



FOR IMMEDIATE RELEASE

DATE: November 17, 2020

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CITY OF MONTEREY THANKSGIVING DIGITAL POSTCARD PROMOTION #GiveThanksNotCovid and Qualify to Win a Monterey 250 Poster

Monterey, CA – The City of Monterey today announced a Thanksgiving special promotion, #GiveThanksNotCovid. From now through Thanksgiving Day, [enter to win a Monterey 250 commemorative poster](#) celebrating Monterey's 250th birthday that took place on June 3, 2020. Participants can win their choice of a DownTown or Cannery Row 18x24 illustrated print designed by local Santa Cruz poster artist Kirby Scudder. Three winners will be drawn each day.

“We are at a pivotal moment in this pandemic and everyone needs to understand and participate to overcome the surge of cases we are seeing in our community,” said City Manager Hans Uslar. “We are running up against a very unfortunate winter if we don’t stay home to stop the spread of the virus, and that means on Thanksgiving too.”

HOW TO PARTICIPATE: Share on social media one or more of 16 digital postcards available for download at www.monterey.org/GiveThanksNotCovid. Make sure to include the hashtag #GiveThanksNotCovid and tag @CityofMonterey. Participants can also choose to share via text or email to family and friends. Email webmaster@monterey.org and let us know which postcard(s) you shared and you will also be entered to win a poster.

(more)

Example of one of the 16 digital postcards - [SEE ALL 16](#)



Images of Cannery Row and Downtown Posters



<https://www.monterey.org/250years/Merchandise>

Visit www.monterey.org/givethanksnotcovid for details and to participate. Follow the City of Monterey on Twitter, Facebook, and Instagram @CityofMonterey

Learn more about Monterey 250 at www.monterey250.org

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