



THE CITY OF MONTEREY

FOR IMMEDIATE RELEASE

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MONTEREY SPORTS CENTER CELEBRATES 30 YEARS AS A CENTERPIECE OF HEALTHY LIVING ON THE PENINSULA Wednesday, June 1, 2022 from 5:30 a.m. to 8:00 p.m.

Monterey, CA. – The Monterey Sports Center will celebrate its 30th anniversary, Wednesday, June 1, 2022. In observance of this momentous milestone, the City of Monterey is rolling back daily admission pricing for the one day, scheduling throwback group exercise classes set to 90s top hits and offering a 30-day pass for just \$30! Hours of operation are 5:30 a.m. to 8:00 p.m. with Family Recreational Swim hours from 2:00 to 4:00 p.m. Opening day 1992 admission prices honored on June 1, 2022 for residents are \$1 for youth, \$3 for seniors 62+, and \$4 for adults; and for non-residents prices are \$1.50 for youth, \$4 for seniors, and \$5 for adults.

Mayor Clyde Roberson originated the idea and supported the planning and construction of the Sports Center in the 1980s. “We were confident of the success of the swim/gym concept at the time, and I am not surprised that 30 years later the Sports Center is the steadfast centerpiece for healthy connections on the Monterey Peninsula. It is well-used and well-loved by the entire community.”

“Despite challenges due to the pandemic, the Monterey Sports Center is bouncing back! The facility continues to serve the social, emotional, mental, and physical wellness needs of Monterey Peninsula residents and visitors in a welcoming environment,” said Karen Larson, Parks & Recreation Director.

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Monterey Sports Center Manager Dr. Andrea Willer added, “We invite everyone to pull out their leotards and leg warmers, parachute pants, or Dolphin short shorts and join us for a day of fun and celebration!”

More Background

The idea of a “Swim/Gym” was presented to the Monterey City Council in 1986. The City Council and the residents of Monterey strongly supported a facility that would serve the entire community, including children, teenagers, adults, seniors, individuals with disabilities, and all members of the extended family.

The “Swim/Gym” concept evolved into what is now known as the Monterey Sports Center, opening its doors on June 1, 1992. Over the past 30 years, the Monterey Sports Center has built a diverse and inclusive community and is consistently regarded as the best overall fitness facility on the Monterey Peninsula. The Sports Center addresses many diverse needs within the community. It is a place for kids to build skills, friendships, and self-confidence through swim lessons, basketball clinics, martial arts classes, and more. It is a safe haven alternative for teens to drop in after school to play basketball or work out with friends. It is a premier fitness facility with a variety of cardio and strength equipment and very robust personal training and group exercise programs. It also serves our active senior community with specific programs and classes designed and overseen by the Monterey Sports Center’s Medical Advisory Board. The Monterey Sports Center truly has something for everyone.

More history about the Monterey Sports Center is available on the 25th anniversary page, https://monterey.org/city_facilities/monterey_sports_center/general_information/25th_anniversary_in_2017.php

(more)

30th Anniversary
at the
MONTEREY SPORTS CENTER!
Wednesday, June 1, 5:30 am - 8 pm

JOIN US FOR THE CELEBRATION!

Admission prices rolled back to 1992 pricing!

Throwback group exercise classes set to the 90's top hits!

1 day only - purchase a 30-day pass for just \$30!

Schedule and details at montereysportscenter.org

VOTED BEST HEALTH CLUB IN MONTEREY COUNTY 2014 - 2021!

Bring your friends and family and help us celebrate Monterey's premier fitness facility!

THE CITY OF **MONTEREY**

Monterey Sports Center
301 E. Franklin Street
(831) 646-3730
montereysportscenter.org

Opening Day 1992 Admission Prices Honored on June 1, 2022:

| Age | Fee | Monterey Resident Fee |
|---------------------|--------|-----------------------|
| 2 & Under | FREE | FREE |
| Youth (3-17 years) | \$1.50 | \$1.00 |
| Adult (18-61 years) | \$5.00 | \$4.00 |
| Senior (62+) | \$4.00 | \$3.00 |

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