

City of Monterey
Resident Parking Community Meeting

DIXON Resources Unlimited

- Extensive parking and traffic management experience
- On and off-street programs:
 - Technology Operations
 - Customer Service
 - Procurement
 - Collections
 - Maintenance
 - Security/Safety
 - Enforcement
- Revenue reconciliation
- Efficiency analysis
- Overall recommendations and training

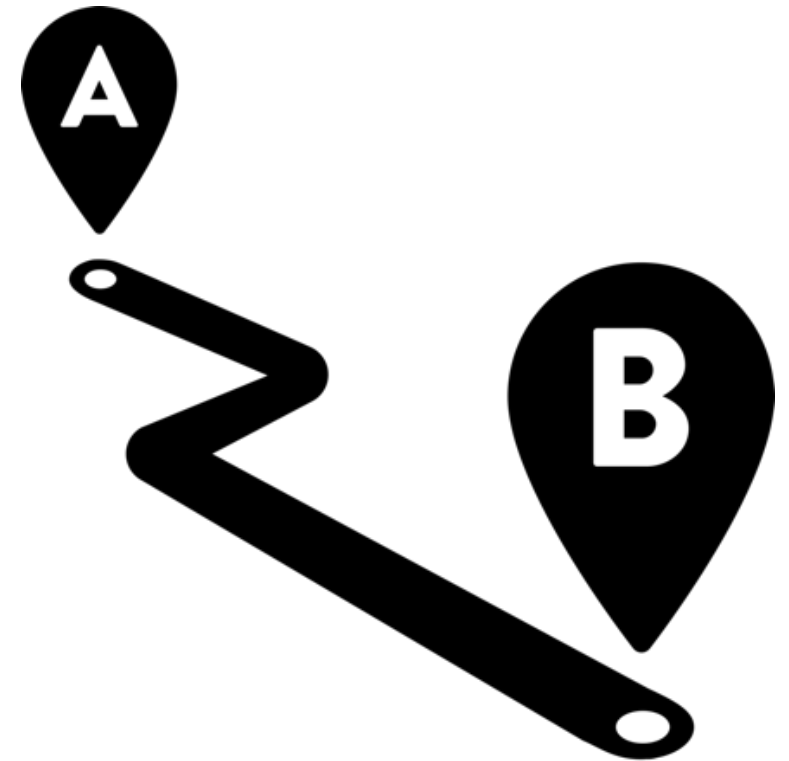


DIXON Clients:

CA	Alameda	CA	Pasadena	MI	Birmingham
CA	Anaheim	CA	Paso Robles	NC	Hendersonville
CA	Beverly Hills	CA	Riverside	NJ	Atlantic City
CA	Chico	CA	San Francisco	NJ	Princeton
CA	Davis	CA	San Jose	NM	Albuquerque
CA	Downey	CA	San Leandro	NV	Las Vegas
CA	Laguna Beach	CA	Sausalito	NV	Reno
CA	Los Angeles (DOT)	CA	Seal Beach	OR	Portland
CA	Los Angeles County	CA	Tustin	TX	Austin
CA	Monterey	CO	Denver	TX	Dallas
CA	Mountain View	CT	New Haven	UT	Park City
CA	Napa	CT	Stamford	UT	Salt Lake City
CA	National City	FL	Brevard County	UT	Springdale
CA	Newport Beach	FL	Seaside	WA	Seattle
CA	Oakland	HI	Maui	WA	Spokane
CA	Oceanside	ID	Boise	WA	Vancouver
CA	Palo Alto	IL	Oak Park	WI	Milwaukee

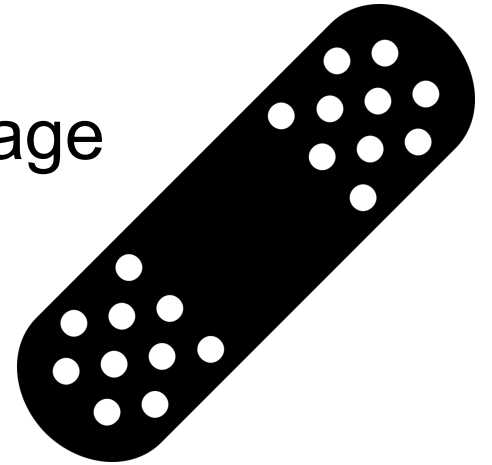
Understanding Monterey's Needs

- What are your parking management objectives?
 - *Immediate*
 - *Within 12 months*
 - *5 years*
 - *10 years+*
- Develop a parking management roadmap
 - *Consider the end user experience*
 - *Long term planning, technology refresh*
 - *Incremental investments, phased approach*



What's the problem?

- Have a problem parking area?
 - **Band-Aid solutions** become overwhelming to manage
 - **Chasing the tail**
 - Restrictions push the problem elsewhere
 - **Proactive vs. reactive** approach to parking management

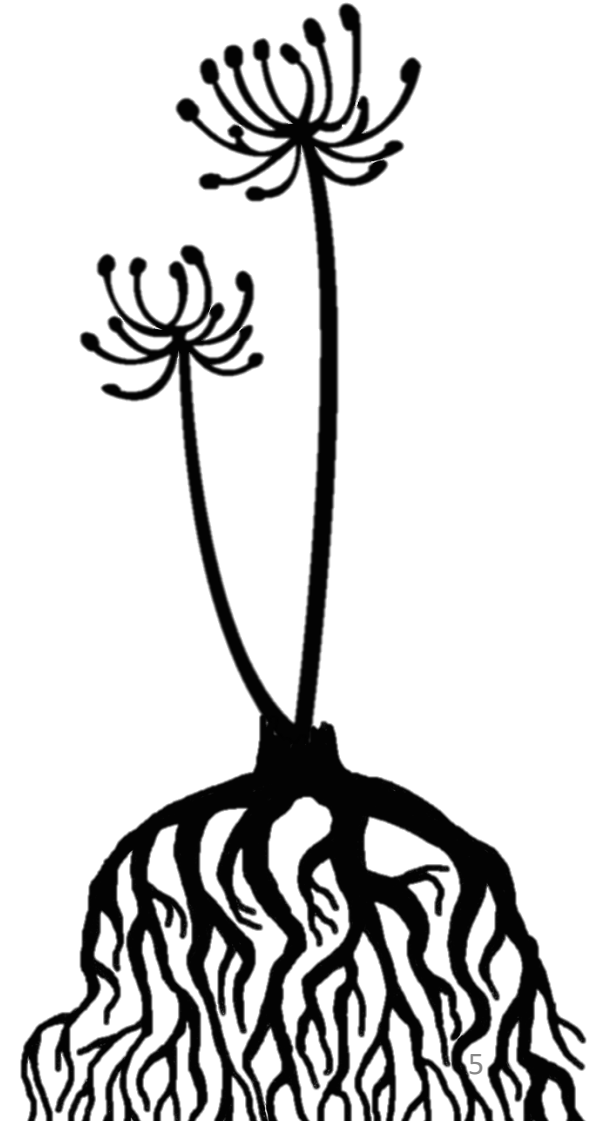


Identify the Core Root of the Issue

- Accurately addressing problems
- Make data driven decisions

ENFORCEMENT IS CRITICAL

- Compliance based approach to managing parking



Residential Parking: Objectives

- Actively engage stakeholders
- Holistically address parking challenges
- Evaluate the Residential Permit Parking Program
- Have an immediate impact on City's parking operation

Parking Magic Wand

Contact Information

City of Monterey

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DIXON

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City of Monterey

Residential Parking Permit Areas

Residential Permit Zones

- | | | |
|---|---|-----|
| A | G | M |
| B | H | N |
| C | I | O |
| D | J | S |
| E | K | COK |
| F | L | CR |

