What the Parking Division does:

- Provides services to meet the needs of residents, businesses, employees and visitors alike
- Operates and maintains 31 parking lots and facilities with approximately 3,500 off-street parking spaces and over 3,000 on-street parking spaces.
- Provides parking compliance services to enforce local and state parking regulations to facilitate space availability
- Oversees collection of all parking revenues from paid parking
- Operates as a self supporting Enterprise Fund (25% of revenue returned to General Fund per MCC 20-107)
Recent Implementations

Recent Implementations

Parking Action Plan Implementations

Completed
✓ (PARCS) Parking Access Revenue Control - 2020
✓ Staffing Adjustments / Reorganization - 2020
✓ Mobile Payment Solution - 2019
✓ New On-Street Smart Meters - 2020
✓ Updated Parking Rates and Fees - 2020

In Progress
● Wayfinding and Parking Guidance
● Upgrade outdated Pay Stations
● License Plate Recognition (LPR)
● Residential Parking Permit Program
● Electric Vehicle Stations
Recent Projects

Parking Facility Projects

**Completed**
- ✓ Waterfront Lot Renovation
- ✓ Cannery Row Elevator Enclosure
- ✓ New Wayfinding Signage
- ✓ Cannery Row Lot 7 Improvements
- ✓ New Signage
- ✓ Purchase of 150 Del Monte
- ✓ Economic Stimulus

**In progress**
- ● Expansion of Marina Lot
- ● Breakwater Lot Resurfacing
In July 2019, the Parking Division contracted with Condor Security to provide night security patrol in parking facilities to include: Downtown Garages, Calle Principal Garage and Cannery Row Garage.

An assigned security officer patrols the parking facilities between 10pm and 6am, seven days a week.

The primary purpose:
- deter criminal activity
- provide security presence and patrol
- protect people and property
- deter loitering
- report incidents and damage
Introducing ParkMobile - Mobile Payment App

ParkMobile is a mobile payment app that allows Monterey to offer a convenient and flexible way for customers to pay for parking through the use of a smartphone application.

- Introduced in all off-street parking lots in December 2019
- Expanded to on-street parking in November 2020
- Provided contactless payment method during the pandemic

The next integration with ParkMobile will be in our gated facilities to offer a convenient pay by phone option.
PARCS Equipment Upgrade

**PARCS** - Parking Access and Revenue Control System. It is a combination of equipment and software that automates a parking facility.

- Upgrade four gated facilities: East Garage, West Garage, Waterfront Lot and Cannery Row Garage
- The project included 20 lanes (11 entrances and 9 exits) and a combined total of 2,311 parking spaces
- All lanes include LPR (License Plate Recognition)
- Established a central Command Center
New On-Street Smart Meters

- Removed 533 outdated meters that were in use since 2008
- Replaced with 304 Solar Smart Meters - project began 09/21/20 and was completed 11/03/20
- GIS information available - provides real time data to view if a meter is paid, with better revenue reporting by specific meter or by zone
Property Acquisition

150 Del Monte

- Purchased with Parking Funds in August 2019
- Painted in November 2019
- Allows for expanded office space on the ground floor into which the Parking Office staff will be relocated
- Second floor provides the City with reuse or rental opportunities
Waterfront Lot

**Waterfront Lot Renovation:**

The Waterfront Lot renovation enhanced safety, traffic flow, space utilization and environmental improvements.

- Project started 11/19/18 and was completed 05/24/19 with an official ribbon cutting on 06/04/19.
- The lot includes 433 regular spaces, 10 ADA spaces, 11 bus/RV spaces and 1 compact space.
- Project Cost: $2,412,657

**Waterfront Resource Recovery Facility:**

- Project in Progress - due to be completed in mid June

APWA Award recipient-
Honorable Mention-
Under $5 million
Downtown Garages - East and West Garage

Facility Improvements:

- East and West Garage operate as one Facility with TIBA automation
- Added elevator wraps and new rate signage
- West Garage - ADA improvements to relocate DP spaces and create a safe pedestrian path of travel
- New perimeter landscaping to enhance curb side appeal
- East and West Garages were painted in 2019
- West Garage - Environmental Improvement
- East Garage - Del Monte Frontage Improvement Project
Facility Improvements:

- Elevator Enclosure
- Exterior Painting
- New exterior wayfinding signage
- New interior marine themed signage
- Added new elevator wraps
- Roof lighting project
- Emergency Lighting Project
  50 lights installed, 232 remaining.
Cannery Row Garage - Elevator Enclosure

Cannery Row Garage Elevator Enclosure Project

Environmental Improvement

Construction Start date: 03/04/2019

Completion date: 04/06/2020

Final cost: $520,381.37
Facility Improvements: CR7 Parking Lot Improvements Phase 1, 2 and 3

**Phase 1** - Improve ADA Accessibility and prepare for electric vehicle charging stations.

**Phase 2** - Environmental Improvements - Includes bioswale to meet environmental regulations

**Phase 3** - Resurfacing, restriping and renumbering spaces

Construction start date: 03/21/2018

Completion date: 10/16/2020

Final Cost: $329,858.35
Updated Rates and Fee

Summary of recent rate changes implemented:

● Parking Citation fine increases - effective June 1, 2020

● Minor rate increases for paid parking at on-street and off-street locations - effective July 1, 2020
  ○ Introduced new zone-based rates for on-street parking in Cannery Row

● Permit rate increases - effective January 1, 2021
  ○ New permit programs introduced in Lot 11 and Upper Lot 7
Parking Division Reorganization
Local Economic Stimulus Plan (LESP)

Local Economic Stimulus Plan funded through Parking Funds and Tideland Funds

- City Council funded the first local economic support plan in the tri-county area that allocated close to $1M of funding to small businesses and a rental assistance program through non-General Fund reserves.

- Parking Fund funded $500k.

- Priority was given to hospitality, retail trades and other sectors.
Projects in Progress

CHANGES AHEAD
Residential Parking Program

Background:

● City Council established the first residential parking permit program in July 1985 on Jackson Street

● 17 Established Zones

● Over 2,200 registered addresses as part of the program

● Part of the Parking Action Plan to improve program for residents and convert to virtual permits

Virtual Community Meeting:

✓ Virtual resident meeting hosted 04/14/21
Draft Signage Plan

- Cannery Row Garage
- Downtown Garages
- Waterfront Lot
- Real Time Wayfinding
Draft Signage Plan and Parking Mascot

Sample Wayfinding signage with real time occupancy information
Waterfront Parking Lot ("Marina Lot")

Phase 2 of Waterfront Lot - Planned in Fall 2021

Existing

Design Plan
EV Charging Stations

Six new EV charging stations in progress to be installed Summer of 2021:

- (2) West Garage (Replacements)
- (2) Calle Principal (Replacements)
- (2) Cannery Row Lot 7 (new)

Up to 15 units planned for East Garage rooftop.
License Plate Recognition (LPR)

LPR Technology provides:

- Virtual permits
  - Residential Parking Program
  - Paid Parking Permits
- Pay by Plate
- Occupancy tracking

(3) New LPR equipped scooters planned for FY22
Noteworthy

- Flixbus Service - Beginning May 6th
- Breakwater Resurfacing - aka Coast Guard Pier
- New Pay Stations
Questions?