



# THE CITY OF MONTEREY

## FOR IMMEDIATE RELEASE

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## HELP THE CITY OF MONTEREY IMPROVE YOUR MONTEREY SPORTS CENTER EXPERIENCE – TAKE THE SURVEY

Monterey, CA. – Quality of life is an important value driver for the City of Monterey. A strategic priority within that value driver is to foster opportunities for the public to stay physically and mentally active, and a key component of fulfilling that priority is a current Monterey Sports Center operational assessment and survey. The [Monterey Sports Center community survey](#) will help create a sustainable plan for the continued success of serving the Monterey community.

City Manager Hans Uslar said, “Since 1992 the Monterey Sports Center has been the flagship fitness facility in the region, and the City of Monterey intends to continue that trend. The better we understand the customer perspective, the better we can envision an exciting and engaging Sport Center.”

By taking the survey, the public will let us know what is important for their individual health and wellness, and what types of recreation and exercise their family members value as well. Survey takers have an opportunity to tell us what programs, activities, and services they are wishing for, in terms of both quality and quantity, to make their workout week ideal.

“It’s an opportunity for our friends to give us their wish list,” explains Andrea Willer, Monterey Sports Center Manager. “We will take all the ideas, evaluate people’s top priorities, and adjust to the best of our ability to meet those desires. We are excited to see the results!”

*(more)*



Everyone is encouraged to take the survey: <https://surveymonkey.com/r/MontereySportsCenter>

#### **ABOUT THE MONTEREY SPORTS CENTER**

The Monterey Sport Center has been the premier fitness facility on the Monterey peninsula for decades. The operation includes a gymnasium, cardio fitness center, weight training center, several studios for various specialized fitness programs, plus a two-pool natatorium with adjacent sun deck.

In celebration of serving the Monterey community for over 30 years, the Monterey Sports Center is offering 30% off one-year memberships on new annual memberships for the entire month of September. See the front desk staff for details, call (831) 646-3730, or visit [montereysportscenter.org](http://montereysportscenter.org).

Learn more at [haveyoursaymonterey.org/MSCSurvey](http://haveyoursaymonterey.org/MSCSurvey).

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