



FOR IMMEDIATE RELEASE

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## **MONTEREY LAUNCHES NEW PARKING MOBILE APP Smarter Parking Experience Improves Service and Convenience**

Monterey, CA. – Monterey drivers now have the option to pay for parking from their mobile devices. The ParkMobile app is available at approximately 1,200 spaces in most Cannery Row, Downtown, and Waterfront parking lots. A map showing all the lots connected to ParkMobile is available at <https://www.monterey.org/Portals/0/Maps/Lots-with-ParkMobile.pdf>.

New stickers and signage will provide information to drivers on how to pay for parking using the app. ParkMobile is available free for both iPhone and Android devices, and users can also register at [ParkMobile.io](http://ParkMobile.io).

“Using our existing infrastructure, we are now able to provide the next level of service and convenience to our residents and visitors who frequent our parking lots,” said Public Works Director Steve Wittry.

*Find information, sign-up and use instructions at <https://www.monterey.org/Services/Parking/parkmobile>*

### **About ParkMobile**

ParkMobile, LLC is the leading provider of smart parking and mobility solutions in North America, helping millions of people easily find, reserve, and pay for parking on their mobile device. The company’s technology is used in thousands of locations across the country

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including 7 of the top 10 cities as well as college campuses, airports, and stadiums. People can use ParkMobile solutions to quickly pay for on-street and off-street parking without having to use a meter or kiosk. ParkMobile has been named to the Inc. 5000, Deloitte Fast 500, Smart Cities Connect “Smart 50,” and the Atlanta Journal Constitution’s Top Workplaces. Additionally, the company won the 2019 Stevie Awards for Most Innovative Tech Company and Best Travel App. For more information, visit [ParkMobile.io](https://ParkMobile.io) or [@ParkMobile](https://twitter.com/ParkMobile) on Twitter.

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