



THE CITY OF MONTEREY

FOR IMMEDIATE RELEASE

DATE: August 11, 2021

PHONE: (831) 242-8750

CONTACT: Laurie Huelga, Public Information Officer

E-MAIL: huelga@monterey.org

MONTEREY LAUNCHES NEW CITY WEBSITE AT MONTEREY.ORG Site Visitors Encouraged to Find Their Way and Win Monterey 250 Gear

Monterey, CA. – The City of Monterey today announced the launch of a brand new city website at monterey.org. Our current website content management system was outdated, not supported, and took in-house development and hosting. The new website CMS, *Revize*, provides development and hosting and much more robust features, including enhanced search and ADA accessibility features, facility and services directories, new calendaring and enotify features, and more. Some of the robust features are still upcoming but will be completed soon. It will take search engines a few more days to re-index the site, so searches may result in errors. Following a competitive Request for Proposals (RFP) process, a website design firm was identified, with a first year costs of under \$15,000, with a free website redesign in four years. The project was completed in less than six months, an aggressive and notable timeframe given the complexity of the website.

To promote the exploration of the new website, the City created a type of scavenger hunt. The first 15 people who email the correct answers will win a set of Monterey 250 commemorative gear - a baseball hat, t-shirt, and poster. **The deadline to participate is Friday, August 27, 2021.** *(Please note: Until the search engines - Google, Bing, etc. - finish re-indexing the new site, using the search feature may send you to a 404 page not found.)*

To participate for a chance to win gear from last year's celebration of Monterey's 250th birthday, find the list of items below, copy and paste the correct web page for each item in a list, and email to: webmaster@monterey.org. Include your name and city of residence. (Please note: We will not mail items to winners.)

Find the following:

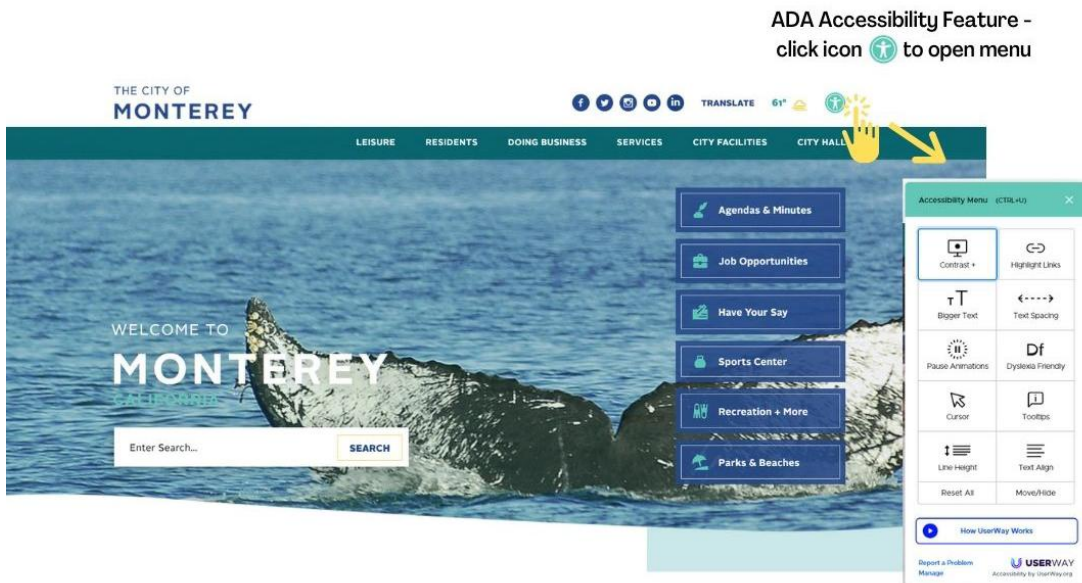
1. A photo of two basset hound dogs on a beach.
2. A photo of the brand new wildland fire engine.

(more)

3. What does MDOT stand for? *Find the page hint: related to Monterey Police*
4. Besides the home page, and the City's Twitter account, where would you look for emergency information?
5. Where do you find Planning and Building permit information?

Public Information Officer Laurie Huelga said, "The City is proud to launch our brand new, easy to navigate and mobile-friendly website! The website serves as the hub for our full service city, including the Parks & Recreation Department, Monterey Sports Center, Fire Department, Police Department, and Library. The site was designed and built to make it easier to find information about city facilities, programs, projects, policies, services, events, and more. We appreciate the community's patience as we continue to make changes to this new website, and we encourage your feedback!"

Please send comments and suggestions about the new site to webmaster@monterey.org.



[ADA Accessibility Feature Image](#) | [Home Page Image](#)

###