City of Monterey
Resident Parking Community Meeting
• Extensive parking and traffic management experience

• On and off-street programs:
  ▪ Technology Operations
  ▪ Customer Service
  ▪ Procurement
  ▪ Collections
  ▪ Maintenance
  ▪ Security/Safety
  ▪ Enforcement

• Revenue reconciliation

• Efficiency analysis

• Overall recommendations and training
What are your parking management objectives?
- Immediate
- Within 12 months
- 5 years
- 10 years+

Develop a parking management roadmap
- Consider the end user experience
- Long term planning, technology refresh
- Incremental investments, phased approach
What’s the problem?

• Have a problem parking area?
  • **Band-Aid solutions** become overwhelming to manage
  • **Chasing the tail**
    • Restrictions push the problem elsewhere
  • **Proactive vs. reactive** approach to parking management
Identify the Core Root of the Issue

• Accurately addressing problems

• Make data driven decisions

ENFORCEMENT IS CRITICAL
• Compliance based approach to managing parking
Residential Parking: Objectives

• Actively engage stakeholders

• Holistically address parking challenges

• Evaluate the Residential Permit Parking Program

• Have an immediate impact on City’s parking operation
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Residential Parking Permit Areas

Residential Permit Zones

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

Legend:
- Pink
- Green
- Blue
- Brown
- Red
- Purple
- Orange
- Yellow

Scale: 0, 0.25, 0.5 Miles