%
Hunan Chef	1	0.025%
KFC	2	0.050%
MAXLITE	1	0.025%
McDonalds	14	0.352%
Menu Wild Pepper	2	0.050%
Popeyes	3	0.076%
Splenda	2	0.050%
Starbucks	2	0.050%
Taco Bell	4	0.101%
Walgreens	1	0.025%

Other Packaging		
Brand name	Items Identified	% of Total Litter
Anew	1	0.025%
Chapstick	1	0.025%
Christie	1	0.025%
Crest	2	0.050%
Scotch Bright	1	0.025%
Slim Jim	3	0.076%
Tazo	1	0.025%
The Absorber	1	0.025%
Tic Tak	1	0.025%
Top Ramen	1	0.025%
Trojan	1	0.025%
Yoplait	1	0.025%

Printed Materials				
Brand name	Items Identified	% of Total Litter	Brand name	% of Total Litter
24 Hr. Fitness	1		Mr. Dao Tree Service	1
AMC Theatres	1		MUNI	6
Artisan Home Resorts	1		Neno Japanese Restaurant	1
Bank of America	1		New Ganges Restaurant	1
Bed Bath & Beyond	1		Orkin Pest Control	1
Bic	1		Pronto Pizza	1
Boxing Boot Camp Ad	4		Raley's	1
Chevy's	1		Ralph Lauren	1
Cole Cleaners	1		Red Hot Cherries	1
Cow Palace	1		Safeway	2
DHL Express	1		San Francisco Chronicle	1
Dole	1		Spicy Bite	1
El Santode Israel	1		Sunset Supermarket	1
Fed-Ex	1		Target	1
Greico	1		The Examiner	2
Guardian	1		Tic Tac Toe	1
Jack in the Box	1		UPS	1
Kaiser-Permanentes	1		Valley Yellow Pages	1
Lucky Coupons	1		Verison Wireless	1
Memorex	1		Visa Gift Card	1
Mensajero	1		Wallgreens	4
Mervyns	1		Welches	1
			Wells Fargo	14

All Branded Litter - Alphabetically by Category

Tobacco Packaging		
Brand name	Items Identified	% of Total Litter
Marlboro	41	1.032%
Parliament	7	0.176%
Newport	6	0.151%
Camel	3	0.076%
American Spirit	2	0.050%
Asian	2	0.050%
Chesterfield	2	0.050%
Kool	2	0.050%
Maverick	2	0.050%
Shuang xi	2	0.050%
Benson & Hedges	1	0.025%
Big Shot	1	0.025%
Chinese	1	0.025%
Midnight Special	1	0.025%
Royal Blue	1	0.025%
SSS	1	0.025%
USA Gold	1	0.025%
Winston	1	0.025%
Wyyesher	1	0.025%

Other Miscellaneous		
Brand name	Items Identified	% of Total Litter
Advil	1	0.025%
AVON	1	0.025%
Benadryl	1	0.025%
Boss	1	0.025%
CAT	1	0.025%
Citi Bank Group	1	0.025%
Crayola	1	0.025%
Disney Princess	1	0.025%
Double Bubble Football	1	0.025%
Ice Breakers	1	0.025%
Johnson's	1	0.025%
Kleenex	1	0.025%
Kodak	1	0.025%
MD 20/20	1	0.025%
National Choice	2	0.050%
North Beach Pizza	1	0.025%
OB	1	0.025%
Old Navy	1	0.025%
Pilsner Vrgvell	1	0.025%
Proti Anytime	1	0.025%
Ready Post	1	0.025%
Starbucks	1	0.025%
Starz Bar	1	0.025%
Sunny D	1	0.025%
Thrift Lodge	1	0.025%
Trojan	1	0.025%
Universal Choice	1	0.025%
Windex	1	0.025%

Table 7 - 2008 – All Branded Litter - Alphabetical

All Branded Litter - Alphabetically

Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
24 Hr. Fitness	1	0.025%	Boston Baked Beans	3	0.076%
360 °	1	0.025%	Boukham	1	0.025%
7-Eleven	6	0.151%	Boxing Boot Camp Ad	4	0.101%
7-UP	1	0.025%	Briton	1	0.025%
Adam & Eve	1	0.025%	Bubble Tape	1	0.025%
Advil	1	0.025%	Bubble Yum	3	0.076%
Alface	1	0.025%	Bud Light	1	0.025%
Alhambra	1	0.025%	Burger King	13	0.327%
AM PM	1	0.025%	Cadbury	2	0.050%
AMC Theatres	1	0.025%	Camel	3	0.076%
American Spirit	2	0.050%	Capri Sun	5	0.126%
Amp Energy	1	0.025%	CAT	1	0.025%
Anew	1	0.025%	Chapstick	1	0.025%
Ankyo Development Ltd.	1	0.025%	Cheap Pete's Frame	1	0.025%
Anne Candy	1	0.025%	Cheetos	3	0.076%
Apple & Eve	1	0.025%	Cheezit	1	0.025%
Arrowhead	1	0.025%	Chef's quality	2	0.050%
Artisan Home Resorts	1	0.025%	Chesterfield	2	0.050%
Asian	2	0.050%	Chevy's	1	0.025%
AVON	1	0.025%	Chex	1	0.025%
Baccardi	2	0.050%	Chinese	2	0.050%
Bank of America	1	0.025%	Christie	1	0.025%
Baskin Robins	1	0.025%	Christie	1	0.025%
Beauty Rush	1	0.025%	Citi Bank Group	1	0.025%
Bed Bath & Beyond	1	0.025%	Cliff	1	0.025%
Ben & Jerry's	1	0.025%	Coca-Cola	10	0.252%
Benadryl	1	0.025%	Cole Cleaners	1	0.025%
Benson & Hedges	1	0.025%	Com Nuts	1	0.025%
Berkley Farms	1	0.025%	Corona	1	0.025%
Best Buy	1	0.025%	Cow Palace	1	0.025%
Bic	1	0.025%	Crayola	1	0.025%
Big Daddy	1	0.025%	Crazy Sushi	1	0.025%
Big Red	1	0.025%	Crest	2	0.050%
Big Shot	1	0.025%	Crown Royal	1	0.025%
Blue Bunny	3	0.076%	Crunch	1	0.025%
Boss	1	0.025%	Crystal Geyser	1	0.025%
			Cup Cakes	1	0.025%
			Dentyne	4	0.101%
			DHL Express	1	0.025%
			Disney Princess	1	0.025%

All Branded Litter - Alphabetically

Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
Dixie	2	0.050%	Jack in the Box	6	0.151%
Dole	1	0.025%	Jamba Juice	1	0.025%
Dominos	1	0.025%	Jelly Belly	1	0.025%
Doritos	6	0.151%	Johnson's	1	0.025%
Double Bubble Football	1	0.025%	Juicy Fruit	2	0.050%
Doublemint	1	0.025%	Kaiser-Permanentes	1	0.025%
Drekager	1	0.025%	Kari Out	1	0.025%
Drumstick	1	0.025%	Kern's	1	0.025%
E&J	2	0.050%	Kettle One	1	0.025%
El Santode Israel	1	0.025%	KFC	4	0.101%
Equal	1	0.025%	Kirkland	1	0.025%
Evian	1	0.025%	Kit Kat	4	0.101%
Extra	3	0.076%	Kleenex	1	0.025%
Fatboy	1	0.025%	Klondike Bar	1	0.025%
Fed-Ex	1	0.025%	Kodak	1	0.025%
Ferrara Pan	1	0.025%	Kool	2	0.050%
Ferro Rocher	1	0.025%	Kraft	1	0.025%
Foods Co.	2	0.050%	Krispy Kreme	1	0.025%
Foodway	1	0.025%	Kuds	1	0.025%
Fruit by the Foot	3	0.076%	Lays	1	0.025%
Gatoraid	3	0.076%	Lifesavers	1	0.025%
Ghirardelli	1	0.025%	Livingston	1	0.025%
Giants	1	0.025%	Lucky Coupons	1	0.025%
Good Cookie	1	0.025%	M & M's	3	0.076%
Grandma's Cookie	2	0.050%	Marlboro	41	1.032%
Greico	1	0.025%	Maverick	2	0.050%
Guardian	1	0.025%	MAXLITE	1	0.025%
Gummy Worms	1	0.025%	Maya	1	0.025%
Gvayaki	1	0.025%	McDonalds	53	1.334%
Halls	3	0.076%	MD 20/20	2	0.050%
Heinz	2	0.050%	Memorex	1	0.025%
Hersheys	3	0.076%	Mensajero	1	0.025%
Hiram Walker	1	0.025%	Mentos	3	0.076%
Home Depot	1	0.025%	Menu Wild Pepper	2	0.050%
Honey Bee	1	0.025%	Mervyns	1	0.025%
Hong Van	1	0.025%	Midnight Special	1	0.025%
Hostess - Frito Lay	4	0.101%	Minute Maid	1	0.025%
Hunan Chef	1	0.025%	Mist	1	0.025%
Ice Breakers	2	0.050%	Mr. Dao Tree Service	1	0.025%
In & Out	3	0.076%	Mr. Espresso	1	0.025%
It's a Grand Coffee House	1	0.025%			

All Branded Litter - Alphabetically

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Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
MUNI	6	0.151%	Sperfan	1	0.025%
National Choice	2	0.050%	Spicy Bite	1	0.025%
Nature Valley	1	0.025%	Splenda	3	0.076%
Nature's Garden	1	0.025%	SSS	1	0.025%
Neno Japanese Restaurant	1	0.025%	Starbucks	23	0.579%
Nestle	3	0.076%	Starburst	5	0.126%
New Ganges Restaurant	1	0.025%	Starz Bar	1	0.025%
Newport	6	0.151%	Steel Reserve	1	0.025%
North Beach Pizza	1	0.025%	Stride	1	0.025%
OB	1	0.025%	Subway	2	0.050%
Old Navy	1	0.025%	Suncup	1	0.025%
Orangina	1	0.025%	Sunny D	1	0.025%
Orbit	8	0.201%	Sunset Supermarket	1	0.025%
Oreos	1	0.025%	Sunshine	1	0.025%
Orkin Pest Control	1	0.025%	Taco Bell	10	0.252%
Panera	1	0.025%	Target	1	0.025%
Parliament	7	0.176%	Tazo	1	0.025%
Pepsi	5	0.126%	Thankmov Big	1	0.025%
Pilsner Vrgvell	1	0.025%	The Absorber	1	0.025%
PNY Technologies	1	0.025%	The Examiner	2	0.050%
Pocky	1	0.025%	Thrift Lodge	1	0.025%
Pop Tart	1	0.025%	Tic Tac Toe	1	0.025%
Popcycle	1	0.025%	Tic Tak	1	0.025%
Popeyes	6	0.151%	Toblerone	1	0.025%
Pringles	2	0.050%	Tootsie Pop	3	0.076%
Pronto Pizza	1	0.025%	Top Ramen	1	0.025%
Proti Anytime	1	0.025%	Topkamen	5	0.126%
Quaker Oats	1	0.025%	Trident	7	0.176%
Raley's	1	0.025%	Trojan	2	0.050%
Ralph Lauren	1	0.025%	Tropicana	1	0.025%
Ramen	1	0.025%	Tulley's	1	0.025%
Ready Post	1	0.025%	TWIX	1	0.025%
Red Bull	1	0.025%	Twizzler	3	0.076%
Red Hot Cherries	1	0.025%	Universal Choice	1	0.025%
Redline	1	0.025%	UPS	1	0.025%
Redvines	2	0.050%	USA Gold	1	0.025%
Reeses	2	0.050%	V8	1	0.025%
Ricola	7	0.176%	Valley Yellow Pages	1	0.025%
Ricolino	1	0.025%	Verison Wireless	1	0.025%
Ritz	2	0.050%	Vernors	1	0.025%
Royal Blue	1	0.025%	Visa Gift Card	1	0.025%
Royal Gate	1	0.025%	VOSS	1	0.025%
Ruffles	1	0.025%	VSOP	1	0.025%
Safeway	9	0.227%	Walgreens	8	0.201%
San Francisco Chronicle	1	0.025%	Welches	2	0.050%
Sathers	1	0.025%	Wells Fargo	14	0.352%
Scotch Bright	1	0.025%	Werthers	1	0.025%
Semifreddi's	1	0.025%	Western Family	1	0.025%
SFD Tomatoes	1	0.025%	Whole Foods	1	0.025%
Shell	4	0.101%	Windex	1	0.025%
Shuang xi	2	0.050%	Winston	1	0.025%
Sky	1	0.025%	Wrigleys	9	0.227%
Skyflake	1	0.025%	Wyeshher	1	0.025%
Slim Jim	5	0.126%	Yoplait	3	0.076%
Snickers	3	0.076%	York	1	0.025%
			Ziplock	2	0.050%

Table 8 - 2008 –Branded Litter – Found in 2007 & 2008

All Branded Litter - Alphabetically					
2008			2007		
Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
24 Hr. Fitness	1	0.025%			
360 *	1	0.025%			
7-Eleven	6	0.151%	7 Eleven	3	0.08%
7-UP	1	0.025%			
Adam & Eve	1	0.025%			
Advil	1	0.025%			
Afaze	1	0.025%			
Alhambra	1	0.025%	Alhambra	2	0.05%
AM PM	1	0.025%			
AMC Theatres	1	0.025%			
American Sprit	2	0.050%			
Amp Energy	1	0.025%			
Anew	1	0.025%			
Ankyo Development Ltd.	1	0.025%			
Anne Candy	1	0.025%			
Apple & Eve	1	0.025%			
Arrowhead	1	0.025%			
Artisan Home Resorts	1	0.025%			
Asian	2	0.050%			
AVON	1	0.025%			
Baccardi	2	0.050%			
Bank of America	1	0.025%			
Baskin Robins	1	0.025%	Baskin Robbins	1	0.03%
Beauty Rush	1	0.025%			
Bed Bath & Beyond	1	0.025%	d Bath & Beyond	1	0.03%
Ben & Jerry's	1	0.025%			
Benadryl	1	0.025%	Benadryl	1	0.03%
Benson & Hedges	1	0.025%			
Berkley Farms	1	0.025%			
Best Buy	1	0.025%	Best Buy	1	0.03%
Bic	1	0.025%			
Big Daddy	1	0.025%			
Big Red	1	0.025%			
Big Shot	1	0.025%			
Blue Bunny	3	0.076%			
Boss	1	0.025%			
Boston Baked Beans	3	0.076%			
Boukham	1	0.025%			
Boxing Boot Camp Ad	4	0.101%			
Briton	1	0.025%			
Bubble Tape	1	0.025%			
Bubble Yum	3	0.076%			
Bud Light	1	0.025%			
Burger King	13	0.327%	Burger King	20	0.52%
Cadbury	2	0.050%			
Camel	3	0.076%	Camel	6	0.16%
2008			2007		
Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
Cap'n Sun	5	0.126%			
CAT	1	0.025%			
Chapstick	1	0.025%			
Cheap Pete's Frame	1	0.025%			
Cheetos	3	0.076%			
Cheezit	1	0.025%			
Chefs quality	2	0.050%			
Chesterfield	2	0.050%			
Chevy's	1	0.025%			
Chex	1	0.025%			
Chinese	2	0.050%			
Christie	1	0.025%			
Chnstie	1	0.025%			
Citi Bank Group	1	0.025%			
Cliff	1	0.025%			
Coca-Cola	10	0.252%	Coca-Cola	3	0.08%
Cole Cleaners	1	0.025%			
Com Nuts	1	0.025%			
Corona	1	0.025%	Corona	1	0.03%
Cow Palace	1	0.025%			
Crayola	1	0.025%			
Crazy Sushi	1	0.025%			
Crest	2	0.050%			
Crown Royal	1	0.025%			
Crunch	1	0.025%			
Crystal Geyser	1	0.025%	Crystal Geyser	3	0.08%
Cup Cakes	1	0.025%			
Dentyne	4	0.101%	Dentyne	3	0.08%
DHL Express	1	0.025%			
Disney Princess	1	0.025%			
Dixie	2	0.050%			
Dole	1	0.025%			
Domino's	1	0.025%			
Doritos	6	0.151%			
Double Bubble Footb	1	0.025%			
Doublemint	1	0.025%			
Drekager	1	0.025%			
Drumstick	1	0.025%	Drumstick	1	0.03%
E&J	2	0.050%	E & J	1	0.03%
El Santode Israel	1	0.025%			
Equal	1	0.025%			
Evan	1	0.025%			
Extra	3	0.076%			
Falboy	1	0.025%			
Fed-Ex	1	0.025%	Fed Ex	10	0.26%

Table 8 - 2008 –Branded Litter – Found in 2007 & 2008

(cont'd)

2008			2007			2008			2007		
Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
Ferrara Pan	1	0.025%				Marlboro	41	1.032%	Marlboro	23	0.60%
Ferro Rocher	1	0.025%				Maverick	2	0.050%			
Foods Co.	2	0.050%				MAXLITE	1	0.025%			
Foodway	1	0.025%				Maya	1	0.025%			
Fruit by the Foot	3	0.076%				McDonalds	53	1.334%			
Gatoraid	3	0.076%				MD 20/20	2	0.050%			
Ghirardelli	1	0.025%				Memorex	1	0.025%			
Giants	1	0.025%				Mensajero	1	0.025%			
Good Cookie	1	0.025%	Good Cookie	1	0.03%	Mentos	3	0.076%			
Grandma's Cookie	2	0.050%				Menu Wild Pepper	2	0.050%			
Greco	1	0.025%				Mervins	1	0.025%	Mervins	1	0.03%
Guardian	1	0.025%	SF Guardian	1	0.03%	Midnight Special	1	0.025%			
Gummy Worms	1	0.025%				Minute Maid	1	0.025%			
Gvayaki	1	0.025%				Mist	1	0.025%			
Halls	3	0.076%				Mr. Dao Tree Service	1	0.025%			
Heinz	2	0.050%				Mr. Espresso	1	0.025%			
Hersheys	3	0.076%	Hersheys	7	0.18%	MUNI	6	0.151%	Ni ticket/transfer	25	0.66%
Hiram Walker	1	0.025%				National Choice	2	0.050%			
Home Depot	1	0.025%	Home Depot	1	0.03%	Nature Valley	1	0.025%	Nature Valley	3	0.08%
Honey Bee	1	0.025%				Nature's Garden	1	0.025%			
Hong Van	1	0.025%				Neno Japanese Rest	1	0.025%			
Hostess - Frito Lay	4	0.101%				Nestle	3	0.076%	Nestle	4	0.10%
Hunan Chef	1	0.025%				New Ganges Restaur	1	0.025%			
Ice Breakers	2	0.050%				Newport	6	0.151%	Newport	7	0.18%
In & Out	3	0.076%	In & Out Burger	1	0.03%	North Beach Pizza	1	0.025%			
It's a Grand Coffee House	1	0.025%				OB	1	0.025%			
Jack in the Box	6	0.151%				Old Navy	1	0.025%			
Jamba Juice	1	0.025%				Orangina	1	0.025%			
Jelly Belly	1	0.025%	Jelly Belly	2	0.05%	Orbit	8	0.201%	Orbit	5	0.13%
Johnson's	1	0.025%				Oreos	1	0.025%			
Juicy Fruit	2	0.050%				Orkin Pest Control	1	0.025%			
Kaiser-Permamanentes	1	0.025%				Panera	1	0.025%			
Kari Out	1	0.025%				Parlament	7	0.176%	Parlament	5	0.13%
Kem's	1	0.025%				Pepsi	5	0.126%	Pepsi	5	0.13%
Kettle One	1	0.025%				Pilsner Vrgvell	1	0.025%			
KFC	4	0.101%	KFC	2	0.05%	PNY Technologies	1	0.025%			
Kirkland	1	0.025%	Kirkland	1	0.03%	Pocky	1	0.025%			
Kit Kat	4	0.101%	Kit-Kat	2	0.05%	Pop Tart	1	0.025%			
						Popcycle	1	0.025%			
						Popeyes	6	0.151%			
Kleenex	1	0.025%	Kleenex	1	0.03%	Pringles	2	0.050%			
Klondike Bar	1	0.025%	Klondike	1	0.03%	Pronto Pizza	1	0.025%			
Kodak	1	0.025%				Profil Anytime	1	0.025%			
Kool	2	0.050%				Quaker Oats	1	0.025%			
Kraft	1	0.025%				Raley's	1	0.025%			
Krispy Krene	1	0.025%				Ralph Lauren	1	0.025%			
Kuds	1	0.025%				Ramen	1	0.025%			
Lays	1	0.025%				Ready Post	1	0.025%			
Lifesavers	1	0.025%	Lifesaver	1	0.03%	Red Bull	1	0.025%			
Livingston	1	0.025%				Red Hot Cherries	1	0.025%			
Lucky Coupons	1	0.025%				Redline	1	0.025%			
M & M's	3	0.076%	M & M's	4	0.10%	Redvines	2	0.050%			

Table 8 - 2008 –Branded Litter – Found in 2007 & 2008

(cont'd)

2008			2007			2008			2007		
Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter	Brand Name	Items	% of total large litter
Reeses	2	0.050%	Reeses	4	0.10%	The Absorber	1	0.025%			
Ricola	7	0.176%	Ricola	1	0.03%	The Examiner	2	0.050%			
Ricolino	1	0.025%				Thrift Lodge	1	0.025%			
Ritz	2	0.050%				Tic Tac Toe	1	0.025%			
Royal Blue	1	0.025%				Tic Tak	1	0.025%			
Royal Gale	1	0.025%				Toblerone	1	0.025%			
Ruffles	1	0.025%				Tootsie Roll	3	0.076%	Tootsie Roll	8	0.21%
Safeway	9	0.227%	Safeway	10	0.26%	Top Ramen	1	0.025%			
San Francisco Chronicle	1	0.025%				Topkamen	5	0.126%			
Sathers	1	0.025%				Trident	7	0.176%	Trident	9	0.24%
Scotch Bright	1	0.025%				Trojan	2	0.050%			
Semifreddi's	1	0.025%				Tropicana	1	0.025%			
SFD Tomatoes	1	0.025%				Tutley's	1	0.025%	Tutley's	1	0.03%
Shel	4	0.101%				TWIX	1	0.025%	Twix	3	0.08%
Shuang xi	2	0.050%				Twizzer	3	0.076%			
Sky	1	0.025%				Universal Choice	1	0.025%			
Skyflake	1	0.025%				UPS	1	0.025%			
Sim Jim	5	0.126%				USA Gold	1	0.025%	USA Gold	1	0.03%
Snickers	3	0.076%	Snickers	7	0.18%	V8	1	0.025%			
Sperfari	1	0.025%				Valley Yellow Pages	1	0.025%			
Spicy Bite	1	0.025%				Verison Wireless	1	0.025%			
Splenda	3	0.076%				Vernors	1	0.025%			
SSS	1	0.025%				Visa Gift Card	1	0.025%			
Starbucks	23	0.579%	Starbucks	17	0.45%	VOSS	1	0.025%			
Starburst	5	0.126%	Starburst	2	0.05%	VSOP	1	0.025%			
Starz Bar	1	0.025%				Walgreens	8	0.201%	Walgreens	7	0.18%
Steel Reserve	1	0.025%				Welches	2	0.050%	Welchers	1	0.03%
Stride	1	0.025%				Wells Fargo	14	0.352%	Wells Fargo	1	0.03%
Subway	2	0.050%	Subway	2	0.05%	Werthers	1	0.025%	Werthers	4	0.10%
Suncup	1	0.025%				Western Family	1	0.025%	White Rabbit	1	0.03%
Sunny D	1	0.025%	Sunny D	1	0.03%	Whole Foods	1	0.025%	Whole Foods	1	0.03%
Sunset Supermarket	1	0.025%				Windex	1	0.025%			
Sunshine	1	0.025%				Winston	1	0.025%			
Taco Bell	10	0.252%	Taco Bell	2	0.05%	Wrigleys	9	0.227%	Wrigleys	2	0.05%
Target	1	0.025%	Target	1	0.03%	Wvyeshier	1	0.025%			
Tazo	1	0.025%				Yoplait	3	0.076%			
Thankmov Bg	1	0.025%				York	1	0.025%			
						Zolock	2	0.050%			