



PRESS RELEASE

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K. C. Foster, Commander
Monterey Area Office
960 East Blanco Road, Salinas, CA 93901

Contact: Jessica Madueño
Public Information Officer
(831) 770-8038

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CHP Monterey Leads Seat Belt Safety Campaign

The California Highway Patrol (CHP) Monterey Area, and participating Monterey County law enforcement agencies, will kick off a *Click It or Ticket* seat belt enforcement mobilization, reminding everyone that seat belts save lives. *Click It or Ticket* combines enforcement with a public awareness campaign on television, and social media in both English and Spanish. In an effort to spread the word about the importance of buckling up, the enforcement mobilization will be from November 15-21, 2020.

“Monterey County law enforcement has teamed up to increase awareness throughout the county in order to save lives this holiday season,” said Monterey Area CHP Captain Kyle Foster.

In 2020, nearly 27 percent of occupants killed in crashes were unbuckled in Monterey County. You increase your chances of surviving a serious collision by 50 percent by wearing a seat belt. Remember to buckle up every ride. It only takes two seconds to buckle up, those two seconds could literally save your life. Do not put your own life, or the life of your family or friends at risk. Buckle Up!

Since the *Click It or Ticket* campaign began in California in 2005, the state’s seat belt use rate has increased from 92.5 percent in 2005 to 96.2 percent in 2017, representing nearly 1.5 million more vehicle occupants who have started buckling up. Even with that high percentage of compliance, more than one million Californians are still not protecting themselves by wearing seat belts, according to the California Office of Traffic Safety.

During the mobilization, the CHP Monterey Area will be teaming up with local Monterey County law enforcement agencies including, Presidio of Monterey, CHP King City, Department of Fish and Wildlife, California State University Monterey Bay Police, California State Parks Police, Monterey County Sheriff’s Department, Monterey County District Attorney’s Office, Carmel Police Department, Monterey Police Department, Pacific Grove Police Department, Del Rey Oaks Police Department, Sand City Police Department, Seaside Police Department, Marina Police Department, King City Police Department, Greenfield Police Department, Soledad Police Department, Gonzales Police Department, and the Salinas Police Department.

For more information on the Monterey County Click It or Ticket mobilization, please visit the CHP Monterey Area online at facebook.com/CHPMonterey.

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Monterey County Seat Belt Safety Campaign



November 15 - 21, 2020

**In 2020, nearly 27 percent of
occupants killed in crashes
were unbuckled in
Monterey County.**

**CHP Monterey and CHP King City team up
with 18 local law enforcement agencies
to save lives.**

BUCKLE UP