



# THE CITY OF MONTEREY

## FOR IMMEDIATE RELEASE

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## **NEW SOLAR-POWERED PAPERLESS PAY STATIONS EXTEND MONTEREY PARKING OPTIONS, ADD CONVENIENCE AND ACCESSIBILITY**

Monterey, Calif. – The City of Monterey just completed an exciting upgrade to 28 parking stations in 16 paid, off-street locations in Downtown, Cannery Row, and the Waterfront area. The City replaced a variety of outdated pay-and-display and pay-by-space meters with *Flowbird's Smart Parking* kiosks.

The new parking system features pay-by-plate parking kiosks with a 9.7" full color touch display that is accessible for all customers, including meeting Americans with Disabilities Act (ADA) standards, and choice of language options. The touch screen display has the look and feel of a tablet, walking users step-by-step through the transaction process.

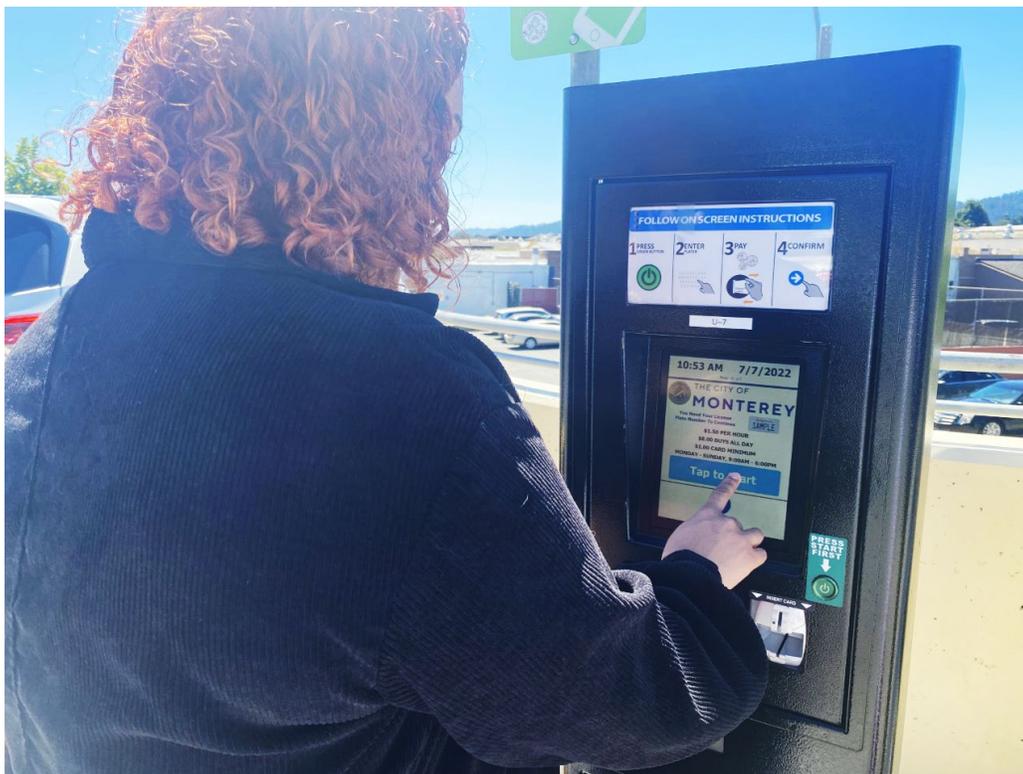
To begin, the user enters their license plate number and desired length of stay. Payment options include debit or credit card, coins, or the newest feature, tap-to-pay. The new system is also compatible with the [ParkMobile app](#) that the City integrated in 2019. Once payment is completed, the parking session has started and there is no need to walk back to the vehicle to display a receipt on the dashboard. With the new environmentally friendly paperless kiosks, the user can choose to receive a receipt by text message once the transaction is complete.

"The upgrade is a part of the City of Monterey's goal to simplify and improve the parking experience for users," said Parking Superintendent Cristie Steffy.

*(more)*

When a user's parking session is about to expire, they will receive a notification via text asking if they would like to add more time. With a simple reply, users can remotely extend their parking with the time of their choosing. At any point during their parking session, a user can also visit any pay station and add more time directly. By implementing modernized pay stations and the *Extend by Text* feature, the City will be able to better manage parking turnover and visitor influx during peak seasons.

Learn more about parking options and [view garage and lot maps](https://monterey.org/parking) in Monterey at <https://monterey.org/parking>. Learn more about the Flowbird system at <https://flowbirdapp.com/>



*New Flowbird Parking System Example at Lot #7 on Calle Principal*

<https://files.monterey.org/News/Flowbird-Payment-System3.jpg>

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